



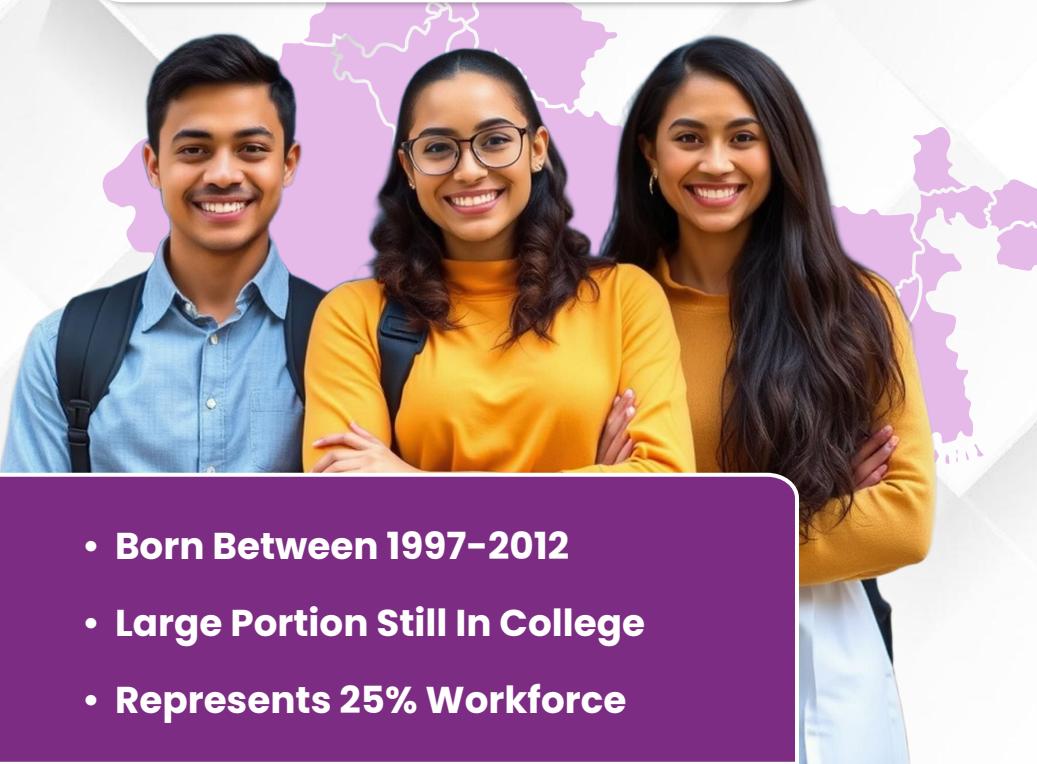
Building India's largest student
community by empowering them
to earn more and spend smartly

PITCH DECK | 2025



Gig Work Is the New Norm, and Gen Z is at the Forefront of this growth

377 Million Gen Z's in India



Gig Economy Market Size In India

17% YOY

GROWTH

**\$455
Billion**

2024

Every 1 of 4 Gen Z
is already part of
the workforce

\$2.5 Trillion

2 of 4 Gen Z would be
part of the active
workforce

2035E

Source: BCG/Snapchat, Business-Standard

Despite the Gig Surge, **Students & Employers Face Critical Gaps**

MISSED OPPORTUNITIES

Students Want To Earn, But Face Roadblocks



Internships ≠ Flexibility

Often tied to academics,
lacking real skill variety



Limited Freedom

Talented students
struggle to
monetize skills

PRODUCTIVITY LOSS & HIGH COSTS

Employers Need Quick Staffing, But Face Inefficiencies



Rigid Hiring Models

No easy way to scale
for short-term needs



Time-consuming Onboarding

Lengthy verification
processes

No unified, trusted platform
Zero community engagement for repeat usage

Timbuckdo: Building an Ecosystem to Fulfill Students' Earning Needs and Lifestyle Wants

Gig Platform



A verified marketplace for **short-term, flexible jobs**

Social Commerce



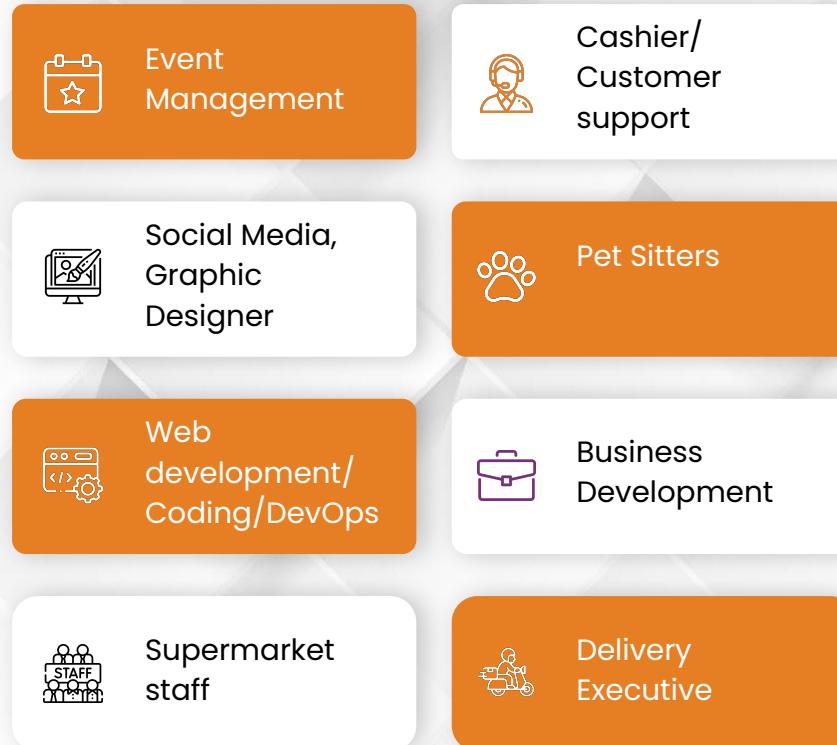
An exclusive student marketplace with steep **discounts and brand deals**

TimBuckDo
India's #1 Student Gig Hub

Work, Earn, Spend, and Thrive

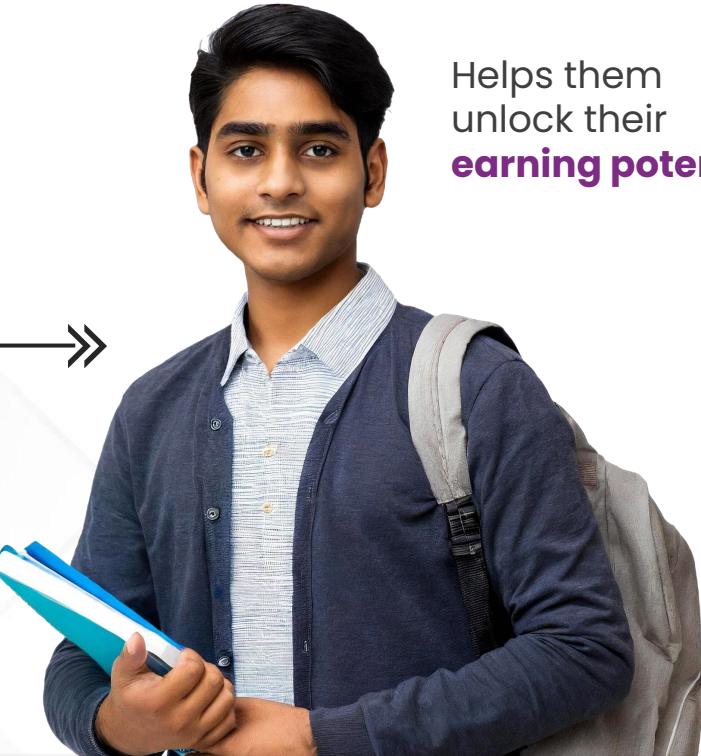


Connecting verified college students with diverse short-term gigs from diverse employers



680+ Employers

Verified Short-Term Gigs



Helps them
unlock their
earning potential

**1.5 Lakh+ Downloads and Rapidly
Growing User base**

Strict KYC to ensure trusted student profiles

So far, INR 4 CR + Income Generated for Students

Gen Z, With High Aspirations, Are Driving Most of India's **Consumer Spending—And Brands Want a Fair Share**



Kunal Shah

@kunalb11

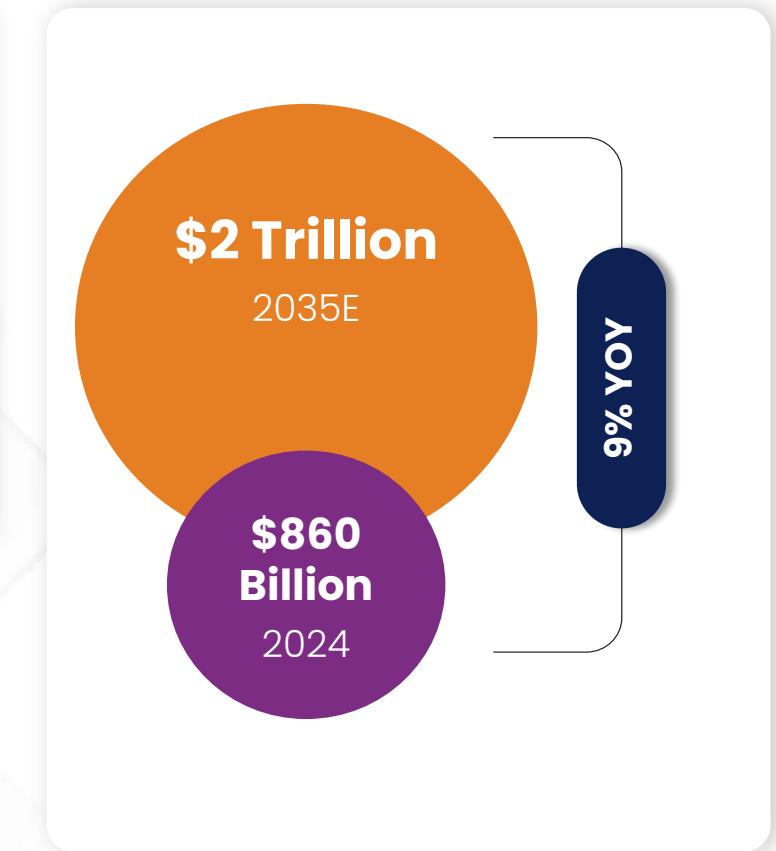


...

New income tax limits could cause big jump in Gen Z consumption spends.

12:21 PM · Feb 1, 2025 · 379.8K Views

By 2035, Gen Z's will drive
nearly every **2nd rupee spent**



Capture Gen Z today, lead the market tomorrow!

Connecting Brands to Future Consumers with Exclusive Student Deals

Merchants or Brand Partners

Brands Offering Deals

Deals on Products



Mobiles



Laptops



Books



Watches



Cloths



Perfumes

Deals on Experiences



Cafes



Game Centers



Theme Parks



Restaurants



Movies



Earnings from gigs
flow back into
**curated,
affordable
purchases**

143+ brands offer products, services

and experiences at special student rates!

680+ Diverse Employers Trust Timbuckdo for Thousands of Monthly Part-Time Roles

Marquee Clientele

Retail



01

Retail & Hospitality

Customer-facing Roles

E-Commerce



02

Work-from-Home

Tele-calling, Data entry,
Content editing and more

Corporates



03

On-Ground Gigs

Event management,
Brand promotions & More

Startups



04

Tech Projects

Basic coding tasks,
app testing and more

A New Frontier: C2C Assistance Services Are Emerging as a Major Growth Driver

The Expanding Gig Universe

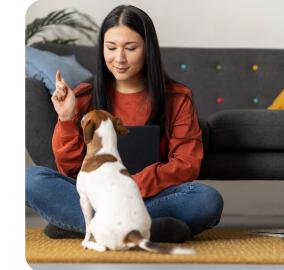
High-potential C2C assistance services offered to individuals

\$237 Billion OPPORTUNITY

Traditional B2B gigs

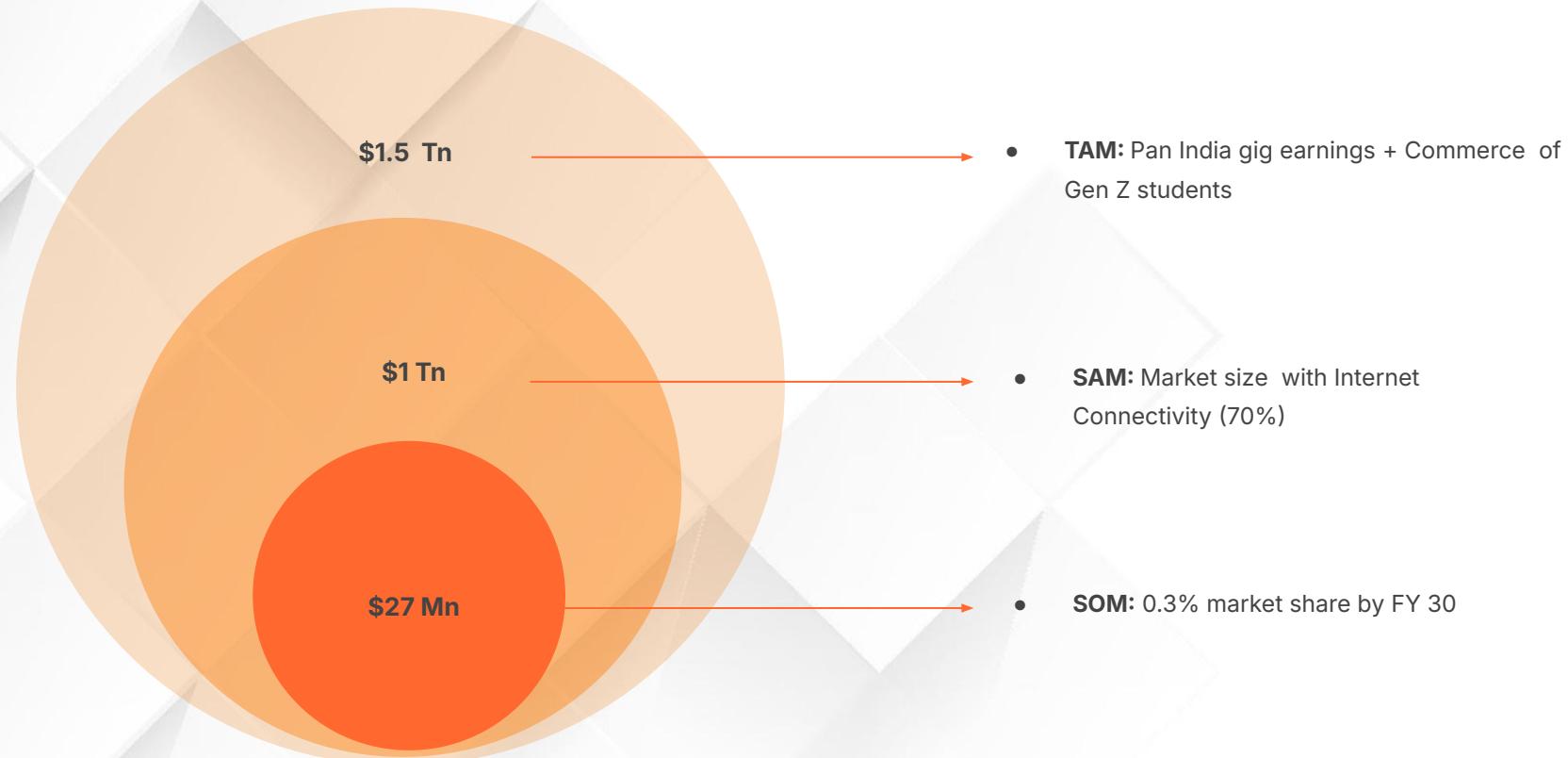
Retail, Hospitality, Work from home, Tech Projects, etc.

Pet sitting, Elderly support, Child support, language tutoring, Personal Errands and more



These services are a significant future revenue stream for Timbuckdo!

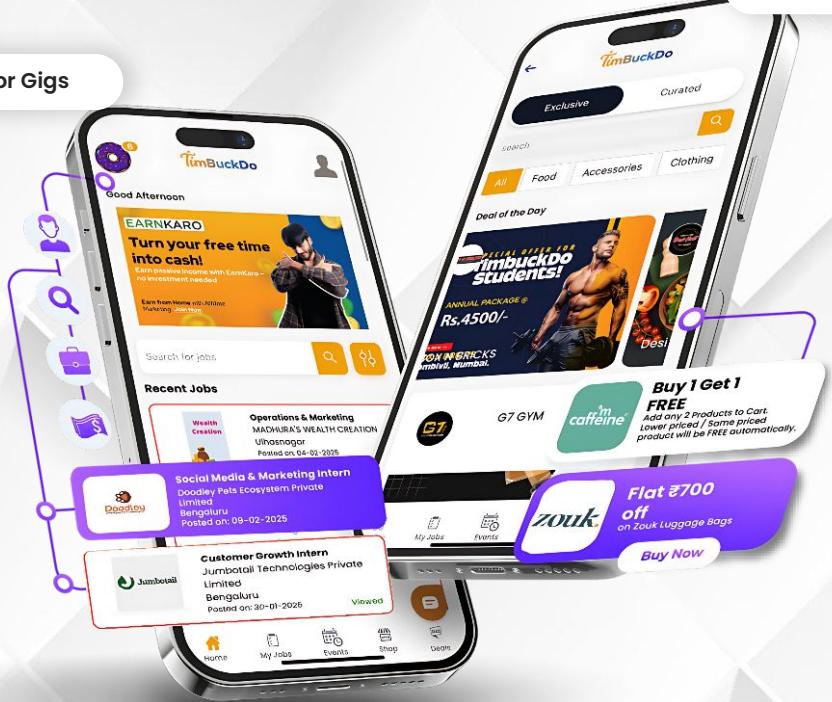
Timbuckdo operates in a large and fast-growing
**Total Addressable Market, tapping into the future of work
and consumption.**



Proprietary Tech Empowers Our Ecosystem and Delivers an Unfair Advantage

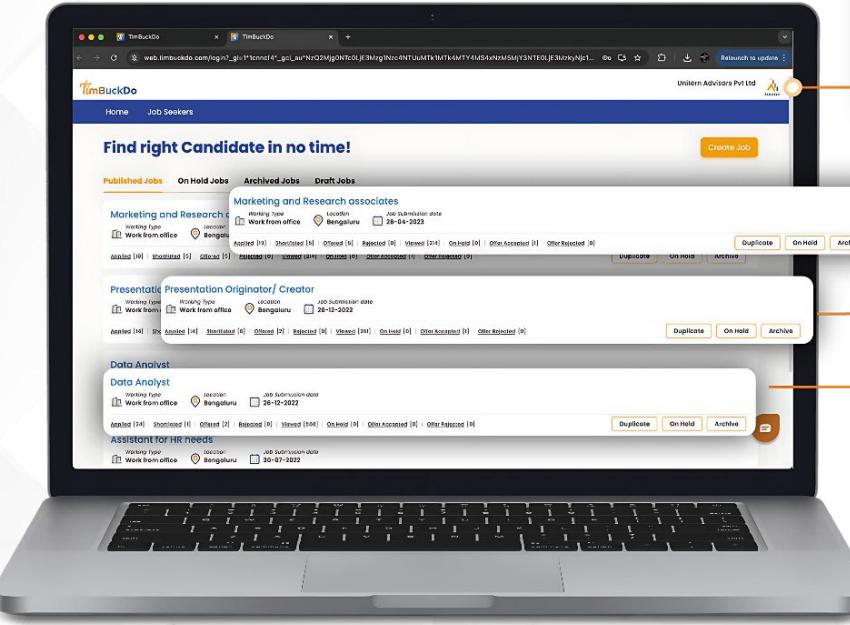
Students App

For Gigs



For Deals

Employers Dashboard



For Job posting, candidate overview, application tracking and more

AI-Powered Student Job Matchmaking

Smart, skill-based gig recommendations

Real-Time KYC & Fraud Detection

In-store/online deals with dynamic AI QRs & Personalisation

Campus Ambassador & Event Dashboards

Gamified sales tracking, ticketing, sponsorship & more

AI Coach Chatbot

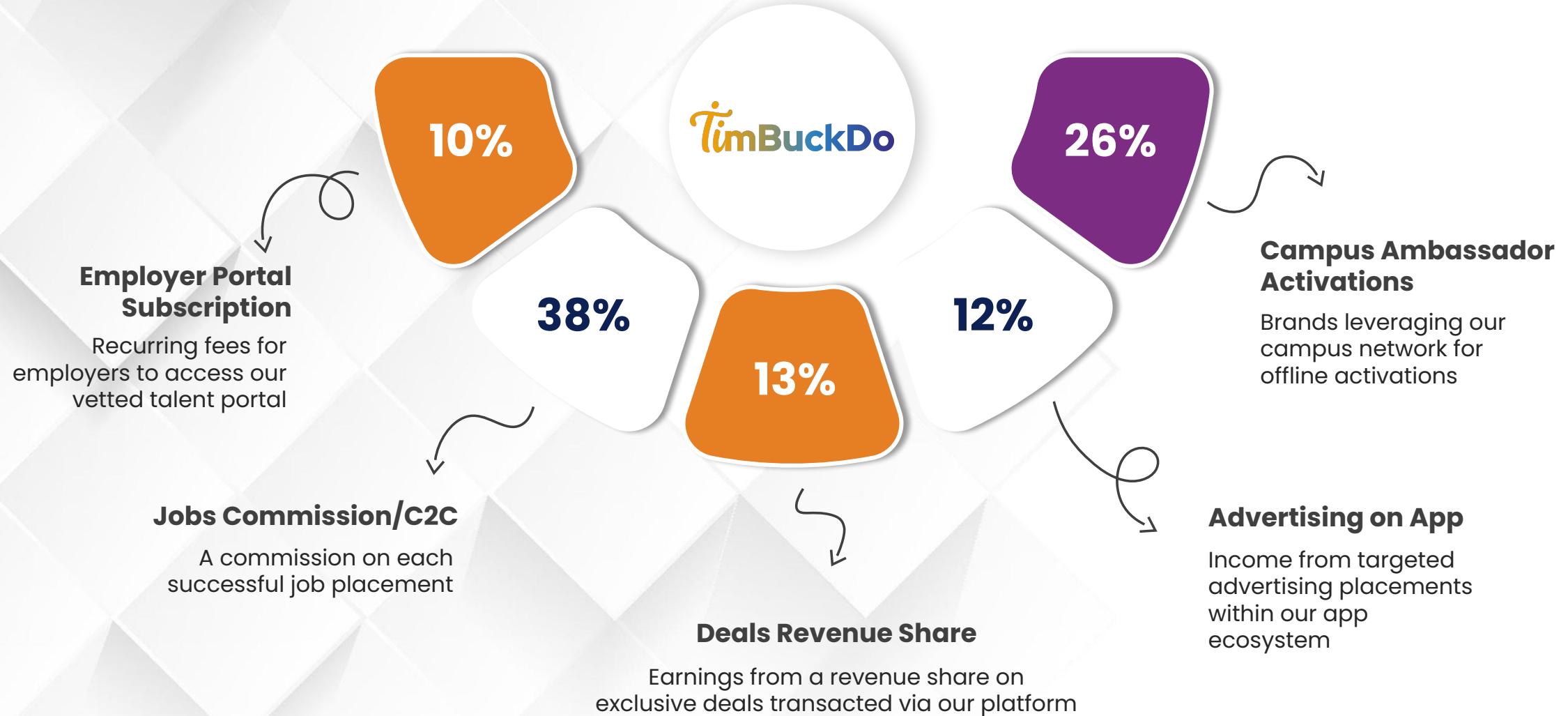
24/7 guidance on jobs, time management & skill-building

Available on:





Multiple-Channel Revenue Driving Our Growth



Massive & Rapidly Expanding Distribution—Online and Offline

1. Over 80 Campus Ambassadors

Trusted student representatives actively promoting and engaging their peers

2. Student Clubs & Unions

Direct partnerships for deeper campus reach

3. Institutional Tie-Ups

Strengthening credibility through university collaborations



6. In-App Community

Real-time gig updates, deals, and discussions

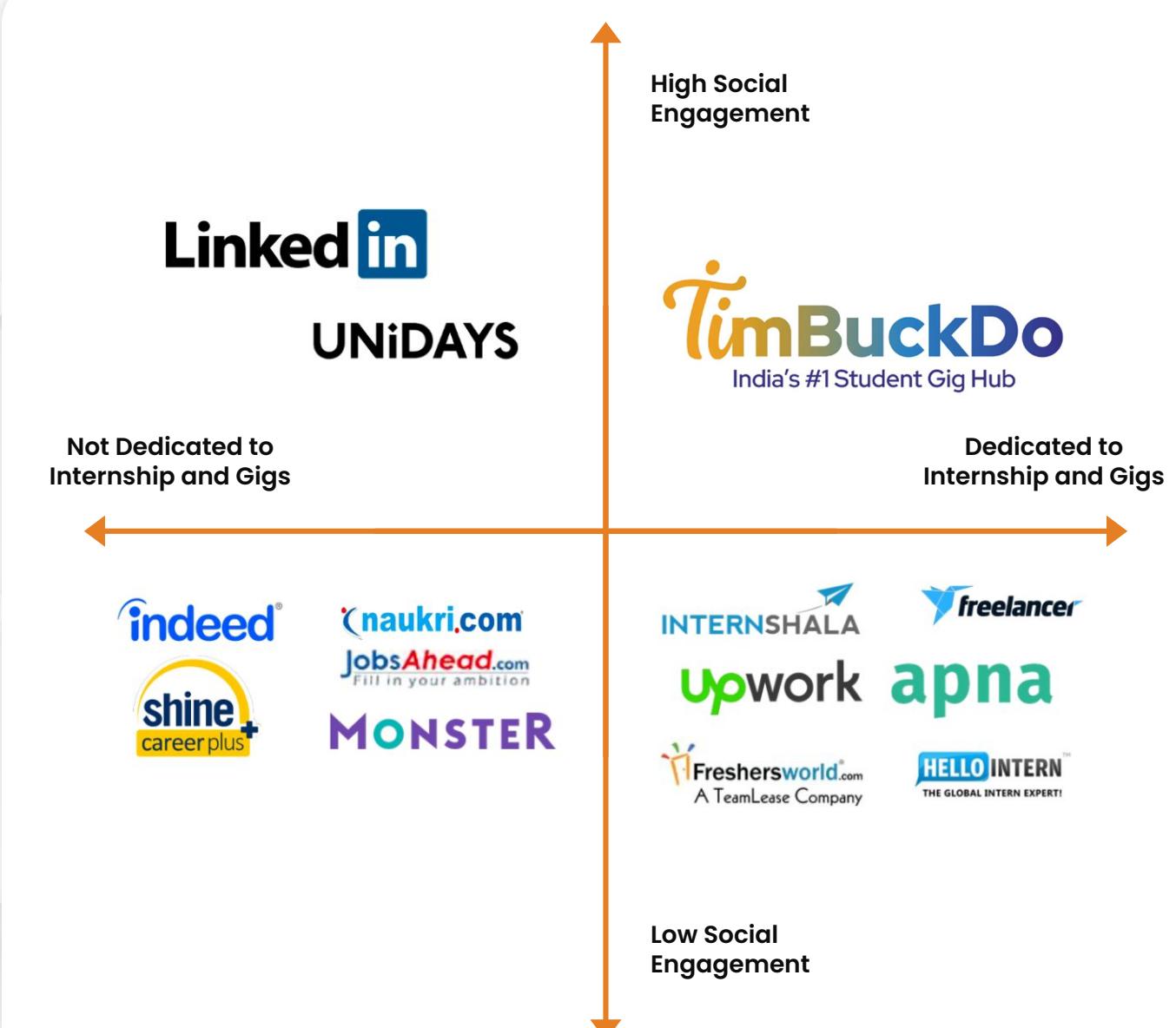
5. Social Media

High-impact engagement across key platforms

4. Micro-Influencers

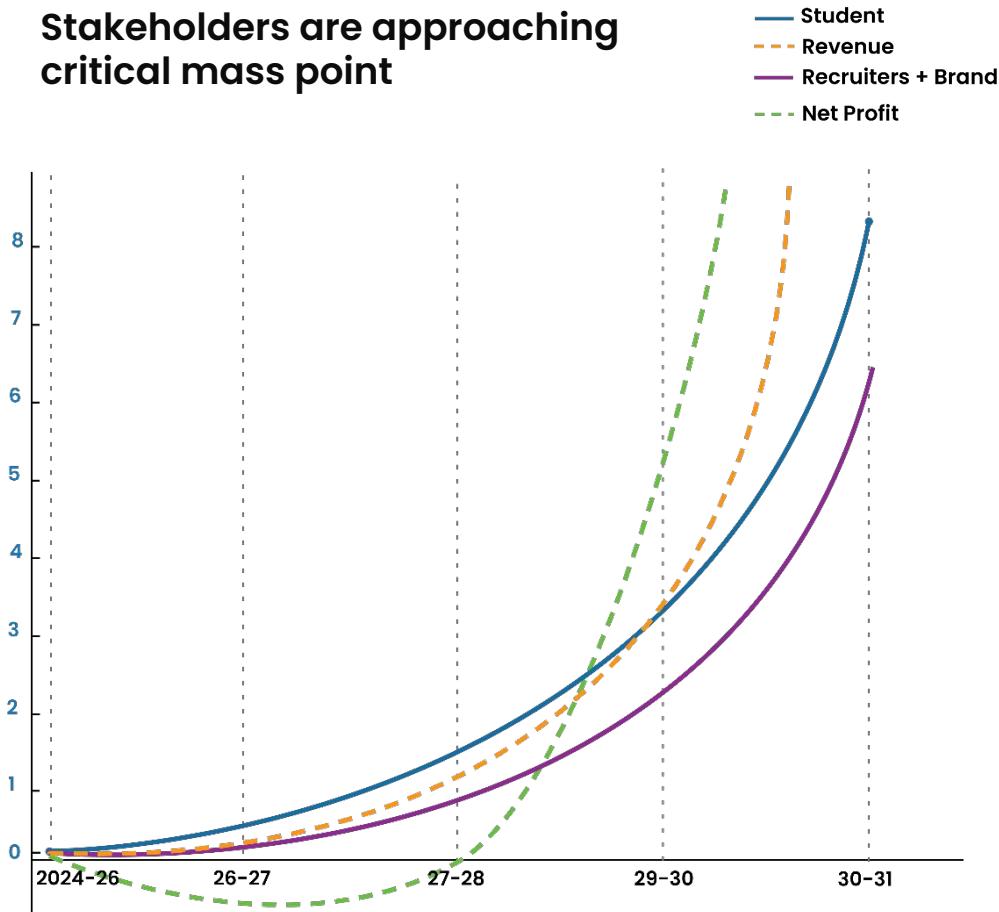
Authentic voices amplifying student trust

The Only Student First Platform **with**
High Value Social Engagement



Ecosystem Growth leads to Higher Profitability

Stakeholders are approaching critical mass point

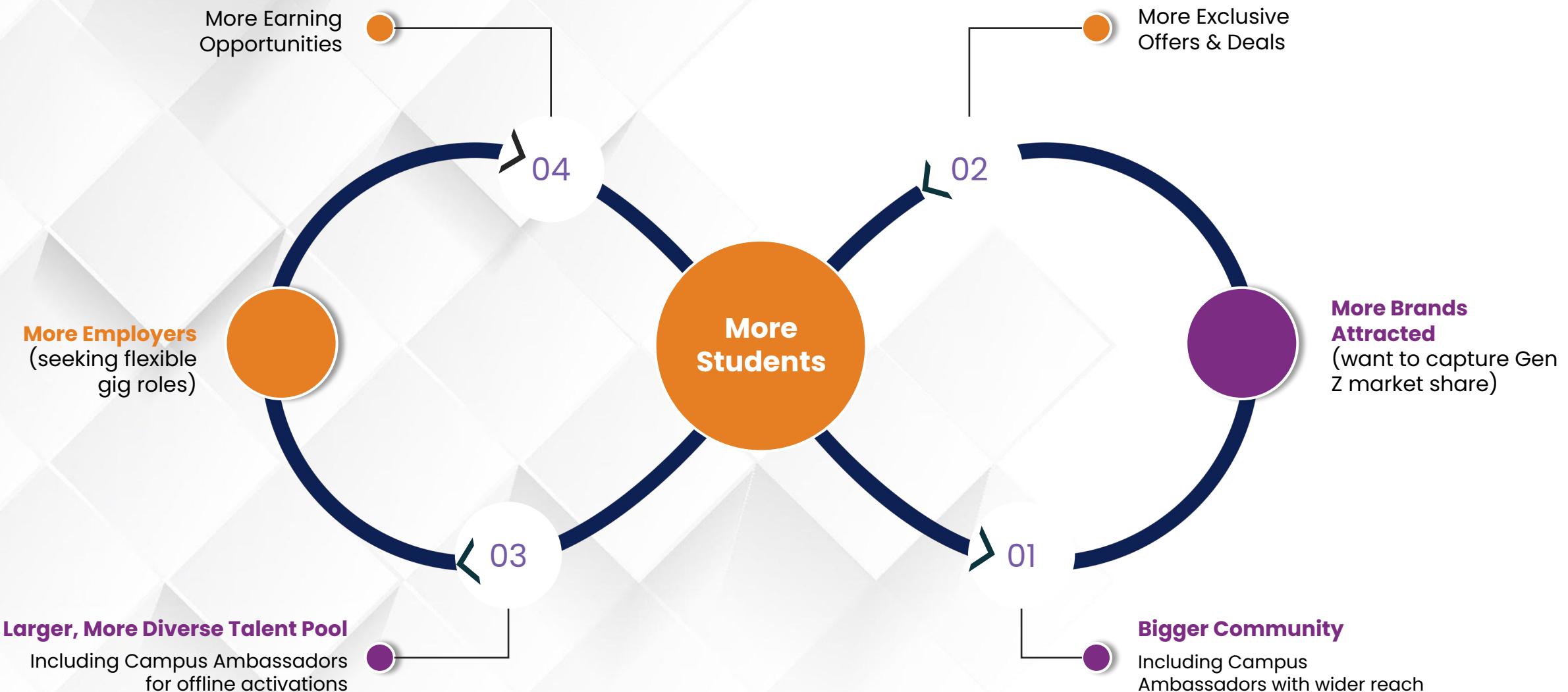


Revenue & Profitability (INR in Cr)

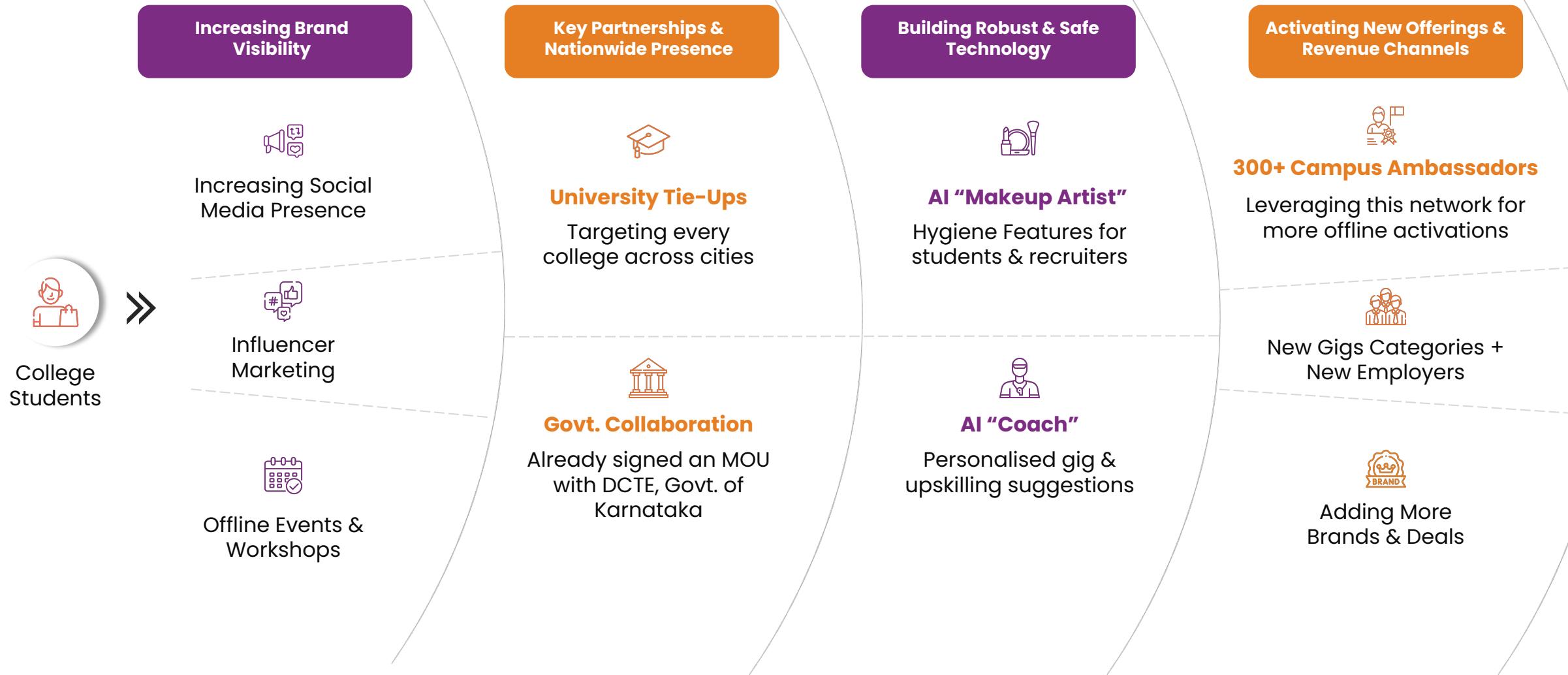


On Track to Reach INR 200+ crore
Within **the Next Five Years**

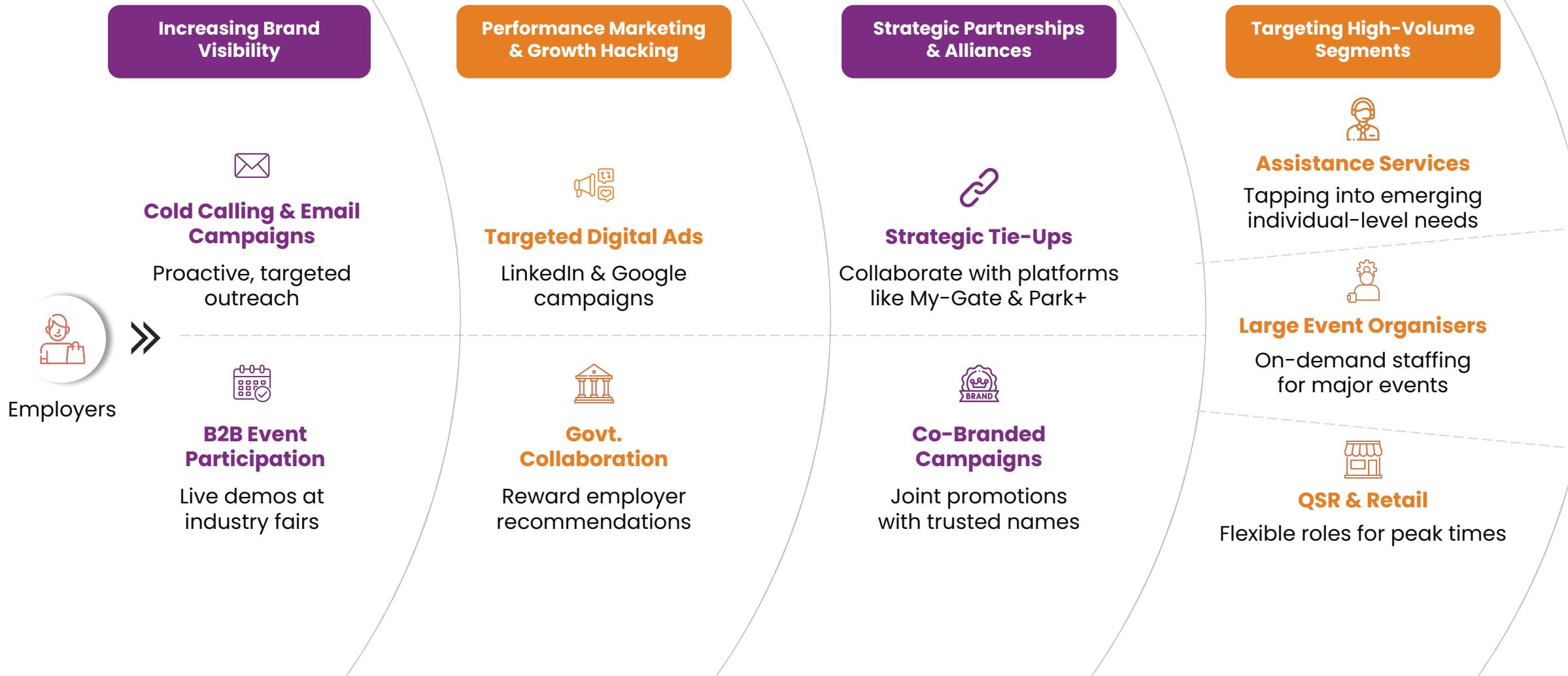
Flywheel Has Started to Turn, Accelerating Growth Among Students, Employers, and Brands



How We Plan to Reach Every Student in India



Nationwide Employer Engagement to Scale Onboarding



Experienced Leadership with a Passion for Student Empowerment

Board

**Mythri Kumar**

Co Founder & CEO

8+ YRS EXP.

**Apoorv Prasad**

Co-Founder & COO

8+ YRS EXP.

**Navin Dhanuka**

Director & Angel Investor

20+ YRS EXP.



Technology Partner

**Harish Kashyap**

Defacto CTO (Founder - Thoughtclan Technologies)

25+ YRS EXP.



Investors

**Morton Meyerson**

Chair at Morton H Meyerson Family Foundation

**Nandkishore Kalambi**

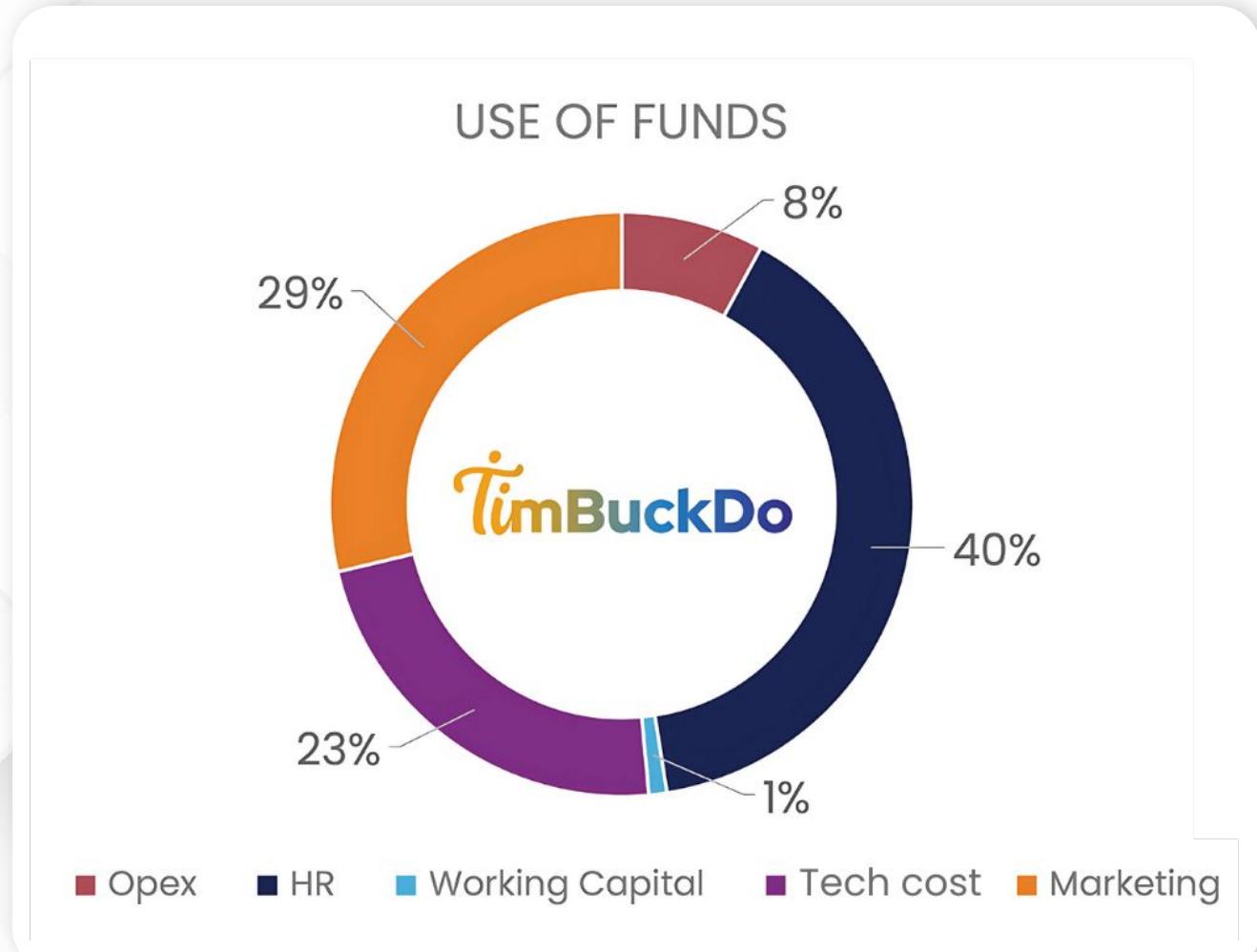
Founder - Kanu Ventures (Mentor and Investor)

Raising Capital to Build India's Largest Student Community

\$ 1.5 MILLION

TOTAL FUNDING REQUIREMENT

- 1 Cr+ students in the Timbuckdo ecosystem, driving scale and network effects.
- EBITDA neutral in 3 years, 25%+ positive in 5 years, ensuring long-term profitability.
- Pioneering India's student gig revolution, securing our first-mover advantage.



Thank You!

CONTACT US

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