

MONTALEE PIENPITAK



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EDUCATION

- 2018-2019 University of Exeter, Master of Science in Financial Mathematics**
with Merit
- 2017-2018 INTO University of Exeter, Graduate Diploma in Finance**
with Distinction
- 2013-2016 Chulalongkorn University, Bachelor of Science in Statistics**
Field of study, Information Technology for Business

WORK EXPERIENCE

February 2020 – August 2021

Management Trainee at True Corporation

- ☐ Joined Leadership Development Program (LDP)
 - Worked closely with LDP members, Privilege & O2O department and CP ALL to initiate business model in order to improve customer experience and build customer awareness of privileges
- ☐ Joined Senior Leaders Program (SLP)
 - Worked closely with directors in SLP team
 - Focused mainly on customer retention by improving customer experience via privilege and quality service
 - A leader of team in roles of implementing and monitoring performance of True Online privilege campaigns
- ☐ Joined Commercial Postpaid department:
 - Worked closely with all commercial departments to develop marketing plan and media in order to increase revenue and improve customer experience
 - A leader of department in roles of upselling TrueMove H products by using data analytics, designing and promoting media and daily monitoring performance
- ☐ Joined Future Leaders Program (FLP)
 - Be assigned by C.P. Leadership Institute to manage and develop business model for True Shop at Siam Paragon in order to provide quality service and increase revenue and market share in Patumwan-Ratchathewi area
 - Worked closely with staffs at True Shop and customers
 - A leader of team in roles of retaining customers and entering new B2B market

September 2021 – Present

Senior Project Management Executive at True Corporation

- Joined Potential Leaders Development Program (PLP)
 - Be assigned by C.P. Leadership Institute to work with IoT and Digital Solution department in True Digital and other companies in CP group to initiate, develop and enhanced business model in order to increase revenue and market share of IoT smart transportation in B2B market
 - Worked closely with business partners and corporate customers
 - A leader of team in roles of entering new B2B market and monitoring all profit and loss of the project

EXTRACURRICULAR ACTIVITIES

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|-------------|---|
| 2021 | Certificate of True Digital Academy's Data Analytics (Data Champions)
Selected attendee of Data Champions workshop, working with Tableau and SQL programming and successfully completed a final project |
| 2017 | Certificate of Academic English Course at INTO University of Exeter
Successfully completed a final exam |
| 2015 | Certificate of English Course at AUA Language Center
Successfully completed an exam in a final level |

SKILLS

Languages: Thai-Native, English

Media: Adobe Photoshop and Illustrator, Facebook and LINE Official Account

Finance and Mathematics: Portfolio and Risk Management, Financial Modeling, Stochastics

Basic Accounting: Analysing and Recording Transactions, Financial Statements

Statistics: Hypothesis Testing, Correlation and Regression, Chi-Square and F Tests

Programming: MATLAB, C/C++, C#, JAVA, SQL, Tableau

(Data Structures and Algorithms, Database, System Analysis and Design)

ADDITIONAL INFORMATION

Interests: Online Marketing, E-Commerce, Data Analytics, Cryptocurrency