

Pooja Mehra

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Objective

Motivated Associate Designer with 2 years of experience creating digital templates using HTML and CSS. Eager to transition into a frontend developer role to apply web design and UI skills in building responsive and engaging user experiences.

Experience

- Logiciel Solutions Pvt. Ltd.** Nov 2022 - Present
Assoc Designer
 - Created engaging digital templates for various platforms, ensuring a cohesive visual identity and alignment with brand guidelines.
 - Collaborated with cross-functional teams to conceptualize and design user-friendly layouts that enhance user experience.
 - Utilized HTML and CSS to enhance template functionality, ensuring responsive designs across multiple devices and screen sizes.
 - Conducted usability testing and gathered user feedback to iterate and improve design effectiveness and user satisfaction.
 - Developed design documentation and style guides to maintain consistency across projects and facilitate onboarding of new team members.
 - Assisted in the preparation of presentations and pitches, effectively communicating design concepts and ideas to stakeholders.
 - Stayed updated on design trends and emerging technologies, integrating new ideas into design practices to enhance creativity and innovation.

Education

- Panjab University ——— Graduated** 2024
Bachelor of Computer Applications (BCA)
- Panjab School Education Board** 2021
12th Passed
- Panjab School Education Board** 2019
10th Passed

Skills

- HTML5
- CSS3
- React JS
- JavaScript
- Redux
- Bootstrap , Material-UI
- Git & GitHub
- Parcel (bundling tool) , ES6

Languages

- English
- Hindi
- Punjabi