Sarinlak Sutharos

EXPERIENCE

SEAC, Innovation Management Research Center., Thailand — *Program Development*

MARCH 2018 - PRESENT

- **Development program and high contextualized content:** market and business research, design and develop the proposal, and program content, aligned with innovation strategy and strategic objectives of the company including business models, and product/services roadmap, and revise and adjust collective feedback from all stakeholders.

- **Consulting & Co-Facilitation:** provide consultant on innovation tools and innovation process facilitation for self-discovered solutions, and strategic communications with customer on project development and recommendation.

- **Account Management/Customer Success:** managing multiple stakeholders' communication and conflict of interest, connecting customer insights to identify project gap and opportunities and suggest alternative future actions/solutions to customer and internal team, and provide program management reports e.g. business insights, project progress, project issue, and project alternative solutions.

- **Learning Platform Management:** provide solutions to overall responsibility for the learning management system, including system, people, security, and course and content management.

- **Visual Design Development and Communication:** design and create visual elements to connect technical/complicated content with the learner better for training and consultative purposes.

Pannee Group Inc., USA — *Accounting Administrative*

MAY 2016 - AUGUST 2017

- Organized and Monitored cash inflows and cash outflows of the company and three subsidiaries.

- Financial Analysis and financial reports to assist management in tracking finance KPIs, operation planning, and improve sales performance.

- Managed invoices, payments, and negotiate chargeback claims with customers to obtain chargeback recovery, and resolved billing issues

- Managed, and maintained customer accounts/information record, and accounting record to both database system and documents.

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SKILLS

Project Management

Innovation Management & Strategy

Innovation Organization and Culture

Strategic Planning & Strategic Foresight

Business Market Research and Data Analysis

Service Design and Development

Design Thinking

People Management

Coaching

Critical and Creative Thinking

Computer Languages (Java, PHP, MySQL)

Graphic Design & Visual Communication

Certificates

Innovation Management Professionals

Data Analytics

Strategy Tools Global Coach

Scenario Planning

Rendanheyi Expert

Hypnotherapist

- Coordinated with other financial services to keep company's financial resources safe and readily available for use.

- Assisted in managing retail store location during market exhibition for sales improvement

- Trained less experienced staff on point of sales system and general procedures during Dallas Market Exhibition.

- Assisted in administrative tasks and the processing of the payroll.

Conrad Blucher Institute, USA — *Research Assistant Team Lead*

JANUARY 2015 - MAY 2016

- Supported project manager and a director in general.
- Managed and organized research documents and records so they remain updated and easily accessible.
- created a set of plans to help guide the team through the execution and closure phases of the project, and performed a quality control.

Verztec Consulting, Thailand— *Learning Application Developer*

AUGUST 2012 - SEPTEMBER 2013

- Developed interactions, content, and animations for online learning with design and hand code strategy
- Performed quality control on training presentation and video training closed captioning
- Collaborate with international talent team to establish and execute animation design and advanced interactivity

EDUCATION

Texas A&M University - Corpus Christi, USA — *Master's Degree*

Business Administration

AUGUST 2014 - MAY 2016

Silpakorn University, Thailand — *Bachelor's Degree*

Information Technology for Design

APRIL 2008 - MARCH 2012