

## **Ozon Fresh**

There is a search box on the top screen. Users could type their query or use voice input. Below it, users see an offer to choose their delivery address. The next section has promotions, discounts, and popular categories. Below that located discounted items that were not put into a category for this particular user.

The next section contains the following categories:

### **1. Vegetables, fruits, and herbs**

- Vegetables and herbs
- Fruits and berries
- Mushroom and pickles

### **2. Dairy products and eggs**

- Milk, butter, and eggs
- Cheese
- Yogurt, curd snacks, and desserts
- Kefir, cottage cheese, and sour cream
- Baby food
- Milk alternatives

### **3. Meat, poultry, and fish**

- Poultry
- Meat and steaks
- Fish and seafood
- Sausages
- Barbecue and meatballs
- Farm meat

### **4. Bakery**

- Bread
- Pastry
- Artisan bread

### **5. Groceries**

- Pasta and cereals
- Canned foods

- Butter, sauces, ketchup
- Breakfast
- Sugar, salt, and spices
- flour and everything for baking

## **6. Cakes and pastries**

- Cakes
- Pastries
- Our confectionery

## **7. Sweets**

- Chocolate and candies
- Cookies and waffles
- marshmallow and marmalade
- Jam and honey
- Gum and lollipops

## **8. Frozen food**

- Ice Cream and ice
- Vegetables, berries, and mixes
- Fish and seafood
- Desserts and pastry
- Frozen meals
- "Almost ready"

## **9. Water and beverages**

- Water
- Soda and energy drinks
- Juices
- Tea and matcha
- Coffee and cocoa
- Cold drinks

## **10. Nuts and snacks**

- Chips
- Nuts and dried fruits
- Snacks and energy bars

## **11. Lots of other stuff:**

- Pharmacy

- For mothers and babies
- Toys and games
- Beauty products
- Toiletries
- Pets products
- Household chemicals
- Electronics
- Hobby and creativity.

There is a menu at the bottom. The user could go to the main page, open Ozon Fresh (current page), look at the catalog, and check their cart and their favorite goods. Above the menu, the user can see a message about the minimum order price (700 rubs at the moment)