

RATCHAPHAK RAKSASAT

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EDUCATION

- 2018 – Present** **Srinakharinwirot University, Bangkok, Thailand**
Bachelor of Economics **GPA 3.60 (1st Class Honors)**
- 2012 – 2017** **Patumwan Demonstration School, Bangkok, Thailand**
Major: Mathematics and Science

WORK EXPERIENCE

- 2022 Internship at LINE MAN Wongnai Company Limited in Merchant Operations Team**
- To understand the competitor and analyst in order to adapt and create the strategic to make line man a user friendly.
 - Create a tool or customer survey to gather information or problems from the customers to improve the application
 - Make a website to acknowledge costumers on how to use the application
- 2020 Internship at CP All Public Company Limited in Merchandise and Marketing Unit**
- Select and develop product to meet customer needs based on trends and sales concept by analyzing sales report, profit, and market trends.
 - Specify suitable selling price in the market and competitors by business concept of the company, and usually follow and check the selling price and movement of the competitors, and customer's behavior.
 - Present and communicate ideas to internal department team especially to operations team for making the work flow in the plan.

CERTIFICATES

- 2021** Received a **scholarship** granted by **Nozomi Enterprise** (Thailand) Co., Ltd. for 10 undergraduate students from Faculty of Economics, Srinakharinwirot University
- 2021** 3 Certificates of participation in **online coaching startup Thailand league 2021**, Mega Hackathon provided by **Ministry of Higher Education, Sciences, Research, and Innovation** (Orientation, Demo Day, Pitching Stage)
- 2020** Certificate of participation in the event provided by **The Thai Bankers Association**
- 2020** **The Stock Master @University Certificates** awarded for people who participate in training session and working as a coordinating staff offered by **Bualuang Securities**
- 2011 - 2017** **Certificate of merit to school** under **Dancing art** and **Athletics** program awarded for students
- 2009 - 2013** **Certificate of good student** awarded for students who behave in discipline and cooperate with the public

SKILLS

- Ability to use Microsoft, Eviews, and Python
- Excellent ability to work as a team, communication, and high responsibility
- Good organization and creative thinking skills