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DAX (data analysis expression)

- It is a formula expression language used in analysis services it is a collection of function, operators and constants, that can be used in a formula or expression to calculate and return one or more values.
- dax help you to create new information from data already present your model.

Dax consists of 4 things

dax structure

dax operator

dax usage

dax measure - implicit & explicit

Dax structure

Dax has three in built functions & operators which are clubed together or used individually to create final dax formula.

data structure

Column_name = Column name1*column name2

Measure_name = Average(column name)