

Popular Culture In Ghana – “Eventuarry”

“Eventuarry” is the modern Ghanaian’s third word in every sentence. The go-to word when all string of thoughts are disconnected, yet sense is to be made. The word, that has 1000 meanings, yet does not exist in any dictionary. The word that can be your verb in the morning, adverb at dinner, and preposition in your goodnight text. Welcome, to the world of youth of Ghana in 2019.

The past few decades have been the most unpleasant years for Ghanaian youth. Gone are the days when all of Ghana’s problems only used to revolve around our parents’ jobs and electricity, and all the other aspects that most people never really cared about. In 2019, things have changed.

While the general rate of unemployment in Ghana has decreased recently, it has turned out to be the time where the youth feel it’s effects the most. The dreams of many, come to a sad halt when they colorfully climb out of universities into the real world and realize there is no use for their “highly-esteemed” piece of paper they worked so hard to acquire –their degree certificates. The occurrence of crawling back into one’s mother’s arms after university without a job has become rampant to the extent that the youth is furious. Yes, very often the “wise” say things like “why would you even want to work for anyone? Create your own job, if there is none for you”; and it does nothing but infuriate the youth more about their situation than it motivates. We are all aware that great ideas do not fall from the skies, and things do not just work out as planned almost always.

Amongst a million other youth in Ghana who face this and many more problems, Patrick Mensah is one who did not even have the chance to go through any form of formal education.

For a living, he drives a 15-year-old rugged taxi through the corners and untarred roads of Achim Fosu. He has no rigid source of income, he rents a thatched one room apartment in his neighborhood where he grew up, and has long lived on the good wells of mother nature and his taxi job. Only 27 years old, his story speaks for the masses and represents all that there is to know of the typically unfortunate Ghanaian youth today. In an unconventional round of interviews around Kumasi, is when this young victim of an unstable system and derailed economic system we call a government was found. While Patrick attempted to respond to his interviewers’ questions, he fumbled

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immensely, throwing English words all over the place and entirely disregarding “concord.”; then finally landing on his magic word “Eventuarry” which made no sense -- his target being the word “Eventually”. At this point, the interviewer could no longer contain himself, and everyone just slid into guffaw. It was then, that Patrick’s fame was born. His demeanor while he uttered each word, his back and forth movement, and his wide-open mouth as he formulated all the wrong sentences in his mud filled sweaty shirt, is what made Ghana go boom! He never really paid attention to what he was wearing or what his situation was. There was no shade of doubt in him that he was unfit for whatever topic the interviewer talked about. He just came, and said his piece like he was born to be an English professor, but was just unfavored by the system.

Today, Patrick is a well-known icon on all social media platform. He is a constant motivation for the youth to just disregard whatever faults in the Ghanaian systems have hindered their progress, and to just strive on and make happiness however they can. In a month, he will be starring in an episode of a renowned local tv show (*Kejetia Vs Makola*), which the whole of Ghana is looking forward to.

In the streets, offices and in every corner, the perfect sentence, should have “Eventuarry!” So, one of these days, if you are ever confronted by an inconvenience at the Ghanaian airport in a situation like: forgetting your passport or I-20, just chip in a few “Eventuarry-s” and who knows, that might be your ticket to your destination, or your ticket back home –maybe, just maybe.

REFERENCES/EXTRAS

<https://tradingeconomics.com/ghana/unemployment-rate>

<https://twitter.com/EventuaryPm/status/1147451025957228544>