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All



\$137

AVG_check

13M

Revenue

99K

Leads

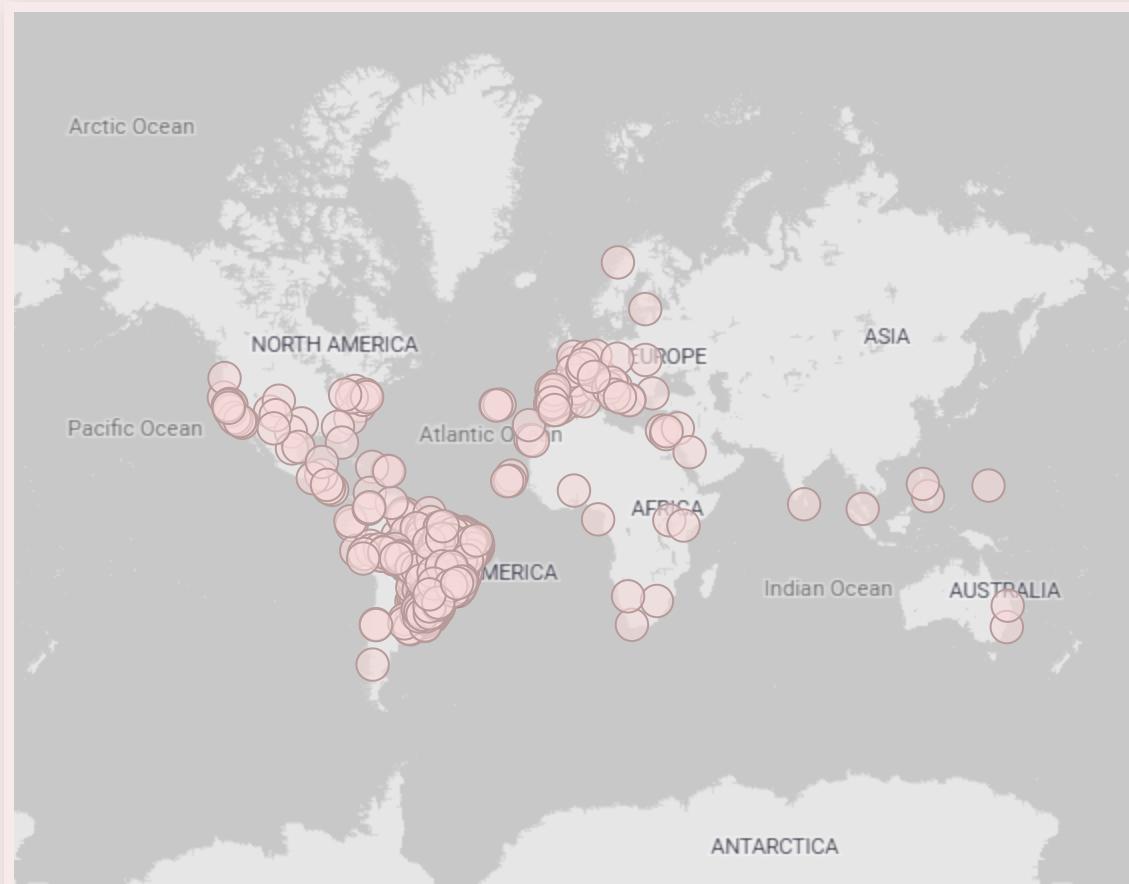
97 %

Conversion

2016

2017

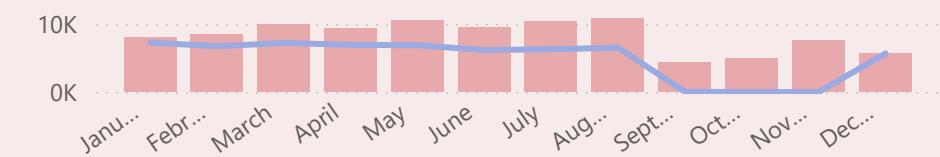
2018



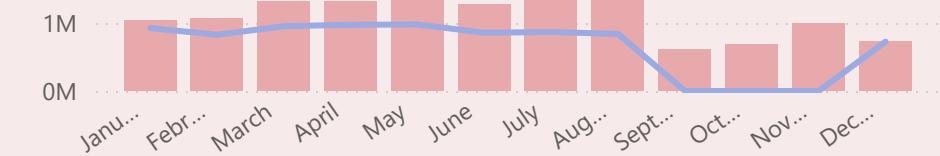
Microsoft Bing

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● Leads_count ● YoY_Leads_count



● Revenue ● YoY_Profit



100%

created

98K

approved

98K

shipped

98K

delivered

96K

delivered-canceled

96K

98,2%

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X

Product Category

All



2016

2017

2018

Sales

Logistics

Payments

Reviews

94 %

on_time_delivery

\$20

AVG_freight

3 Day

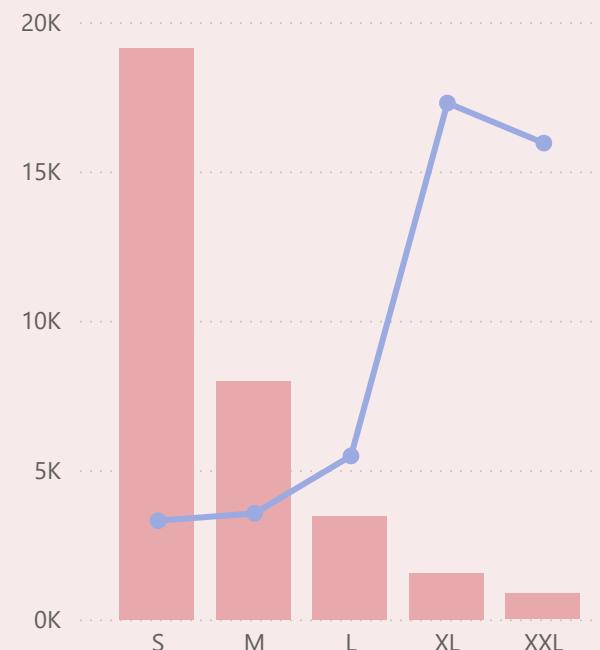
AVG_processing_time

24 Days

AVG_order_cycle

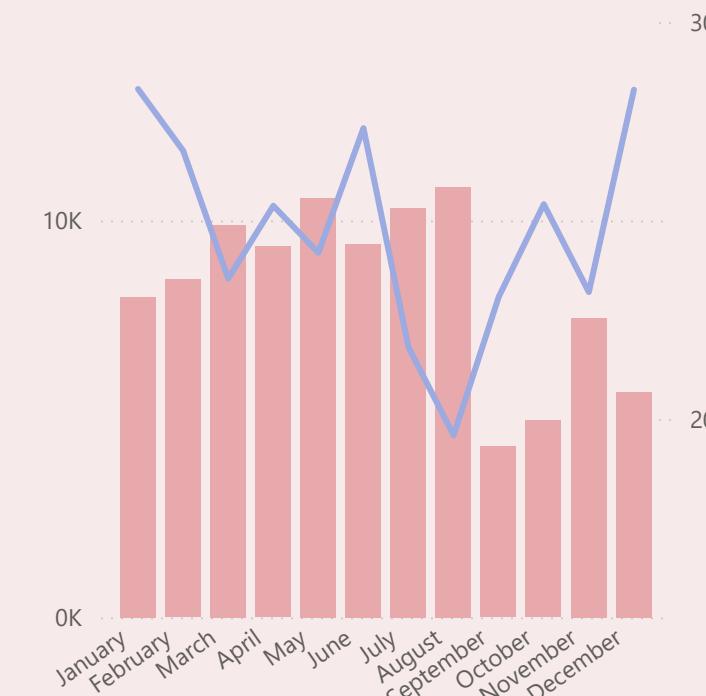
Shipping class

● Count of product_id ● AVG_processing_time



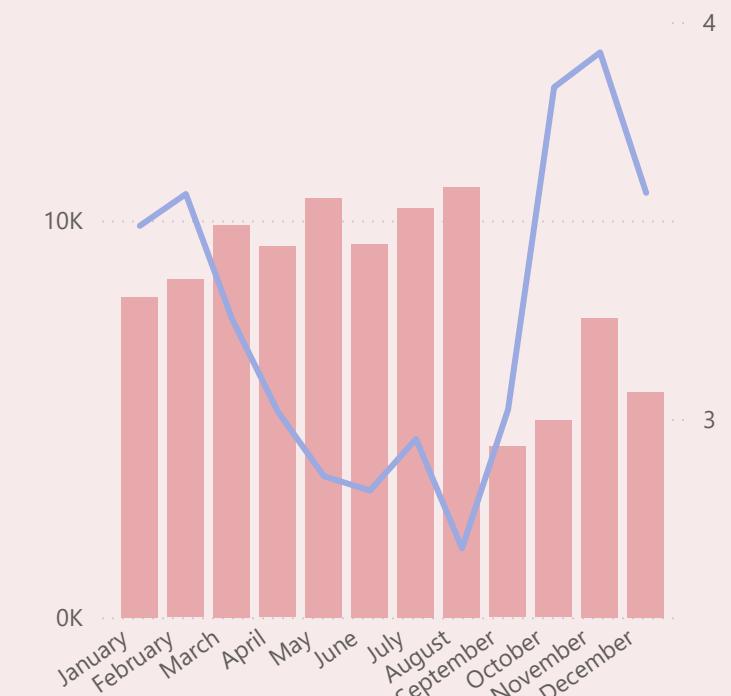
Orders by counts and order cycle

● Leads_count ● AVG_order_cycle



Orders by counts and processing time

● Leads_count ● AVG_processing_time



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X

All



2016

2017

2018

Sales

Logistics

Payments

Reviews

\$4M

Casch balans

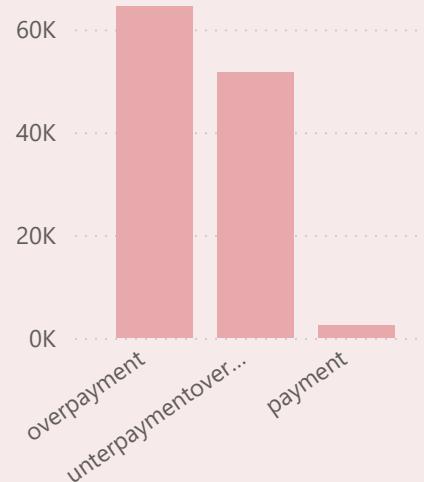
\$2,25M

Delivery

\$1M

YoY_Delivery

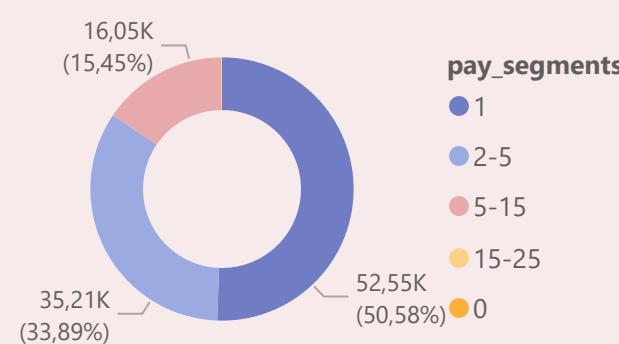
Payments orders



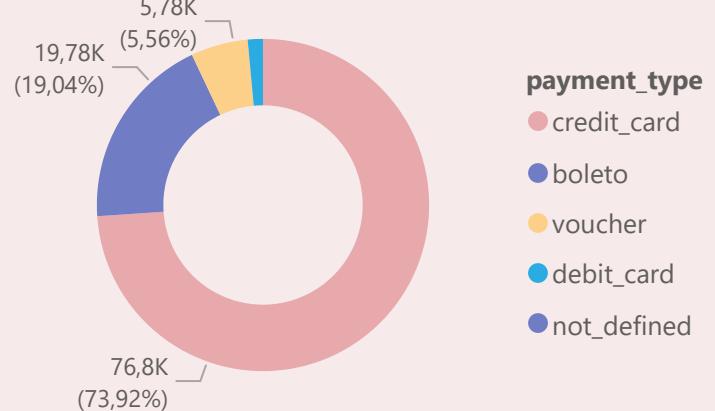
Count

Sum

Pay segments



Transaction type



payment_type

credit_card

boleto

voucher

debit_card

not_defined

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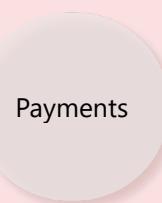
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Product catego...
All

93K

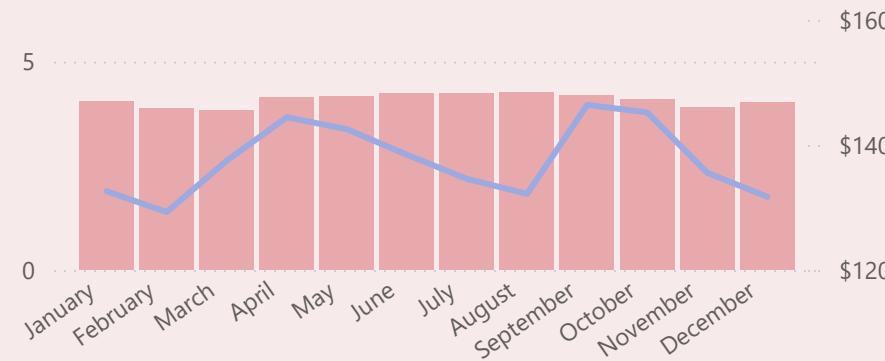
Aktiv customers



Review score

Average of review_score

AVG_check



- 1
- 2
- 3
- 4
- 5

98,67K

2016

2017

2018

