



James Spalding

Creative Technologist & Product leader

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Creative technologist and product leader turning vision into systems that feel inevitable.

Professional Identity

I work at the intersection of design, code, and strategy, turning visions into intuitive, living systems. With 12+ years across AI, software, entrepreneurship, and product design, I thrive in fast-moving environments where clarity is absent and new solutions must be built.

Core Approach

- Compress customer-focused research, prototyping, and delivery using tools like Cursor IDE, Vercel AI SDK, and generative models.
- Ship the smallest useful version, iterate with real data and weekly demos.
- Anchor every screen, copy, and action to a clear job to be done.
- Co-evolve type, layout, and data models so "useful" feels inevitable.
- Facilitate with structured workshops, sharp briefs, crisp decisions, and collaborative ownership.
- Visualize systems with diagrams, architecture maps, and flows to align teams and surface risks early.

Unique Strengths

1. Systems sense: view constraints, interfaces, and incentives as a unified graph
2. Full-stack fluency: move fluidly from narrative to design, code, and metrics
3. Orchestration: compose tools, agents, MCPs, and APIs into reliable workflows
4. Taste: eye for design, clarity, rhythm, and restraint
5. Advocacy: embed inclusion, accessibility, and neurodiversity as core principles

What I am Best At

- Translate vision into demos from day one
- Simplify complex flows into obvious paths
- Track scope in a single system of record with role-based loops for evaluable builds—safe defaults, observability, and rollback ready
- Maintain high velocity without breaking trust

Journey: What Selected Roles Taught Me

- Stealth AI Startups (Head of Product / CPO consultant): lead product-led AI system design and development, own end-to-end delivery, facilitate workshops, scale cloud-native systems, expert level Agentic system context management and orchestration

- MiAI Law: ship fast to professionals, model legal workflows, integrate time-saving automation, raise front-end clarity
- MarketSizer: accelerate product with data, validate with users, tighten value proposition and growth loops
- Emergegen AI: lead cross-industry roadmaps, design sustainable architecture, mentor on modern AI practices
- ESW: read trends, run executive workshops, shape strategy with evidence and clear stories, cross department collaboration
- Autism Innovation Strategy (Ireland): advocacy, stakeholder engagement in the public sector, contributing to national policy and innovation choices which have real impact on peoples lives
- Vstage: launch AR product line, run agile cadences, balance feasibility, UX, and momentum
- Voalá Immersive Technology (founder): fundraise, pitching, own product end-to-end, build and scale team, navigate early-stage chaos with calm

Signature Statement

I turn ambiguity into clear, working products that blend design, AI, and engineering seamlessly.

Links

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