***Objective:***

***Vrinda stores’*** ***objectives*** :

1. Growth increasing the sales target in 2023 by analyzing the ***Sales Report of Vrinda Store in 2022*** .
2. To understand their customer base their choices, interest and their purchasing tendencies throughout the year.
3. Also, **to know *Vrinda store* weak areas** where they can work hard and do R&D to increase their customer base.