



VATCHARIN VATCHARASIRISOOK (RIN)

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◦ HARD SKILLS ◦

Leadership Skills

Customer Service

Communication Skills

Team Player

Marketing Role

Project Management

Time Management

◦ SOFT SKILLS ◦

Depth Listening

Self-Awareness

Growth Mindset

Respect Each Other

Positive Thinking

◦ LANGUAGE ◦

THAI: Native speakers

ENGLISH: Intermediate

CHINESE: Basic

👤 PROFILE

- Establish and maintain excellent communication and relationships with clients and teams
- Excellent time management skills
- Collaborate many function team's members and proactive to learn
- problem-solving and improvement
- Good attitude and mindset
- Ready to adapt

📁 EMPLOYMENT HISTORY



Product Marketing Manager at Ascend Corporation, Bangkok, Thailand (Fin-Tech)

January 2022 — March 2022 (3 months)

- Assisted Product Head with all tasks related to the successful launching of product of "TrueMoney Wallet" and stakeholder which is True Corporation for aligning objectives, planning, facilitate to True customers.
- Provided initiation, develop and analyst services' execution combining with balance topup and Data package marketing to increase and maintain new/active TrueMoney wallets' subscribers
- Managed among related team to ensure the completion and success of marketing campaigns.
- Improved customer journey, products and internal process to manage overall operations smoothly



AIS Product Owner at Advance Info Service Co.,Ltd(AIS), Bangkok, Thailand (Telecommunication)

October 2012 — December 2021 (9 years 2 months)

- Worked productively with "AIS Prepaid Product" Marketing Team to understand requirements and complex specification, constructed and suggested the suitable solutions and transformed to technical solution
- Negotiated and communicated with cross-function team to generate prepaid products as expected and resolving and improved customers' problems promptly within timeline
- Encouraged and improved 4 members to do their best for both End to End business and internal processing as Team-Player
- Managed with C-level management/The Nation Broadcasting and Telecommunications Commission (NBTC)/CSR's special situations/projects to deliver solutions, products and reports as needed



Supply Chain System Support at Toyota Tsusho network Integration Co.,Ltd (Thailand), Bangkok, Thailand (Supply Chain Management)

August 2007 — October 2012 (5 years 2 months)

- Assisted technical and operational "Vehicle Supply Chain System" support to Toyota's affiliates (Asia-Pacific) regarding system and network problem-solving
- Acted as leader to train, manage and consult for suitable operations and knowledges
- Generated report for management and Toyota affiliates as needed

🎓 EDUCATION

Master Degree, Assumption University, Bangkok, Thailand (May 2009 — Dec 2011)

Technology Management (3.45/4.00)

Bachelor Degree, Assumption University, Bangkok, Thailand (Jun 2003 — Mar 2007)

Telecommunication sciences (2.75/4.00)