

Phattharaphon (Big) Jaijaroensakundee

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EDUCATION

Pepperdine University	Malibu, CA	January 2018 – July 2021
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B.S. in Business Administration

- **Relevant Coursework:** Principles of Marketing, Organizational Behavior, Financial Accounting, Business Computing Applications, Statistics Analysis, Financial Management, Management Theory and Practice, Business Law, Managerial Economics, Operations Management, Service Leadership
- **Honors:** George Pepperdine Achievement, HSK level 5

Fudan University	Shanghai, China	September 2018 – April 2019
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- Studied business courses and Chinese through the Pepperdine International Program

PROFESSIONAL EXPERIENCE

Charoen Pokphand Group	Laksi, Thailand	February, 2022 – present
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FLP 11 Management Trainee

- Work in team consist of 12 people, thinking of strategies to improve the market share of the company and increase their revenue
- Achieve key performance index through increasing sales and synergizes by introducing products from subsidiary companies such as Tesco Lotus and True to customers
- Assist in communication between customers and factories for customer satisfaction

One Degree Golf Center	Bangkok, Thailand	August 2, 2019 – August 25, 2019
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Golf Assistant and Marketing Research Analyst

- Instructed people of all age and golf level who aspire to improve their golf skills, giving my customers support and encourage to become the best version of themselves
- Attained customer service skills built from empathy, clear communication skills, and listening skills
- Assisted with office duties including organizing supplies and promotion of sales through social media

Lotus Supercenter	Shanghai, China	July 4, 2016 – July 29, 2016
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Internship/Training Program

- Developed customer service skills through daily face-to-face interactions with the customers and attending to their needs
- Assisted with the company's marketing strategy to help promote products and increasing sales
- Attained basic knowledge of finance and preparing financial statements for the company
- Practiced teamwork skills through working in group to contribute to the success of the company

LEADERSHIP & VOLUNTEER EXPERIENCE

Thai Student Association	Pepperdine University, USA	January 2020 – July 2021
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Founder/President

- Founded the Thai Student Association at Pepperdine University with the purpose to promote awareness of Thai culture and foster appreciation and knowledge of the country in the Pepperdine community
- Created and hosted events and gatherings for students every semester.
- In charged of 20 members in the club who shares the same interest.

School Build Project	Thailand	November 22, 2015 – November 25, 2015
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Volunteer

- Traveled to a remote area in Thailand to improve the living situations the community
- Worked in a group of more than 40 people to contribute to the community by building school for them
- Developed communication skills and creating a strong relationship with the people in the community and attending to their needs

SKILLS

Skills: Microsoft Office skills (Microsoft Word, Microsoft Excel, Microsoft Powerpoint), strong work ethic, creative, competitive, teamwork, communication skills, good listener

Languages: Fluent in Mandarin, Thai, and English