

## Ideation Phase

### Define the Problem Statements

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|---------------|---|
| Date          | 31 January 2025   |
| Team ID       | PNT2025TMID06655  |
| Project Name  | Global malnutrition trends: A power bi analysis (1983 - 2019) |
| Maximum Marks | 2 Marks   |

#### Customer Problem Statement:

Malnutrition remains a critical global challenge, affecting millions of people, especially children and vulnerable communities. Despite significant advancements in food production, many regions still struggle with undernutrition, micronutrient deficiencies, and the rising issue of obesity.

Customers, including policymakers, healthcare providers, and humanitarian organizations, face the following challenges:

- **Unequal Access to Nutritious Food** – Many populations lack affordable, nutrient-rich food, leading to diet-related diseases.
- **Lack of Awareness & Education** – Misinformation about nutrition and food security hinders effective interventions.
- **Resource & Policy Limitations** – Governments and organizations struggle to implement scalable, sustainable solutions due to funding and infrastructure constraints.
- **Climate Change Impact** – Agricultural shifts and food scarcity contribute to malnutrition, making it harder to provide consistent nutritional support.

**Need:** A well-structured, data-driven approach that enables governments, NGOs, and health professionals to identify high-priority regions, implement targeted interventions, and track progress in real time.

Diagram for Problem Prioritization :-

