



PONPAWEE LEERAPONGKUL

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EDUCATION

2015 - 2019
**Faculty of Economics,
Thammasat University**
GPA 3.53 (First Class Honors)
Major in Public Economics, Development &
Politics Economics - Minor on Marketing

2012 - 2015
**Princess Chulabhorn Science
High School Pathumthani**
GPA 3.75 (Scholarship Student)
Science and Mathematics Program

SKILL & EXPERTISE

LANGUAGES

- Thai – Native
- English – Fluent
- Chinese - Beginner

PROGRAMS

- Microsoft Office: Word, Excel, PowerPoint in Advanced
- STATA – basic
- Python – only “Text mining analysis technique”

AWARDS

2019
Honorable awards in “Best Seminar Competition” Title “Poverty Trap in Klong Toei Slum: Text Mining Analysis” at **Faculty of Economics, Thammasat University**

2017
1 of 50 teams that advanced to the semi-final round in “J-MAT award 27th” Marketing planning competition **by Marketing Association of Thailand**

ACTIVITIES

2015 - 2018
Student Committee (Chief of Student Welfare and Sponsor & Coordination Assistant)
Teaching Assistant in Thai Economy: EC460 and Introductory Economics: EC210 (‘18-’19), Principles of Microeconomics: EC211 (‘16 & ‘18) and Innovation and Entrepreneurial Mindset: TU109 (‘19)
Content Creator on Facebook Fanpage: Econplayground

EXPERIENCE

Feb, 2020 – Mar, 2021

Researcher in Macroeconomics Policy Program at Thailand Development Research Institution (TDRI)

- A Study of Ten Years Trends for the Economy and Social: Implications for Health. (Thai Health Promotion Foundation)
- The Development of Guidelines on Thailand’s Insurance Regulatory Sandbox for InsurTech. (Office of Insurance Commission)
- A Study on the Trade Potential of Thailand-Laos Border Checkpoints. (National Research Council of Thailand)

Jun, 2019 – Jan, 2020

General Manager at TINY TREE GARDEN

- Managed all the marketing aspects of the business plan, including industry analysis, customer trends, positioning, and promotions.
- Designed and developed for new products and new collection
- Supervising and handling invoicing, debit note, credit note, inventory, sales, and purchase orders

Jan, 2019 – Mar, 2019

Intern in Urban Planner at MAYDAY!, Bangkok

- User experience research: New Bus Shelter Project
- Analyst on Mayday Facebook Fanpage

Jun, 2018 – Aug, 2018

Intern in Macroeconomics Policy Program Research Inclusive Development at TDRI

- A Study of Academic Encouragement, Knowledge Management and Health Plan of Marginalized Group
- Write an article “Farm loans: Stepping Stone or trap?” published on Bangkok Post (Online) & Prachathai (Online)

KEY STRENGTHS

Strong logic and critical thinking skills. Organizational & interpersonal skills. Energetic, Problem Solving, Presentation & Negotiation, Initiative & Implement, Communication and Willing to work hard, Creative and self-motivated