



WISUT POKHAM

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EDUCATION

2013 - 2017

Bachelor of Business Administration – Kasetsart University, Bangkok

- + Finance Major
- + Cumulative GPA 3.30/4.00 (Second Class Honours)

2005 - 2010

High School Certificate Equivalent – Phiriyalai School, Phrae

- + Science-Mathematics Program

WORK EXPERIENCE

Nov 2019 - Jul 2021

Consultant - Pantavanij, Bangkok

- + Cost Reduction and Advanced Analytics team
- + Research and interview stakeholders to gain understanding of client's business and product.
- + Compiling and validating data to evaluate purchasing information and identify potential product categories for cost reduction project.
- + Deep-dive on data of selected product categories to analyze and define cost reduction strategies.
- + Understand as-is procurement process and define process Improvement for each product category.
- + Recommend cost-saving strategies and implementation plans to clients.
- + Assist in engagement and negotiation activities with procurement team and suppliers.
- + Support and resolve issues in order to deliver actual cost-saving and improve procurement activities.
- + Prepare presentation for kick-off and monthly project progress to track status and issues during project and present to management and working team.
- + Prepare related documents e.g. category analysis, contract, sign-off sheet, etc.

Mar 2018 - Oct 2019

Business Analyst – aCommerce, Bangkok

- + Prepare management reports with analysis to support management decision's making.
- + Analyzed information including financial information (P/L Statement - revenue, Cost, and Expense), Sales Performance, and campaign performance to summarize and present with Management Level in Monthly Business Review.
- + Cooperate with the Regional team and category head for budgeting and target allocation, Forecast Net revenue by weekly for Weekly Business Review.
- + Pre-Post Analysis for New Client and Campaign performance.
- + Work with Regional team to evaluate cost of each client from data and assist with key account manager to develop and implement cost reduction process.
- + Monitor and measure key performance of each brand to improve and resolve business issues.
- + Performs the tasks of gathering, analyzing and storing information from other departments.

INTERNSHIP

- 2016 **Financial Analysis Trainee** –Thainamthip Co., Ltd., Bangkok
+ Young Internship Program
+ June – July 2016

CERTIFICATES

- 2020 **Test of English for International Communication (TOEIC)**
 Score 870/990 -Test date October 17, 2020
- 2016 **Securities Investment Consultant License** -Test date June 6, 2016
- 2016 **Derivative License** -Test date June 9, 2016

ACTIVITIES

- 2017 **Participated in SET Volunteer at SET in the city 2017** -Stock Exchange of Thailand
- 2017 **Participated in Young Affluent Professionals 2017** -Siam Commercial Bank
- 2017 **Participated in SET Volunteer at SET in the city 2016** -Stock Exchange of Thailand
- 2017 **Participated in CFA Research challenge 2017** -CFA Society Thailand
- 2016 **Participated in Young Financial Star Competition 2016** -Stock Exchange of Thailand
- 2015 **Participated in New Investors Program for Society (Nip-s'24)**

SKILLS

Language

English	Good
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Computer

Microsoft Word	Excellent
Microsoft Excel	Excellent
Microsoft Powerpoint	Excellent
Microsoft Power BI	Good