

JETTAWAT VUTTIKAKDEE

Address: 337/39 Setsiri Village Nonthaburi Road 1, Nonthaburi, Thailand 11000

Tel.: +6681-269-6415 **Email:** Jettawatvd@gmail.com **Linkedin:** Jettawat Vuttipakdee

Education

Thammasat University

Aug 2018 - May 2022

Bachelor of Arts, Global Studies and Social Entrepreneurship

Rangsit campus

GPA: 3.33 | Second-class honors | International program

Experiences

Green life printing house Co

Jun 2021- Aug 2021

Project assistant internship

Bangkok

- Assisted the marketing team in creating and designing an online marketing campaign.
- Prepared relevant research and reports for upcoming project tasks.
- Adjusted and organized sales data for the sales team to keep track of sale status using Excel.
- Drafted and updated project plan with the founder team on a weekly basis.

Hult Prize Thammasat

Sep 2019 - Dec 2019

PR and Production staff

Bangkok

- Organized live session of the Hult Prize business competition on Facebook.
- Capture pictures and videos of the Hult Prize competition.
- Designed and storyboarded a short recap video of the Hult Prize competition.

Immersion field

Jul 2019 - Jul 2019

Asset-based community developer

Nan

- Conducted in-depth interviews with 15 local community members.
- Gathered resources and assets of the community to analyze community strength.
- Innovated a pathway to build community strength from their existing resources and assets.

Projects

Community development project

Nov 2021 - Jun 2022

Khonkaen

- Worked with CEIS(NPO) as a partnership to drive a community development project.
- Supported the community in selling non-chemical rice by implementing digital marketing.
- Set up a foundation for the community to experience digital marketing mainly on Facebook.
- Provided relevant market research on the current non-chemical rice market.

Human-Centered Design Projects

Aug 2020 - Nov 2020

Bangkok

- Prototyped different solutions with stakeholders using human-centered design and design thinking methods.
- Captured insights from stakeholders through in-depth interviews and focus groups.
- Created three different solutions to solve problems for aging people based on insights that were found.

Bang Rak research project

Aug 2019 - May 2020

Bangkok

- Conducted field research based on the Bang Rak area about how local shopkeepers maintain their business.
- Interviewed and surveyed more than 30 local shopkeepers within the Bang Rak area.
- Analyzed and transformed raw research data into valuable insights.
- Visualized research insights and turn them into an understandable infographic.
- Presented finding in the form of report though presentation.

Certificates

Wharton online

Jun 2022

Customer Analytics Course

Google

Apr 2022

Google Data Analytics Certificate

Meta

Mar 2022

Meta Social Media Marketing Certificate

Skills

Computer skills: Microsoft Excel, Microsoft Powerpoint.

Soft skills: Project management, Problem-solving, Critical thinking, Analytical skill, Data analysis, Research, Human-centered design, and Design thinking.

Language: Thai and English