

Coachify

Your personalised AI sales coach

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Table of contents

- 3 Problem Statement
- 4 Solution
- 5 Market trends
- 6 Business model
- 7 Phase 1: Custom solutions
- 8 Product demo
- 9 Phase 2: Enterprise platform
- 10 Team

Problem statement



- Sales professionals often enter high-stakes conversations underprepared
- Traditional advice of "just get more reps" can result in lost sales during the learning process
- Lack of realistic, on-demand practice opportunities

Solution

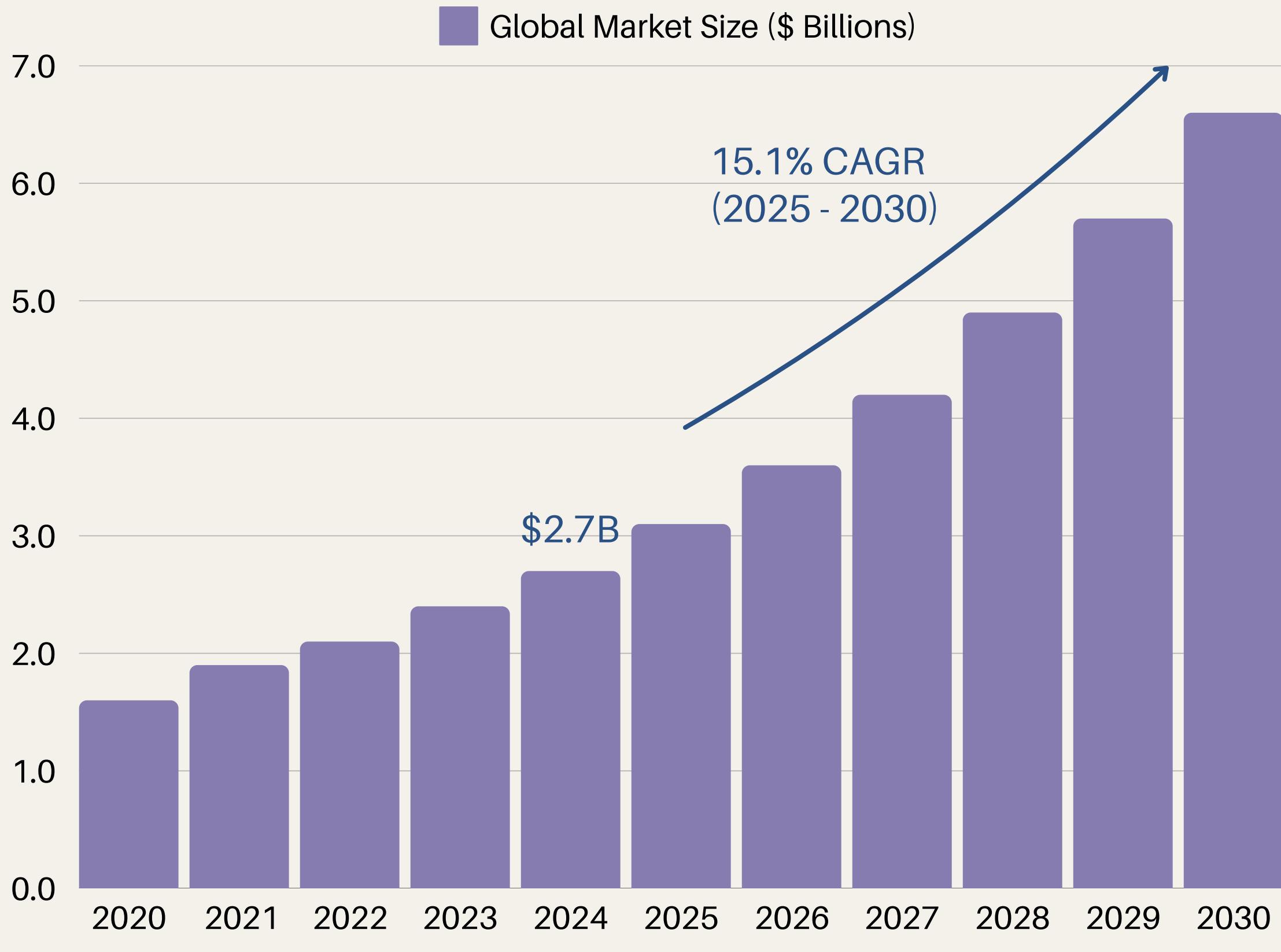


*Master your sales approach with conversations **that feel real.***

- Our AI platform delivers:
 - Unlimited practice sessions with true-to-life scenarios
 - Instant, actionable feedback
 - Natural voice interactions that mirror real sales calls
 - Personalized coaching based on your performance patterns

Sales training software market

Global market for sales training software set to **more than double** over next 5 years



Business model

Phase 1:
Custom B2B
solutions



Phase 2:
Enterprise
Platform

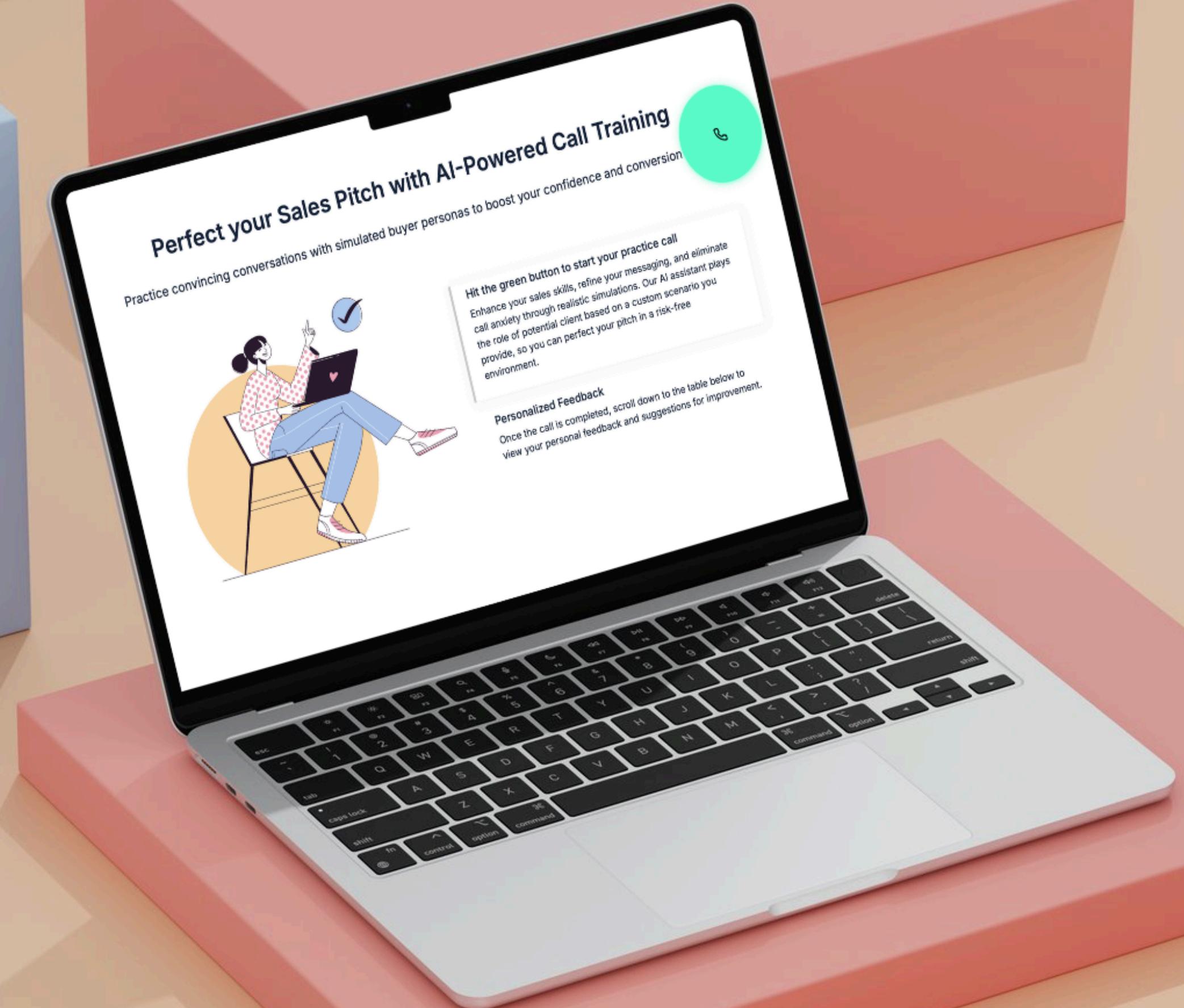
Phase 1: Custom B2B solutions

-  **Target audience:** SMBs seeking personalised sales training
-  **Offerings:**
 - Enable businesses to create custom sales scenarios tailored to their needs.
 - Provide additional services to design bespoke scenarios on request.
-  **Revenue streams:**
 - Subscription fees for platform access (credit-based system).
 - Service fees for custom scenario creation.

Product Demo

Demo links:

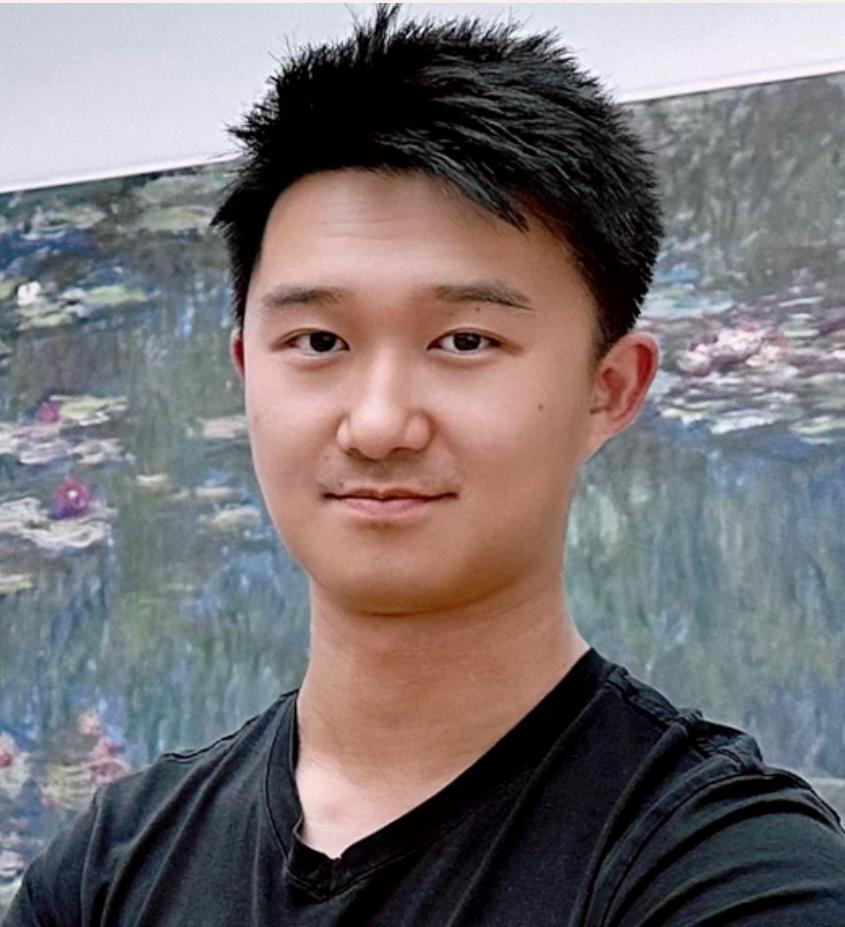
1. Preset sales scenario
2. Custom sales scenario creation



Phase 2: Enterprise platform

-  **Target audience:** Managers of sales teams in Enterprises
-  **Offerings:**
 - Platform where sales professionals can create AI sales coaches, and share them within their company.
 - Tailor AI using upload custom knowledge bases and fine tune models.
 - Gamification journey to increase user engagement
 - Integrate AI sales coaches to support hiring processes
-  **Revenue streams:**
 - Enterprise license fees
 - Enterprise customisation, development and support fees

Team



Bowen Feng

Founder and CEO @ Emergents, with 8+ years experience working in tech and a passion for solving real-world problems using AI and automation.



Lorenzo Governatori

Data Scientist with 6 years of professional experience building AI solutions for Media companies and Banks. Currently living in Zurich.

Thank you