# Pooja Singh

Senior Software Engineer

Frontend Engineer with 4+ years of experience

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U45/29, U block, DLF Phase 3, Gurugram, India

pooja22singh.github.io/PoojaSingh/

github.com/Pooja22singh 🧲

#### WORK EXPERIENCE

# **Senior Software Engineer** Ferns n Petals Pvt. Ltd.

06/2020 - Present

Achievements/Tasks

- Working majorly as an Individual Contributor, coordinating closely
  with the product team to understand new features to be developed
  on large scale, consumer facing E-commerce web and mobile
  platforms and taking ownership of designing and delivering them
  end to end.
- Working on JavaScript libraries React, Redux, HTML and CSS with an exposure on Server-side rendering with NextJS. Consuming REST APIs on a large scale for a variety of product features.
- Involved in setting up the initial NEXTJS configurations and the custom server requirements for the server side rendering optimizations and SEO.
- Worked on Performance optimization of the application, considering the core web vitals: LCP, FID, CLS as a performance measure.
- Contributed to overall application development including code reviews. Involved in various development phases from gathering requirements till the maintenance. Used Scrum Agile Methodology for the daily tasks.

# **Software Engineer** Libsys Limited

07/2017 - 06/2020

Achievements/Tasks

- Implemented UI using HTML and CSS and developed the functionality with Vanilla Javascript.
- Coordinating with Business teams to understand functional requirements for a feature, writing technical solution for the same and providing end to end feature delivery estimations.

Design and developed Modular Components for the ERP portals.

#### **Personal Website**

Portfolio

URL - https://pooja22singh.github.io/PoojaSingh/

Achievements/Tasks

- Developed a responsive personal website with the aim to run effectively and smoothly on all devices.
- Implemented UI using HTML and CSS and developed the functionality with Vanilla Javascript.

## **EDUCATION**

**Masters of Computer Applications** Banasthali University, Jaipur, Rajasthan

07/2014 - 07/2017

### **SKILLS**

Delhi

Gurugram

79%



### **LANGUAGES**

**English** 

Full Professional Proficiency

Hindi

Full Professional Proficiency