



Customer	Croma
Product(s)	P1
Date	07/03/2025

Parameters	Discount	12.5%	COGS	30%	Avg NIP	\$5.65	GM Target	\$1,00,000.00
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	Best Case	Realistic	Worst Case
Sales units	100000	50000	30000
Net Invoice Sales	\$5,65,000.00	\$2,82,500.00	\$1,69,500.00
Post Discount	\$70,625.00	\$35,312.50	\$21,187.50
Net Sales	\$4,94,375.00	\$2,47,187.50	\$1,48,312.50
COGS	\$1,48,312.50	\$74,156.25	\$44,493.75
Gross Margin	\$3,46,062.50	\$1,73,031.25	\$1,03,818.75
vs Target	▲ \$2,46,062.50	▲ \$73,031.25	▲ \$3,818.75