

SARIT KONGPALUNG



CONTACT

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Date of birth

25 September 1997

Address:

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SKILLS

- Analyze data and summarize
- Generate visualization dashboard
- Strong interpersonal and communication skills
- Good Problem Analyzing and Problem Solving
- Work Effectively with Others
- Ability in Managing
- Critical Thinking

PROGRAMS

- Microsoft Office: Excel, PowerPoint, Word
- Visualization: Power Bi
- Statistical: EViews, Gretl

LANGUAGES

- Thai: Native
- English: Intermediate
- TOEIC: 700/990

WORK EXPERIENCES

Dec 2020-Present

Business Analyst at True Corporation

Department, Retail Business

Channel efficiency

- Analyze sales performance and create a business report
- Design Commission scheme and Calculate for sales staffs
- Create a data visualization for the good dashboard
- Understand business model and be able to design business model for each partner

True x Lotus's Channel

- Tracking sales performance and presenting to a Area manager and a director by weekly
- Coordinate with Rollout team for operation a new store
- Coordinate with Legal team for create True and Lotus's main contract
- Sales and Operation Support

Oct 2020- Dec 2020

Research Assistant at Kasaetsart University Research and Development Institute

Project coordinator

- Formulate strategic plan for controlling groundwater volume
- Forecast budget and present to Government agencies

EDUCATION

Kasetsart University (2016-2020)

Faculty of Economics

Bachelor's degree of Economics

Major in business (GPA 3.06)

Demonstration School of Suan Sunandha Rajabhat University (2010-2016)

Math - Science (GPA 3.42)

ACCOMPLISH PROJECT AND ACTIVITIES

Research Certificate

"Factors Influencing The Selection JOOX Music Streaming Applications"

Thesis

"Strategic Development Plan for E-Sports Industry At Kasetsart University"

Academic Article

"Business Plan and Strategic of Workpoint Entertainment"

"FDI of T.C. Pharmaceutical Industries co. Ltd in Vietnam"

"Edect of Asean-China Free Trade Agreement to Sri-Trang Agro-industries co. Ltd"