



KAWALEE CHANPRATES

451/312 Pantiya Village, Suwintawong 11 Rd., Saensaeb, Minburi, Bangkok, Thailand 10510
Contact: (+66)61 359 2261 **Email:** paw_kawalee@hotmail.com

EDUCATION & QUALIFICATIONS

1. MASTER’S DEGREE: THAMMASAT UNIVERSITY (Tha Prachan Campus) Master of Science Program in Management Information Systems (MSMIS)	Bangkok, Thailand Present
2. BACHELOR’S DEGREE: THAMMASAT UNIVERSITY (Rangsit Campus) Faculty of Economics: Industrial economics in major, Marketing program in minor	Pathumthani, Thailand June 2013 – May 2017

SKILLS

Language: Thai (Native), English-Fluent (TOEIC 715)
Personal: Business Analysis, Strategic Planning, Time management, Self-learning, Good attitude, Team player and ability to work independently and under time pressure
Computer: Microsoft Word, Microsoft PowerPoint, Microsoft Excel (VLOOKUP, PIVOT)

WORK EXPERIENCES

1. Symphony Communication Public Co., Ltd , Bangkok, Thailand	May. 2018 – Present
<ul style="list-style-type: none">Analyst (Coverage Expansion Section)<ul style="list-style-type: none">Study and explore the target market for the new expansion areasGather and analyze data to support business strategy requirements. (Project Category, Tenant, Business Type)Synthesize current business intelligence data to produce reports and polished presentations, highlighting findings and recommending changes.Participate in requirements meetings and data mapping sessions to understand business needs.Follow up, consolidate, and review all the data from related team and propose the complete plans to potential customersProduce accurate and timely collections reports, facilitating measurement, decision-making and engagement with customersPresent the report to high level management to make data driven decisions	
2. K Consolidate Co., Ltd , Bangkok, Thailand	Sep. 2017 – Dec 2017
<ul style="list-style-type: none">Analyst (Marketing Consultant Section)<ul style="list-style-type: none">Worked with clients to gather business requirementsClearly understood client’s requirements, its competitors and industryGot the efficient data by in-depth interviews and focus group discussionCoordinated with internal teams to ensure successful completion of projectsAnalyzed Market situations, Market trends, SWOT analysis and reports to support business functionsAssisted Project Manager/ Senior Research Consultant to plan strategies, prepared the presentation to provide consultancy and recommendations to client	

INTERNSHIP

1.PTT Global Chemical Public Co., Ltd	June 2016 – Aug 2016
<ul style="list-style-type: none">Analyst (Marketing Consultant Section)<ul style="list-style-type: none">Studied Market Industry and competitorsSupported Project Manager/Senior Research to do the documents	

ACHIEVEMENTS

- Achieved to do the coverage expansion areas provided (ICONS Siam, Samyan Mitrtown, Gaysorn Tower)
- Achieved to do the exclusivity for new area provided (Sathorn Prime Building)
- Achieved the Strategic Roadmap (Automotive Dealer)

TRANING AND CERTIFICATIONS

- Google Adwords**
Got the Adwords certification from google in 2018
- Data Tech Academy**
Got the certification of Business Data Analytics in 2018
- Tesco Career Academy**
Attended the academy in 2017 to discover and prepare myself to be ready for working life
- Student Training Program Certificate**
Attended and got training certification in PTT Global Chemical Public Co., Ltd (Section Solution Creation) in 2016