



ITTI SENTHARA

I am highly responsible, open-minded and environmental aware



509/2 Moo 2, Tambon Sila, Mueng,
Khonkaen, 40000



093 - 326 - 0424



itti.senthara@gmail.com

EDUCATION

Thammasat University

2018 - 2022

- Bachelor of Economics
- GPA: 3.35/4.00 (Second-Class Honors)
- Was a mentor of Freshman Welcoming Ceremony for faculty students
- Participated in a voluntary camp which is about coral conservation
- Did some marketing team projects such as Brand Audit Project and 1-year IMC plan

Satit Khonkaen School

2015 - 2018

- GPA: 3.88/4.00 in Thai Sci-Math program
- Participated as a player in school basketball team
- Participated in Bleacher Cheer Competition for Satit Samakkee Sports Day

WORK EXPERIENCE

Thai Credit Guarantee Corporation

June - July 2021

Intern

- Did a startup business model of mobile refill station
- By mainly using Business Model Canvas, Marketing Analysis (such as STP Marketing, The 4Ps) and Cost Analysis

MISCELLANEOUS

- Languages: Thai (Native), English (Intermediate)
- Computer Skills: MS Word, MS Excel, MS PowerPoint
- Interests: Investment, Clothing