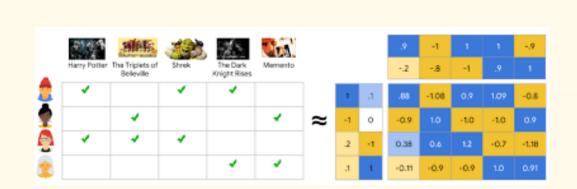
COMP 1433: Introduction to Data Analytics & COMP 1003: Statistical Tools and Applications

# Lecture 4 — Linear Algebra Basics

Dr. Jing Li
Department of Computing
The Hong Kong Polytechnic University

8&10 Feb 2022

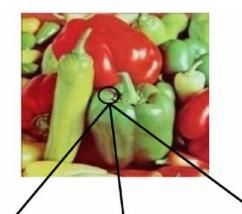
## Why Learn Linear Algebra



#### **Product Recommendation**



#### **Computer Vision**



207 199 196 183 163 195 183 166 184 176 172 181 184 167 176 182 180 170

240 241 241

239 240 240

239 240 240

- Vectors and Operations
  - Concepts
  - **Operations**: Addition, Scalar Multiplication, Dot Product, etc.
- Norm and Distance of Vectors
  - Definition
  - Application: Clustering
- Matrices
  - Concepts
  - Operations: Addition, Transpose, Multiplication, etc.

- Vectors and Operations
  - Concepts
  - **Operations**: Addition, Scalar Multiplication, Dot Product, etc.
- Norm and Distance of Vectors
  - Definition
  - Application: Clustering
- Matrices
  - Concepts
  - Operations: Addition, Transpose, Multiplication, etc.

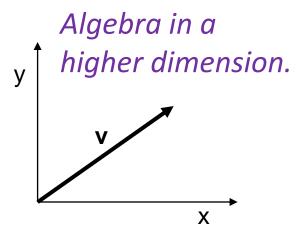
- Vectors and Operations
  - Concepts
  - **Operations**: Addition, Scalar Multiplication, Dot Product, etc.
- Norm and Distance of Vectors
  - Definition
  - Application: Clustering
- Matrices
  - Concepts
  - Operations: Addition, Transpose, Multiplication, etc.

#### What is a *Vector*?

A vector is an ordered list of numbers, such as

• 
$$(-1 \quad 0 \quad 3.6 \quad 7.2)$$
 or  $\begin{pmatrix} -1 \\ 0 \\ 3.6 \\ 7.2 \end{pmatrix}$  Elements or entries, e.g., the  $3^{rd}$  entry is  $3.6$ 

- Seen as a *directed line segment* in *n*-dimensions.
  - Count of entries: dimension.
  - Vector above has dimension 4
  - Vectors of dimension *n*: *n*-*vector*.
  - Numbers are called scalars.
  - Denoted as symbols, such as a, b, c, ...



## **Example: Word Count Vector**

A short sentence.

**Word** count vectors are used **in** computer based **document** analysis.

**Dictionary** 

word
in
number
house
the
document

 $\begin{pmatrix} 1 \\ 1 \\ 0 \\ 0 \\ 0 \\ 1 \end{pmatrix}$ 

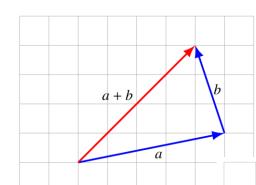
Word Count Vector

- Vectors and Operations
  - Concepts
  - Operations: Addition, Scalar Multiplication, Dot Product, etc.
- Norm and Distance of Vectors
  - Definition
  - Application: Clustering
- Matrices
  - Concepts
  - Operations: Addition, Transpose, Multiplication, etc.

#### **Vector Addition**

- n-vectors a and b can be added, the sum is a + b
- Add corresponding entries to get the sum

• e.g., 
$$\begin{pmatrix} 0 \\ 7 \\ 3 \end{pmatrix} + \begin{pmatrix} 1 \\ 2 \\ 0 \end{pmatrix} = \begin{pmatrix} 1 \\ 9 \\ 3 \end{pmatrix}$$



Head-to-tail methods

- Subtraction is similar.
- Properties:
  - Communicative. a + b = b + a
  - **Associative**. (a + b) + c = a + (b + c)
  - a + 0 = 0 + a
  - a a = 0

0 is a zero vector with all entries as 0

#### **Example: Word Count Vector Addition**

A sentences. Yet another sentence.

**Word** count vectors are used **in** computer based **document** analysis.

Each entry of <u>the word</u> count vector is <u>the number</u> of times <u>the</u> associated dictionary <u>word</u> appears <u>in</u> <u>the document</u>.

**Dictionary** 

word
in
number
house
the
document

$$\begin{pmatrix} 1 \\ 1 \\ 0 \\ 0 \\ 0 \\ 1 \end{pmatrix} + \begin{pmatrix} 2 \\ 1 \\ 1 \\ 0 \\ 4 \\ 1 \end{pmatrix} = \begin{pmatrix} 3 \\ 2 \\ 1 \\ 0 \\ 4 \\ 2 \end{pmatrix}$$

Word Count Vector Addition

## Scalar-Vector Multiplication

- Scalar  $\beta$  and n-vector  $\alpha$  can be multiplied
  - $\beta a = (\beta a_1, \beta a_2, \dots, \beta a_n)$

• E.g., 
$$(-2)\begin{pmatrix} 1\\9\\6 \end{pmatrix} = \begin{pmatrix} -2\\-18\\-12 \end{pmatrix}$$

- Associative.  $(\beta \gamma)a = \beta(\gamma a)$
- Left Distributive.  $(\beta + \gamma)a = \beta a + \gamma a$ .
- Right Distributive.  $\beta(a+b) = \beta a + \beta b$

## Example: Scalar-Vector Multiplication

Two sentences, where their weights vary.

Word count vectors are used in computer based Weight 0.75 document analysis.

Each entry of the word count vector is the number of times the associated dictionary word appears in the document.

Weight 0.25

word
in
number
house
the
document

$$0.75 \begin{pmatrix} 1\\1\\0\\0\\0\\1 \end{pmatrix} + 0.25 \begin{pmatrix} 2\\1\\1\\0\\4\\1 \end{pmatrix} = \begin{pmatrix} 1.25\\1\\0.25\\0\\1\\1 \end{pmatrix}$$

Weighted Addition

#### Inner Product

• *Inner Product* (or dot product) of *n*-vectors *a* and *b*:

• 
$$a^T b = a_1 b_1 + a_2 b_2 + \dots + a_n b_n$$

Example:

#### PROPERTIES

- $a^Tb = b^Ta$
- $(\gamma a)^T b = \gamma (a^T b)$
- $(a+b)^T c = a^T c + b^T c$
- $(a + b)^T(c + d) = a^Tc + b^Tc + a^Td + b^Td$

## Example: Weights on Words

Two sentences, where their weights vary.

**Word** count vectors are used **in** computer based **document** analysis.

Each entry of <u>the word</u> count vector is <u>the number</u> of times <u>the</u> associated dictionary <u>word</u> appears <u>in</u> the document.

word 0.1
in 0.8
number 0.2
house 0.1
the 0.9
document 0.1

$$(0.1 \quad 0.8 \quad 0.2 \quad 0.1 \quad 0.9 \quad 0.1) \begin{pmatrix} 1 \\ 0 \\ 0 \\ 0 \\ 1 \end{pmatrix} = 1$$

## Example: Weights on Words

Two sentences, where their weights vary.

**Word** count vectors are used **in** computer based **document** analysis.

Each entry of <u>the word</u> count vector is <u>the number</u> of times <u>the</u> associated dictionary <u>word</u> appears <u>in</u> the document.

word 0.1
in 0.8
number 0.2
house 0.1
the 0.9
document 0.1

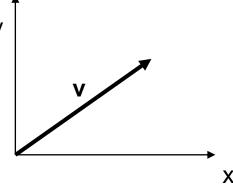
$$(0.1 \quad 0.8 \quad 0.2 \quad 0.1 \quad 0.9 \quad 0.1) \begin{pmatrix} 1\\1\\0\\4\\1 \end{pmatrix} = 5$$

- Vectors and Operations
  - Concepts
  - Operations: Addition, Scalar Multiplication, Dot Product, etc.
- Norm and Distance of Vectors
  - Definition
  - Application: Clustering
- Matrices
  - Concepts
  - Operations: Addition, Transpose, Multiplication, etc.

- Vectors and Operations
  - Concepts
  - Operations: Addition, Scalar Multiplication, Dot Product, etc.
- Norm and Distance of Vectors
  - Definition
  - Application: Clustering
- Matrices
  - Concepts
  - Operations: Addition, Transpose, Multiplication, etc.

#### What is *Norm*?

- The Euclidean norm (or norm) of an n-vector x is:
  - $||x|| = \sqrt{x_1^2 + x_2^2 + \dots + x_n^2} = \sqrt{x^T x}$
- Used to measure the *length* of a vector.
- **PROPERTIES.** For any n-vectors x, y and scalar  $\beta$ :
  - Homogeneity.  $||\beta x|| = |\beta|||x||$
  - Triangle Inequality.  $||x + y|| \le ||x|| + ||y||$
  - Non-negativity.  $||x|| \ge 0$
  - *Definiteness*. ||x|| = 0 only if x = 0

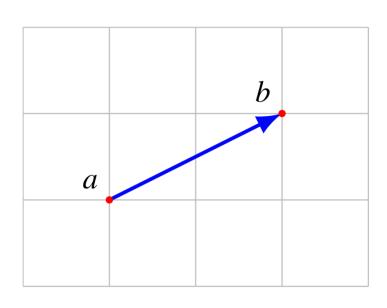


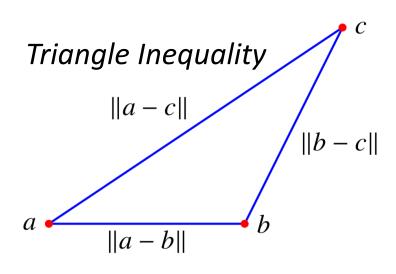
#### What is *Distance*?

• The Euclidean *distance* (or distance) of two n-vectors x and y is:

• 
$$||x - y|| = \sqrt{(x_1 - y_1)^2 + (x_2 - y_2)^2 + \dots + (x_n - y_n)^2}$$

• Length of the subtraction of the two vectors.





## Example: Document Distance

- 5 Wikipedia articles:
  - Veterans Day, Memorial Day, Academy Awards, Golden Globe Awards, Super Bowl
- Word count vectors with 4,423 words in dictionary.

	Veterans Day	Memorial Day	Academy Awards	Golden Globe Awards	Super Bowl
Veterans Day	0	0.095	0.130	0.153	0.170
Memorial Day	0.095	0	0.122	0.147	0.164
Academy A.	0.130	0.122	0	0.108	0.164
Golden Globe A.	0.153	0.147	0.108	0	0.181
Super Bowl	0.170	0.164	0.164	0.181	0

## What is an angle?

- Angle  $\theta$  between two non-zero vectors a and b
  - $cos\theta = \frac{a^T b}{||a||\cdot||b||}$  where  $0 \le \theta \le \pi$
- Several cases of  $\theta$ :
  - $\theta = \frac{\pi}{2} = 90^{\circ}$ : a and b are orthogonal, i.e.,  $a \perp b$
  - $\theta = 0$ : a and b are aligned. Here  $a^T b = ||a|| \cdot ||b||$
  - $\theta=\pi=180^\circ$ : a and b are anti-aligned.  $a^Tb=-\big||a|\big|\cdot ||b||$
  - $\theta \in (0, \frac{\pi}{2})$ : a and b make an acute angle.  $a^T b > 0$ .
  - $\theta \in (\frac{\pi}{2}, \pi)$ : a and b make an obtuse angle.  $a^T b < 0$ .

## **Example: Document Dissimilarity**

- 5 Wikipedia articles:
  - Veterans Day, Memorial Day, Academy Awards, Golden Globe Awards, Super Bowl
- Word count vectors with 4,423 words in dictionary.

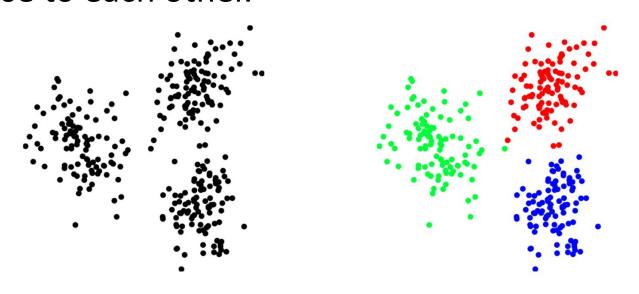
  \*\*Pairwise Angles in Degrees\*\*

	Veterans Day	Memorial Day	Academy Awards	Golden Globe Awards	Super Bowl
Veterans Day	0	60.6	85.7	87.0	87.7
Memorial Day	60.6	0	85.6	87.5	87.5
Academy A.	85.7	85.6	0	58.7	85.7
Golden Globe A.	. 87.0	87.5	58.7	0	86.0
Super Bowl	87.7	87.5	86.1	86.0	0

- Vectors and Operations
  - Concepts
  - Operations: Addition, Scalar Multiplication, Dot Product, etc.
- Norm and Distance of Vectors
  - Definition
  - Application: Clustering
- Matrices
  - Concepts
  - Operations: Addition, Transpose, Multiplication, etc.

## Clustering

- Given N n-vectors,  $x_1, x_2, ..., x_N$
- Partition (*cluster*) them into k clusters
- Our goal is to let vectors in the same cluster to be close to each other.

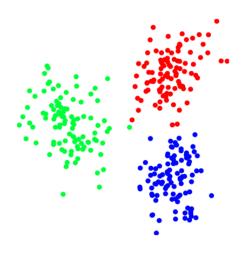


## Clustering Objective

- Given N n-vectors,  $x_1, x_2, ..., x_N$
- Partition (*cluster*) them into k clusters:  $G_1, G_2, ..., G_k$
- Group assignment:  $c_i$  is the index of the group assigned to vector  $x_i$ , i.e.,  $x_i \in G_{c_i}$
- Group representatives:
  - n-vectors  $z_1, z_2, \dots, z_k$
- Clustering objective is:
  - $J^{cluster} = \frac{1}{N} \sum_{i=1}^{N} \left| \left| x_i z_{c_i} \right| \right|^2$
  - Smaller, the better!

## Clustering Objective

- Given N n-vectors,  $x_1, x_2, ..., x_N$
- Partition (*cluster*) them into k clusters:  $G_1, G_2, ..., G_k$
- Group assignment:  $c_i$  is the index of the group assigned to vector  $x_i$ , i.e.,  $x_i \in G_{c_i}$
- Group representatives:
  - n-vectors  $z_1, z_2, \dots, z_k$
- Clustering objective is:
  - $J^{cluster} = \frac{1}{N} \sum_{i=1}^{N} \left| \left| x_i z_{c_i} \right| \right|^2$
  - $z_{c_i}$  should be the mean of  $G_{c_i}$



## Clustering Objective

- Given N n-vectors,  $x_1, x_2, ..., x_N$
- Partition (*cluster*) them into k clusters:  $G_1, G_2, ..., G_k$
- Group assignment:  $c_i$  is the index of the group assigned to vector  $x_i$ , i.e.,  $x_i \in g_{c_i}$
- Group representatives:
  - n-vectors  $z_1, z_2, \dots, z_k$
- Clustering objective is:
  - $J^{cluster} = \frac{1}{N} \sum_{i=1}^{N} \left| \left| x_i z_{c_i} \right| \right|^2$
  - Align  $x_i$  to be in the same group as the closet representative.

## K-means Clustering Algorithm

- Alternatively updating the group assignment, then the representatives.
- J<sup>cluster</sup> goes down in each step.
- No guarantee to minimize  $J^{cluster}$

```
given x_1, \ldots, x_N \in \mathbf{R}^n and z_1, \ldots, z_k \in \mathbf{R}^n

repeat

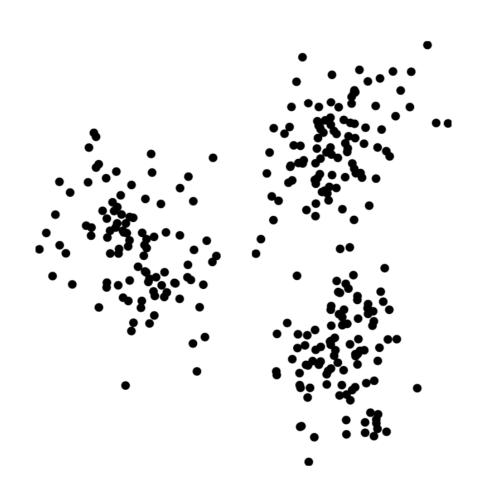
Update partition: assign i to G_j, j = \operatorname{argmin}_{j'} \|x_i - z_{j'}\|^2

Update centroids: z_j = \frac{1}{|G_j|} \sum_{i \in G_j} x_i

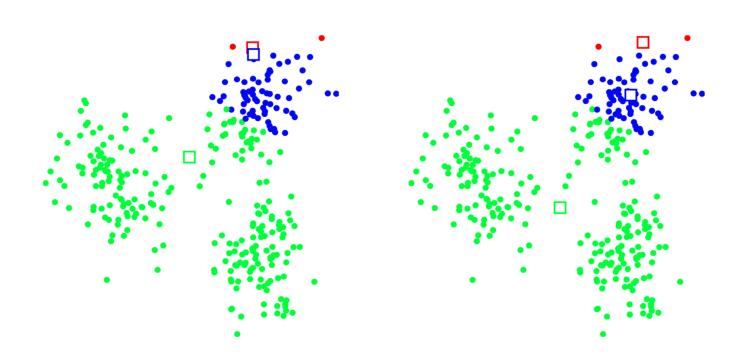
until z_1, \ldots, z_k stop changing
```

Iteration

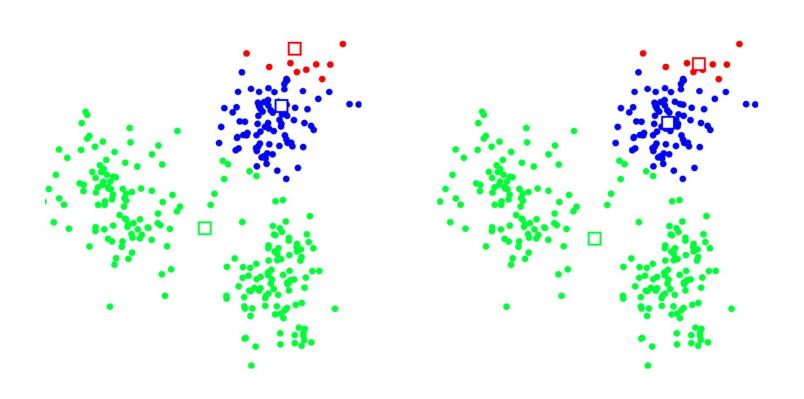
#### Running K-means Clustering (at beginning)



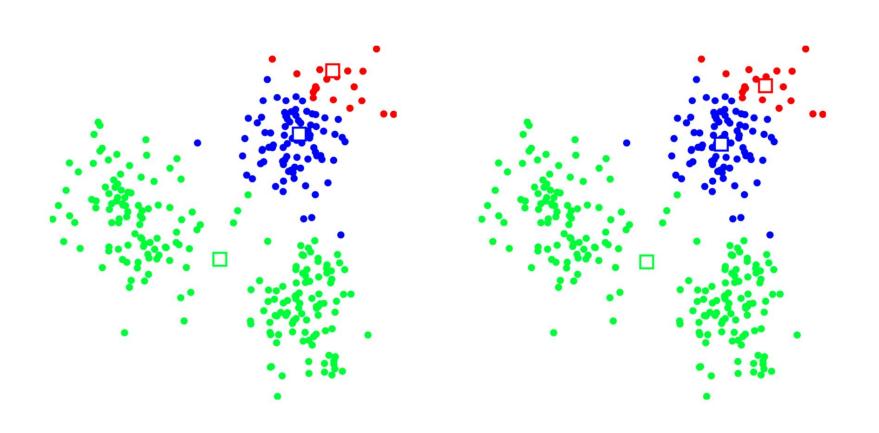
### Running K-means Clustering (Iteration 1)



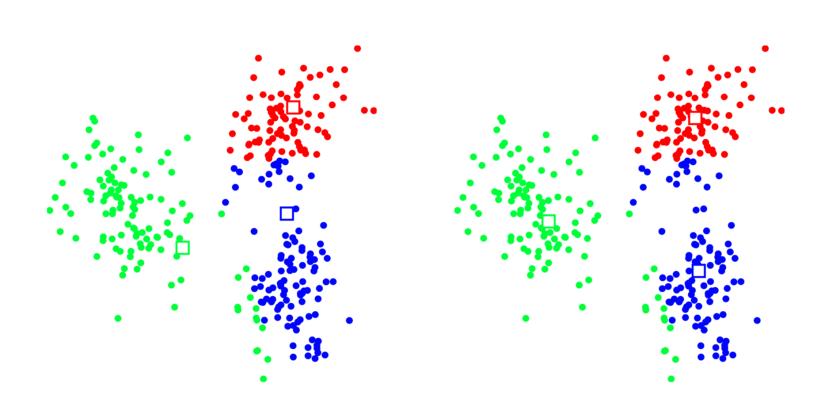
## Running K-means Clustering (Iteration 2)



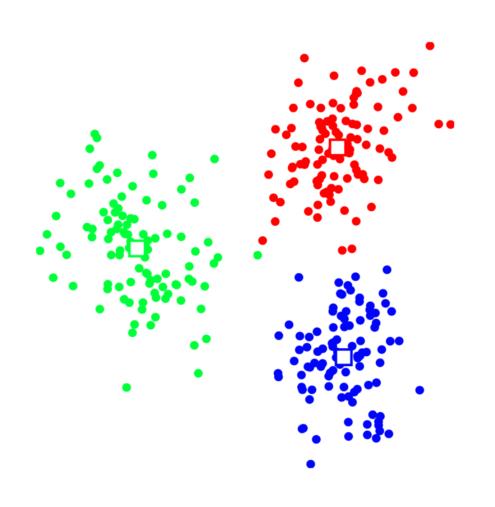
#### Running K-means Clustering (Iteration 3)



## Running K-means Clustering (Iteration 10)



#### Running K-means Clustering (At last)



## **Example: Topic Discovery**

- N = 500 Wikipedia articles
- Dictionary size n = 4423
- Run K-means algorithm with k = 9.

#### Results:

- Top words in the cluster representatives, mean of word vectors in the cluster.
- Titles of articles closest to the representatives.

## Example: Topic Discovery (C1-3)

Cluster 1		Cluster 2		Cluster 3	
Word	Coef.	Word	Coef.	Word	Coef.
fight	0.038	holiday	0.012	united	0.004
win	0.022	celebrate	0.009	family	0.003
event	0.019	festival	0.007	party	0.003
champion	0.015	celebration	0.007	president	0.003
fighter	0.015	calendar	0.006	government	0.003

Titles of articles closest to the representatives.

Top 5 words in the cluster representatives --- mean of word vectors in the cluster in the normalized form).

- 1. "Floyd Mayweather, Jr", "Kimbo Slice", "Ronda Rousey", "José Aldo", "Joe Frazier", "Wladimir Klitschko", "Saul Álvarez", "Gennady Golovkin", "Nate Diaz", ...
- 2. "Halloween", "Guy Fawkes Night" "Diwali", "Hanukkah", "Groundhog Day", "Rosh Hashanah", "Yom Kippur", "Seventh-day Adventist Church", "Remembrance Day", ...
- 3. "Mahatma Gandhi", "Sigmund Freud", "Carly Fiorina", "Frederick Douglass", "Marco Rubio", "Christopher Columbus", "Fidel Castro", "Jim Webb", ...

## Example: Topic Discovery (C1-3)

Cluster 1		Cluster 2		Cluster 3	
Word	Coef.	Word	Coef.	Word	Coef.
fight	0.038	holiday	0.012	united	0.004
win	0.022	celebrate	0.009	family	0.003
event	0.019	festival	0.007	party	0.003
champion	0.015	celebration	0.007	president	0.003
fighter	0.015	calendar	0.006	government	0.003











- 1. "Floyd Mayweather, Jr", "Kimbo Slice", "Ronda Rousey", "José Aldo", "Joe Frazier", "Wladimir Klitschko", "Saul Álvarez", "Gennady Golovkin", "Nate Diaz", ...
- 2. "Halloween", "Guy Fawkes Night" "Diwali", "Hanukkah", "Groundhog Day", "Rosh Hashanah", "Yom Kippur", "Seventh-day Adventist Church", "Remembrance Day", ...
- 3. "Mahatma Gandhi", "Sigmund Freud", "Carly Fiorina", "Frederick Douglass", "Marco Rubio", "Christopher Columbus", "Fidel Castro", "Jim Webb", ...

## Example: Topic Discovery (C4-6)

Cluster 4		Cluster 5		Cluster 6	
Word	Coef.	Word	Coef.	Word	Coef.
album	0.031	game	0.023	series	0.029
release	0.016	season	0.020	season	0.027
song	0.015	team	0.018	episode	0.013
music	0.014	win	0.017	character	0.011
single	0.011	player	0.014	film	0.008











- 1. "David Bowie", "Kanye West" "Celine Dion", "Kesha", "Ariana Grande", "Adele", "Gwen Stefani", "Anti (album)", "Dolly Parton", "Sia Furler", . . .
- 2. "Kobe Bryant", "Lamar Odom", "Johan Cruyff", "Yogi Berra", "José Mourinho", "Halo 5: Guardians", "Tom Brady", "Eli Manning", "Stephen Curry", "Carolina Panthers", ...
- "The X-Files", "Game of Thrones", "House of Cards (U.S. TV series)", "Daredevil (TV series)", "Supergirl (U.S. TV series)", "American Horror Story", . . .

## Example: Topic Discovery (C7-9)





Cluster 7		Cluster 8		Cluster 9	
Word	Coef.	Word	Coef.	Word	Coef.
match	0.065	film	0.036	film	0.061
win	0.018	star	0.014	million	0.019
championship	0.016	role	0.014	release	0.013
team	0.015	play	0.010	star	0.010
event	0.015	series	0.009	character	0.006







- 1. "Wrestlemania 32", "Payback (2016)", "Survivor Series (2015)", "Royal Rumble (2016)", "Night of Champions (2015)", "Fastlane (2016)", "Extreme Rules (2016)", ...
- 2. "Ben Affleck", "Johnny Depp", "Maureen O'Hara", "Kate Beckinsale", "Leonardo DiCaprio", "Keanu Reeves", "Charlie Sheen", "Kate Winslet", "Carrie Fisher", ...
- 3. "Star Wars: The Force Awakens", "Star Wars Episode I: The Phantom Menace", "The Martian (film)", "The Revenant (2015 film)", "The Hateful Eight", . . .

## Roadmap

- Vectors and Operations
  - Concepts
  - Operations: Addition, Scalar Multiplication, Dot Product, etc.
- Norm and Distance of Vectors
  - Definition
  - Application: Clustering
- Matrices
  - Concepts
  - Operations: Addition, Transpose, Multiplication, etc.

## Roadmap

- Vectors and Operations
  - Concepts
  - Operations: Addition, Scalar Multiplication, Dot Product, etc.
- Norm and Distance of Vectors
  - Definition
  - Application: Clustering
- Matrices
  - Concepts
  - Operations: Addition, Transpose, Multiplication, etc.

#### What is a *Matrix*?

• A *matrix* is a rectangular array of numbers:

$$\bullet \begin{pmatrix}
0 & 1 & -2.3 & 0.1 \\
1.3 & 4 & -0.1 & 0 \\
4.1 & -1 & 0 & 1.7
\end{pmatrix}$$

- Its *size* is given by the (*row dimension*) $\times$ (*column dimension*), say  $3 \times 4$  for the above example.
- Elements are also called entries.
- $B_{i,j}$  is the entry at the *i*-th row and *j*-th column.
- Two matrices are the *equal* (=) if they have *the* same size and all corresponding entries are equal.

#### Matrix and Vectors

- We consider a  $n \times 1$  matrix to be n-vector (or column vector).
- We consider a  $1 \times 1$  matrix to be a *number*.
- A  $1 \times n$  matrix is defined as a row vector.
  - E.g., (1.2 -0.3 1.4 2.6)
  - It should be distinguished from the column vector, e.g.,

$$\bullet \begin{pmatrix}
1.2 \\
-0.3 \\
1.4 \\
2.6
\end{pmatrix}$$

#### Columns and Rows of a Matrix

• Suppose A is an  $m \times n$  matrix with entries  $A_{i,j}$ 

• Its 
$$j$$
-th column is (an  $m$ -vector): 
$$\begin{pmatrix} A_{1,j} \\ A_{2,j} \\ \dots \\ A_{m,j} \end{pmatrix}$$

- Its *i*-th row is (an *n*-row-vector):  $(A_{i,1} A_{i,2} ... A_{i,n})$
- Slice of matrix:  $A_{p:q,r:s}$  is a  $(q-p+1)\times(s-r+1)$ matrix:

$$\bullet \ A_{p:q,r:s} = \begin{pmatrix} A_{p,r} & \cdots & A_{p,s} \\ \vdots & \ddots & \vdots \\ A_{q,r} & \cdots & A_{q,s} \end{pmatrix}$$

## Column and Row Representation

- Suppose A is an  $m \times n$  matrix with entries  $A_{i,j}$
- Can express as block matrix with its (m-vector) columns  $a_1, a_2, ..., a_n$ .
  - $\bullet A = (a_1 \ a_2 \ \dots a_n)$
- Can also express as block matrix with its (n-row-vector) rows  $b_1, b_2, ..., b_m$ .

$$\bullet A = \begin{pmatrix} b_1 \\ b_2 \\ \dots \\ b_m \end{pmatrix}$$

## **Example: Word Count Matrix**

- We are examining are n sentences.
- The dictionary size is m words.
- How can you represent the count of each word in different sentences?
  - We define a  $m \times n$  matrix A
  - $A_{i,j}$  denotes the count of the i-th word in dictionary occurring in the j-th sentence.

• QUESTION. What do the rows and columns mean?

in
number
house
the
document Dictio

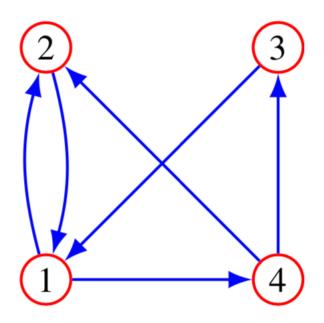
Sentence 1

**Dictionary** 

 $\begin{pmatrix} 1 & 2 \\ 1 & 1 \\ 0 & 1 \\ 0 & 0 \\ 0 & 4 \\ 1 & 1 \end{pmatrix}$  Sentence 2

#### Exercise

- Four nodes 1,2,3,4 and their connections in arrows.
- How to use matrix to represent the connections among the four nodes?



## Roadmap

- Vectors and Operations
  - Concepts
  - Operations: Addition, Scalar Multiplication, Dot Product, etc.
- Norm and Distance of Vectors
  - Definition
  - Application: Clustering
- Matrices
  - Concepts
  - Operations: Addition, Transpose, Multiplication, etc.

## Transpose of Matrices

• The *transpose* of an  $m \times n$  matrix A is denoted as  $A^T$ , where  $(A^T)_{i,j} = A_{j,i}$ , for all possible i,j.

• For example, 
$$\begin{pmatrix} 0 & 4 \\ 7 & 0 \\ 3 & 1 \end{pmatrix}^T = \begin{pmatrix} 0 & 7 & 3 \\ 4 & 0 & 1 \end{pmatrix}$$

- Transpose converts columns to row vectors (and vice versa)
- $(A^T)^T = A$

# Addition, Subtraction, and Scalar Multiplication of Matrices

- We can add or subtract matrices with the same size:
  - $(A + B)_{i,j} = A_{i,j} + B_{i,j}$  for all i, j
  - $(A B)_{i,j} = A_{i,j} B_{i,j}$  for all i, j
- For scalar multiplication:
  - $(\alpha A)_{i,j} = \alpha A_{i,j}$
- PROPERTIES.
  - A + B = B + A
  - $\alpha(A + B) = \alpha A + \alpha B$
  - $(A + B)^T = A^T + B^T$

#### Matrix-Vector Product

• Matrix-Vector Product of  $m \times n$  matrix A and n-vector x, denoted as y = Ax, with

• 
$$y_i = A_{i,1}x_1 + A_{i,2}x_2 + \dots + A_{i,n}x_n$$

• For example,

$$\bullet \begin{pmatrix} 0 & 2 & -1 \\ -2 & 1 & 1 \end{pmatrix} \begin{pmatrix} 2 \\ 1 \\ -1 \end{pmatrix} = \begin{pmatrix} 3 \\ -4 \end{pmatrix}$$

## **Example: Vector-Matrix Product**

Two sentences, where their weights vary.

**Word** count vectors are used **in** computer based **document** analysis.

Each entry of <u>the word</u> count vector is <u>the number</u> of times <u>the</u> associated dictionary <u>word</u> appears <u>in</u> the document.

```
word 0.1; 1
in 0.8;0
number 0.2;0
house 0.1;0
the 0.9;0
document 0.1;1
```

$$\begin{pmatrix} 0.1 & 0.8 & 0.2 & 0.1 & 0.9 & 0.1 \\ 1 & 0 & 0 & 0 & 0 & 1 \end{pmatrix} \begin{pmatrix} 1 \\ 0 \\ 0 \\ 0 \\ 1 \end{pmatrix} = \begin{pmatrix} 1 \\ 2 \end{pmatrix}$$

## **Example: Vector-Matrix Product**

Two sentences, where their weights vary.

**Word** count vectors are used **in** computer based **document** analysis.

Each entry of <u>the word</u> count vector is <u>the number</u> of times <u>the</u> associated dictionary <u>word</u> appears <u>in</u> the document.

```
word 0.1; 1
in 0.8;0
number 0.2;0
house 0.1;0
the 0.9;0
document 0.1;1
```

$$\begin{pmatrix} 0.1 & 0.8 & 0.2 & 0.1 & 0.9 & 0.1 \\ 1 & 0 & 0 & 0 & 0 & 1 \end{pmatrix} \begin{pmatrix} 1 \\ 1 \\ 0 \\ 4 \\ 1 \end{pmatrix} = \begin{pmatrix} 5 \\ 3 \end{pmatrix}$$

## **Example: Matrix Multiplication**

Two sentences, where their weights vary.

**Word** count vectors are used **in** computer based **document** analysis.

Each entry of <u>the word</u> count vector is <u>the number</u> of times <u>the</u> associated dictionary <u>word</u> appears <u>in</u> the document.

word 0.1; 1
in 0.8;0
number 0.2;0
house 0.1;0
the 0.9;0
document 0.1;1

$$\begin{pmatrix} 0.1 & 0.8 & 0.2 & 0.1 & 0.9 & 0.1 \\ 1 & 0 & 0 & 0 & 0 & 1 \end{pmatrix} \begin{pmatrix} 1 & 1 \\ 0 & 1 \\ 0 & 0 \\ 0 & 4 \\ 1 & 1 \end{pmatrix} = \begin{pmatrix} 1 & 5 \\ 2 & 3 \end{pmatrix}$$

## Matrix Multiplication

- We can multiply  $m \times p$  matrix A and  $p \times n$  matrix B:
  - C = AB where  $C_{i,j} = \sum_{k=1}^{p} A_{i,k} B_{k,j}$  for any i,j
  - Move along the i-th row of A and the j-th column of B
  - Example.

## A slide to takeaway

- What are scalars and vectors?
- How to do addition, scalar multiplication, and dot production for vectors?
- How to determine the norm of a vector and distance (dissimilarity) of two vectors?
- How to cluster data vectors?
- What are matrices?
- How to do addition, scalar multiplication, transpose, and multiplication for matrices?