



## Amazon sales Data Analyst Project

### Tableau Questions:

- Profit
- Revenue
- Shipping days
- Units Sold
  1. Analyse the Profits by region.
  2. Analyse the Profits by Countries.
  3. Channel Revenue Analysis.
  4. Number of orders per year.
  5. No of orders by Priority.
  6. Shipments by Priority.
  7. Average revenue across years.
  8. Items wise revenue, profit margins, shipments, number of units sold.

### SQL Questions:

1. Find total sales for each category.
2. Identify the top 5 products that have generated the highest revenue.
3. Determine the top 5 products whose revenue has decreased compared to the previous year.
4. Find out the top 5 customers who made the highest profits.
5. Determine the month with the highest number of orders.
6. Find out the states with the highest total orders.

7. Find out the average quantity ordered per category.
8. Identify the highest profitable sub-category.
9. Calculate the percentage contribution of each sub-category.
10. Calculate the profit margin percentage for each sale (Profit divided by Sales).