

polo garcía

ux • ui • graphic design



About me

Student of bachelor in computer science and systems, with a passion for the User interface and user experience areas.

Engineer or designer?

A little of each. Personally I believe that knowing how a piece of software works can lead to a better and more efficient design, specially one that developers can understand easily.

Design tools

Photoshop, Illustrator, Sketch, Pen and paper.



“Design is not just what it looks like and feels like. Design is how it works.”

Steve Jobs



Designing a graphic campaign

The problem

Si Lees Se Nota, needed a fresh campaign that reflected the idea of reading in a fresh and modern way, one that could speak to their young audience

The solution

One of the most common “pains” of social media specially WhatsApp is leaving the people as seen or read. So based on this idea we proposed that there are sometimes when leaving as read something is worth it, specially if it's a book.

The results

It has been one of the most popular campaigns, with numbers such as 1171 likes and 234 shares in some images of this campaign.



#DéjaloEnLeído



Somos tan indestructibles
como queramos creerlo



Buscando a Alaska, John Green



Designing a experience / interface - Task me

The problem

Help to connect skilled people with ones that present necessities. These skills can be considered not professional, such as bakery, fixing cars, help in moving to. The informal linkedin.

The solution

Create a platform easy to use that can help people to achieve this goal. Then Task me was born, here you could search based on necessities and rank people based on how they performed we only provide the network of contact.

The results

This platform was only developed and designed for a lecture, but the process of development and construction was user centered in all times, making use of patterns, personas, user stories, usability tests.



3

Notifications



Congrats you just got a new task assigned by Fulanito

✓ ✕ ⚡ ...



Fulatino send you a message

✓ ✕ ⚡ ...

2

Messages



Randall McGuee

👤 ⚡

Hey I just saw your profile and wanted to know, how much you charge?

Hey bro it depends a lot on what you want, what are you looking for? 

Tasks

Mine

Dummy task
Pending review
...

Delegated

Dummy task
On going
...

My info



e-mail contact

Osito_panda_32403@hotmail.com



Average Joe
Musical master
Seattle, WA.

Task me
Message me

200
Completed tasks

99%
Positive reviews

Earned badges


Player
 
Timer

About me

Sed ut perspiciatis unde omnis iste natus error sit voluptatem accusantium doloremque laudantium, totam rem aperiam, eaque ipsa quae ab illo inventore veritatis et quasi architecto beatae vitae dicta sunt explicabo. Nemo enim ipsam voluptatem quia voluptas sit aspernatur aut odit aut fugit, sed quia consequuntur magni dolores eos qui ratione voluptatem sequi nesciunt. Neque porro quisquam est, qui dolorem ipsum quia dolor sit amet, consectetur, adipisci velit, sed quia non numquam eius modi tempora incidunt ut labore et dolore magnam aliquam quaerat voluptatem. Ut enim ad minima veniam, quis nostrum exercitationem ullam corporis suscipit laboriosam, nisi ut aliquid ex ea commodi consequatur? Quis

My skills

 45	Excellent music taste	 43
 45	Excellent music taste	 43
 45	Excellent music taste	 43
 45	Excellent music taste	 43

A taste of my skills

Filter by [None](#)



Check out my soundcloud profile

Sed ut perspiciatis unde omnis iste natus error sit voluptatem accusantium doloremque laudantium, totam rem aperiam, eaque ipsa quae ab illo inventore veritatis et quasi architecto beatae vitae dicta sunt explicabo. Nemo enim ipsam voluptatem quia voluptas sit aspernatur aut odit aut fugit, sed quia consequuntur magni dolores eos qui ratione voluptatem sequi nesciunt. Neque porro quisquam est, qui dolorem ipsum quia dolor sit amet, consectetur, adipisci velit, sed quia non numquam eius modi tempora incidunt ut labore et dolore magnam aliquam quaerat voluptatem. Ut enim ad

My reviews

Filter by [None](#)

	Made me the best playlist ever 
5.0 ★	Sed ut perspiciatis unde omnis iste natus error sit voluptatem accusantium doloremque laudantium, totam rem aperiam, eaque ipsa quae ab illo inventore veritatis et quasi architecto beatae vitae dicta sunt explicabo. Nemo enim ipsam voluptatem quia voluptas sit aspernatur aut odit aut fugit, sed quia consequuntur magni dolores eos qui ratione voluptatem sequi nesciunt. Neque porro quisquam est, qui dolorem ipsum quia dolor sit amet, consectetur, adipisci velit, sed quia non numquam eius modi tempora incidunt ut labore et dolore magnam aliquam quaerat voluptatem. Ut enim ad
	Made me the best playlist ever 
5.0 ★	Sed ut perspiciatis unde omnis iste natus error sit voluptatem accusantium doloremque laudantium, totam rem aperiam, eaque ipsa quae ab illo inventore veritatis et quasi architecto beatae vitae dicta sunt explicabo. Nemo enim ipsam voluptatem quia voluptas sit aspernatur aut odit aut fugit, sed quia consequuntur magni dolores eos qui ratione voluptatem sequi nesciunt. Neque porro quisquam est, qui dolorem ipsum quia dolor sit amet, consectetur, adipisci velit, sed quia non numquam eius modi tempora incidunt ut labore et dolore magnam aliquam quaerat voluptatem. Ut enim ad

Designing a experience / interface - Trip Journal

The problem

Help travelers to keep a record of places and memories in a private manner.

The solution

An private app that let you keep track of the places you have been, and also that can let you write personal notes about the location or that day in your trip.

The results

An app designed for ease of use, based on patterns, personas, usability tests, user design centered, trending UI trends.

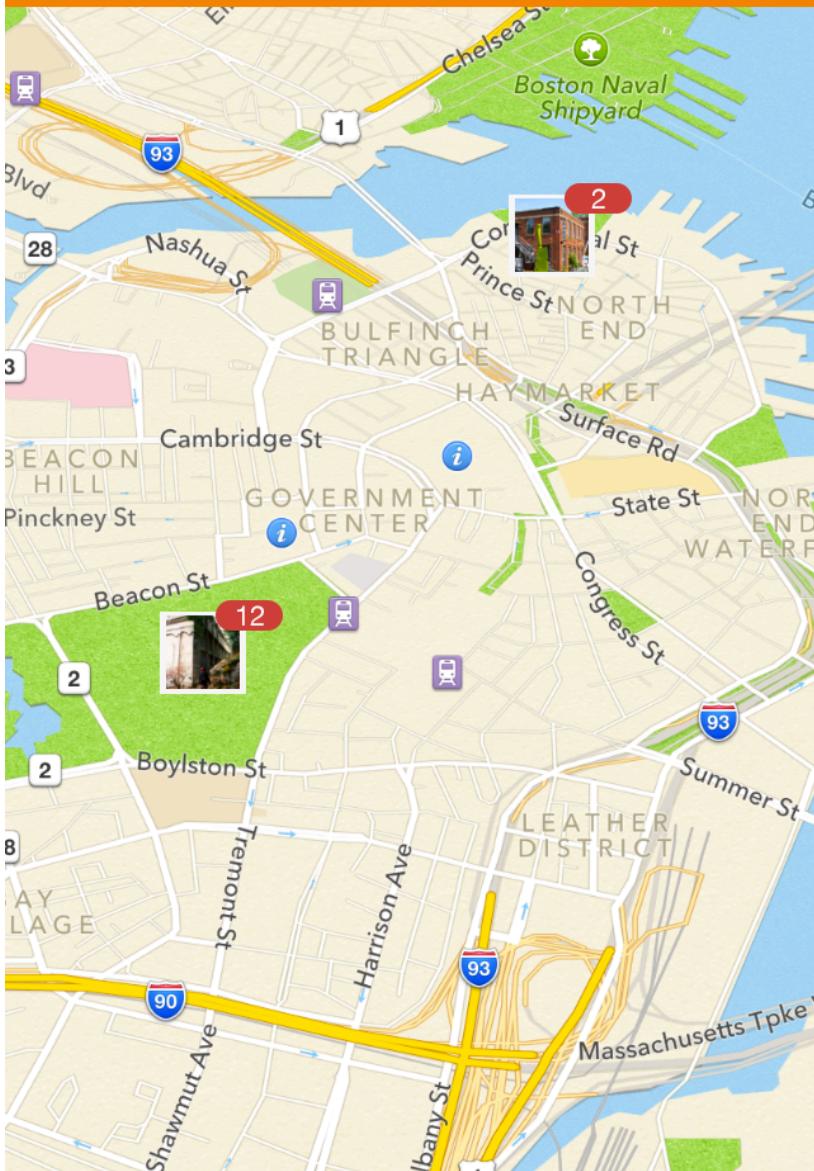




100%



TRIP JOURNAL



My trips



Trips feed



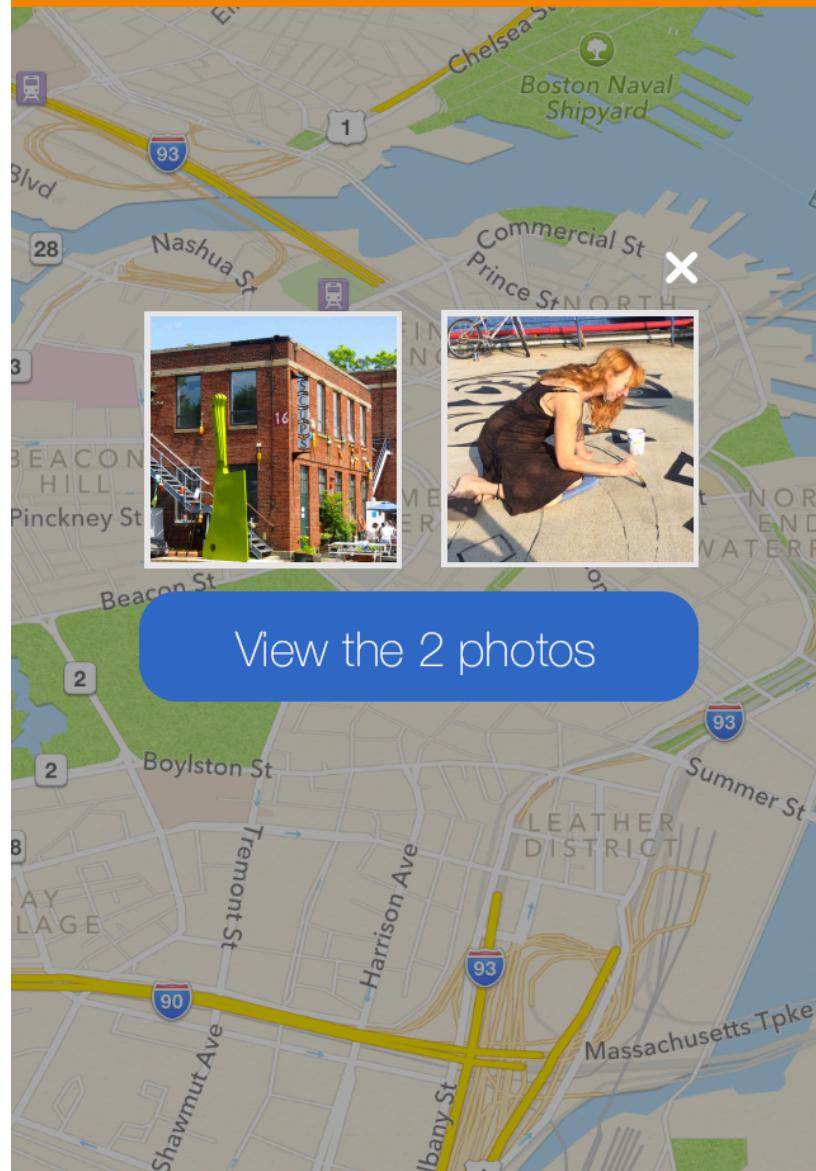
Map view



100%



TRIP JOURNAL



My trips



Trips feed



Map view

[Map view](#)

TRIP JOURNAL



Boston trip

Dic. 20, 2014

[Location:](#)

Boston, USA.

While walking in the shipyard we found out that there was some kind of street arts festival. Isn't that cool?

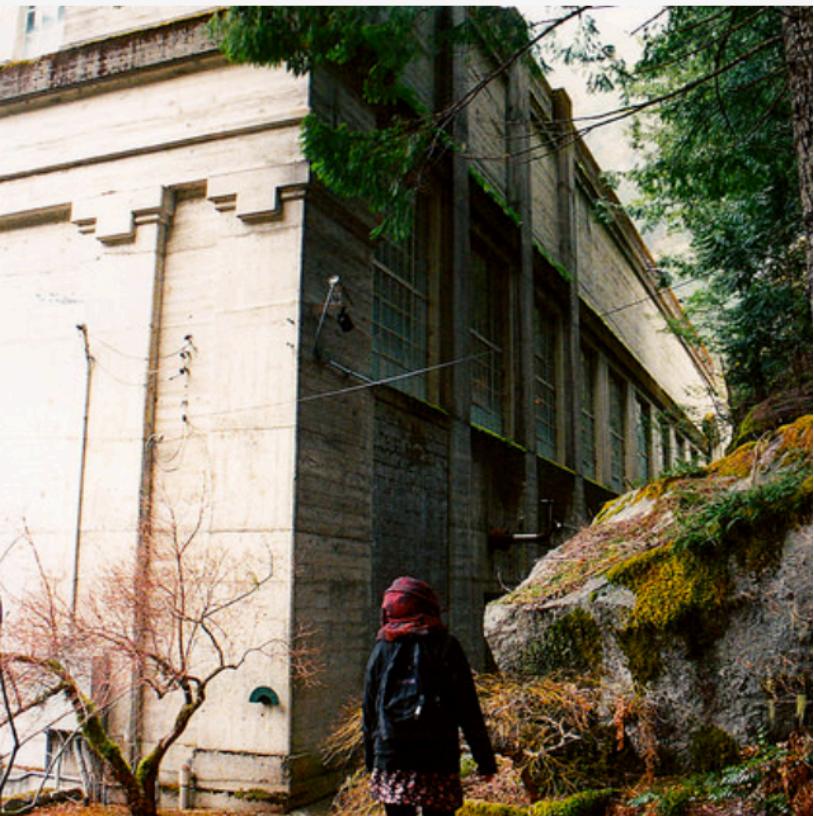
[My trips](#)[Trips feed](#)[Map view](#)[My trips](#)

TRIP JOURNAL



UK city safari

Aug. 20, 2014

[Location:](#)

Bradford, UK.

This day we woke up about 6 a.m., you can see in the picture it was a very cold day. And then we found it.

[My trips](#)[Trips feed](#)[Map view](#)

Contact

mail: lga.contacto@gmail.com

instagram: /eldelascamaras

linkedin: mx.linkedin.com/in/pologarciaayala

In linkedin you can find more of my work and resume

Thanks for your time ☺

