

# TropiqEden

HTML & CSS web development



FS101-final project

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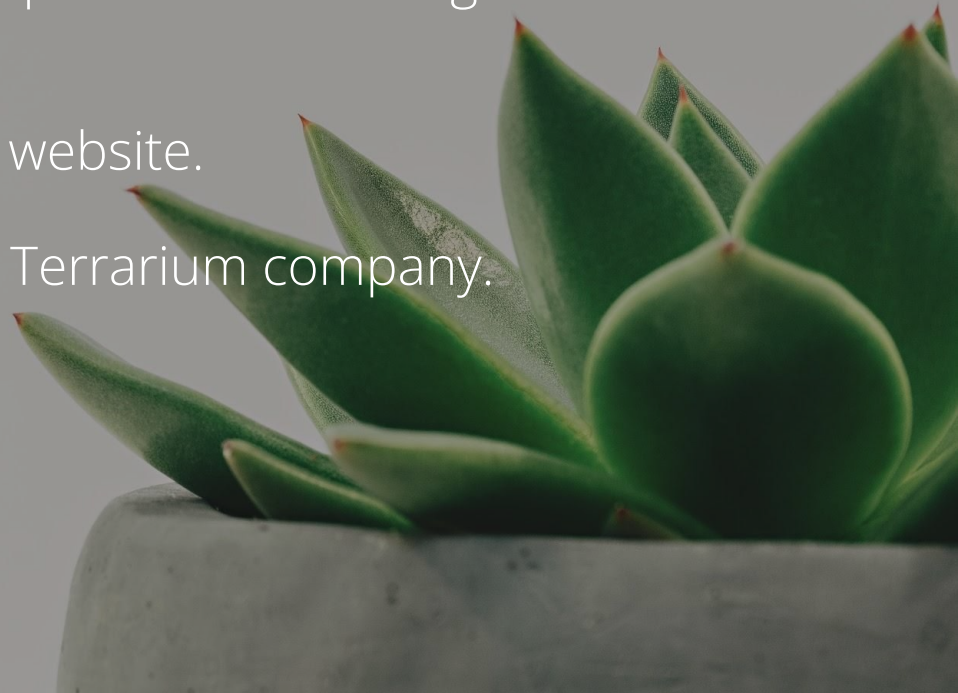


# Introduction

In this presentation we will show the process of creating the website.

HTML & CSS was used to create the website.

We will be designing a Website for a Terrarium company.

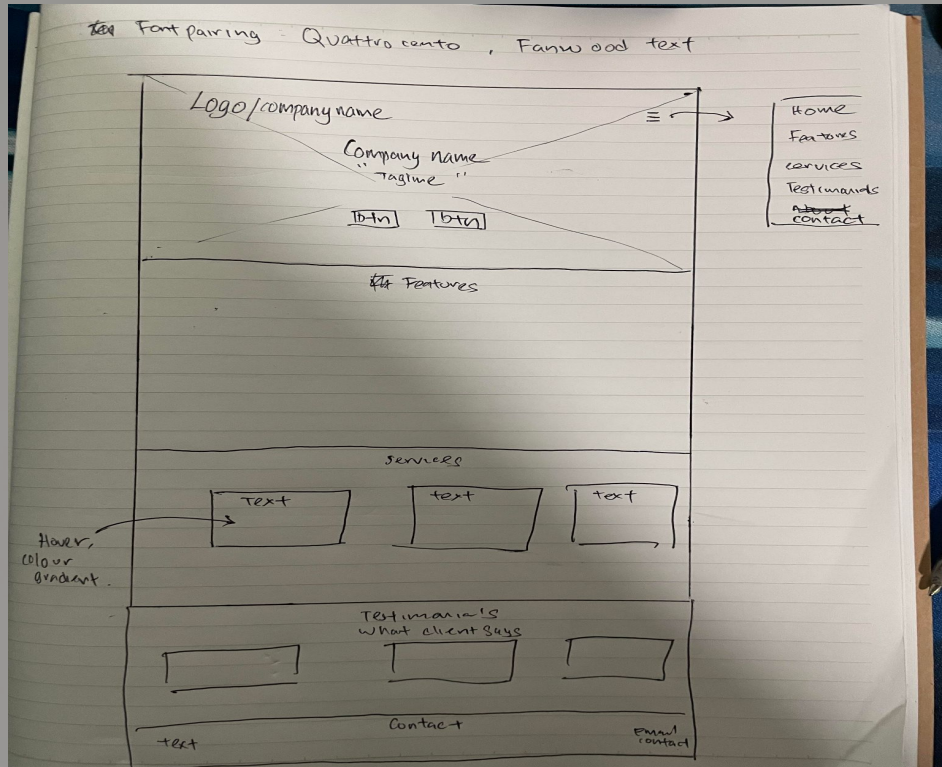


# User Stories

- As a user I would like my website to have a fixed navigation bar (hamburger icon) . So that users can easily navigate through the website via an icon.
- As a user I would like to see a product description so that users are more educated in terrariums.



# Wireframe

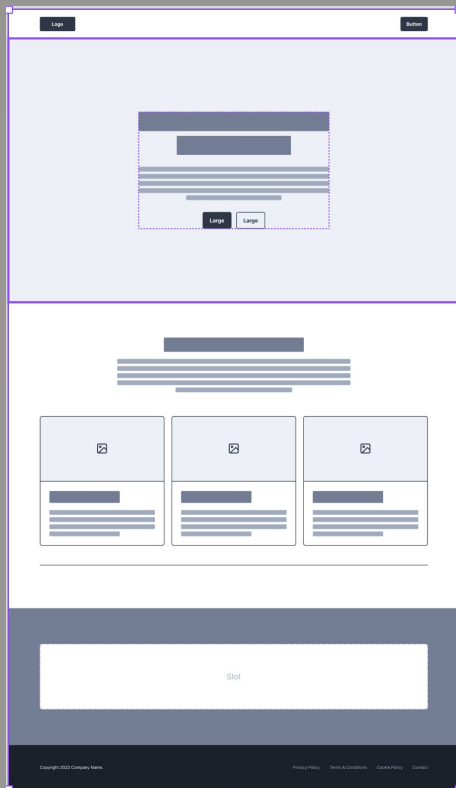


LO-FIDELITY sketch of main page.



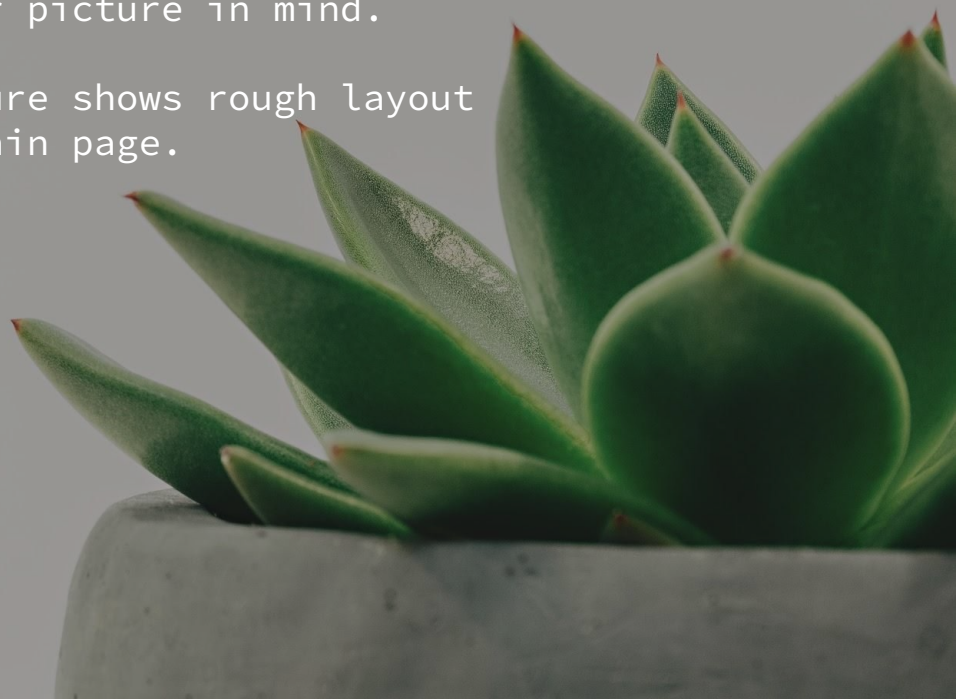


# Wireframe



A mock wireframe was done in Figma to enable designer to have a clearer picture in mind.

The picture shows rough layout of the main page.



# FONTS

## FONTS

Ag

### Quattrocento

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
STUVWXYZ

abcdefghijklmnopqrstuvwxyz  
wxyz

Ag

### Fanwood Text

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
RSTUVWXYZ

abcdefghijklmnopqrstuvwxyz  
xyz

1234567890

Based on a research done, these are the 2 Font pairing that were used for the website.

Reference: <https://www.pagecloud.com/blog/best-google-fonts-pairings>



# Colours

## COLOURS

### Earthy/nature tone

Adding colours that user associate with the aspect of nature, mood to users. Shades of Green, brown and grey are used to set the mood of the theme.

7AB68F

B7F3CC

FFFFFF

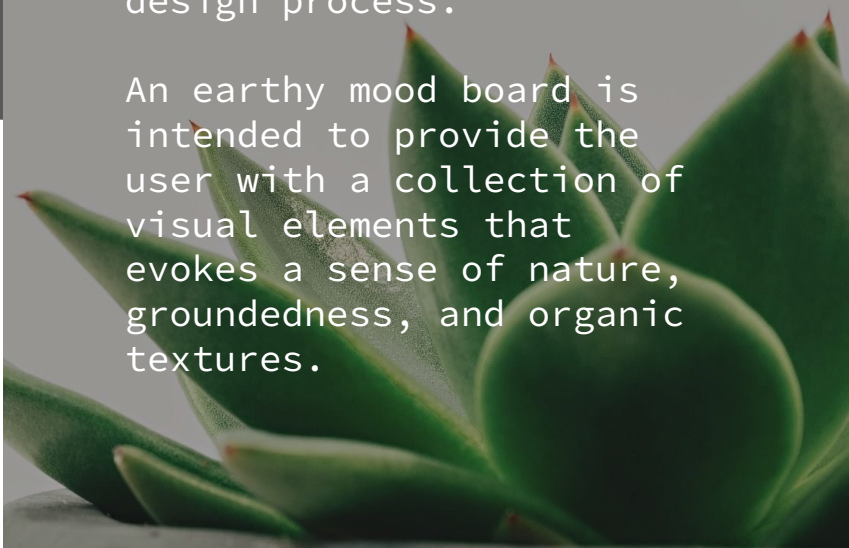
A9907E

DDCADD

D09F2CE6

I developed a mood board in Figma to help in my design process.

An earthy mood board is intended to provide the user with a collection of visual elements that evokes a sense of nature, groundedness, and organic textures.





# Web Development process



Splash image/launch page

Background image was styled in CSS using `url()` function.

Additionally a linear colour gradient was implemented so that the header text can be prominent.

```
background:linear-gradient(□rgba(0,0,0,0.5),■#b7f3cc), url("../images/mainimage.jpg");
```

# Web Development process



With hover effect



Colour gradient was added to give out a warm feel to the users.

Styling was done in css

```
background: linear-gradient(rgba(208, 159, 44, 0.9), #b7f3cc);
```

## Closed Terrarium

These are sealed environments that are perfect for plants that thrive in high humidity levels. Closed terrariums require less watering and can create a self-sustaining ecosystem.

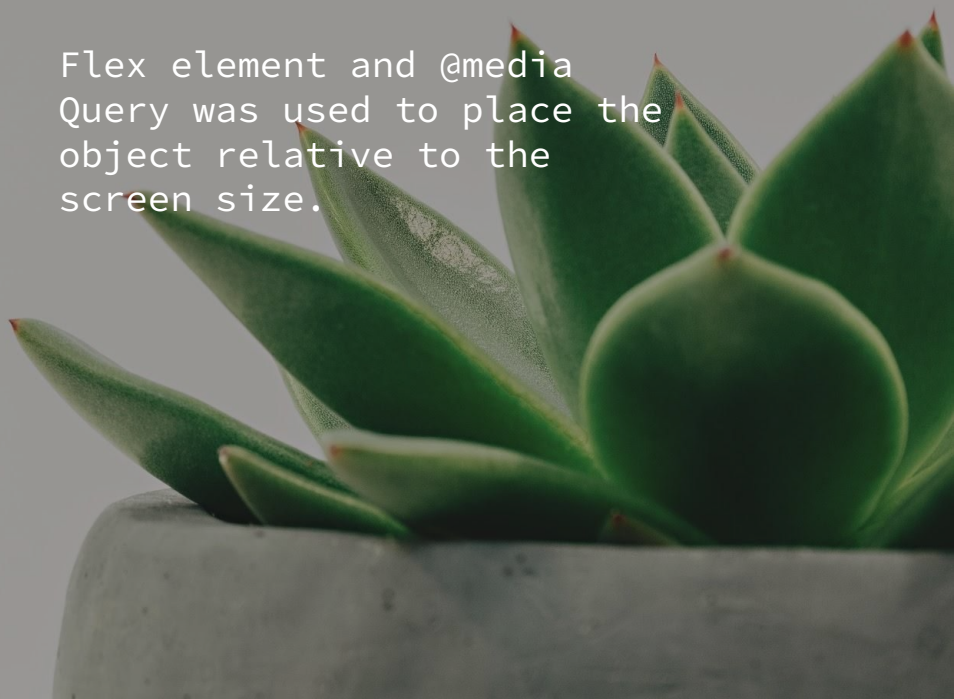
# Web Development process

```
.single-item{  
  flex-basis:48%;
```



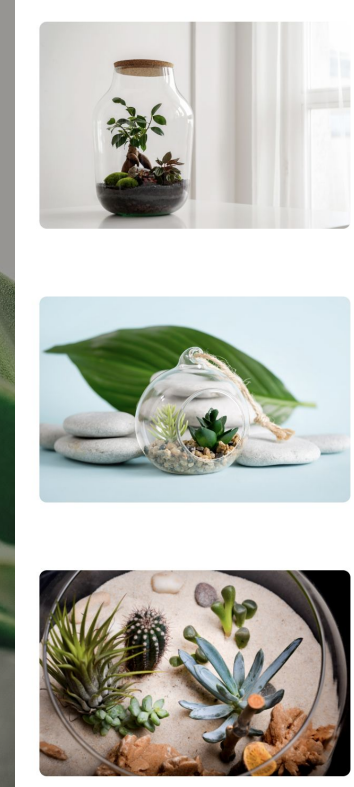
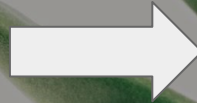
```
@media screen and (max-width:1080px){  
  .single-item{  
    flex-basis: 100%;
```

Flex element and @media Query was used to place the object relative to the screen size.



# Web Development process

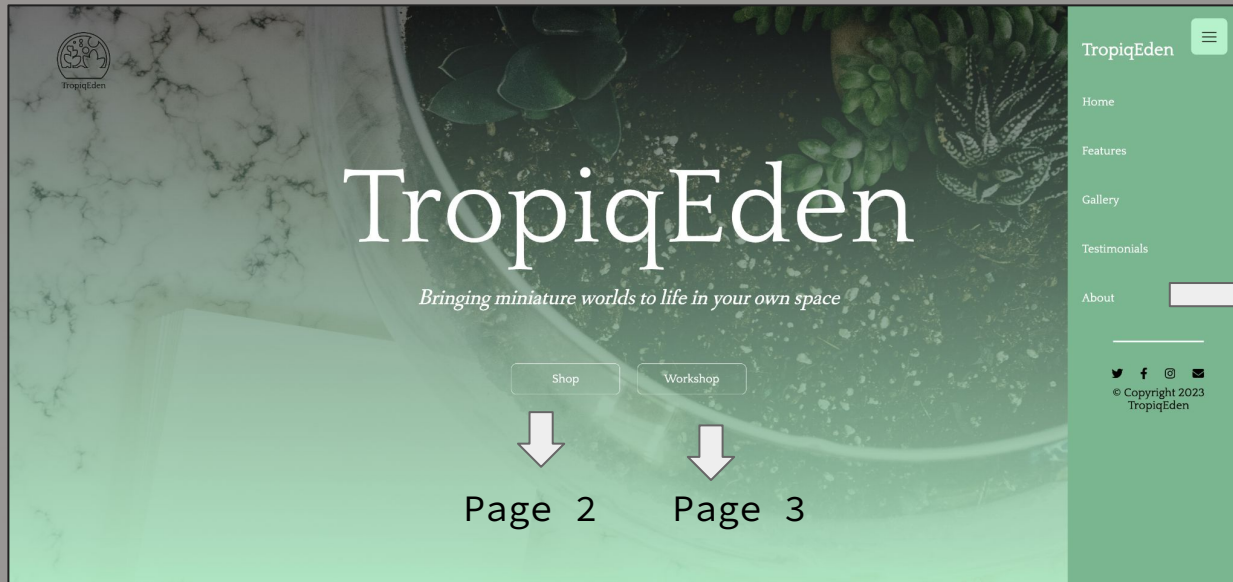
The “flex” element was used to  
make the webpage responsive  
relative to the size of the screen





# Overview of website

Navigation of web page





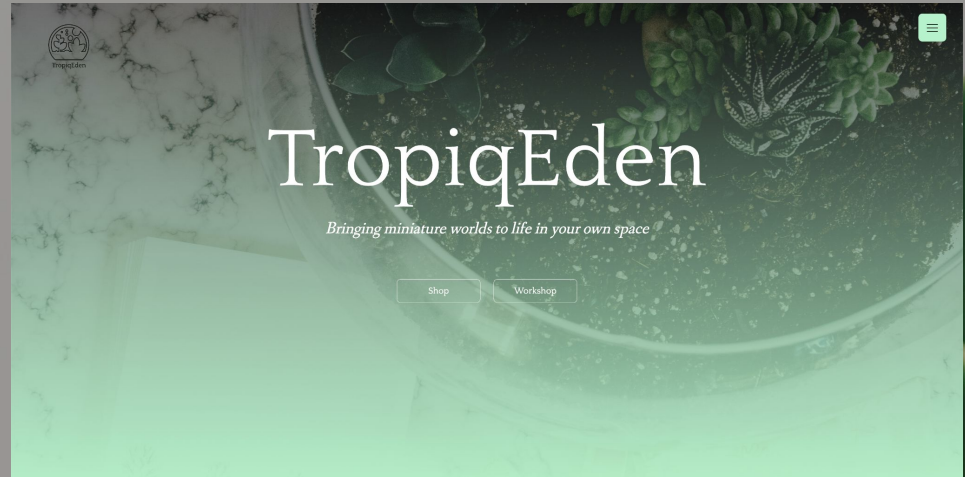
# Overview of website

## 1. Launch Page (Home page)

Consist of the following  
Section:

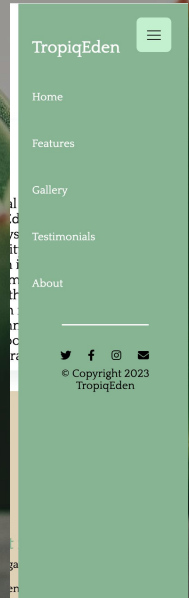
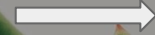
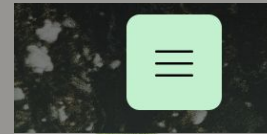
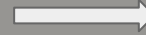
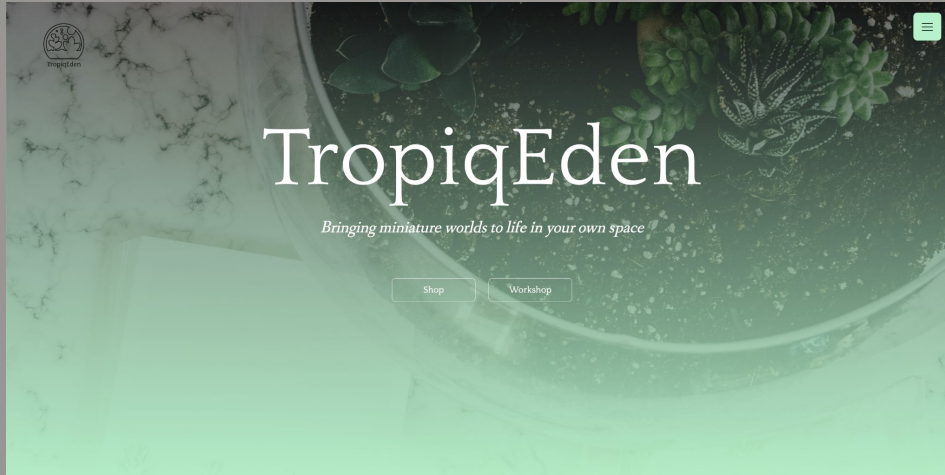
- Header
- Features
- Gallery
- Testimonial
- Footer

This can be obtain by  
scrolling down the pages



# Overview of website

This allows users to navigate to a specific section in the webpage.




“Hamburger icon”


# Overview of website


## Feature Section


Features


Why Choose Us


 Timely delivery.


 We prioritize quick shipping to ensure you receive your terrarium on time.

 Excellent services

 Our commitment to customer satisfaction means that we are always striving to exceed your expectations.

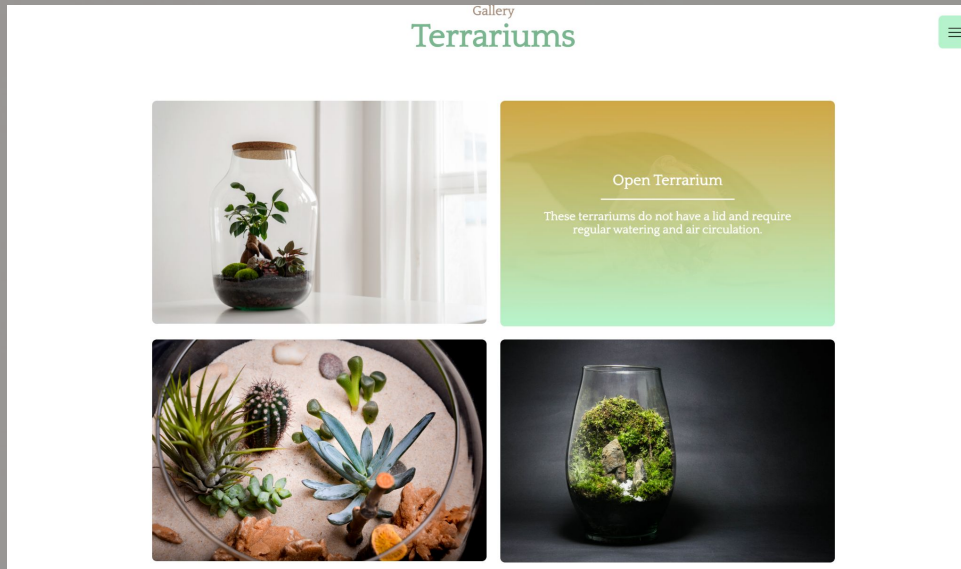
 Build with us

 Join us for an immersive terrarium workshop and learn the art of creating your own stunning terrarium.



# Overview of website

## Gallery





# Overview of website

## Testimonial & Footer


Testimonial


### What our customers say




Emily S.   
@emilyendd


"I am absolutely in love with my TropiqEden terrarium! The team was so helpful in helping me choose the perfect design for my space, and the final product is even more beautiful than I could have imagined. I get so many compliments on it and it brings a sense of calm to my home. Thank you TropiqEden!"



Ava T.   
@Avatumble

"I attended one of TropiqEden's terrarium workshops and had the best time! Michael was a fantastic instructor and guided us through the process step-by-step. I was amazed at how easy it was to create my own terrarium, and it has been thriving in my home ever since. I highly recommend TropiqEden's workshops to anyone who loves plants!"



Melody L.   
@mellosmello

"I have purchased several terrariums from TropiqEden over the years and have always been impressed with the quality and craftsmanship. The team is always so helpful in answering my questions and ensuring that I am completely satisfied with my purchase. I highly recommend TropiqEden to anyone looking for a beautiful and unique terrarium!"

Contact Us

### Visit us today

Opening hours

- Monday to Saturday - 10am to 9pm
- Sunday - 10am-7pm

Get in touch

📍 123 Punggol rd, #03-11 Singapore 820123

✉ TropiqEden@gmail.com

☎ +65-91234567

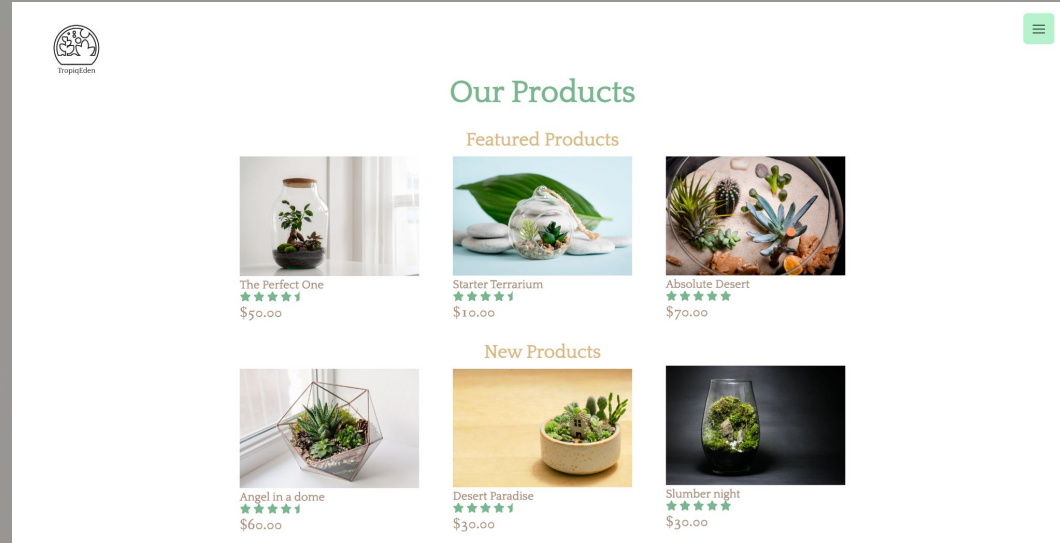




# Overview of website

## 2. Shop (page 2)

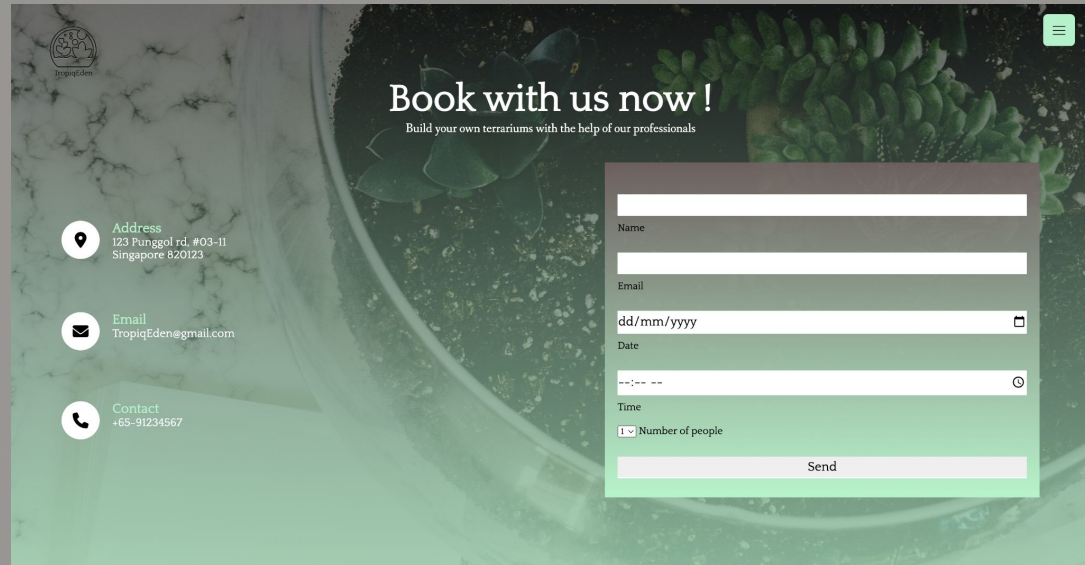
- Shows product of the company.



# Overview of website

## 3. Workshop/booking (page 3)

- Shows a form page
- Enables users to sign submit a form for to book a workshop session.



The screenshot shows a website interface for booking terrarium workshops. The background is a dark, moody image of a terrarium with various green plants. On the left, there is contact information for 'TropiqEden' including an address, email, and phone number. On the right, there is a 'Book with us now!' section with a form to submit booking details. The form includes fields for Name, Email, Date (dd/mm/yyyy), Time (hh:mm), and Number of people, followed by a 'Send' button.

**Book with us now!**  
Build your own terrariums with the help of our professionals

**Name**

**Email**

**Date**

**Time**

**Number of people**

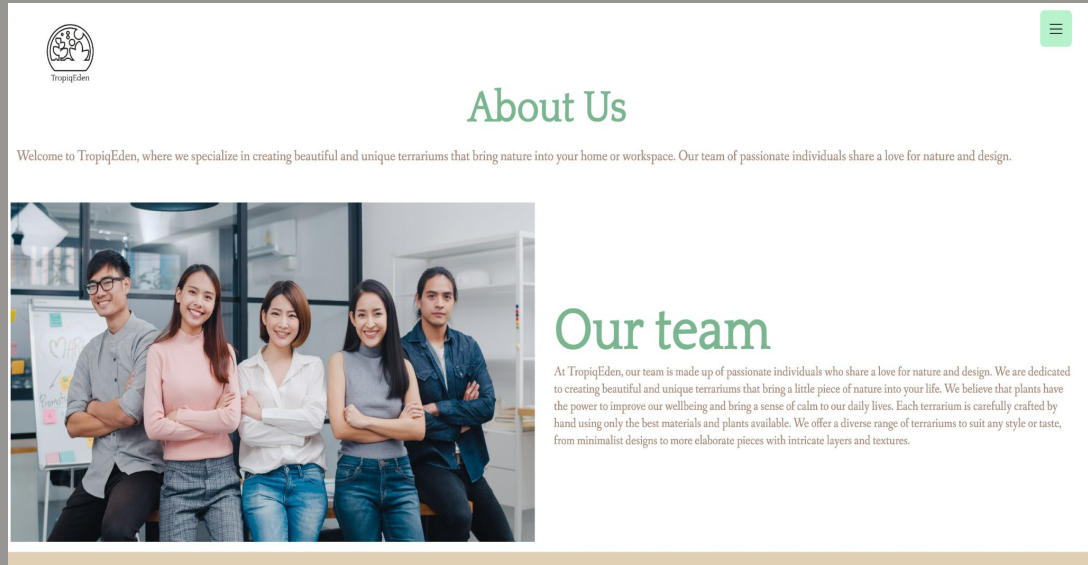
**Send**

**Contact Information:**  
Address: 123 Punggol rd. #03-11 Singapore 820123  
Email: TropiqEden@gmail.com  
Contact: +65-91234567

# Overview of website

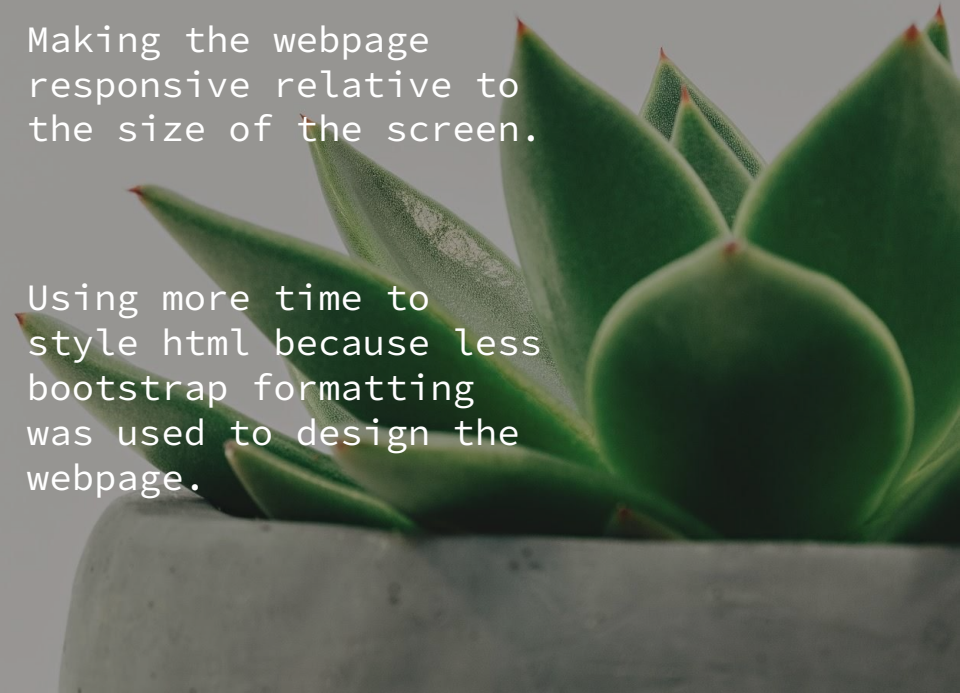
## 4. About us page

- Shows user an about us section of the company



# Problems faced

- Sizing the webpage using the specific value on margins and paddings. To make it more aesthetically pleasing to the eyes.
- Making the webpage responsive relative to the size of the screen.
- Using more time to style html because less bootstrap formatting was used to design the webpage.



# Moving Forward

How to we can improve the webpage:

1. Add a store section/page (e-commerce), for users to purchase through the website
2. Add more information on the workshop before proceeding to the Booking page(page3).
3. Add a login, sign-up and shopping cart button.
4. Enhance the look of the webpage by using more colour gradients and shadow.





# The end

Thank you.

A webpage design by : Danial Khoo

