

Pradya Komaneer

Manager Of Depa Upper Northern Branch

Experienced Digital Economy and Innovation with over 8 years of experience in Digital Innovation Industry. ready to lead development teams through challenging pre-release digital transformation and smart city project via expansive technical skills and deft interpersonal supervision. Known for aligning digital resources and digital technological assets to produce intensely entrepreneur-focused solutions. Practiced at maintaining development momentum while remaining laser-focused on prescribed business goals.



Work History

2018-09 -
Current

Manager of Depa Upper Northern Branch

Digital Economy Promotion Agency, Chiang Mai, Thailand

- Expanded cross-functional organizational capacity by collaborating across departments on priorities, functions and common goals.
- Enforced alignment of project strategy with business objectives and made modifications to promote efficient project completion.
- Collaborated with project owners and team members to set ambitious but achievable goals.
- Planned and arranged meetings with external organizations and individuals, enabling parties to meet and discuss project progress.
- Identified innovative and automated approaches to routine tasks, making suggestions that were widely received.

2016-12 -
2018-08

Innovation Counsellor(Business Development)

National Innovation Agency (NIA), Bangkok, Thailand

- Planned marketing initiatives and leveraged referral networks to promote business development.
- Increased Innovation brand awareness, website traffic and sales by implementing effective marketing campaigns and strategies.
- Networked among local business and community organizations to develop leads and generate business.
- Collaborated with account executives to penetrate new accounts, identify potential customers and coordinate product demonstrations.



Contact

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LinkedIn

bondkomaneer



Skills

Digital transformation



Excellent

Project Management



Excellent

Business Development



Very Good

Coaching and mentoring



Very Good

Financial Management



Very Good

Business administration



Very Good



Education

2016-07 -
2018-04

Master of Management: Major Management of Executive

National Institute of Development Administration -
Bangkok

2013-06 -
2014-01

Graduate Diploma in Property Valuation Real Estate

Thammasat University - Bangkok

2009-04 -
2012-04

Bachelor Degree of Business Administration

Sripatum University - Bangkok