



CHURN ANALYSIS

BANK CUSTOMER DATA

10K

Customers

Churn Status

Churned

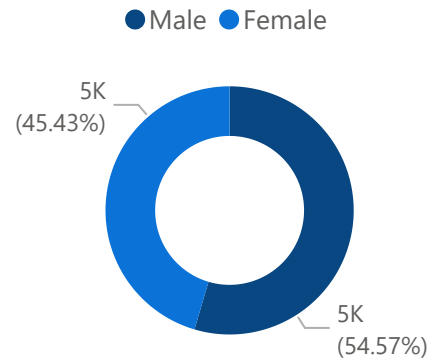
Not Churned

15.0%

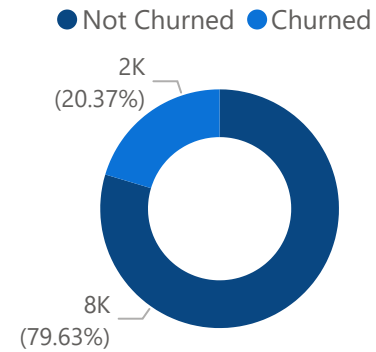
20.4%

0.0% 100.0%

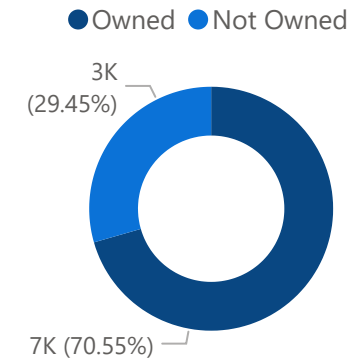
Customers by Gender



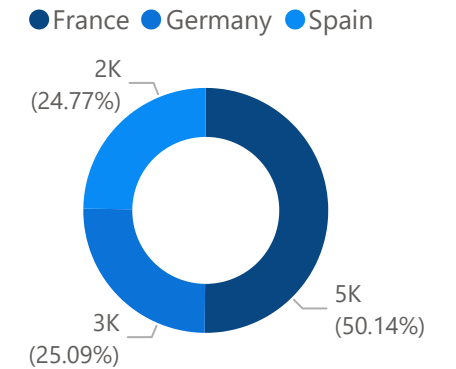
Customers by Churn Status



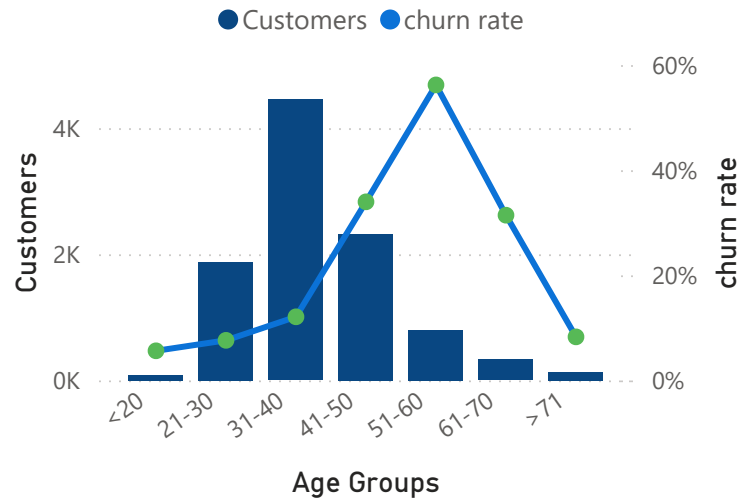
Customers by Credit Card status



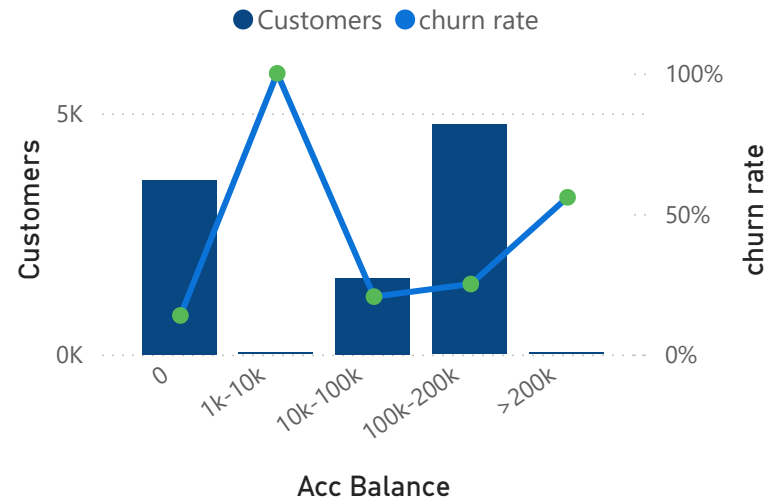
Customers by Country



Customers and churn rate by Age Groups



Customers and churn rate by Acc Balance



Customers and churn rate by Credit Scores

