



**Age: 34**

Date of Birth: 19 November 1987

Expect Salary: 60,000 bath

## CONTACT



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warmmmm

## EDUCATION

### BUSINESS ECONOMIC

Assumption University

2005-2009

Student Committee

- Recreative

- Organizer

- Sponsorship

## SKILLS

### PROFESSIONAL

Analytical thinking

Innovative and initiative

Time management

Complex problem solving

Communication

Creativity and originality

Active learning strategies

Leadership and social influence

Resilience and flexible

Microsoft Excel, PPT, Words

TH/EN language

# PAKKAPHAN KINGPHAKORN

**COMMUNICATION MANAGER - TEAM LEAD**

**WORKSTREAM ANALYST MANAGER - DUO DUTY**  
(COMMERCIAL AND DIGITAL)

TRANSFORMATION OFFICE

THAI AIRWAYS INTERNATIONAL LIMITED

## EXPERIENCE

**THAI AIRWAYS 2011 - PRESENT**

**COMMUNICATION TEAM LEAD**  
(PRESENT)

- Communicate all information via internal channels; Facebook and LINE Official Account, to motivate and encourage all staff to understand and join the transformation, including workshop and roadshow with team.
- Create and Design content, include all production, media correspond, and content writing.

**WORKSTREAM ANALYST MANAGER**  
DIGITAL AND COMMERCIAL  
(PRESENT)

- Analyze possibility of initiative project under Commercial; Sales, Marketing, Pricing, Inventory, and Digital Transformation.
- Prepare business case and feasibilities for initiative projects and present to financial team and Chief of Transformation Officer(CTO).
- Conducting over 130 initiative projects of Commercial and Digital workstream with team according to rehabilitation plan to be implemented as planned.
- Weekly performance report to rehabilitation plan administrators with risk analysis and potential initiative projects,
- Align strategy of rehabilitation plan with core business.

**MANAGEMENT TRAINEE**  
(2018-2021)

- Assistant of Chief of Commercial Officer (CCO)
- DATA analysis, Commercial Performance Report.
- Coordinator for Rehabilitation Team (Debt) for outstanding creditors worldwide and Refund Tickets for cash flow management.
- Project Lead (Young Leader), Responded 35 projects to complete rehabilitation plan; Sales, Marketing, Customer, and Digital Commerce.

**FLIGHT ATTENDANCE**  
(2011-2018)

- Safety and hospitality services.
- In-flight service management