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BSIT 4-BP
INFORMATION ASSURANCE

Select 1 website or app that you use regularly.

- MS TEAMS

Answer each of the following questions in at least three (3) sentences:

1. What kind of personal information did you provide this website/app?
 - The students must provide the school or organization credentials such as name of students, ID number, student information, etc upon login in or create an account. This is to assure that the students accessing this kind of application are registered to an organization or school. Also msTeams have two-factor authentication to validate the users according to its credentials.
2. Why would a company want to know who you are when you visit their websites or use their apps?
 - There a vast reasons why MSTEAMS want to know who the user is or who visit their web or app. First is that knowing my identity having personal information enables companies to authorized me as their user. Another thing is to verify my identity, assuring that only authorized users can access sensitive information. By having my identity, MSTEAMS can personalize my experience with custom settings and notifications, making it easier to use. Next is understanding user behavior maybe helps Microsoft improve its website or application by adding useful features and optimizing performance.