






Yodsawadee Sittimalagorn

Marketing

PERSONAL DETAIL

Gender Female
Date of Birth Aug 10, 1996
Marital Status Single
Religion Buddhism
Nationality Thai

CONTACT INFO.

 137 Sukhumvit 66 Road,
Bangna, Bangna, Bangkok
Thailand 10260
 063-1985887
 yodsawadee.stm@gmail.com

EDUCATION

2022 Bachelor of Business Administration
Marketing
Assumption University

2016 High School Diploma
Science and Math Program
Nakhon Nayok Wittayakhom

2014 Secondary School Diploma
Science and Math Program
Princess Chulabhorn's College,
Chon Buri

SKILLS

Thai (Native)

English (Good)

Ms. Office Suites

Internet and E-mail

* Have own transportation

OBJECTIVE



With my educational background in Marketing, I intend to advance to the position of “**Junior Business Analyst**” within the next five years. After accumulating enough experience, I would like to become a Business Analyst Expert.

QUALIFICATION



- Bachelor's Degree in Marketing and proven work experience in sales related position
- Understanding in market analysis, business model canvas and cost reduction
- Knowledge of marketing techniques, business strategies and product details
- Detail-oriented, willing to learn new things, enthusiastic, positive attitude toward work and always be a good team player
- Outstanding data analytical, research, communication, presentation, coordination, problem-solving and interpersonal skills
- Ability to work well under pressure with high responsibility
- Proficient in computer skills and good command of English
- Capability to collect information by analyzing trends and business models in order to add value to the organization

EXPERIENCE



Decorative Art Manager by ABAC Venture
A Professional Training Project Entitled ABAC Dummy Company

2019

- Managed and developed business model, marketing campaigns and related activities.
- Analyzed, researched, and decided on what concepts or themes should be used for each marketing campaign.
- Monitored marketing performance and adjusted strategies as needed.
- Presented and sold booths in ABAC Venture to other companies to rent.

EXTRACURRICULAR ACTIVITIES



- Participated in CSR activity by ABAC Venture at Thammik Witthaya School
- Was an MC for U-Channel, ABAC University

ACHIEVEMENTS



- Won 2nd Runner-Up in the MGT4914 Business Model Generation Competition, Assumption University, 2022
- Certificate of Pitching Essentials training course by Institute for English Language Education (IELE), 2022

REFERENCES



- **Ms. Punnaluck Satanasavapak** (Chairperson of Marketing Department)
Assumption University / Tel. 02-7232668
- **Mr. Sirichai Fonseka** (Vice President of Student Affairs)
Assumption University / Tel. 02-7232668