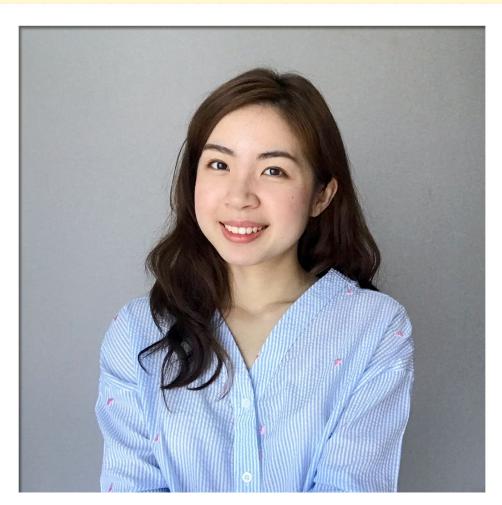
RESUME



LAPASRADA DEESOMLERT (PLOY)

LANGUAGE PROFICIENCY

English TOEIC 875/990 Chinese HSK4 263/300 Korean Basic

PERSONAL INFORMATION

Nationality Date of Birth Address

E-mail Tel Thai
Jan 13th, 1996
777, Rama4,
Pathumwan, BKK
Lapasrada.dee@gmail.com
(+66) 087-912-3456

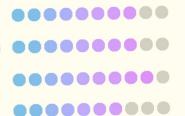
COMPUTER PROFICIENCY

Microsoft Office

Excel (Pivot, Vlookup)

Adobe Photoshop

Adobe Illustrator



SKILLS & INTERESTS

Fashion & Beauty Marketing Digital Marketing Merchandising Graphic Design

TRAINING COURSES

06/2020 Introduction to Marketing on Coursera

by University of Pennsylvania

06/2020 4-day Digital Marketing

by TeC e-business centre (Was selected

and successfully participated)

05/2020 Digital Marketing by Future Skill

LAPASRADA DEESOMLERT

EDUCATION

10/2018 - 07/2019 Southwestern University (Chengdu, China)

One-Year Chinese Language Program

08/2014 - 06/2018 Chulalongkorn University, Faculty of Arts

Major in Dramatic Arts (Costume Design)

GPAX 3.48 (2nd Class Honors)

06/2017 - 08/2017 SC Geos (Vancouver, Canada)

2-month English Language Program

05/2011 - 03/2014 Triam Udom Suksa School

Arts - French, GPAX 3.72

WORK EXPERIENCE

07/2020 - 07/2021 OPERATION & MARKETING EXECUTIVE at PACIFICA GROUP

for Max Mara Italian Clothing Brand

- Coordinate between shop staff and back office in order to drive sales and report staff performance

- Execute marketing campaigns and activities

 Manage clothing products, prices and discounts on Central Online and OneSiam online shopping sites

- Assist merchandising dept. ordering and tracking shipments

1) PopporiDesign 2) PollyDeeStudios

- Create printable wall art and operate own shops

10/2019 - 02/2020 INTERPRETER at THE MALL GROUP

- Interpret between staff and foreign customers

04/2019 - 06/2019 VOLUNTEER at GLOBAL HOPE COMMUNITY

- Teach art to chinese kids

EXPERIENCE IN UNIVERSITY

2015 - 2018 PR, GRAPHIC DESIGNER, MEMBER of KOREAN CLUB

- Create digital artworks and arrange activities

2015 - 2018 PR, GRAPHIC DESIGNER for DRAMA ARTS CHULA FB PAGE

Costume Designer, Stage Crew for Drama Arts Chula

and many other stage shows in Bangkok

2016 INTERNATIONAL STUDENT COORDINATOR for MC CHULA

- Inform activity detail to international students

2015 - 2016 SECRETARY to PRESIDENT for TU-CU FOOTBALL GAMES 71st

- Provide documents and reports

and coordinate with people in each team