



# PANISA SUPARAT

RESEARCH ASSISTANT MANAGER

## ADDRESS

18 LOVE MANSION SOI SRIMUANGANUSORN  
DIN DAENG DIN DAENG BANGKOK 10400

## CONTACT

+6695 950 3266

## EMAIL

PANISA.SPR@GMAIL.COM

## PERSONAL SUMMARY

I am a researcher with experience in innovative asset study, value chain analysis, and AEC Market. I love learning about the latest technologies and a new business model for finding out how to adapt it in the company.

## ACADEMIC BACKGROUND

### THAMMASAT UNIVERSITY 2017-2019

#### MASTER OF ART

- Masters in Business Economics
- GPA 3.70
- The independent study: Impacts of Electric Vehicles on Thai Automotive Parts Industry

### THAMMASAT UNIVERSITY 2011-2015

#### BACHELOR OF ECONOMICS

- Major in Monetary Economics
- Minor in Human Resource Management
- GPA 3.61
- Graduated with 1st class honors
- Teacher Assistant in Introductory Economics

### THE PRINCE ROYAL'S COLLEGE 1998 - 2011

- Mathematics-Science Program
- GPA 3.74

## PERSONALITY HIGHLIGHTS

- WELL-ORGANIZED
- FAST LEARNER
- MOTIVATED BY PROBLEM SOLVING
- COLLABORATIVE AND EFFICIENT

## INTERESTS/ HOBBIES

- COOKING
- PILATES
- TRAVEL
- MOVIES

## WORK EXPERIENCE

### PHATRA LEASING PLC.

DEC 2016 - PRESENT

- Research assistant manager in Corporate Strategic Office
- Responsibilities: Innovation asset study, finding new business model, creating a new project, following economic situation and analyse the factors that impact to the business

### THAILAND DEVELOPMENT RESEARCH INSTITUTE (TDRI)

JUN 2015 - DEC 2016

- Researcher in Competitiveness Policy Division
- Areas of Expertise: AEC Market, Value chain Analysis and Competitiveness study

## INTERNSHIP

- Trainee in Regional Economy Division, The Bank of Thailand (Northern Region Office)
- June-July 2014

## WORK REFERENCES

Ph.D Saowaruj Rattanakhomfu  
Senior Research Fellow, TDRI  
Email: saowaruj@tdri.or.th

Poj Lammakanond  
Vice President in Corporate Strategic Office, Phatra Leasing  
Email: poj@pl.or.th

## SKILLS

### MICROSOFT

WORD/ EXCEL



POWERPOINT



### ENGLISH SKILLS

READING/ LISTENING



SPEAKING/ WRITING

