

Suparom Supathum



Number

086-387-6445

Email

s.supathum@gmail.com

Address

94/35 Phaholyothin5 alley,
Phaholyothin road, Samsennai,
Payathai, Bangkok, 10400

Linkedin

<https://www.linkedin.com/in/suparom-supathum/>

Certificates

- Marketing Analytics
- Project Management
- IBM Data Analysis and Visualisation Specialisation
- Microsoft Excel
- Marketing and Digital marketing foundations

Languages

- Thai (Native)
- English (Working proficiency) with TOEIC Score of 930

PERSONAL PROFILE

Data-oriented Research Executive with excellent data analytic skills and communication skills. Organised and efficient in handling multiple projects in a face-paced international team environment.

WORK EXPERIENCE

TRAINEE RESEARCH EXECUTIVE

MMR Research Worldwide (May 2021 - Now)

- Managing projects across all stages of the project cycle working within a dynamic, fast-paced international team environment
- Working on a range of consumer and sensory projects, typically involved FMCG Products

RESEARCH EXECUTIVE INTERNSHIP

Market Support Co. (Nov 2020 - Dec 2020)

- Learned research processes for both quantitative and qualitative from writing a proposal, data collection, data analysis to the final presentation
- Accompanied research team in analyses data and preparing final presentation to clients

EDUCATIONAL BACKGROUND

CHULALONGKORN UNIVERSITY

2017-2021 Faculty of Psychology

GPA 3.77 (on a 4.0 scale) with first honour

UNIVERSITY OF QUEENSLAND (AUSTRALIA)

2019-2020 Faculty of Psychology

GPA of 6.33 (on a 7.0 scale)

EXTRACURRICULAR ACTIVITIES

- CHULALONGKORN UNIVERSITY
 - Head of CU Freshmen welcoming ceremony (2018)
 - Psyche Music Club (2017-2021)
 - Head Staff of Chula's trips and activities (2017-2019)
- YOUTH FOR UNDERSTANDING (YFU)
 - Volunteer camp stuff (2017-now)