

Neskoromna Marharyta



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- Skills:**
- ◆ Working with large amounts of data: processing, analytics, finding growth points, niche analysis;
 - ◆ Working with services Google Search Console, Google Analytics, Google Data Studio, Ahrefs, SemRush, ScreamingFrog, NetPeak;
 - ◆ On-page, off-page SEO, understanding search algorithms, analyzing competitors, building a promotion strategy;
 - ◆ Experience in the implementation of email-newsletters;
 - ◆ Development of snippets for ZennoPoster on C#;
 - ◆ HTML/CSS plus basics of PHP, JavaScript.

Work

experience:

"Newtrex" - December 2018 - March 2022

12.2018 – 08.2019, 8.2021 – 03.2022

Position: email-marketing manager

- Marketing distributions;
- Design letters template, html coding;
- Analytics and adjustment of marketing strategy.

09.2019 – 08.2021

Position: SEO specialist

- SEO of existing projects in a highly competitive niche, planning and launching new satellites, writing tasks for developers, copywriters, link builders;
- Collecting the semantic core, clustering, finding growth points;
- Creating and supporting PBN based on WordPress;
- Work with analytics: GSC, GA, GDS, SF, Ahrefs etc.

"IT-Star" - 01.2018 - 10.2018

Position: email-marketing manager assistant

- work with esp postmasters, customizing and editing configurations of SMTP server;
- work with data of subscribers;
- E-mail distributions, deliverability tracking.

"WebTech" - 05.2016 - 09.2017

Position: Specialist in IT

- E-mail distributions;
- Design letters template, work with spam filters;
- Automation work with databases;
- Development of algorithms for sending letters.

Education: 2011-2017

Kryvyi Rih National University,
Information Technology Department
Master of computer systems of control and automation.

Courses: [Responsive Web Design](#) in FreeCodeCamp - September 2021
[Semantic Markup Training](#) by Demi Murych - April 2021
[SEO-Shaolin](#) by Mike Shakin - March 2020

Languages: Ukrainian - native
Russian - fluent
English - intermediate

Soft Skills: Highly organized and disciplined with a passion for technology;
A positive, high energy team player.