Leopoldo Antonio Garcia Ayala

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UX • FRONTEND • UI

Education

Instituto Tecnologico de Estudios Superiores de Monterrey campus Queretaro.
Bachelor of Computer Science and Systems.
Cumulative GPA: 94.

Work Experience

GRVTY Labs
Frontend Developer

Jun. 2016 to date

Given the nature of the firm, I worked in different projects, which were managed by a scrum methodology. Here I helped to build the experience of different products as Facturabot. As a Frontend developer I implemented IU and even helped to build our own SCSS library in order to develop in a faster and more disciplined manner. Used React.js, brunch, PostCSS and more.

Sellpad
Design Lead & Frontend Dev.
Apr. 2015 - Nov. 2015

Worked on landing page re-design, responsive design adaption of old landing page, user experience continuous improvement, web app re-design, mobile app re-design. This was a very challenging work due the resistance of developers at the start with the UX design techniques and also because in terms of usability the App was kind of left out. Used Django, SCSS, Jquery

Saturn V
Frontend Developer
Dec. 2014 - Oct. 2015

Worked on different products, where we used Scrum for the development. As this was one of my first jobs as a UI Designer I worked all my first projects along the lead designer of the startup, in some kind of trainee program. Here one of the products we builded was a Electoral Monitor App, in this project I worked as Product designer, UX designer and Frontend developer. Used SCSS, Jquery, Django, Foundation framework

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Technical Skills

Programming languages	Web tools	Design tools	Development tools
Java	HTML	Photoshop	Git
Python	SCSS / PostCSS	Illustrator	Unix shell
	JS	Sketch	Scrum
	React.js	InVision	Brunch.io

Major School Projects

NWL
Platform

Web application developed in Django framework, used for managing content (i.e. didactic material) enabling teachers to search its own material, upload new material etc. Worked on connecting backend with frontend and Front-end development, used JINJA for templating SCCS for styles and Jquery for interactivity. UI – UX design.

Awards and Leadership

Graduated with honors in the ITESM Campus Queretaro, reaching a general average of 94.
Graduated from the High Performance Students Program at ITESM.
Best CAD projects of August-December semester with NWL Platform.
President of Qbit Congress in 2014, event awarded as the event of that year in Campus.