

VASTRA STORE ANNUAL REPORT

Month

Jan	Feb
Mar	Apr
May	Jun
Jul	Aug
Sep	Oct
Nov	Dec

Category

Blouse	Bottom
Ethnic Dr...	kurta
Saree	Set
Top	Western D...

Channel

Ajio	Amazon
Flipkart	Meesho
Myntra	Nalli
Others	

Quarters (Date)

Qtr1
Qtr2
Qtr3
Qtr4

31047
Order Volume

₹21,176,377
Total Revenue

₹7,613,604
Revenue: Men

₹13,562,773
Revenue: Women

₹801.94
AOV: Men

₹629.28
AOV: Women

