

# James Spalding

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## Summary

Bilingual Creative Technologist and Product Designer/Builder/Developer/Engineer/Architect who loves to superpower my workflow using the latest AI powered tools such as Cursor IDE.

Over 12+ years, I've gradually specialized in a range of disciplines (design, engineering, product, and AI) so I can deliver more value in a technology landscape that's always evolving. My approach is to learn by doing: with each project and role, I've added new skills to my toolkit, always focused on solving real problems for real people.

I thrive on collaborating with highly driven teams to turn vision into MVPs and scalable solutions, using a product-led, jobs-to-be-done, and value proposition-driven approach.

My process is hands-on and iterative: I facilitate workshops, work closely with stakeholders to define the real jobs to be done, and lead teams to deliver value to users in the fewest steps possible.

I believe the best products are built through a blend of technical excellence, deep listening, and collaborative problem-solving, always keeping the user's needs and the business's goals at the center. I'm at my best when I'm helping turn vision into reality, building what's next, and making sure every step solves a real problem for real people.

I'm currently very fascinated by rapid prototyping, AI context management, and orchestrating collaborative product development with the latest tools, always seeking new ways to deliver value faster and smarter.

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## Work Experience

- **Head of Product/CPO Consultant**

*Multiple Stealth AI Startups* — Remote, Ireland

*Jan 2025 – Present*

Providing expert consulting to multiple stealth-mode AI startups across AI memory, Medical, Law, and Finance sectors, always bringing an eye for design to every product.

- Led end-to-end product initiatives, translating complex founder and visionary ideas into actionable technical requirements and MVPs, and guiding teams from initial concept through rapid prototyping to production delivery.
- Operated as a self-contained unit: facilitating collaborative workshops with founders, stakeholders, and users to define real jobs-to-be-done and value propositions, making

decisions, running experiments, and owning delivery while multiplying the productivity of others around me.

- Championed AI-native, product-led development, leveraging modern tools and iterative cycles to accelerate learning, scale impact, and ensure every solution delivered real value to users and the business.
- Worked closely with engineers and product builders, fostering a culture of deep listening, collaborative problem-solving, and hands-on leadership, and driving adoption of modern, high velocity development practices.
- Built and iterated on cloud-native systems that scale across domains and teams, always focused on delivering practical, user-centered solutions in the most efficient way possible.
- Deepened expertise in AI context management and orchestration, and honed rapid prototyping skills for cross-domain products.

- **AI Product Lead**

[MiAI Law](#) — Remote, Ireland

*Nov 2024 – Jan 2025*

Delivered impactful front-end development for a cutting-edge AI Legal Research System.

Focused on scalable, high-efficiency solutions tailored to the needs of top-tier law firms in Australia.

- Took ownership of product delivery from concept to launch, iterating quickly based on feedback.
- Integrated AI-powered features and automation to streamline legal research workflows.
- Developed advanced skills in legal tech, automation, and user-centric design for professional services.

- **Product Strategy Consultant**

[MarketSizer](#) — Remote, Dublin

*Mar 2024 – Oct 2024*

Spearheaded product acceleration and strategic growth initiatives. Delivered expert guidance on product strategy, user journey optimization, and agile front-end development.

- Led cross-functional teams to rapidly validate and deliver new product features.
- Used real user data and feedback to drive continuous improvement.
- Gained experience in market analysis, growth strategy, and agile product delivery at scale.

- **Chief Product Officer**

[Emergegen AI](#) — Ireland

*Dec 2023 – Mar 2024*

Directed comprehensive AI roadmaps across diverse industries. Led executive strategy sessions, front-end product development, and cross-disciplinary innovation for financial and music sectors.

- Built and scaled AI-native solutions, focusing on long-term value and system sustainability.
- Mentored teams in modern development practices and experimentation.
- Expanded leadership in cross-industry AI, executive strategy, and sustainable product architecture.

- **Product Strategy Analyst**

ESW — Ireland

*Nov 2022 – Dec 2023*

Influenced product direction through in-depth trend analysis. Designed and conducted AI workshops that shaped strategic decisions and inspired innovative approaches within the organization.

- Championed a culture of experimentation and pragmatic problem-solving.
- Led initiatives that spanned teams and domains, driving measurable business impact.
- Strengthened skills in trend analysis, workshop facilitation, and stakeholder influence.

- **Member - Autism Innovation Strategy Oversight and Advisory Group (Voluntary)**

Department of Children, Equality, Disability, Integration and Youth — Ireland

*Dec 2022 – Present*

Providing forward-thinking advice on national policy, driving progress in autism innovation.

Actively shaping a more inclusive, empowered environment for neurodivergent communities.

- Collaborated with diverse stakeholders to influence national strategy and policy.
- Gained experience in advocacy, public sector engagement, and inclusive policy development.

- **Product Manager Consultant**

Vstage — Ireland

*Mar 2022 – Sep 2022*

Revitalized product capabilities by building an innovative AR product line. Managed agile workflows, defined strategic roadmaps, and guided multi-functional teams to success.

- Strengthened skills in AR/VR product development, agile project management, and cross-functional leadership.
- Delivered a new product line from concept to launch, learning to balance technical feasibility with user experience.

- **Chief Product Officer & Founder**

Voalá Immersive Technology — Ireland

*Feb 2019 – Jan 2022*

Founded and led a pioneering AR startup. Secured key funding, steered product vision, drove software development, and executed a strategic go-to-market plan.

- Developed entrepreneurial skills, fundraising, and end-to-end product ownership.
- Learned to build and scale a team, and to navigate the challenges of early-stage growth.

- **Facilities Engineer**

NICB (Dublin City University) — Ireland

*Jul 2017 – Oct 2018*

Ensured the reliability and compliance of cutting-edge laboratory equipment. Delivered essential technical support, maintaining a safe, efficient research environment.

- Gained expertise in technical operations, compliance, and process improvement.
- Improved problem-solving skills and attention to detail in a high-stakes environment.

- **Business Development Specialist (LATAM)**

TOMRA Sorting Food — Ireland

*Apr 2016 – Apr 2017*

Strategized market expansion into Latin America through detailed competitor mapping and lead generation. Influenced high-level decisions on regional growth.

- Built skills in international business development, market research, and relationship management.
- Learned to adapt strategies for new markets and diverse cultures.

- **Foreign Trade Representative**

Financial Way Group LLC — Remote

*Apr 2015 – Apr 2016*

Streamlined international trade operations by identifying reliable suppliers and negotiating favorable terms. Navigated complex legal frameworks to secure successful trade outcomes.

- Developed negotiation, contract management, and cross-border communication skills.
- Enhanced ability to manage risk and ensure compliance in global trade.

- **English Language Teacher & Technologist**

Pracatum — Brazil

*Jul 2011 – Dec 2015*

Developed and implemented English language programs integrated with state-of-the-art learning technology. Enhanced educational outcomes through innovative course designs and IT solutions.

- Gained experience in curriculum design, educational technology, and classroom leadership.
- Learned to communicate complex ideas simply and adapt teaching to diverse learners.

- **Band Manager**

ReLOVEution — Brazil

*Jun 2008 – Dec 2011*

Directed all facets of band management, from booking and payroll to branding and tours. Strengthened the group's market presence through strategic planning and marketing initiatives.

- Built skills in creative direction, event planning, and team coordination.
- Learned to manage projects end-to-end and foster a collaborative, creative environment.

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## Education

- **Postgraduate Degree in Software Entrepreneurship & Startup Creation (NFQ Level 9)**

Laureate Education, Brazil

*2018 – 2019*

- **Diploma in Systems Analysis & Development (NFQ Level 7)**

Universidade Estacio, Brazil

*2015 – 2017*

- **Jira Agile Project Management Certification (2022)**

[Udemy](#)

- **Adobe Certified Associate in Graphic Design & Illustration (2020)**

[Adobe](#)

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## Skills

AI-native Development, Cloud-native Systems, Product-Led Growth, Rapid Prototyping (including v0.dev for collaborative prototyping), Experimentation, Autonomy, System Thinking, Mentorship, Cross-functional Leadership, Customer Discovery, Business Impact Delivery, Modern AI Tools (Cursor IDE, v0.dev), Agile Product Development, Prompt Engineering, AI Context Management, AI Orchestration, Creativity, Music Production, Video Production, Artificial Intelligence, Generative AI, Adobe Premiere Pro, React, Next.js, Typescript, Node.js, Postgres, Docker, AR/VR, Product Management, Strategic Planning, Public Speaking, Prisma, TailwindCSS, Shadcn UI, Vercel

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## Projects

- **IAMAI Research** (2025)

Phase 1 of giving AI superpowers to all is an advanced AI-powered research interface built with xAI's Grok model, featuring voice interactions through ElevenLabs, real-time weather data, flight tracking, and multi-modal capabilities. Integrates multiple APIs for comprehensive search results including maps, translations, and media content.

*Technologies:* Next.js 14, TypeScript, TailwindCSS, Shadcn UI, ElevenLabs API, xAI Grok, Server Actions, OpenWeather API, Google Maps, Mapbox, Microsoft Translator

- **Infinity School Dublin** (2024)

A social project with fellow parents, professionals, and neurodiversity advocates aimed at establishing a special school for autistic children in North Dublin, fostering inclusive and community-driven education.

*Technologies:* Social Innovation, Neurodiversity Advocacy, Community Organizing, Inclusive Education

- **Hydra** (2024, Personal Sidequest)

Hydra is a water-based AI for calling and chatting, featuring a realistic water simulation that reacts in real-time as you speak. The experience is designed to be engaging and soothing—Hydra acts as a water-based entity, offering conversation and support to help ease your day.

*Technologies:* Real-time WebGL Simulation, Audio Reactivity, AI Voice Interaction, Custom LLM Prompting

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## Hackathons

- **Hackathon ESW AI Agents**

*October 23rd, 2023 — Dublin, Ireland*

Hosted an AI Agent hackathon for over 100 participants, focused on creating innovative solutions using AI agents.