POLKADOT PLAY

Logo Sizes

POLKADOT PLAY THE GAMING HUB FOR BLOCKCHAIN

POLKADOT PLAY

Fonts

H1

Bemio Italic

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
1 2 3 4 5 6 7 8 9 0

H2

Aeonik Black

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
a b c d e f g h i j k l m n o p q r s t u v w x y z
1 2 3 4 5 6 7 8 9 0

Paragraph

Aeonik Regular

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
a b c d e f g h i j k l m n o p q r s t u v w x y z
1 2 3 4 5 6 7 8 9 0

Colors

White

Hex: #FFFFFF
C:0 M:0 Y:0 K:0
R:255 G:255 B:255

Black

Hex: #333132
C:0 M:0 Y:0 K:95
R:51 G:49 B:50

Akzent

Hex: #E92373
C:2 M:97 Y:27 K:0
R:233 G:35 B:115

Backgound colors

Color 1 Hex: #EB4D7D
Color 2 Hex: #95194D
Linkcolor: #660E3A

Different Backgrounds

POLKADOT PLAY

POLKADOT PLAY

MAIN TITLE OVER 2 LINES. ALWAYS ALL CAPS.

LOREM IPSUM DOLOR SIT AMET CONSETETUR

SUBTITLE (ALL CAPS) WITH CONTENT

THIS IS A SUBTITLE

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SPECIAL CASES

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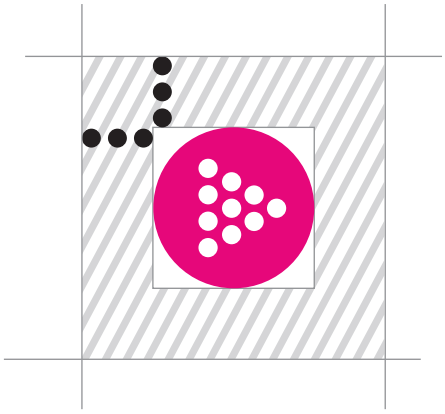
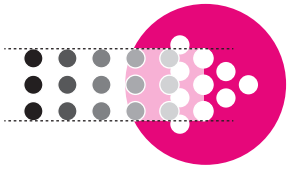
>
> NAME OF THE QUOTER

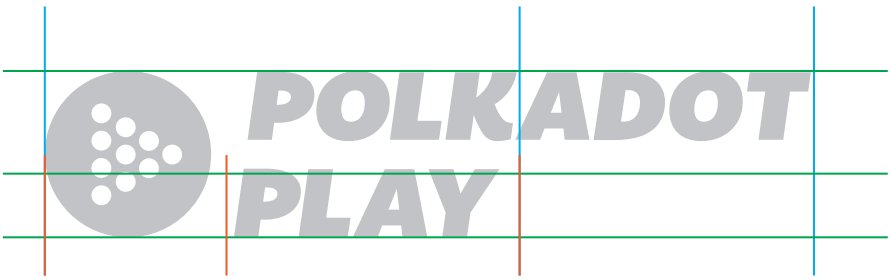
Savezone

Distance to next object minimum 3dots of actual logo size





Golden ratio

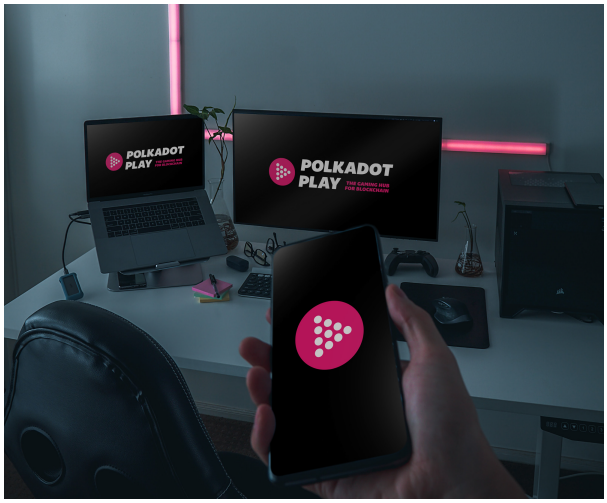


Images

Use mobile gaming releated images as visuals in the background.

Sources (Free Images)

- unsplash.com
- pexels.com
- splitshire.com



Original IMG

Gaussian Blur
Radius: ~4px

Solid color black overlay
Opacity: ~88%