

With the government accelerating its connectivity drive and the 5G momentum continuing, Philippines's enterprises have reached a critical juncture for digitalization.

Average Fixed Broadband Download Speed

25.34
Mbps

August
2020

66.55
Mbps

June
2021

141
Mbps

November
2021



Government and Industry Initiatives on 5G in Philippines

Not only is it among the first Southeast Asian nations to make commercially available, it also bucked the regional 5G trend of information and communications technology (ICT) expenditure by doubling down on investments.



When it comes to social media, the Philippines holds the highest record for the number of social media users in a country. On the other hand, their social media experience is often plagued by slow or lagging connectivity.

A major factor for low internet penetration in the Philippines are

- the high price of FTTH
- limited reach in many remote locations.



However, in crucial places, the corporation constructed 5G towers, including popular tourist attractions in Malay, Aklan. Cagayan de Oro has completed 180 site enhancements and currently offers 5G coverage in 30 important spots throughout the city.



Gearing up for the next big inversion

“By taking a proactive stance, the Philippines' industries and enterprises can ride the initial adopter wave and gain a competitive advantage by realizing SPE benefits. These gains will then be compounded once mass adoption of 5G+ continues nationwide, generating a higher impact and contribution to its economy.