

VASTRA STORE GENDER ANALYSIS REPORT

Quarters (Date)

Qtr1

Qtr2

Qtr3

Qtr4

<1/4/2022

>12/7/2022

31047
Order Volume

₹21,176,377
Total Revenue

₹7,613,604
Revenue: Men

₹13,562,773
Revenue: Women

₹801.94
AOV: Men

₹629.28
AOV: Women

Men

Women

