## STU11002

Statistical Analysis I

Dr. Hannah Comiskey

# **Learning objectives**

- Download R and Rstudio
- Create a project in Rstudio and save it.
- Write and execute a basic R script

## **Structure**

- ➤ Lectures will take place during weeks 22 to 27 and 29 to 33. Wednesdays' lectures will be held in room CHLLT\_0.11 (Chemistry Building), from 10am to 11am, while Thursdays' lectures will take place in room 2039 (Arts Building), from 3pm to 4pm.
- ► Labs will take place every two weeks starting in week 23 (Group A) and in week 24 (Group B):
  - ▶ Group A: labs will take place in weeks 23, 25, 27, 30.
  - ▶ Group B: labs will take place in weeks 24, 26, 29, 31.

Check your timetable to see your time slots.

## **Assessment**

- ➤ Continuous assessment 30% of your final grade for STU11002 will depend on continuous assessment. This will consist of two MCQ tests, which will take place in week 27 and in week 33.
- ► **Final exam** 70% of your final grade for STU11002 will depend on on a written final exam.

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## What is statistics?

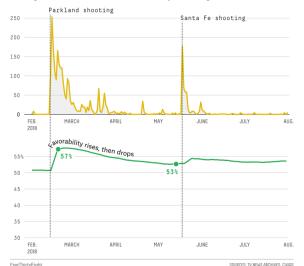
Broadly speaking, Statistics is a discipline that concerns the study of data. Its main areas revolve around:

- ▶ Data collection (how do we properly draw a sample from a population of interest?)
- Summarizing and representing the information in data (what types of measures and/or visualization methods suit best the task at hand?)
- ► Analyse and model the data (how can we postulate and answer research questions using data?)
- ► Interpretation (of any of the above)

# **Exploring possible relationships**

#### After school shootings, support for gun laws rises but then drops

Number of 15-second cable news clips (CNN, Fox News, MSNBC) in which "school shooting" was mentioned, and overall favorability of stricter gun control laws



# Summarizing complex phenomena with indexes

	European Union	Euro area	Ireland	
People at risk of poverty or social exclusion	21.7%	21.9%	20.0%	
(as % of the population)	(2021)	(2021)	(2021)	
Inflation rate	2.9%	2.6%	2.4%	ī
(% change compared to previous year)	(2021)	(2021)	(2021)	
GDP per capita	27 880€	30 890€	70 530€	
(Euro per inhabitant)	(2021)	(2021)	(2021)	
Renewable energy	22.0%	N/A	16.2%	ī
(as % in gross final energy consumption)	(2020)		(2020)	
Electricity prices	252.5€	260.8€	274.1€	
(Euro per MWh, incl. taxes)	(2022-S1)	(2022-51)	(2022-51)	

N/A = Data not available

Click on this icon in the table above to access the source dataset.

Source: https://ec.europa.eu/eurostat

# Getting the probabilities right

#### Independence matters

- ➤ Sally Clark's two infant sons both died of SIDS (cot death), one in 1996, the second in 1998.
- ▶ It was estimated that the probability of SIDS in an affluent family, with non-smoking parents, and a mother with over 26 years of age is approximately 0.000117
- ▶ SIDS deaths were considered independent, so that the probability of two of them happening in the same family, with the aforementioned conditions, is  $(0.000117)^2 \approx 0.00000001$ . Too unlikely!
- ▶ In November 1999 Sally Clark was convicted and sentenced to life in prison.
- ▶ In January 2003 the conviction was overturned on appeal.

# Sally Clark's story - details

#### Evidence for first conviction:

- Sir Roy Meadow, a pediatrician, stated that:
  - ▶ the chance of two children from an affluent family suffering SIDS was 1 in 73 million.
  - "one sudden infant death in a family is a tragedy, two is suspicious and three is murder unless proven otherwise"
- ► Data used:
  - ► The Clarks were an affluent, non-smoking family
  - ➤ The probability of a single cot death was 1 in 8543. Two SIDS were assumed to be independent so that the probability of them occurring in the same family is around 1 in 73 million (8543 × 8543).
  - Every year in Britain there were approximately 700,000 live births
  - Therefore, a double cot death was expected to occur once every hundred years or so



# Sally Clark's story - details

#### **Evidence for appeal**:

- Professor of Mathematics Ray Hill stated that
  - "There may well be unknown genetic or environmental factors that predispose families to SIDS"
  - ► The probability of a child dying from SIDS is 1 in 1300
  - ► The 1 in 8500 figure takes into account three additional characteristics
  - "conveniently ignored factors such as both the Clark babies being boys – which make cot death more likely"
  - "if the parents are affluent, in a stable relationship and non-smoking, the prosecution will claim that the chances of the death being natural are greatly reduced ... the very same factors which make a family low risk for cot death also make it low risk for murder"

# Cherry-picking and spurious correlations

- Does pork give you cancer? https://fivethirtyeight.com/features/ you-cant-trust-what-you-read-about-nutrition/
- Deaths by Swimming Pool Drowning vs. Nicholas Cage Films https://www.wnycstudios.org/podcasts/otm/
  - articles/spurious-correlations

## Selection bias

#### Survival bias

- During World War II, researchers from the Center for Naval Analyses conducted a study of the damage done to aircraft that had returned from missions.
- ► The researchers recommended that armor be added to the areas that showed the most damage.
- Statistician Abraham Wald: the study only considered the aircraft that had survived their missions
- ➤ The holes in the returning aircraft, then, represented areas where a bomber could take damage and still return home safely.

## Machine bias

- ► In the USA, 'COMPAS' is a computer program that predicts the score/likelihood of arrested individuals committing a future crime
- Scores derived from 137 questions (race not included)
- ► Falsely flags black defendants as future criminals at almost twice the rate as white defendants. White defendants mislabeled as low risk more often than black defendants
- Difficult to construct a score that doesn't include items that can be correlated with race (poverty, social marginalization)
- ► No transparency (code is not public)

https://www.propublica.org/article/machine-bias-risk-assessments-in-criminal-sentencing



## Available information and how to use it

#### **Butcher shop example**

- Installed sensors outside shop and determined footfall
- Count: How many people stopped to look at window and at sandwich board. Determined that lots of passers by after pubs closed
- Decided to open at that time

## **Transport for London (TFL)**

- ► Early 2000's, London had a population of around 7 million, which was expected to grow to 10 million
- ► TFL had two priorities: Planning services and providing information to customers
- ▶ In 2003 the Oyster card was introduced (with around 19 million taps a day). It provides TFL with info on when and where people are travelling



## R

Reading material

There is a lot of excellent reading material free online for R. But it is easy to get overwhelmed! I've uploaded two books to blackboard that are freely available through CRAN:

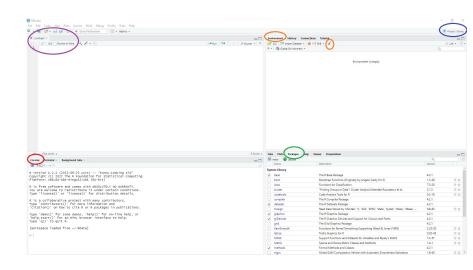
- ▶ R For Beginners by Emmanuel Paradis
- ► An Introduction to R

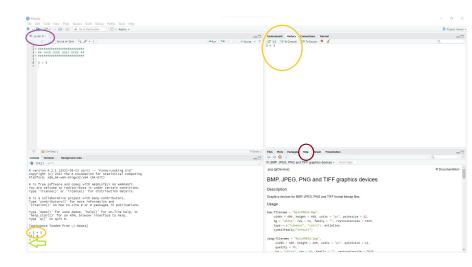
# Getting started - Download R

- ▶ Have you downloaded R? No?
- R is available from https://cran.r-project.org/
- Most of you will want to click either
  - Download R for Windows
  - Download R for (Mac) OS X
- ▶ Windows : click on base, then at top of page 'Download R-4.2.2 for Windows'
- Mac : click on the appropriate '.pkg' file for your version of OS X

# Getting started - Download R Studio

- ► Have you downloaded R Studio?
- Note that you must first install R before trying to install R Studio... it won't work otherwise
- You can get it from https://www.rstudio.com/, following the links to download (top-right of the page).
- Download 'RStudio Desktop Open Source License Free'
- ▶ When you have these installed, try to start up R Studio





# **Using R Studio**

#### The top left panel is the **Editor**:

- ▶ This is where we write and edit code before running it
- ► This allows us to save it easily
- ▶ If you open a dataset, it will appear in a tab in this panel

#### The bottom left panel is the **Console**:

- ► This is where we run our code
- ▶ We'll also be able to access the results of our code in the console

# Using R Studio

The top right panel has two tabs of note:

- ► Environment: lists all of the objects (datasets, vectors...) that you are working with in the console in this R session (since R Studio was started up)
- ► **History**: lists the things that were last sent to the console and run

#### Bottom right panel has six tabs:

- ▶ **Files** the file system on your computer
- ▶ **Plots** where plots will appear when created
- Packages The packages you have installed with ticks for inclusion in the session
- ► Help
- Viewer and Presentation



# **Creating a Project**

- Projects are a "'neat way" to work in RStudio
- ► All files needed for a specific project/ analysis can be stored in the corresponding project folder, allowing to bypass the directory setting step
- Clicking on the icon of the 'R Project' file we can quickly access the workspace and the files (in RStudio) for a specific project/ analysis.

## Create a project

On the top right panel, click on "Project: (None)":

- 1. Click on 'New Project...'
- 2. Now click on 'New Directory' and then on 'New Project'
- Specify a name (for example 'project1') under 'Directory name' and select where to store your project using "Browse...'



# Using the editor

- Let's try to write a script for R in R studio and run it
- Go to the editor and type the following three lines of code (personalized to you)

```
# Hello
name <- "Hannah Comiskey"
cat("\n Hi",name,"welcome to R and R Studio! \n")</pre>
```

- name is a variable that is set equal to the value Hannah Comiskey.
- ► The name given to the variable is not important- we could call it anything...

# Using the editor

... so for example, writing the code like this will do exactly the same thing

```
# Hello
x <- "Hannah Comiskey"
cat("\n Hi",x,"welcome to R and R Studio! \n")</pre>
```

- ► We can write a comment by using # which means the line will be ignored when running
- ► Congratulations! You've just written an R script!

# Running a script

- Organising your files and folders and knowing where your data is/your scripts are is important when working with R
- Create a project named Rcourse
- Save the script we just created as script1.R. This script will be automatically stored in the folder of the Rcourse project.
- When you are working with datasets and scripts together, it is important to know what is where—it can save a lot of time. You should save all files related to the same project within the same R project folder.