



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

Last June I did 6-days of the Garden Route and I really enjoyed it. The tour was well organized, so we were able to do and see a lot of things. But there was certainly time to relax



My trip was fantastic!! It was everything I could have imagined and more. We did everything on the itinerary and even a few more surprises

It was without doubt the highlight of my Europe trip, every day was so much fun, and I would recommend it to anyone that wants to see Croatia and enjoys some good nightlife



There are never-ending reasons to travel, but many go to seek those awe-inspiring moments that stop them in their tracks, searching for the sights that will stay with them forever

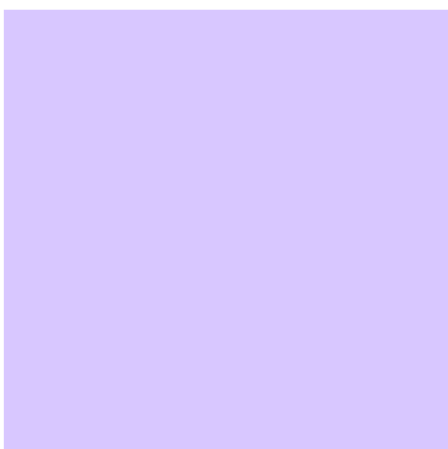


Persona's name

Short summary of the persona

Working as a tour guide can be a great way to meet new people, travel, share incredible experiences and learn more about a culture or place. Becoming a guide is often an educational and rewarding experience

tourist guides, are members of the hospitality and travel industry who show visitors around places of interest



The trip was really fantastic and we had a great time

Overall we had very good experience. Knowravel travels team was very good and helped us n guided us



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?