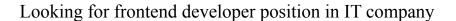
Marharyta Neskoromna

Phone: +380991879508 **Telegram:** @polkan37

E-mail: margaritta865@gmail.com Github: https://github.com/Polkan37

LinkedIn



Technical Skills:

- ♦ HTML/CSS, JS(ES6+), responsive design
- ♦ React(hooks, classes), Jest, Redux-saga, Reselect, RxJs
- ♦ HTTP, OOP
- ♦ Git, git-flow, npm, yarn
- ♦ SCRUM, Jira/Confluence
- ♦ AdobePhotoshop, Figma
- ♦ VSCode
- ♦ On-page, off-page SEO, understanding search algorithms, analyzing competitors, building a promotion strategy
- ◆ Working with services Google Search Console, Google Analytics, Google Data Studio, Ahrefs, SemRush, ScreamingFrog, NetPeak
- Experience in the implementation of email-newsletters
- ♦ Working with large amounts of data: processing, analytics, finding growth points, niche analysis

Work experience:

"Newtrex" - December 2018 - March 2022

12.2018 – 08.2019, 8.2021 – 03.2022 **Position:** email-marketing manager

- Marketing distributions;
- Design letters template, html coding;
- Analytics and adjustment of marketing strategy.

09.2019 - 08.2021

Position: SEO specialist

- SEO of existing projects in a highly competitive niche, planning and launching new satellites, writing tasks for developers, copywriters, link builders;
- Collecting the semantic core, clustering, finding growth points:
- Creating and supporting PBN based on WordPress;
- Work with analytics: GSC, GA, GDS, SF, Ahrefs etc.

"IT-Star" - 01.2018 - 10.2018

Position: email-marketing manager assistant



- work with esp postmasters, customizing and editing configurations of SMTP server;
- work with data of subscribers;
- E-mail distributions, deliverability tracking.

"WebTech" - 05.2016 - 09.2017

Position: Specialist in IT

- E-mail distributions;
- Design letters template, work with spam filters;
- Automation work with databases;
- Development of algorithms for sending letters.

Education: 2011-2017

Kryvyi Rih National University, Information Technology Department

Master of computer systems of control and automation.

Courses: Responsive Web Design in FreeCodeCamp - September 2021

Semantic Markup Training by Demi Murych - April 2021

SEO-Shaolin by Mike Shakin - March 2020

Languages: Ukrainian - native

English - intermediate Russian - fluent

Soft Skills: Highly organized and disciplined with a passion for technology;

A positive, high energy team player.