



Sayamol Arthavun

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🏠 55 Sutthiphong 1 Alley, Sutthisarn Road, Dindaeng Bangkok

Professional Experiences

Euromonitor International

In-country Market Research Analyst

Bangkok, Thailand : Jan 2022 – Present

- Support and work with project managers in regional office to develop high-quality research outcomes for leading clients in different industries i.e. financial, 3D printing, and FMCG.
- Build analysis based on primary and secondary research by turning existing information into strong strategic recommendations and provide guidance regarding client's requirements.

Unicorn House Agency

Marketing Executive

Bangkok, Thailand : Apr – Oct 2021

Gathered brief from clients and cooperated with internal team, then initiated appropriate marketing strategy followed by executing campaigns on media channels then monitored and evaluated the performance of each media channel and generated monthly reports. Moreover, proactively delivered marketing campaigns for the company along with provided competitive analysis among the market.

Royal Thai Embassy, Ministry of Commerce Department of International Trade Promotion (DITP)

International Trade Intern

Seoul, South Korea : May – Jul 2018

Yamaha Music School Thailand

Piano Instructor

Bangkok, Thailand : Mar 2014 – Dec 2017

Education

University of Warwick

Master of Science with Merit

e-Business Management, Digital Marketing

Courses & Dissertation

Coventry, United Kingdom : 2019 – 2020

Kasetsart University

Bachelor of Arts , English Major, Tourism Minor

Courses & Research

Bangkok, Thailand : 2015 – 2019

Languages

Thai – Native

English – Fluent

Korean – Elementary

Certification

- Meta Certified Digital Marketing Associate (Aug 2021)
- LINE Certified Agency Global Platform Management (May 2021)
- Google's Digital Marketing (Oct 2020)

Skills

- Microsoft Office
- Google G suite
- Adobe Photoshop
- Wordpress