



SILA RATTANAWALEEWONG

Project Manager at CPF Thailand Public Co., Ltd.

"A passionate and energetic project manager as well as a non-stop learner with high adaptability at CPF initiates and organizes the nationwide supply chain projects with agile management that is proven in communication and leadership skills."

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WORK EXPERIENCE

• **Project Manager** at
CPF Thailand Public Co., Ltd.
[Mar '21 - Present]

- Manage the nationwide supply chain of marinated pork.
- Operate with internal resources to increase sales, profit and production capacity.

Achievements

- Quadruple the company's market share in the wholesale business sector by took over 30% of competitors' proportions and became the 2nd largest market share within 11 months.
- Increased sales by 300% in the convenience store channel within 1 year.
- Decreased loss from the COVID-19 pandemic by 60% by logistic arrangement.
- Turned the loss of shredded meat from the manufacturing process into a profit.

• **Management Trainee** at
CPF Trading Co., Ltd. [Jun '20 - Feb '21]

- Managed CP freshmart store, identified and applied business strategies.
- Developed plan to increase sales in B2B channel.

Achievements

- Increased sales by 69% in B2B channel.
- Increased sales by 58% in B2C channel.

• **Legal intern , Corporate Affairs** at
FrieslandCampina (Thailand) Public Co., Ltd. [Jun - Jul '19]

- Reviewed and interpreted legal requirements.
- Drafted legal documents such as contracts, statements and agreements.

EDUCATION

Bachelor of Law,
Chulalongkorn University [2016 - 2020]
GPAX 3.51
Graduated with second-class honors

SKILLS

Computer • MS Office (Word, Excel, PPT)
• Adobe Photoshop
• Google Suite

Leadership **P&L Management**
Communication **Time Management**
Adaptability **Interpersonal Skills**

ACTIVITY & VOLUNTEER EXPERIENCE

• **President** of 74th CU-TU Traditional Football Match [Jun '19 - Feb '20]

- Organized the biggest event in CU with more than 2,900 staffs and 20,000 participants.
- Initiated the first event that collaborated with private companies to achieve the "Zero Waste" goal.
- Collaborated with Thairath TV to broadcast live of this event.

• **Vice - President** of Student Government of Chulalongkorn University [Jun '19 - May '20]

- Facilitated student affairs in all aspects for over 26,000 students, such as annual activities and student welfare.
- Coordinated with the other universities in Thailand to exchange information for activities and student welfare development.

HONOR AWARD

• **Outstanding Student Award**
of Chulalongkorn University 2020

An award for high determination and outstanding student who contributed for others by conducting exceptional activities (11 awards per year).

LANGUAGES

- **Thai:** Native Speaker
- **English:** Intermediate Level