

Wassachon Sakulsantithum

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EDUCATIONAL BACKGROUND

Thammasat University
Bachelor's Degree Faculty of
Liberal Arts 2004
Major : Thai Language

PROFESSIONAL SUMMARY

More than ten years of operational experience as an administrator, including documentation, sales assistance, and the fundamentals of logistic, HRBP, and finance.

SKILLS & PROFICIENCIES

- Communication in TH & EN
- Persuasion skill
- Ability to work as part of a team
- problem-solving
- Multitasking
- A mentality of service
- IFS, SAP, CRM
- WordPress, Page builder

REFERENCE

Mongkol
Country Manager
Contact No. :

Phumin
Senior Project Manager
Contact No. :

WORK EXPERIENCE

Cibes Lift (Thailand) Co., Ltd. (5 years 2 months)
Marketing Manager (Jan. 2020 – Mar. 2022)

- Provide the daily marketing report
 - Keep update in social media posting (LinkedIn, Google my Business, Facebook and Instagram)
 - Produce valuable and engaging content for our website and blog that attracts and converts our target groups
 - Coordinate with the Marketing Outsources
 - Coordinate and monitoring the Call Center outsources
 - Develop strategies and tactics to get the word out about our company and drive qualified traffic
 - Measure and report on the performance of marketing campaigns, gain insight and assess against goals
 - Analyze consumer behavior and adjust email and advertising campaigns accordingly
 - Responsible for marketing support, which includes brochure creation/translation, using a page builder to create firm websites, and generating sales materials. Create a blog and share it on social media platforms like Facebook, Instagram, LinkedIn, and YouTube.
 - Organize events and exhibitions such as the Architect Expo and the Baan Lae Suan Fair, for example.
- Sales and Marketing Controller** (Feb.2017–Dec. 2019)
- Support and handle sales documentation requirements, ensuring timely execution, accurate filing of documents, and timely recording in CRM system.