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AdworldNG is a Nigerian Registered Company with RC No: 7202628

2nd February, 2024.

To Whom It May Concern,

I am delighted to offer a strong recommendation for Bassey Josephine as a Marketing and Creative Specialist. Over the course of three (3) months, Josephine served as a valuable member of our team at AdworldNG, contributing significantly to our marketing and creative efforts. Her dedication, professionalism, and results-driven approach were evident throughout her tenure.

During her time as a Marketing and Creative Specialist, Josephine undertook various responsibilities, including:

- Conceptualizing and producing visually appealing graphics and designs for marketing campaigns, advertisements, and promotional materials, ensuring consistency with ADWORLD NG's branding guidelines.
- Developing and executing creative marketing strategies to enhance brand visibility and engagement.
- Collaborating with the marketing team to create compelling campaigns and initiatives.

Josephine demonstrated exceptional skills in marketing research, displaying a keen understanding of the target audience and market dynamics. Her ability to the development of innovative strategies and solutions for the company's diverse clientele was instrumental in our growth efforts.

I am confident that Josephine's dedication, creativity, and results-oriented approach make her a valuable asset to any team. She consistently met and exceeded our expectations, and I have no doubt that she will do the same in any future endeavors.

For further information about Josephine, please do not hesitate to contact me at adeola.odubajo@adworldng.com and/or recruitment@adworldng.com.

Yours sincerely,

Adeola Odubajo
Founder, ADWORLDNG