

POLITECNICO DI MILANO MSC COMPUTER SCIENCE AND ENGINEERING

SOFTWARE ENGINEERING 2 ACADEMIC YEAR 2016-2017

$\begin{array}{c} \text{Project Plan Document} \\ \textbf{\textit{PowerEnJoy}} \end{array}$

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1 | Introduction

1.1 Revision History

Version	Date	Summary
1.0	22/01/2017	First release of the document

1.2 Purpose and Scope

1.3 Definitions, Acronyms, Abbreviations

PowerEnJoy is the name of the system that has to be developed.

System sometimes called also *system-to-be*, represents the application that will be described and implemented. In particular, its structure and implementation will be explained in the following documents. People that will use the car-sharing service will interact with it, via some interfaces, in order to complete some operations (e.g.: reservation and renting).

Renting it is the act of picking-up an available car and of starting to drive.

Ride the event of picking-up a car, driving through the city and parking it. Every Ride is associated to a single user and to a single car.

Reservation it is the action of booking an available car.

Car a car is an electrical vehicle that will be used by a registered user.

Not Registered User indicates a person who hasn't registered to the system yet; for this reason he can't access to any of the offered function. The only possible action that he can carry out is the registration to get a personal account.

Registered User interacts with the system to use the sharing service. He has an account (which contains personal information, driving license number and payment data) that must be used to access to the application in order to exploit all the functionalities.

Employee it's a person who works for the company, whose main task is to plug into the power grid those cars that haven't been plugged in by the users. He is also in charge of taking care of the status of the cars and of moving the vehicles from a safe area to a charging area and vice versa if needed.

Safe Area indicates a set of parking lots where the users have to leave the car at the end of the rent; the set of the Safe Areas is pre-defined by the system management. These areas are spread all over the city.

Plug defines the electrical component that physically connects the car to the power grid.

Charging Area is a special Safe Area that also provides a certain number of plugs that connect the cars to the power grid in order to recharge the battery.

Registration the procedure that an unregistered user has to perform to become a registered user. At the end, the unregistered user will have an account. To complete this operation three different types of data are required: personal information, driving license number and payment info.

Search this functionality lets the registered user search for available cars within a certain range from his/her current position or from a specified address.

RASD is the acronym of Requirements Analysis and Specification Document

DD is the acronym of *Design Document*

ITPD is the acronym of Integration Test Plan Document

PPD is the acronym of *Project Plan Document*

1.4 Reference Documents

- Project Assignments 2016-2017
- RASD v1.1
- DD v1.1
- ITPD v1.0

2 | Project size, cost and effort estimation

This section talks about the estimation of the size of the project, giving an estimation of lines of code that must be written. This evaluation comes from the calculation of the lines of code that occur to write both the Business Logic part and the User Interface part.

Function Point is the approach used to simulate how the project will be expensive in terms of lines of code.

From this estimation it will be easy to find how much time will be spent on developing the Business Logic part of the project.

2.1 Size Estimation: function points

Functionalities that are to be developed and their complexity are provided by the Function Point approach.

In each table is reported how much load can take developing these parts: from Low, not so much expensive, to High, the heavier.

Internal Logic Files & External Logic Files

			$Data\ Element$					
ts		1-19	20-49	50+				
Ţ. H	1	Low	Low	Adw				
1 2 1	2-5	Low	Adw	High				
~ = =	6+	Adw	High	High				

Each line of this table underlines how it becomes more heavy the computation with the increasing of *Data Elements* and *Record Elements*.

Adding few records or some data, the program is rapidly loading, stretching the response time.

External Outputs & External Inputs

			Data Eleme	ent
ts		1-19	20-49	50+
rd ien	1	Low	Low	Adw
X = =	2-5	Low	Adw	High
R E	$\mid 6+$	Adw	High	High

With External Outputs and External Inputs, the size of Data and Records must be smaller than the previous ones seen in Internal Logic Files and External Logic Files.

We have a big load adding only one record, or a few data, getting worst the performance of the system.

. . ,	т .	
External	-In.a	nnnes
Lace Treat	1104	wer ecc

		$Data\ Element$					
ts		1-19	20-49	50+			
ord nen	1	Low	Low	Adw			
Reco	2-5	Low	Adw	High			
	$\mid 6+$	Adw	High	High			

The parts of External Input is the heavier, because it is an interaction between the User and the System.

The table is so heavier at littler variations. One record, or few data are enough to increase the performance of the system.

Complexity Weights

			Complexity Weight	t
Function Type	Acronym	Low	Mid	High
Internal Logic Files	ILFs	7	9	15
External Logic Files	ELFs	5	7	10
External Inputs	EIs	2	4	6
External Inquiries	EQs	6	8	10
External Outputs	EOs	2	3	4

The general complexity is so defined.

It is obviously heavier a Function Type like the *Internal Logic Files* or an *External Inquiries*, which manage the update of the Data and the communication between the User and the System, than a *External Output*, *External Input* or an *External Logic Files*, that gives only an output or take an input.

2.1.1 Internal Logic Files: ILFs

Some functionalities store information into the PowerEnjoy system, in order to remember data and let the system use and manage them.

The login is one of these functionalities: the system has to store the *User Data* in order to recognize him. When the data is stored, it will be composed by many fields explaining the personal information, in order to characterize every person.

Safe Area, Parking Area and Car Data are inserted by the system at each time a new station or vehicle is added into the system. Safe Area and Parking Area will be condensed in the same table, but diversified by some attributes, in order to have an increase of performance, searching for the data in only one place.

Differently, Reservation is continuously added, through a new operation on the app.

ILFs	Complexity	Points
User Data	Mid	9
Employee Data	Low	7
Safe Area Data	Low	7
Parking Area Data	Low	7
Reservation Data	Mid	9
Ride Data	Mid	9
Car Data	Low	7
Total		55

User Data, Reservation Data and Ride Data have a mid because they have more attributes that will be manage. Differently, Employee Data, Safe Area Data and Car Data have a Low complexity because they have few attributes.

2.1.2 External Logic Files: ELFs

The application manages the interaction and the system acquires information from the external services used. *Payment Data* and *Map Data* are considered External Logic Files, because they are provided by external component.

Because of these components are not part of our system, PowerEnjoy will obtain information thanks to external APIs in order to link internal to external data.

Payment Data will be more complex to develop, because the system has to guarantee the security of the payment and of the information, avoiding every type of external attack.

ELFs	Complexity	Points
Maps Data	Mid	7
Payment Data	High	10
Total		17

In this table, *Payment Data* part is considered more complex than the *Map Data* one, because it has to guarantee security, despite the performance.

2.1.3 External Inputs: EIs

These sections underline the methods called by an operation of the User on our application. The action is so called a client-server action, because the system reacts to an User operation. There are two different type of these changes:

- **UI Action**: the user click some buttons, or insert some text on the User Interface of the application, or on the car screen.
- Physical Action: the user plugs the car in a Parking Area.

The most complex will be the creation of the reservation, because it has to interact with data, creating them and inserting them linking the User Interface to the remote DBMS. It is easy to see how is more easy to develop the part that check if the car has been plugged or not, after the stop of the ride.

Chapter 2. Project size, cost and effort estimation 2.1. Size Estimation: function points

EIs	Complexity	Points
Login	Mid	4
Logout	Low	2
Registration	Mid	4
Insert Reservation	High	6
Delete Reservation	Mid	4
Car Plug In	High	6
Update Car Status	Low	2
Insert a new car	Mid	4
Update a car	Mid	4
Delete a car	Mid	4
Insert a new charging area	High	6
Update charging area	Mid	4
Delete charging area	Mid	4
Convey end ride via touch	Mid	4
screen		
Insert final destination	Mid	4
Total		62

Insert Reservation, Insert a new charging area are considered High as complexity, because they interact directly and manually to the DBMS. For the same reason, Delete Reservation, Delete a car, Update a charging area and Delete a charging area are consider Mid complex because.

Car Plug In has an High complexity because the car has to interact to the System.

Login, Logout, Registration, Update Car Status, Convey end ride and Insert Final Destination are all considered as Mid or Low complexity because they manage few data or the communication is created between Mobile Phone - System.

2.1.4 External Inquiries: EQs

These operation that involves an input and an output are the *Ride* actions: when it starts and when it stops.

Starting the ride, the user interact with the Car UI so that the Car System can communicate to the Server that the Ride is started, and the Server can change User Interface on board displaying his navigation.

Otherwise, the system will calculate the cost, when the user interacts with the UI and it will display temporary how much he has to pay.

So *Ride Start* and *Ride Stop* are easily considered as high complex to develop, because they have different communication between the car and the system.

Differently, the Search for a car or the $Pick\ Up$ of it, are actions which involve only one communication car - system, so they are considered easier to develop.

EQs	Complexity	Points
Search for available cars	Mid	8
Show cars information	Mid	8
Enable MoneySavingOp-	High	10
tion		
Pick Up a car	High	10
Ride initialization	HIgh	8
Total		44

Pick Up a Car, Ride initialization and Money Saving Option are considered all with an high complexity, because they have to establish a communication between Car and System. Differently, the Search for available cars and the Show cars informations operations are considered Mid, because it is easier to link Mobile App to the System.

2.1.5 External Outputs: EOs

External Outputs are elementary operations that generates data that are presented to the User, without any client action.

The cost notification is one example from EOs section: the user, stopping the ride, gets out of the car, and after a certain time the system checks if he has plugged or not his vehicle. After this, the system displays how much the user has to pay.

This is an example of an operation send by the system without any actions of the user.

EOs	Complexity	Points	
Payment Notification	Low	2	
Notify Expired Reservation	Mid	4	
Total		6	

Payment Notification is considered less complex than the Notify Expired Reservation because it has to check less fields and to screen a simple interface with the cost.

2.1.6 Overall Estimation

Considering the whole estimation of the Function Types, the total will be the summation of each one of the Total previously found.

Function Type	Acronym	Value
Internal Logic Files	ILFs	55
External Logic Files	ELFs	17
External Inputs	EIs	62
External Inquiries	EQs	44
External Outputs	EOs	6
Total		184

Having this result, the total lines of code are easily calculable using *conversion factor* and the *usage percentage* used to specify how much the project is divided in different languages. Using this method we can consider the entire project, from the Business Logic to the UI development part, adopting a weighted average between languages:

Chapter 2. Project size, cost and effort estimation 2.1. Size Estimation: function points

Language	Conversion	factor	Usage percentage
	(SLOC/FP)		
HTML	34		15%
JEE	46		75%
Javascript	43		10%

According to these constants and the usage percentage of the language, he total lines of code to write are:

Code Lines =
$$H_{t} \cdot (C_{HTML} \cdot P_{HTML} + C_{JEE} \cdot P_{JEE} + C_{JS} \cdot P_{JS})$$
 (2.1)

Where:

- ullet C_i express the conversion factor of the i language
- \bullet P_i express the usage percentage of the i of the language in the whole project
- H_t is the FPs result

The result is so found:

Code Lines =
$$184 \cdot (34_{\text{HTML}} \cdot 0.15_{\text{HTML}} + 46_{\text{JEE}} \cdot 0.75_{\text{JEE}} + 43_{\text{JS}} \cdot 0.1_{\text{JS}}) = 8078$$
 (2.2)

2.2 Cost and effort estimation: COCOMO II

This section deals with the estimation of the cost and the effort that are required to develop the system. The evaluation will be carried out using the Constructive Cost Model II (later on referred as COCOMO II) and will make use of the estimated size of the project obtained in the previous section. Let us first introduce the empirical formula that will guide the effort estimation process:

$$Effort = A \cdot Size^{E} \cdot \prod_{i=1}^{17} EM_{i}$$
(2.3)

where:

- Effort is expressed in PM (Person-Months)
- A=2.94 is a productivity constant in PM/KSLOC (Person-Months/Kilo-Source Lines of Code)
- Size is the estimated size of the project in KSLOC obtained in the previous analysis
- E is an aggregated index of five Scale Factors
- EM_i stands for Effort Multiplier and corresponds to the value of a specific entry that will be explained later in the Cost Drivers subsection

Next subsections are focused on the evaluation of the two last operands of the previous formula. At the end of the section the final result obtained applying formula 2.3 is shown.

2.2.1 Scale Factors

The first step consists in evaluating the actual value of exponent E in formula 2.3. To do so, a list of *Scale Factors* have to be computed. These entries represent an heterogeneous set of variables and their values are assigned according to the following table:

Scale	Very low	Low	Nominal	High	Very high	Extra high
Factor						
PREC	Thoroughly	Largely	Somewhat	Generally	Largely	Thoroughly
	unprece-	unprece-	unprece-	$_{ m familiar}$	familiar	familiar
	dented	dented	dented			
SF_i	6.20	4.96	3.72	2.48	1.24	0.00
FLEX	Rigorous	Occasional	Some re-	$\operatorname{General}$	Some	General
		relax-	laxation	confor-	confor-	goals
		ation		mity	mity	
SF_i	5.07	4.05	3.04	2.03	1.01	0.00
RESL	Little	Some	Often	Generally	Mostly	Full (100%)
	(20%)	(40%)	(60%)	(75%)	(90%)	
SF_i	7.07	5.65	4.24	2.83	1.41	0.00
TEAM	Very	Some	Basically	Largely	Highly	Seamless
	difficult	difficult	coop-	coopera-	coopera-	interactions
	interac-	interac-	erative	tive	tive	
	$_{ m tions}$	tions	interac-			
			$_{ m tions}$			
SF_i	5.48	4.38	3.29	2.19	1.10	0.00
PMAT	Level 1	Level 1	Level 2	Level 3	Level 4	Level 5
	Lower	Upper				
				0.40		
SF_i	7.80	6.24	4.68	3.12	1.56	0.00

Let us discuss each of these entries:

- **Precedentedness**: It is the index that defines the previous experience of the team in developing such projects. This is the very first project, thus a *Very low* level is reasonable.
- **Development flexibility**: The index of the flexibility for the project choices with respect to the external interfaces and the requirements. The project has strict requirements to abide by in terms of functionalities of the system, but no specific architecture is required. This variable is then assigned a level of *Nominal*.
- Architecture and risk resolution: It reflects the capability of managing possible risks with an accurate contingency plan and the fact that a reasonable schedule is sketched. In the document both these aspects are covered in detail, so for this variable the right choice is to pick the *Very High* level.
- **Team cohesion**: It deals with the capability of the members of the team to work together in harmony and sharing the same vision. The team is made of only three people in this project and they work with great commitment and together, thus *Very high* is the right degree.

• **Process Maturity**: it is a index of the maturity of the organization. Even though this is the very first project of the team, the schedule has been accurately defined, the project widely documented and discussed among the members of the team. Consequently *Nominal* level is reasonable.

Here is the re-cap of the *Scale Factors* analysis:

Scale Factor	Level	Value
Precedentness (PREC)	Very low	6.20
Development flexibility (FLEX)	Nominal	3.04
Architecture and risk resolution (RESL)	Very high	1.41
Team cohesion (TEAM)	Very high	1.10
Process Maturity (PMAT)	Nominal	4.68
Total		16.43

It is now possible to evaluate exponent E with the following formula:

$$E = 0.91 + 0.01 \cdot \sum_{i=1}^{5} SF_i$$

The result is

$$E = 1.0743$$

2.2.2 Cost Drivers

After the evaluation of exponent E, it is time to compute the *Effort Multipliers* factors EM_i in formula 2.3. The values of these parameters are assigned with the help of these standardized tables:

• Required Software Reliability

RELY Descriptors:	slight inconven- ience	low, easily recoverable losses	moderate, easily recoverable losses	high financial loss	risk to human life	
Rating Levels	Very Low	Low	Nominal	High	Very High	Extra High
Effort Multipliers	0.82	0.92	1.00	1.10	1.26	n/a

Figure 2.1: RELY Cost Driver

• Database Size

DATA* Descriptors		Testing DB bytes/Pgm SLOC < 10	10 ≤ D/P < 100	100 ≤ D/P < 1000	D/P ≥ 1000	
Rating Levels	Very Low	Low	Nominal	High	Very High	Extra High
Effort Multipliers	n/a	0.90	1.00	1.14	1.28	n/a

Figure 2.2: DATA Cost Driver

• Product Complexity

				v		
Rating Levels	Very Low	Low	Nominal	High	Very High	Extra High
Effort Multipliers	0.73	0.87	1.00	1.17	1.34	1.74

Figure 2.3: CPLX Cost Driver

• Developed for Reusability

RUSE Descriptors:		none	across project	across program	across product line	across multiple product lines
Rating Levels	Very Low	Low	Nominal	High	Very High	Extra High
Effort Multipliers	n/a	0.95	1.00	1.07	1.15	1.24

Figure 2.4: RUSE Cost Driver

• Documentation Match to Life-Cycle Needs

DOCU Descriptors:	Many life- cycle needs uncovered	Some life- cycle needs uncovered.	Right-sized to life-cycle needs	Excessive for life-cycle needs	Very excessive for life-cycle needs	
Rating Levels	Very Low	Low	Nominal	High	Very High	Extra High
Effort Multipliers	0.81	0.91	1.00	1.11	1.23	n/a

Figure 2.5: DOCU Cost Driver

• Execution Time Constraint

TIME Descriptors:			≤ 50% use of available execution time	70% use of available execution time	85% use of available execution time	95% use of available execution time
Rating Levels	Very Low	Low	Nominal	High	Very High	Extra High
Effort Multipliers	n/a	n/a	1.00	1.11	1.29	1.63

Figure 2.6: TIME Cost Driver

• Main Storage Constraint

STOR Descriptors:			≤ 50% use of available storage	70% use of available storage	85% use of available storage	95% use of available storage
Rating Levels	Very Low	Low	Nominal	High	Very High	Extra High
Effort Multipliers	n/a	n/a	1.00	1.05	1.17	1.46

Figure 2.7: STOR Cost Driver

• Platform Volatility

PVOL Descriptors:		Major change every 12 mo.; Minor change every 1 mo.	Major: 6 mo.; Minor: 2 wk.	Major: 2 mo.;Minor: 1 wk.	Major: 2 wk.;Minor: 2 days	
Rating Levels	Very Low	Low	Nominal	High	Very High	Extra High
Effort Multipliers	n/a	0.87	1.00	1.15	1.30	n/a

Figure 2.8: PVOL Cost Driver

• Analyst Capability

ACAP	15th	35th	55th	75th	90th	
Descriptors:	percentile	percentile	percentile	percentile	percentile	
Rating Levels	Very Low	Low	Nominal	High	Very High	Extra High
Effort Multipliers	1.42	1.19	1.00	0.85	0.71	n/a

Figure 2.9: ACAP Cost Driver

• Programmer Capability

PCAP	15th	35th	55th	75th	90th	
Descriptors	percentile	percentile	percentile	percentile	percentile	
Rating Levels	Very Low	Low	Nominal	High	Very High	Extra High
Effort Multipliers	1.34	1.15	1.00	0.88	0.76	n/a
•	•					

Figure 2.10: PCAP Cost Driver

• Personnel Continuity

PCON Descriptors:	48% / year	24% / year	12% / year	6% / year	3% / year	
Rating Levels	Very Low	Low	Nominal	High	Very High	Extra High
Effort Multipliers	1.29	1.12	1.00	0.90	0.81	

Figure 2.11: PCON Cost Driver

• Application Experience

APEX Descriptors:	≤ 2 months	6 months	1 year	3 years	6 years	
Rating Levels	Very Low	Low	Nominal	High	Very High	Extra High
Effort Multipliers	1.22	1.10	1.00	0.88	0.81	n/a

Figure 2.12: APEX Cost Driver

• Platform Experience

PLEX Descriptors:	≤ 2 months	6 months	1 year	3 years	6 year	
Rating Levels	Very Low	Low	Nominal	High	Very High	Extra High
Effort Multipliers	1.19	1.09	1.00	0.91	0.85	n/a

Figure 2.13: PLEX Cost Driver

• Language and Tool Experience

LTEX Descriptors:	≤ 2 months	6 months	1 year	3 years	6 year	
Rating Levels	Very Low	Low	Nominal	High	Very High	Extra High
Effort Multipliers	1.20	1.09	1.00	0.91	0.84	

Figure 2.14: LTEX Cost Driver

• Use of Software Tools

TOOL Descriptors	edit, code, debug	simple, frontend, backend CASE, little integration	basic life- cycle tools, moderately integrated	strong, mature life- cycle tools, moderately integrated	strong, mature, proactive life-cycle tools, well integrated with processes, methods, reuse	
Rating Levels	Very Low	Low	Nominal	High	Very High	Extra High
Effort Multipliers	1.17	1.09	1.00	0.90	0.78	n/a

Figure 2.15: TOOL Cost Driver

• Multisite Development

SITE:	Inter-	Multi-city	Multi-city or	Same city	Same	Fully
Collocation Descriptors:	national	and Multi- company	Multi- company	or metro. area	building or complex	collocated
SITE: Communications Descriptors:	Some phone, mail	Individual phone, FAX	Narrow band email	Wideband electronic communicat ion.	Wideband elect. comm., occasional video conf.	Interactive multimedia
Rating Levels	Very Low	Low	Nominal	High	Very High	Extra High
Effort Multipliers	1.22	1.09	1.00	0.93	0.86	0.80

Figure 2.16: SITE Cost Driver

• Required Development Schedule

Chapter 2. Project size, cost and effort est2n2ati@nst and effort estimation: COCOMO II

SCED	75%	85%	100%	130%	160%	
Descriptors	of nominal					
Rating Level	Very Low	Low	Nominal	High	Very High	Extra High
Effort Multiplier	1.43	1.14	1.00	1.00	1.00	n/a

Figure 2.17: SCED Cost Driver

3 | Schedule

A fundamental part of the project plan is also the scheduling. This step allows to divide the overall work that has to be done in separated tasks and moreover to define when and how they will be completed; in particular the estimation of the calendar time required to execute each task is provided through the Gantt diagram.

It should be noted that the time estimation of the tasks is not trivial and while doing this it's important to consider that the productivity is not proportional to the number of people of the team and that some extra time must be added because sometimes the flow of the events does not follow the expected one.

The analysis and the definition of the various tasks is carried out at a quite coarse grained level thus only the main activities are included into the Gantt diagram, however they shouldn't be too small (for example a reasonable length is between 1 and 2 weeks).

Lastly, the start of the schedule of the project is set to the month of October.

4 | Resource Allocation

The Resource Allocation phase is strongly correlated with the Schedule phase because its main goal is to properly assign every single task, defined in the previous step, to the components of the development team. The assignment process should be done carefully and in such a way to optimize the effort of each team member; for instance, the allocation of all the activities and tasks is done with respect to the three authors of these documents assuming that will be also the development team.

As for the Schedule, the Resource Allocation is presented via a Gantt diagram too.

5 Risk Management and Mitigation

This section deals with the possible risks that can threaten the system during its development process. These hazards can stem from a variety of sources and thus can be classified as:

- **Project risks**: if they threaten the project plan, such as the project schedule. As can be seen in the following tables, the most common problem that can arise from such risks is a delay in the project release.
- **Technical risks**: they are related to the technical part of the project. They include a major variety of problems such as unskilled staff, flaws in the external adopted components, changes in the set of the requirements and so on.
- Business risks: they include a set of heterogeneous hazards such as budget cuts, sales falls and market policy flaws. If they become concrete, they can compromise the viability of the project.
- **Personnel risks**: this type of hazards deals with all the possible problems that can be met within the team of work.

Since a pro-active risk-management approach is desirable, for each category of risk a list of the most recurrent hazards will be taken into account, along with their probabilities to be faced, their levels of impact on the project and the strategies that can be adopted to mitigate them.

5.1 Project risks

Risk	Probability	Impact	Strategy
Underestimated	Moderate	Serious	If the spare time is not sufficient, try to
development time			negotiate with the customer the possi-
			bility to have two releases, the first to
			the planned one and the second one as
			early as possible.
A change in the	Low	Moderate	Redact very precise and detailed doc-
direction of the			umentation of the project so that new
project			managers are able to handle the process.

5.2 Technical risks

Risk	Probability	Impact	Strategy
Difficulty in re-	Moderate	Serious	Be prepared and inclined to pay extra
cruiting a skilled			to find skilled people. If it is not suf-
staff			ficient, may consider the possibility of
			buying external components that are al-
			ready developed.
Changes in the re-	Low	Serious	Be compliant with the requirements
quirements			\mid traced in the $RASD$ and in case changes
			occur evaluate the trade off related to
			the needed variations in the project. In-
			crement on the price should come from
			the customer.
External compo-	Moderate	Serious	Choose components that are on the
nents have flaws			market for a long time, so that they can
			be reliable. Experience with precedent
			projects may be an advantage in this
			case.
Modification	Low	Moderate	Write the code as portable as possible.
in the APIs of			Changes in the APIs should not break
the external			the system. Also plan updates in case
components			such modifications occur.

5.3 Business risks

Risk	Probability	Impact	Strategy
Budget cuts dur-	Moderate	Tremendous	This kind of risk is the most critical one.
ing the develop-			In order to mitigate it, redact a docu-
ment			ment in which the financial benefits as-
			sociated to the business of the project is
			clearly stated and try to convince man-
			agers not to apply cuts.
Poor sales	Moderate	Serious	Make special discounts and offers at the
			launch of the product in order to achieve
			great popularity. In doing so, a market
			analysis has to be carried out .
Competitors in	Moderate	Moderate	Choose a guide line for your product:
the market			should it be cheaper than the other or
			should it aim to optimality? In the
			launch phase also consider the possibil-
			ity of making special discounts to at-
			tract clients.

5.4 Personnel risks

Risk	Probability	Impact	Strategy
Poor motivation	Moderate	Moderate	Try to select people that are skilled in
			particular fields and have experience in
			their work. Praise their commitment
			with rewards.
Conflicts within	Low	Moderate	Promote the cooperation of people by
the work team			making a community that periodically
			meets and discuss on the level of the
			project.
Key staff are ill	Moderate	Serious	Consider the possibility to have several
at critical times in			people working on common tasks in or-
the project			der to prevent excessive time losses.

6 | Effort Spent

In order to complete this document, each author worked for XX hours.