

RESUME



LAPASRADA
DEESOMLERT (PLOY)

LANGUAGE PROFICIENCY

English TOEIC 875/990
Chinese HSK4 263/300
Korean Basic

PERSONAL INFORMATION

Nationality Thai
Date of Birth Jan 13th, 1996
Address 777, Rama4,
Pathumwan, BKK
E-mail Lapasrada.dee@gmail.com
Tel. (+66) 087-912-3456

COMPUTER PROFICIENCY

Microsoft Office ●●●●●●●●●●
Excel (Pivot,Vlookup) ●●●●●●●●●●
Adobe Photoshop ●●●●●●●●●●
Adobe Illustrator ●●●●●●●●●●

SKILLS & INTERESTS

Fashion & Beauty
Marketing
Digital Marketing
Merchandising
Graphic Design

TRAINING COURSES

06/2020 Introduction to Marketing on Coursera
by University of Pennsylvania
06/2020 4-day Digital Marketing
by TeC e-business centre (Was selected
and successfully participated)
05/2020 Digital Marketing by Future Skill

EDUCATION

- 10/2018 - 07/2019 **Southwestern University (Chengdu, China)**
One-Year Chinese Language Program
- 08/2014 - 06/2018 **Chulalongkorn University, Faculty of Arts**
Major in Dramatic Arts (Costume Design)
GPAX 3.48 (2nd Class Honors)
- 06/2017 - 08/2017 **SC Geos (Vancouver, Canada)**
2-month English Language Program
- 05/2011 - 03/2014 **Triam Udom Suksa School**
Arts - French, GPAX 3.72

WORK EXPERIENCE

- 07/2020 - 07/2021 **OPERATION & MARKETING EXECUTIVE at PACIFICA GROUP for Max Mara Italian Clothing Brand**
 - Coordinate between shop staff and back office in order to drive sales and report staff performance
 - Execute marketing campaigns and activities
 - Manage clothing products, prices and discounts on Central Online and OneSiam online shopping sites
 - Assist merchandising dept. ordering and tracking shipments
- 05/2020 - 10/2021 **OWNER of 2 SHOPS on WWW.ETSY.COM**
 - 1) PopporiDesign 2) PollyDeeStudios
 - Create printable wall art and operate own shops
- 10/2019 - 02/2020 **INTERPRETER at THE MALL GROUP**
 - Interpret between staff and foreign customers
- 04/2019 - 06/2019 **VOLUNTEER at GLOBAL HOPE COMMUNITY**
 - Teach art to chinese kids

EXPERIENCE IN UNIVERSITY

- 2015 - 2018 **PR, GRAPHIC DESIGNER, MEMBER of KOREAN CLUB**
 - Create digital artworks and arrange activities
- 2015 - 2018 **PR, GRAPHIC DESIGNER for DRAMA ARTS CHULA FB PAGE**
Costume Designer, Stage Crew for Drama Arts Chula and many other stage shows in Bangkok
- 2016 **INTERNATIONAL STUDENT COORDINATOR for MC CHULA**
 - Inform activity detail to international students
- 2015 - 2016 **SECRETARY to PRESIDENT for TU-CU FOOTBALL GAMES 71st**
 - Provide documents and reports and coordinate with people in each team