Marharyta Neskoromna

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Looking for frontend developer position in IT company

Technical Skills:	♦ HTML/CSS, JS(ES6+), responsive design ♦ React(hooks, classes), Jest, Redux-saga, Reselect, RxJs ♦ HTTP, OOP ♦ Git, git-flow, npm, yarn ♦ SCRUM, Jira/Confluence ♦ AdobePhotoshop, Figma ♦ VSCode ♦ On-page, off-page SEO, understanding search algorithms, analyzing competitors, building a promotion strategy ♦ Working with services Google Search Console, Google Analytics, Google Data Studio, Ahrefs, SemRush, ScreamingFrog, NetPeak ♦ Experience in the implementation of email-newsletters ♦ Working with large amounts of data: processing, analytics, finding growth points, niche analysis

Work experience:

"Newtrex" - December 2018 - March 2022
12.2018 – 08.2019, 8.2021 – 03.2022
Position: email-marketing manager
- Marketing distributions;
- Design letters template, html coding;
- Analytics and adjustment of marketing strategy.

09.2019 – 08.2021
Position: SEO specialist
- SEO of existing projects in a highly competitive niche, planning and launching new satellites, writing tasks for developers, copywriters, link builders;
- Collecting the semantic core, clustering, finding growth points;
- Creating and supporting PBN based on WordPress;
- Work with analytics: GSC, GA, GDS, SF, Ahrefs etc.

"IT-Star" - 01.2018 - 10.2018
Position: email-marketing manager assistant

- work with esp postmasters, customizing and editing configurations of SMTP server;
- work with data of subscribers;
- E-mail distributions, deliverability tracking.

"WebTech" - 05.2016 - 09.2017
Position: Specialist in IT
- E-mail distributions;
- Design letters template, work with spam filters;
- Automation work with databases;
- Development of algorithms for sending letters.

Education: 2011-2017
Kryvyi Rih National University,
Information Technology Department
Master of computer systems of control and automation.

Courses: Responsive Web Design in FreeCodeCamp - September 2021
Semantic Markup Training by Demi Murych - April 2021
SEO-Shaolin by Mike Shakin - March 2020

Languages: Ukrainian - native
English - intermediate
Russian - fluent

Soft Skills: Highly organized and disciplined with a passion for technology;
A positive, high energy team player.