



# Patrick Obermeier

## Curriculum Vitae

Creating fresh web apps & landing pages  
with passion

### Team Lead & Frontend Developer

#### INFO & CONTACT

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#### SKILLS

##### General IT Skills

MS Office 365 Suite (esp. Excel with VBA)

##### Design Tools

Adobe Photoshop CC, Balsamiq, Figma

##### Markup Languages & Styling

HTML (incl. NL-Design), Markdown, CSS3,  
CSS Frameworks: Bootstrap, Foundation,  
Bulma, Skeleton CSS

##### Programming Languages & Frameworks

C#, JavaScript (incl. ES6+), TypeScript, PHP  
Unity, React, Redux, Next.js

##### PM-Tools, CMS & Version Control

Atlassian JIRA + Confluence; Trello, Asana  
Contentful, Wordpress, Joomla  
Git

##### Online Marketing- & Tracking-Solutions

Google AdWords, Google Search Console,  
Google Tag Manager, Google Analytics,  
Salesforce, FB Ads, Business Manager &  
Power Editor, Adjust, Appsflyer, TUNE

#### LANGUAGES

- German (Native Language)
- English (C1)
- Italian (B1)



#### ABOUT ME

I'm a digital enthusiast and experienced front-end developer with a solid background in everything related to online-marketing on top. Further, as a lead it is my duty to enable my team members to do their best work in a fast-moving corporate environment and to facilitate their professional development.

I'm very passionate about gaming and learning to work with new technologies, always improving myself to stay one step ahead. Further, I like nature and enjoy doing some trekking from time to time. Finally, I'm a good person to have a beer with.



#### RELEVANT WORK EXPERIENCE

##### Greentube IES GmbH, Vienna, Austria

6 yrs+

##### Team Lead Content Management Solutions

April 2018 - Present - 2 yrs+

Creating content models & content management; PM to integrate our headless-CMS solution Contentful with various internal systems; Web development tasks (Acquisition- & mobile app landing pages); CRM templating (Newsletters & Web Pushes);

##### Technical Marketing Manager / Frontend Developer

April 2016 - March 2018 - 2 yrs

Web development tasks (Acquisition landing pages); Implementing performance optimizations based on AB-Testing results; PM for in-housing landing pages and recreating them on new tech stack;

##### Online Marketing Manager

May 2014 - March 2016 - 2 yrs

Managing campaigns on various channels (Facebook, Google Adwords; Media Partners), reporting & KPI optimization; Managing various social media channels;



##### Austrian Federal Economic Chamber, Vienna, Austria

August 2011 - September 2012 - 1 yr 2 mos

##### Marketing Assistant

Maintaining conference website; Newsletter-Design; Copywriting;



#### EDUCATION



##### University of Vienna, Vienna, Austria

Master's degree, Economics; 2010 - 2013

Bachelor's degree, Economics; 2007 - 2010

Macro-, Microeconomics, Mathematics, Statistics, Econometrics,  
International Trade, Growth Theory;