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JERANAN KAEWDEE

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Personal Data:

Date Of Birth:	September 28, 1985
Age:	36
Sex:	female
Nationality:	Thai
Religion:	Buddhism
Marital Status:	Single
Height:	160 cms.
Weight:	57 kgs.

WORK EXPERIENCE

(13 Years in total experiences and Expected Salary : Negotiation)

August 2017 – December 2021

DKSH Management (Thailand) co., ltd.

Position : Assistant Manager Project Management and Data Analytics

Project : Sales Force Effectiveness tool (SFA tool), APC Marketing Planning

Customer : Internal Project

Tools : Microsoft SQL Business Intelligence Development (SSIS), Power BI

Database : Microsoft SQL Server

Programming : SQL

I'm an assistant manager, sales and marketing excellence at DKSH management (Thailand) limited. My job will be to manage and coordinate people for processes to ensure that the projects are delivered on time and produce the desired results.

I will be the go-to person for everything involving a project's organization and timeline and support sales force effectiveness team in regional level 13 country (Thailand, Malaysia, Cambodia, Hong Kong, Taiwan, Philippian, Indonesia, Singapore, Vietnam, Laos, Korea, Burma, Australia).

Responsibility :

- Coordinate internal resources and third parties/ vendor for the projects
- Ensure that projects are delivered on-time, within scope - developing project scopes and objectives, involving all relevant people and ensuring technical feasibility
- Develop a detailed project plan to track progress
- Use appropriate verification techniques to manage changes in project scope and schedule
- Measure project performance using appropriate system and tool and techniques
- Report and escalate to management as needed
- Perform risk management to minimize project risks
- Establish and maintain relationships with third parties/vendors
- Administrator for IQVIA (marketing data analysis) report to update data in Power BI also grant user access right and support user needed.
- Work closely with IT department to coordinate and manage user requirements for internal project with Agile process.

April 2016 - July 2017

Advance Research Group co., Ltd.

Position : Project Leader

Project : Business Intelligence (Sales, Services, Inventory and Project Management)

Customer : Data One Asia, GSB, SVOA

Tools : Microsoft SQL Business Intelligence Development, Microsoft Visual Basic

Database : Microsoft SQL Server

Programming : Java Script, PHP, SQL

Responsibility :

- Manage IT Project base on standard CMMI Level 3 (Capability Maturity Model Integration)
- Control application development to SDLC
- Coordinate internal resources and third parties/vendors for the flawless execution of projects
- Ensure that all projects are delivered on-time, within scope and within budget
- Assist in the definition of project scope and objectives, involving all relevant stakeholders and ensuring technical feasibility
- Ensure resource availability and allocation
- Develop a detailed project plan to monitor and track progress
- Manage changes to the project scope, project schedule, and project costs using appropriate verification techniques
- Measure project performance using appropriate tools and techniques
- Report and escalate to management as needed

- Successfully manage the relationship with the client and all stakeholders
- Perform risk management to minimize project risks
- Establish and maintain relationships with third parties/vendors
- Create and maintain comprehensive project documentation
- Responsible for gathering and analysis requirement.
- Designed and Analysis process of project responsibility (Report, Dashboard and User Interface)
- Create Document to support project (High Level Design specification, Detail Design specification, Operation work flow and User Manual)
- Test application to approve product right with requirement.
- Take UAT with customer Training user

June 2014 – March 2016

Best Expert Information Technology Co., Ltd.(Business : IT Consulting)

Position : IT Project Manager

Project : SAP Business Intelligence (Retail, Financial and Accounting Analysis, Inventory Analysis)

Customer : Gulf JP

Tools : SAP Business Object, SAP Crystal Reports, Microsoft SQL Business Intelligence Development

Database : Microsoft SQL Server

Programming : Java Script, PHP, SQL

Knowledge : SAP (FI,CO)

Responsibility :

- Manage IT Project base on standard ISO29110 and Software Life Cycle Profiles and Guidelines.
- Control application development to SDLC
- Coordinate internal resources and third parties/vendors for the flawless execution of projects
- Ensure that all projects are delivered on-time, within scope and within budget
- Assist in the definition of project scope and objectives, involving all relevant stakeholders and ensuring technical feasibility
- Ensure resource availability and allocation
- Develop a detailed project plan to monitor and track progress
- Manage changes to the project scope, project schedule, and project costs using appropriate verification techniques
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July 2013 – May 2015

Hypertrade Consulting Co., Ltd.(Business : Marketing Research/Business Consulting)

Position : IT Manager

Project : Online Reporting (Marketing Research Report, Retail Analysis, FMCG Sales Analysis, Store Audit Analysis)

Customer : Beiersdorf (Thailand), DKSH, Nestle, Citi Mart (Myanmar)

Tools : Pentaho (ETL Data Integration, CDE Dashboard), Data Presentation Point

Database : MySQL

Programming : Java Script, PHP, SQL

Knowledge : Open ERP, Salesforce

Responsibility :

- IT Manager reports directly to the CEO (Foreigner)
- Guarantee the department's teams understanding of the client's environment and requirements
- Coordinate & plan the setup of new projects between clients, IT department as well as Customer Engagement teams
- Manage the company's IT environment & analysis methodologies to clients and prospects
- Guarantee timely and accurate delivery of clients' IT project
- Identify & lead the development of new tools & processes to improve efficiency
- Interpret, relate & communicate organizational strategies and visions as well as department priorities to IT teams
- Lead, coach & develop IT teams
- Monitor IT teams progress and support if needed
- Manage the global IT resource planning & budget
- Ensure company alignment with IT laws (e.g. license management)

- Support the company in general IT management
- Customer Services (IT Technical and Marketing Research)
- Manage IT vendors service levels
- liaising extensively with external or internal clients
- Analyzing clients' existing systems and business models and process improvement.
- mapping and documenting interfaces between legacy and new systems
- understanding software development lifecycle
- translating client requirements into highly specified project briefs
- identifying options for potential solutions and assessing them for both technical and business suitability
- conducting requirements analysis and preparing specific proposals for modified or replacement systems
- developing solutions and related products using SQL Programming /Develop ETL using Pentaho
- producing project feasibility and costing report
- presenting proposals to clients
- working closely with colleagues, developers, testers and a variety of end users to ensure technical compatibility and user satisfaction

Feb 2012 – June 2013

Orcsoft Company Limited (Business : IT Consulting)

Position : Software Engineer

Project : Image Cheque Clearing and Archive System (ICAS)

Customer : The Bank of Thailand: BOT

Tools : Jasper Report , Microsoft SQL 2008

Database : Microsoft SQL 2008

Programming : Java , SQL

Responsibility :

- Customize and Configuration Store Procedure as requirement needed using SQL
- Create report layout and Store Procedure using jasper report and
- Java programming
- Tuning statement performance to get the maximum efficiency of database
- Debug performance application testing

Aug 2011 – Feb 2012

Wisepaq Business Solution Provider Co., Ltd. (Business : IT Consulting)

Position : Programmer

Project : Freight and Shipping booking application

Customer : Logistic Company

Tools : Lotus Note (IBM)

Database : DB2, MySQL

Programming : PHP, MySQL

Responsibility :

- Design System Architecture Database
- Maintains and develop the existing application base on user requirement (Lotus Note-IBM)
- Assistant system analyst to find out and resolve problem system occur become worked
- Develop new applications from beginning to end
- Design and create project planning and budget

Oct 2009 – Jul 2011

**Viriyah Insurance Co.,Ltd. (Head Office), IT Department (Business : Insurance)
(Insurance company)**

Position : Information System Developer

Project : Insurance System

Tools : Microsoft SQL 2008 (Business Intelligence SSAS, SSIS, SSRS)

Database : Microsoft SQL 2008 Programming : SQL

Responsibility :

- Update data in the database using SQL
- Create Store Procedure
- Design and manage data warehouse use Business Intelligent/ETL Process Development
- Testing program after programmer team develop application. In order to verify the data accuracy and efficiency program before deploy to users.

EDUCATION

2010-2012

Master Degree of Science Program in Information Technology from
King Mongkut's University of Technology North Bangkok
GPA: 3.58

2006-2008

Bachelor Degree of Business Administration in Computer Information
Systems from Rajamagala University of Technology Phra NaKhon
GPA: 3.36

2004-2006

Certificate of Higher Vocational Education of Business Computer from
Rajamagala University of Technology Thanyaburee
GPA: 3.76

SKILLS

Computer Software

Microsoft Word, Microsoft PowerPoint, Microsoft Excel, Microsoft Project, Microsoft Visio,
Adobe Photoshop, Dreamweaver

Programming

Java, PHP, HTML, SQL, MySQL, PL-SQL

Database

Microsoft SQL Server, MySQL, Sybase, Oracle

Languages

English : Fair command of written and spoken English

Others

Typing speed 30 words/minute both Thai & English

TRAINING

1. Pentaho Training for users and implementer
2. Ms. SQL 2008 R2 (Business Intelligence)

TRAINING CERTIFICATE





REFERENCE

Miss.Wimonwan Intang (HR)
 Hypertrade Consulting Co., Ltd.)
 Tel.0-2938-2660

Miss Arreerat Hiranyaviboon (Insurance Information Department Manager)
 Viriyah Insurance Co.,th
 Tel.0-2239-1433

Mrs.Ratchadaporn Sapung (Senior Information system Developer)
 Viriyah Insurance Co.,th
 Tel.0-2239-1434