

Date:3-9-2025

## 1.Conditional formatting:

### a) Sum of units sold by country

- Take a stacked column chart to show product wise sales.
- Pass product to x-axis and sales to y-axis.
- Later in visual pan go to format your visuals.
- go to column click on FX (conditional formatting).
- Navigator screen will pop up.

#### Color - Categories



Format style

Gradient

What field should we base this on?

Sum of Profit

Summarization

Sum

How should we format empty values?

Don't format

Minimum

Lowest value

Enter a value

Center

Middle value

Enter a value

Maximum

Highest value

Enter a value

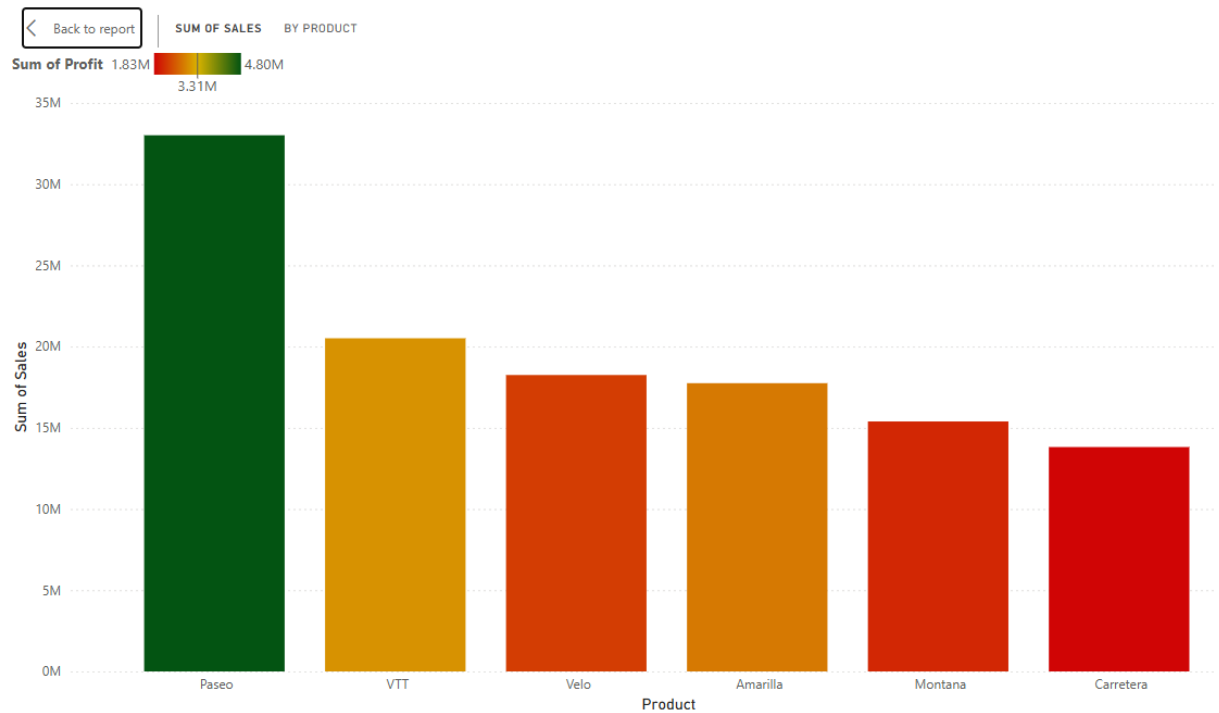
☒ Add a middle color



[Learn more about conditional formatting](#)

OK

Cancel



b) Product wise sales.

- Pass product to y-axis and sales to x-axis.
- To visual pan click on format your visual
- Go to Bars and click on FX
- Navigator screen will pop up

Color - Categories



Format style

Rules

What field should we base this on?

Sum of Profit

Summarization

Sum

Rules

Reverse color order

New rule

If value	>=	35000	Number	and	<=	50000	Number	then			
If value	>=	25000	Number	and	<	35000	Number	then			
If value	>=	15000	Number	and	<	25000	Number	then			

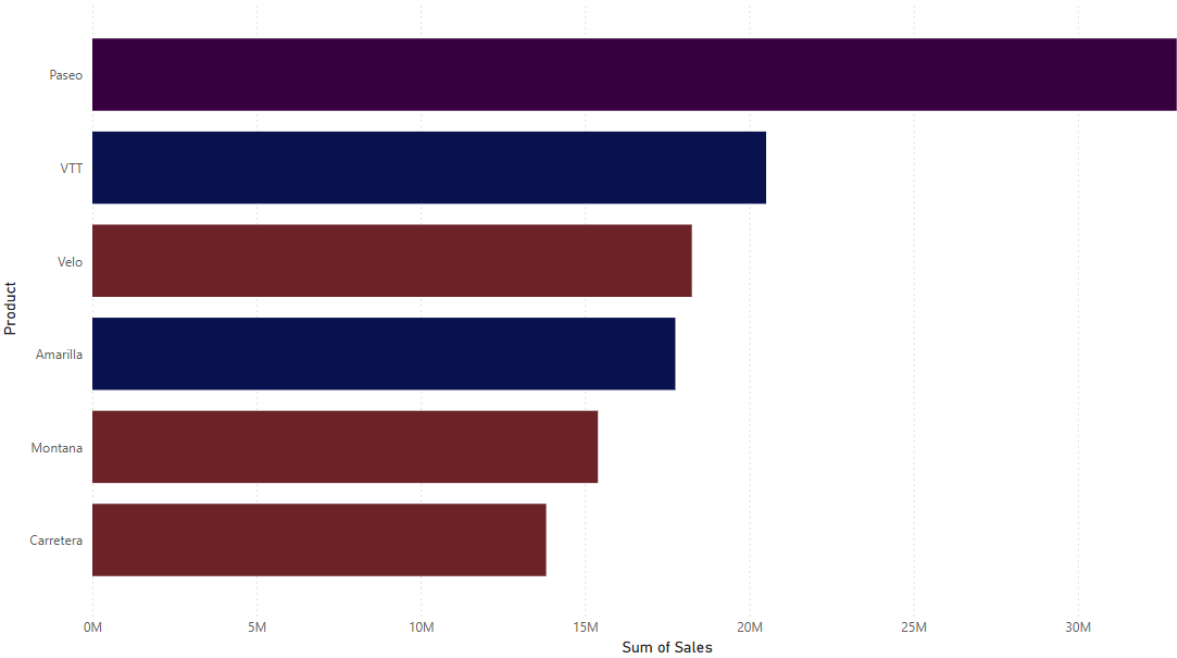
[Learn more about conditional formatting](#)

OK

Cancel

Back to report

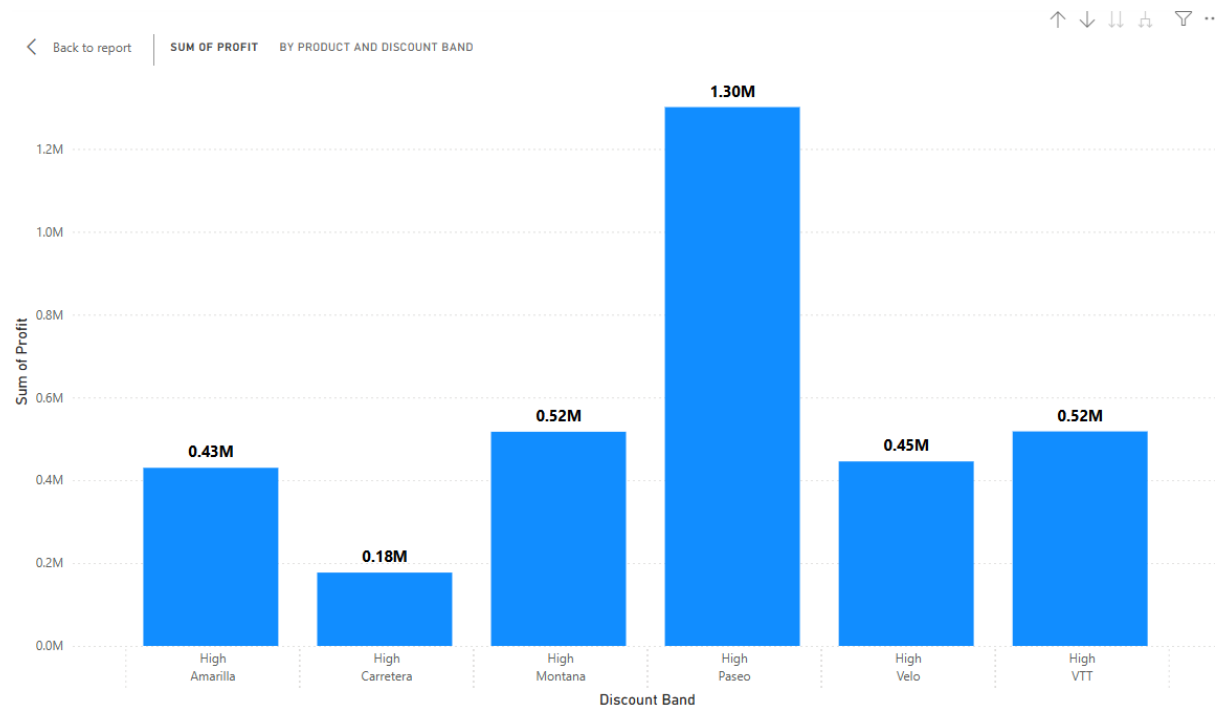
SUM OF SALES BY PRODUCT



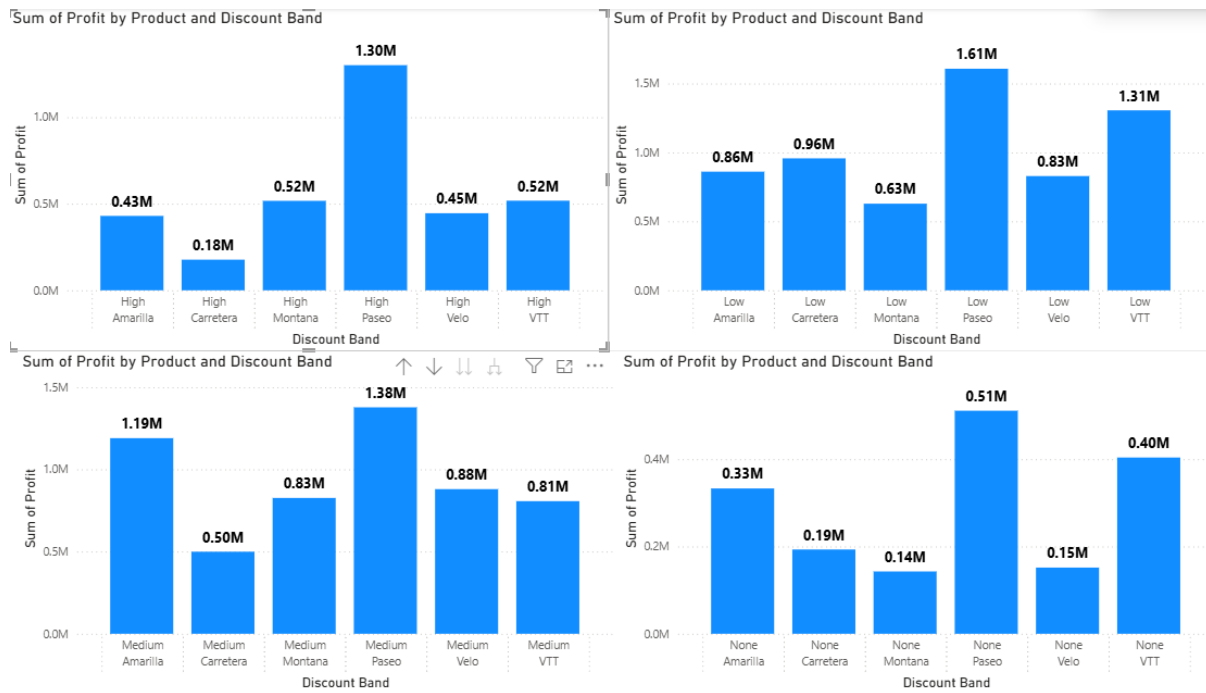
## 2.Filters: Sum of product wise profit by each discount band

Each discount band by High, Low, medium, none.

Take a stacked column chart and pass product to x-axis, profit to y-axis and discount band to x-axis



- Adjust the space, copy and paste three more times the visual.
- Go to filter pan click on discount band select high, low, medium, none for the each respected visual
- After selecting each discount band



### 3.Small multiples:

- We can create 4 section in one chart
- Take a stacked column chart create product wise profit of each discount band.
- Pass product to x-axis, profit to y-axis, and discount band to small multiples.

