

First Order Date -
Primary

First Order Date:03-01-2014

First Order Date. The data is filtered on
Filter:Primary Region, which keeps
True.

Total Sales:\$501,240

Sum of Sales. The data is
filtered on Filter:Primary
Region, which keeps True.

Average Sales per Order:\$229.9

Average of Sales.

No. of Customers: 629

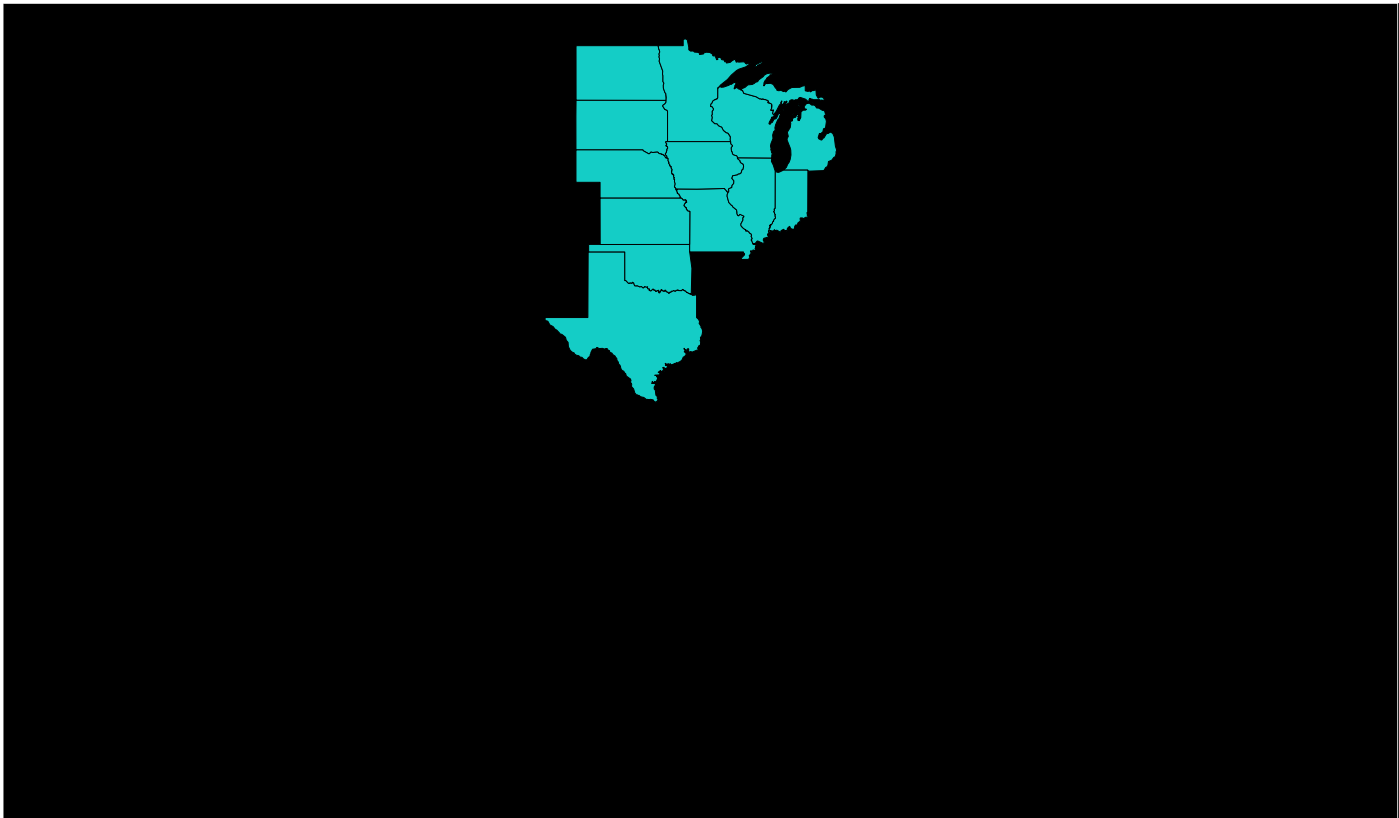
Distinct count of Customer Name. The data is filtered on Filter:Primary Region, which keeps True.

No. of Orders:1,175

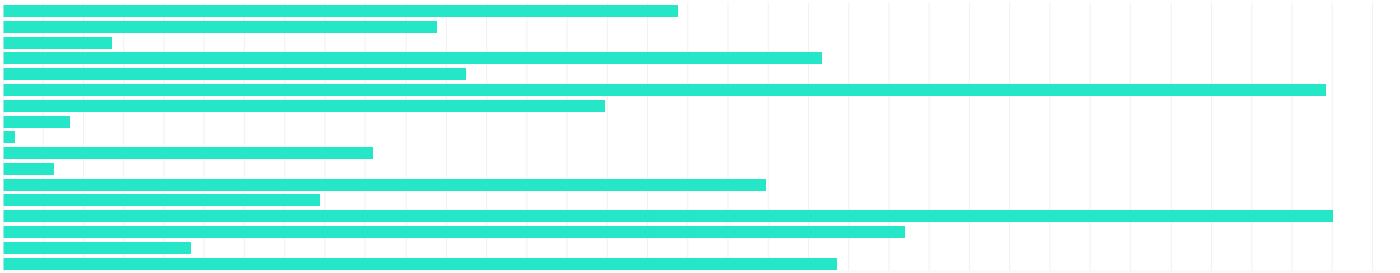
Distinct count of Order ID.
The data is filtered on
Filter:Primary Region,
which keeps True.

No. of Products in Sale:1,295

Distinct count of Product Name. The data is filtered on Filter:Primary Region, which keeps True.



Map based on Longitude (generated) and Latitude (generated). Details are shown for Country and State. The data is filtered on Region, which keeps Central.



Sum of Sales for each Sub-Category. The data is filtered on Filter:Primary Region, which excludes Null.

First Order Date:03-01-2014

First Order Date. The data is filtered on
Filter:Secondary Region, which keeps
True.

Secondary Sales:\$678,781

Sum of Sales. The data is filtered on Region, which keeps East.

Average Sales per Order:\$238.3

Average of Sales. The data is filtered on Region, which keeps East.

No.of Customers:793

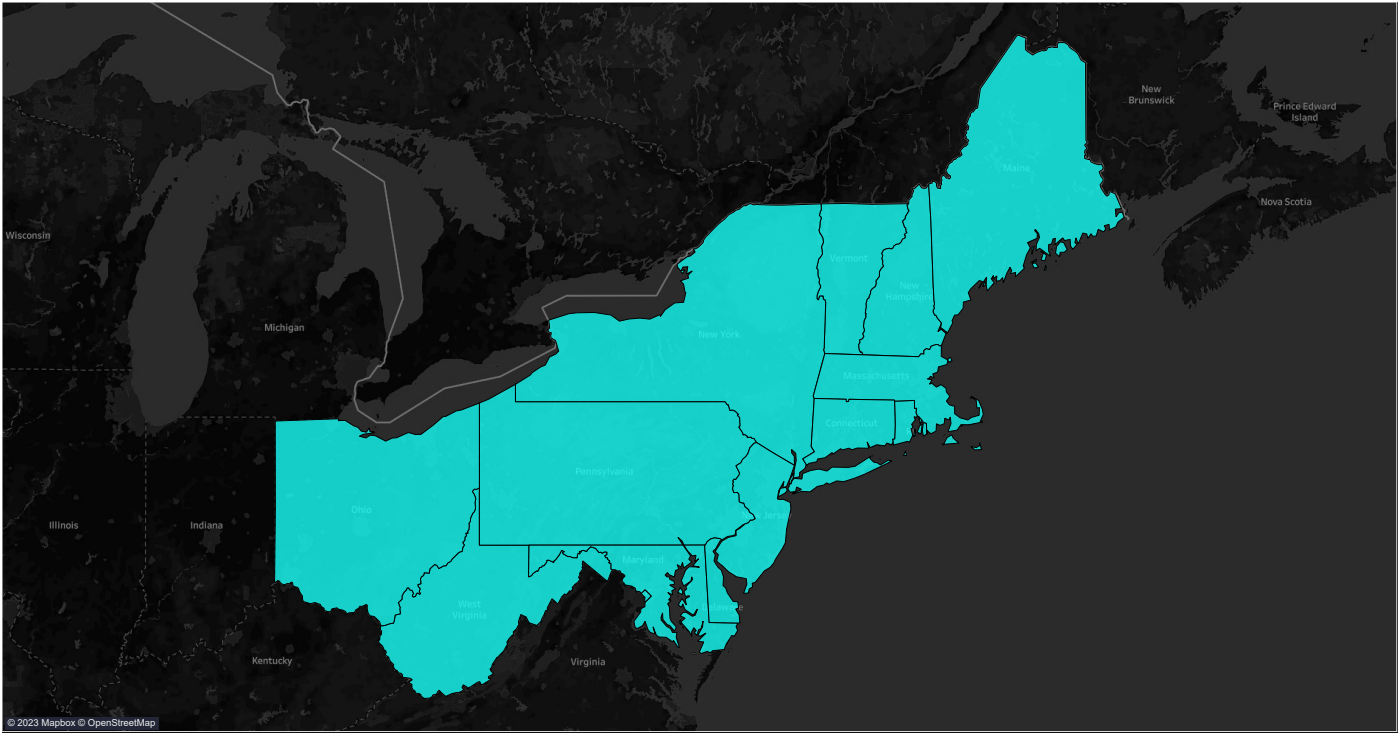
Distinct count of Customer Name. The data is filtered on Region, which keeps Central, East, South and West.

No.of Orders:1,401

Distinct count of
Order ID. The data is
filtered on Region,
which keeps East.

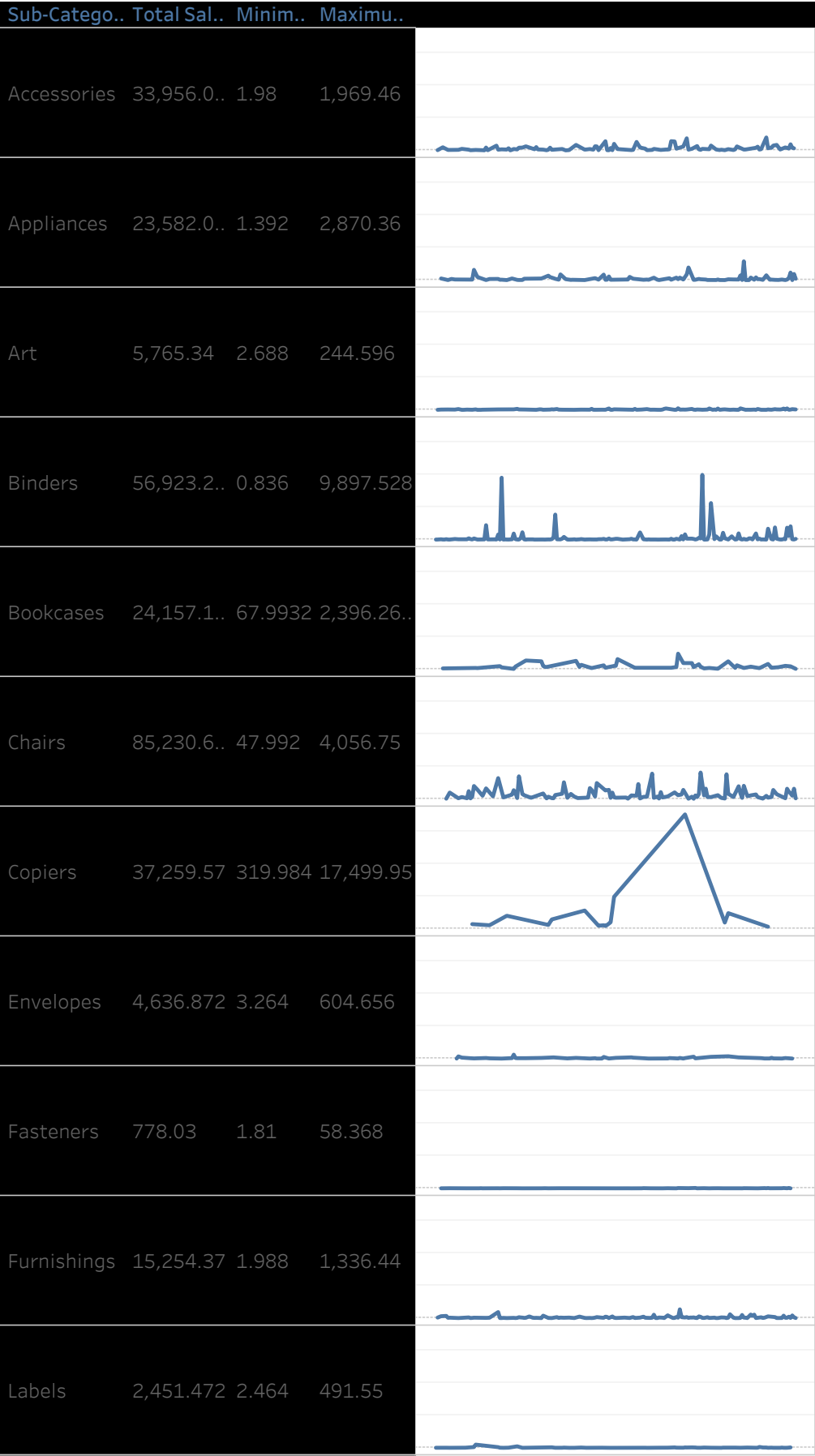
No.of Products in Sale:1,422

Distinct count of Product ID.
The data is filtered on Region,
which keeps East.



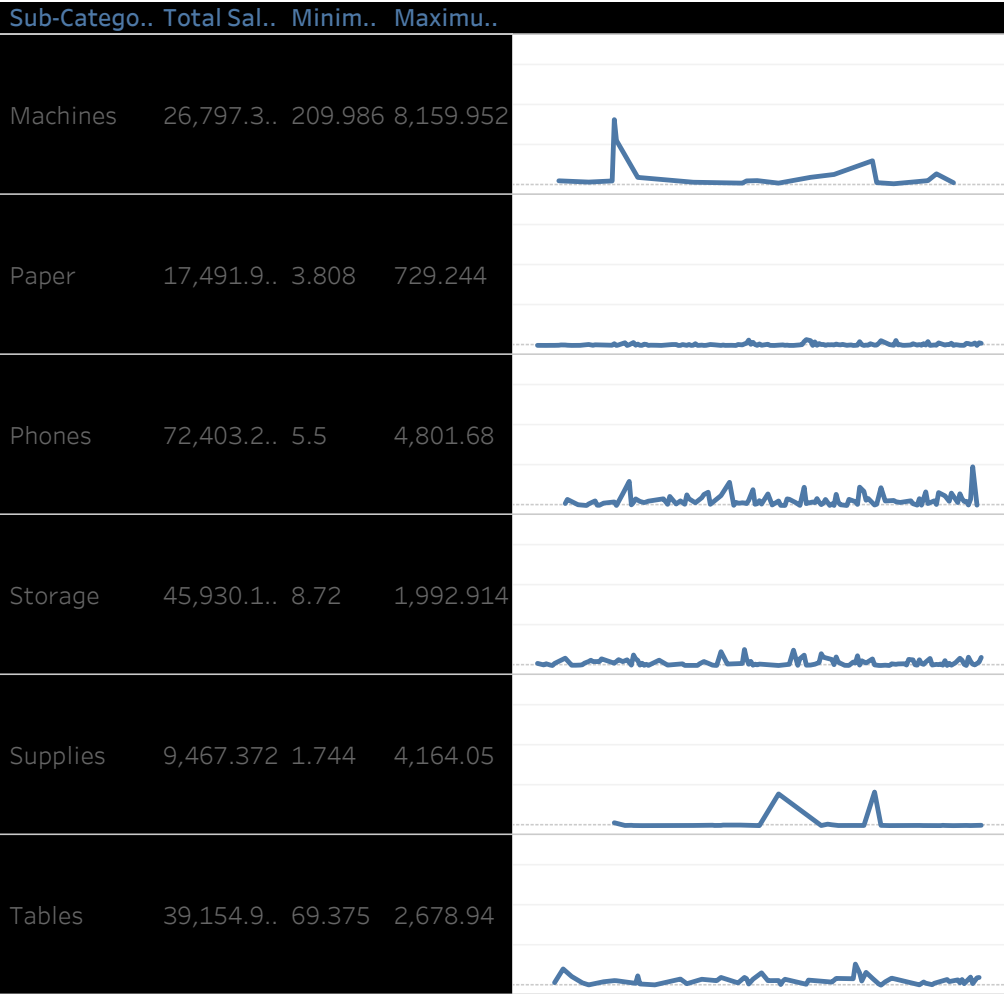
Map based on Longitude (generated) and Latitude (generated). Details are shown for State and Country. The data is filtered on Region, which keeps East.

Sparkline

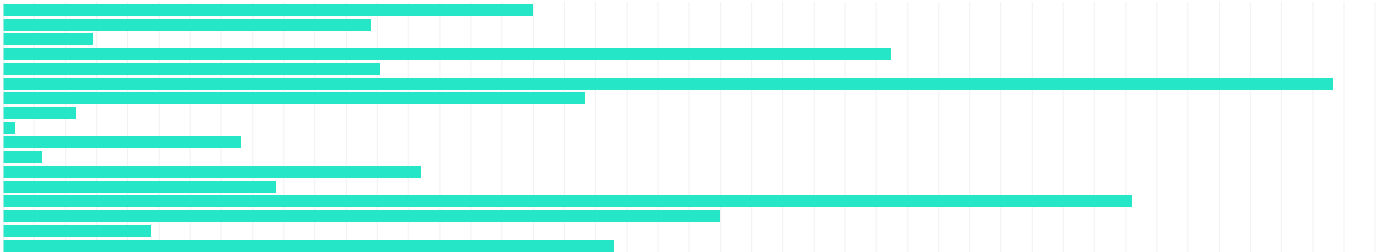


The trends of Total Sales, Minimum Sales, Maximum Sales and sum of Sales for Order Date Week broken down by Sub-Category. The data is filtered on Filter:Secondary Region, which keeps True.

Sparkline

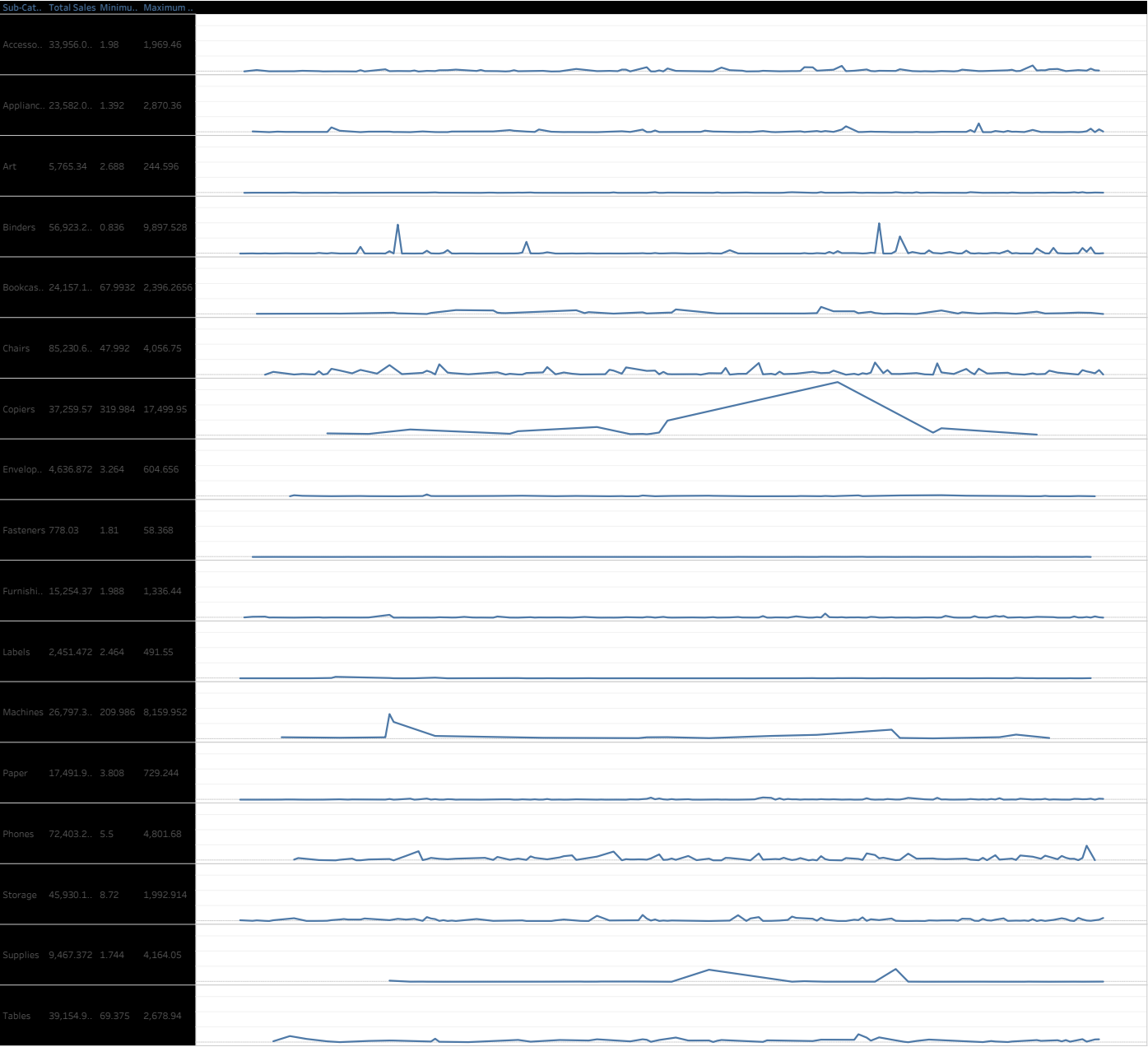


The trends of Total Sales, Minimum Sales, Maximum Sales and sum of Sales for Order Date Week broken down by Sub-Category. The data is filtered on Filter:Secondary Region, which keeps True.

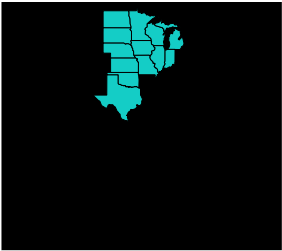


Sum of Sales for each Sub-Category. The data is filtered on Filter:Secondary Region, which keeps True.

Sparkline-Primary



First Order Date:03-01-2014
Total Sales:\$501,240
Average Sales per Order:\$229.9
No. of Customers: 629
No. of Orders:1,175
No. of Products in Sale:1,295



Sparkline-Primary

Sub-Cat.	Total Sales	Minimum	Maximum	
Accesso...	33,956.0...	1.98	1,969.46	
Applianc...	23,582.0...	1.392	2,870.36	
Art	5,765.34	2.688	244.596	
Binders	56,923.2...	0.836	9,897.528	
Bookcas...	24,157.1...	67.9932	2,396.2656	
Chairs	85,230.6...	47.992	4,056.75	
Copiers	37,259.57	319.984	17,499.95	
Envelop...	4,636.872	3.264	604.656	
Fasteners	778.03	1.81	58.368	
Furnishi...	15,254.37	1.988	1,336.44	
Labels	2,451.472	2.464	491.55	
Machines	26,797.3...	209.986	8,159.952	
Paper	17,491.9...	3.808	729.244	
Phones	72,403.2...	5.5	4,801.68	
Storage	45,930.1...	8.72	1,992.914	
Supplies	9,467.372	1.744	4,164.05	
Tables	39,154.9...	69.375	2,678.94	

Sales Comparisons by Region									
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Primary Region	Secondary Region	Count
North America	North America	10
North America	Europe	5
North America	Asia	3
North America	Africa	2
North America	Oceania	1
Europe	North America	5
Europe	Europe	15
Europe	Asia	8
Europe	Africa	4
Europe	Oceania	2
Asia	North America	3
Asia	Europe	8
Asia	Asia	12
Asia	Africa	6
Asia	Oceania	3
Africa	North America	2
Africa	Europe	4
Africa	Asia	6
Africa	Africa	10
Africa	Oceania	2
Oceania	North America	1
Oceania	Europe	2
Oceania	Asia	3
Oceania	Africa	2
Oceania	Oceania	5

East	Secondary Region	

East Secondary Region

Central

First Order Date:03-01-2014

Secondary Sales: \$678,781

Average Sales per Order: \$238.3

No. of Customers: 793

No. of Orders: 1,401

No. of Products in Sale: 1,422

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Central
First Order Date:03-01-2014

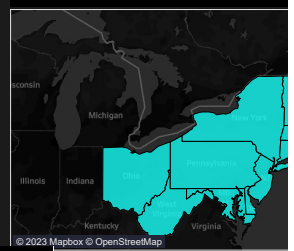
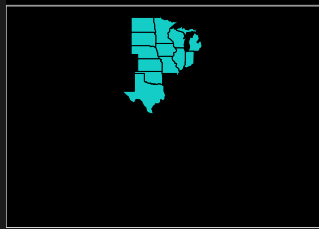
Total Sales:\$501,240


















Average Sales per Order:\$229.9

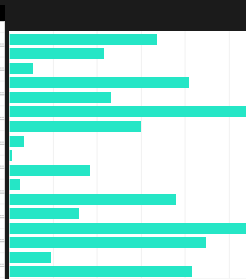
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No. of Orders:1,175

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Appliances	23,582.0	1.392	2,870.36
Art	5,765.34	2.688	244.596
Binders	56,923.2	0.836	9,897.528
Bookcases	24,157.1	67.9932	2,396.26
Chairs	85,230.6	47.992	4,056.75
Copiers	37,259.57	319.984	17,499.99
Envelopes	4,636.872	3.264	604.656
Fasteners	778.03	1.61	58.386
Furnishings	15,254.37	1.988	1,336.44
Labels	21,451.472	2.464	491.65
Machines	26,797.3	209.986	8,159.952
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