1.

1. We can tell that plays are by far the most popular type of kickstarter project.
2. Just over half of projects are successful.
3. Technology has more projects canceled than any other category.

2. We don’t know how Kickstarter advertises itself (perhaps it targets theater companies), if there are particular donors that seek out certain types of projects, or any other potential biases that might favor certain categories.

3. We could create a bar chart comparing state to spotlight or staff pick to see if these factors affect project success rate. We could also see if there is a relationship between number of backers and project category or sub category by creating a bar chart with category in the x-axis and backers in the y-axis.