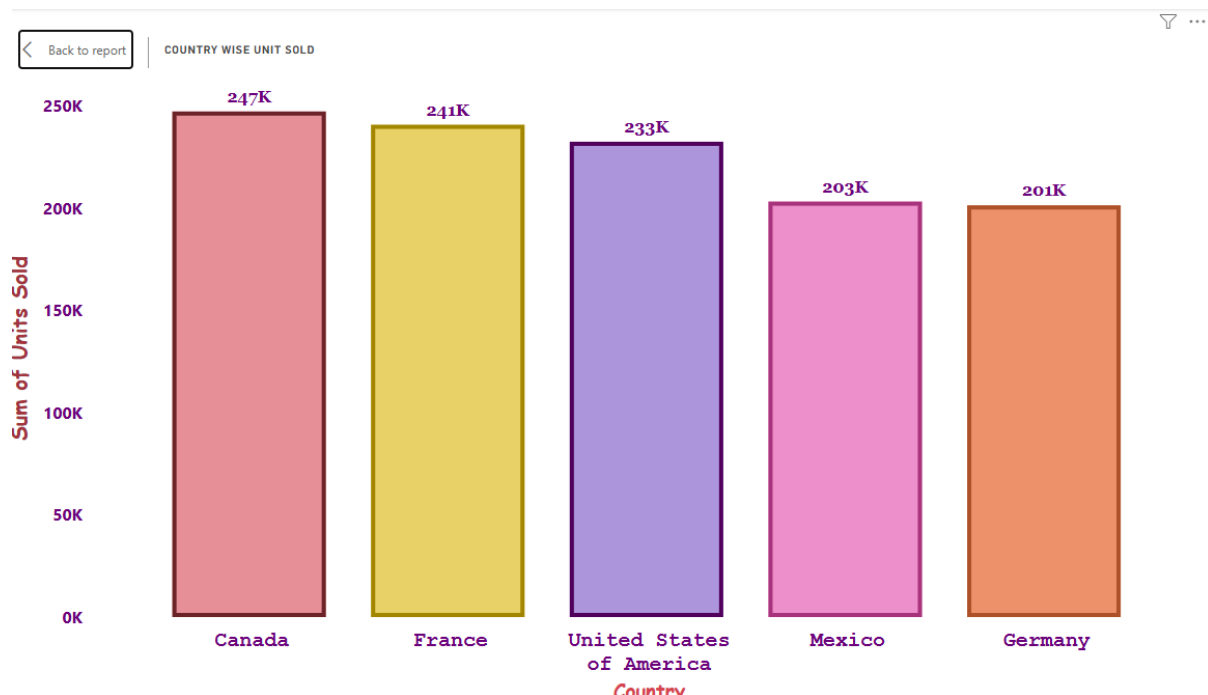Date:2-9-2025

Sum of units sold by country

CT- Stacked column chart

Insights:

• Canada leads with the highest units sold at 247K, closely followed by France (241K) and the United States (233K).

• The gap between the top three markets is relatively narrow, indicating strong and balanced sales performance across these regions.

 • Mexico (203K) and Germany (201K) trail behind, contributing lower volumes.
• There is significant potential to strengthen sales in Mexico and Germany to bring them closer in line with the top-performing countries.

Steps to reproduce:

1. Selected Stacked column chart from build visuals.

 2. Pass Country to x-axis and Unit sold to y – axis.

3. Go to format your visual and change the values in x- axis.

Options available are:

• Change font style

- Change font size

- Change font colour

- Turn value button on

 - Then turn on the title. Change its font size, style and colour.

4. In format your visual there is an option y axis.

Options available are:

- Range

- Value

 - Title

- Go to value and turn on the radio button

- Change font colour, style, size

- Turn on the title radio button, change font colour, style, size.

5. Go to gridlines.

- Turn of horizontal radio button off.

 6. Go to column

- Select the category (column) and choose the colour

7. Turn on the boarder radio button

 8. Turn on Data labels radio button

 - Under option select the position

9. Turn on value radio button.

- Change font colour, style, size

10.In format visual go to General and turn on title radio button. Change font style, colour, size and alignment and save it.