



RESUME

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Personal Data

Age: 37 Years
Date of birth: 30/12/1984
Weight, Height: 168 cm. / 78 kgs.
Health: Excellent
Nationality: Thai
Religion: Christianity
Military Status: Completed
Marital Status: Single
Drivers License No: 47004735

Education History

1998 – 2003 WAT SUTHIWARARAM SCHOOL, BANGKOK THAILAND BANGKOK
2003 – 2006 UNIVERSITY/ BACHELOR DEGREE OF BUSINESS ADMINISTRATION IN
MANAGEMENT
2006 – 2009 BANGKOK UNIVERSITY MASTER OF BUSINESS ADMINISTRATION

Jobs Experience

Bootroom Co.,LTD.

Position : Project implementation

Apr 2018 – March 2020

- Project leader of implement CRM in part data and web responsive to progressive web apps
- Set benefits programs for membership
- Implement data cleaning for support CRM
- Implement daily sales reports for CRM to deep data
- Implement in part reports for support business solutions analyst
- Implement template item master to improve raw data
- Implement data insight reports in part CRM
- Implement flow diagram ERP under API to Magento
- Implement tools for support POS
- Monitoring item master to input ERP
- Monitoring CRM performance to report weekly
- Monitoring database of customers
- Import customers profile from magento and shopify to ERP
- Systems solution analysis in part ERP and POS to improve software tools and systems
- Support set promotions on POS
- Develop and maintain implementation and enhancement project plans
- Meet with business partners frequently to understand pain points and recommend solutions

Central Group Thailand

Position : E-Commerce MarketPlace Manager

March 2014 – May 2017

- Analysis and develop flow process chart of MarketPlace in part management system
- Analysis seller portal by start at front-end to back-end of MarketPlace system
- Analysis bug or code error in system that report to developer front-end and back-end
- Creating process order management system in front-end to back-end
- Analysis order management system
- Creating flow process chart to penalty merchant in business policy
- Analysis system in part fulfilment, drop-ship
- Monitoring shipping status to development in part order management system
- Monitoring cancellation system and recording data to analysis issue

- Find pain point seller portal system in part back-end to find solution
- Tester user acceptance tests (UAT) in part front-end for focus customer experience
- Support technical of seller portal system and Setup SLA of issue
- Coordinate with merchant to support incase the customer found problem in system or other
- Coordinate with web-admin system, Logistic, Warehouse and Front Store for support merchant

Central Group Thailand

Position : Branch Manager

- Achieves Sales objectives by preparing an target on month; scheduling times work of staffs
- Analysis sales, UPT (Unit Per Transaction) , updating Store performance of branch , analysis P&L problem and solution , analysis Electric , analysis FTE (Staff Full time and Part time), analysis Store Problem (Ebit)
- Analysis sales figures by brand for products fast moving
- Compare sales figures periods this week to last week and this year of every months compare with last year to appraising job results.
- Recording daily sales reports, weekly sales reports, Monitoring ticket count and ticket value - Maintain standard center of excellence
- Maintain results audit scroll to standard branch
- Summary Operating and Admin expense
- Follow moving promotion from marketing head office
- Communication with team to planning sales , Coaching products for new staff , Introduce action problem happen
- Contributes to team effort by accomplishing related results as needed. - Meeting with team sales staff to problem by daily before opening shop.

Borneo Technical (Thailand) Limited

Position : Asst.Product Manager

July 2012 – May 2013

- Responsible batteries, marketing promotion plan for dealer and consumer promotion, monitor product, analysis sales each month
- Responsible batteries brand Amaron, Rocket, Yokohama battery
- Planning and Forecasting sales volume in months
- Competitor analysis about trade promotion and consumer promotion
- Compare price product in market brand 3K, GS, FB, Panasonic, Puma battery, Boliden battery - Set and control price product battery
- Inventory control
- Market survey upcountry every week

- Responsible project battery clinic event upcountry every week
- Meeting with supplier about new product knowledge and price LME in market
- Meeting sales team and present overview sale out, promotion next plan event

Comseven International Co.,Ltd.

Position : Product Manager

Sep 2010 – Mar 2012

- Responsible sourcing new product, marketing plan, stock control all shop, monitor product, analysis

sales each month (Product IT - Tablet, UMPC, Speaker, Mouse, keyboard, All Accessory new trend gadget IT)

- Responsible brand gaming gear Razer, Ttesport and Roccat - Inventory control
- Analysis trade promotion and consumer promotion
- Set and control price product
- Analysis price competitor and compare product in market
- Market survey in shopping mall, IT Store
- Meeting with supplier about new product and forecast order every month
- Visit staff all shop Banana Stuff and keep data feedback customer for analysis and develop strategy
- Operation management open new shop and control display product coordinate designer decoration layout shop
- Trainer about information and knowledge all product for new staff - Management documents PO, Invoice and Follow Credit Note etc.

Systex infopro Co.,LTD.

Position : Sales & Marketing

Aug 2007 – Aug 2008

- Responsible Project in Corporate segment
- Product in chart LED Graphic Board, T5 fluorescent lamps, Led down light, Led bar
- Responsible for marketing area such as creating sales promotion, developing strategies, Planning and Forecasting sales volume
- Increase sales volume by creating Project, Build Relation with Customer, developing strategies, planning and Forecasting sales volume in corporate segment - Works with management on project
- Financial control
- Inventory control

Special Abilities

- Use computer programs: Microsoft Word, PowerPoint, Excel and Outlook etc.
- Computer repair and knowledge of software
- Technical support software, Hardware Computer Pc, Notebook, Tablet, Smartphone
- Installing Windows all version and Application Programs for notebook and Desktop PC, Tablet, Smartphone
- Setup software Application Programs for PDA, Pocket PC (Mobile), Tablet, Smartphone
- Setup configuration of local Area Network (Office Network)
- Setup configuration of Wireless LAN (Office Network)
- Typing English 35 words/minute Thai 40 words/minute

Hobbies

- Further Bitcoin's, Blockchain system, Network system, Racing club