



# Patrick Obermeier

## Curriculum Vitae

Creating fresh & fast web apps & sites  
with passion

Frontend Developer &  
Online-Marketeer



### INFO & CONTACT



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### SKILLS

#### General IT Skills

MS Office 365 Suite (esp. Excel with VBA)

#### Design Tools

Adobe Photoshop CC, Balsamiq, Figma

#### Markup Languages & Styling

HTML5, Markdown, CSS3,

CSS Frameworks: Bootstrap, Materialize, Bulma, Skeleton CSS

#### Programming Languages & Frameworks

JavaScript (incl. ES6+), TypeScript,

React, Redux, Next.js, PHP, C#, Unity

#### PM-Tools, CMS & Version Control

Atlassian JIRA + Confluence; Trello, Asana

Contentful, Wordpress, Joomla

Git

#### Online Marketing- & Tracking-Solutions

Google AdWords, Google Search Console,

Google Tag Manager, Google Analytics,

Salesforce, FB Ads, Business Manager & Power Editor, Adjust, Appsflyer, TUNE



### LANGUAGES

German (Native Language)

English (C1)

Italian (B1)



### ABOUT ME

I'm an experienced front-end developer with a solid background in everything related to online-marketing on top. It is my passion to build sleek & well optimized websites and web apps.

I'm very much into gaming and learning to work with new technologies, always improving myself to stay on top of my field. Further, I like nature and enjoy doing some trekking from time to time. Finally, I'm a good person to have a beer with.



### RELEVANT WORK EXPERIENCE

**Greentube IES GmbH, Vienna, Austria**  
6 yrs 7 mos

#### Team Lead Content Management Solutions

April 2018 - December 2020 - 2 yrs 8 mos

Creating content models & content management; PM to integrate headless-CMS solution Contentful with various internal systems; Web development tasks (Acquisition- & mobile app landing pages); CRM templating (Newsletters & Web Pushes);

#### Technical Marketing Manager / Frontend Developer

April 2016 - March 2018 - 2 yrs

Web development tasks (Acquisition landing pages); Implementing performance optimizations based on AB-Testing results; PM for in-housing landing pages and recreating them on new tech stack;

#### Online Marketing Manager

May 2014 - March 2016 - 2 yrs

Managing campaigns on various channels (Facebook, Google Adwords; Media Partners), reporting & KPI optimization; Managing various social media channels;



**Austrian Federal Economic Chamber, Vienna, Austria**

August 2011 - September 2012 - 1 yr 2 mos

#### Marketing Assistant

Maintaining conference website; Newsletter-Design; Copywriting;



### EDUCATION



**University of Vienna, Vienna, Austria**

Master's degree, Economics; 2010 - 2013

Bachelor's degree, Economics; 2007 - 2010

Macro-, Microeconomics, Mathematics, Statistics, Econometrics, International Trade, Growth Theory;