

week_num	week_num2	Sum of Revenue	Previous_week_Revenue	Current_week_Revenue	wow_revenue
Week-53	53	1201601	933134	1201601	28.77%
Week-52	52	933134	1070439	933134	-12.83%
Week-51	51	1070439	1026549	1070439	4.28%
Week-50	50	1026549	980152	1026549	4.73%
Week-49	49	980152	1008777	980152	-2.84%
Week-48	48	1008777	1047120	1008777	-3.66%
Week-47	47	1047120	1078915	1047120	-2.95%
Week-46	46	1078915	1094927	1078915	-1.46%
Week-45	45	1094927	1063063	1094927	3.00%
Week-44	44	1063063	934631	1063063	13.74%
Week-43	43	934631	1080205	934631	-13.48%
Week-42	42	1080205	982974	1080205	9.89%
Week-41	41	982974	994114	982974	-1.12%
Week-40	40	994114	994184	994114	-0.01%

delinquent_acc	%GT Count of delinquent_acc
0	93.94%
1	6.06%
Total	100.00%

failed to give money to bank  
right click -count- show value -percent of grand ...calculated in percentage

activation_30_days	%GT Count of activation_30_days
0	42.54%
1	57.46%
Total	100.00%

delinquent_acc	F	M	Total
0	54.69%	39.25%	93.94%
1	3.48%	2.58%	6.06%
Total	58.17%	41.83%	100.00%

delinquent_acc	Blue-collar	Businessman	Govt	Retirees	Selfemployeed	White-collar	Total
0	14.75%	17.81%	14.00%	9.16%	23.87%	14.35%	93.94%
1	0.85%	0.99%	1.10%	0.61%	1.66%	0.85%	6.06%
Total	15.60%	18.80%	15.10%	9.77%	25.53%	15.19%	100.00%

self employed people 1.66% failed to return money



# Credit Card Transaction Report

Total Revenue

57M

Total Interest

8.0M

Transaction  
Amount

46M

Transaction  
Count

667K

card_category	Sum of Revenue	Sum of total_trans_amt	Sum of interest_earned
Blue	47188612	37840749	66,14,172.62
Gold	2533682	2091362	3,84,755.16
Platinum	1135608	953314	1,61,629.05
Silver	5659109	4647596	8,21,922.98
Total	56517011	45533021	79,82,479.81

Q4

Q3

Q2

Q1

Low

Med

High

week\_start\_date

All

F

M

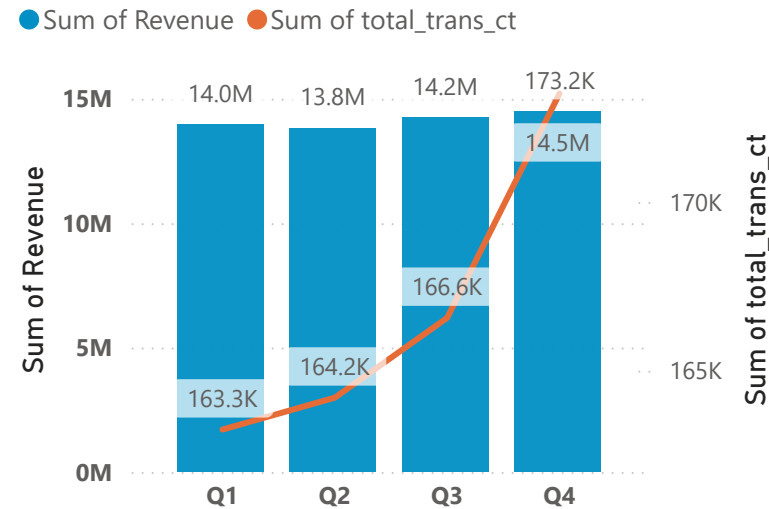
Gold

Silver

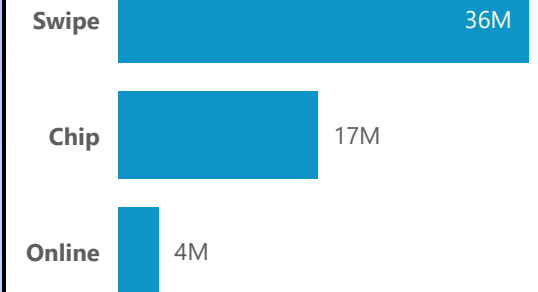
Blue

Platinum

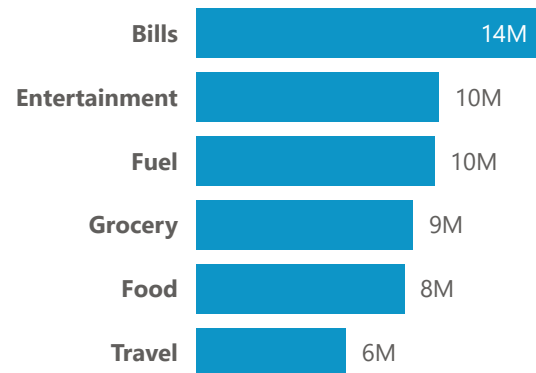
QTR Revenue and total trans count



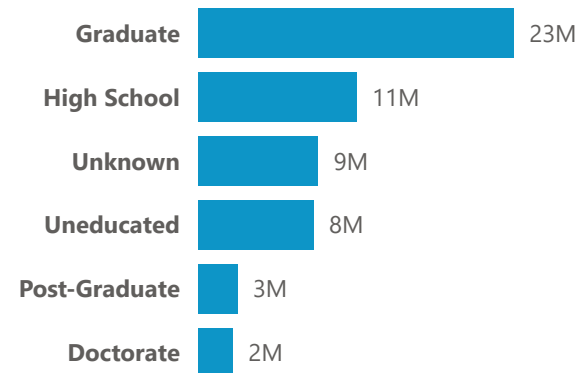
Revenue by Use Chip



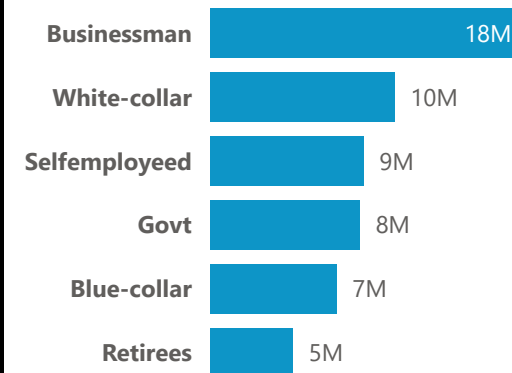
Revenue by Expenditure type



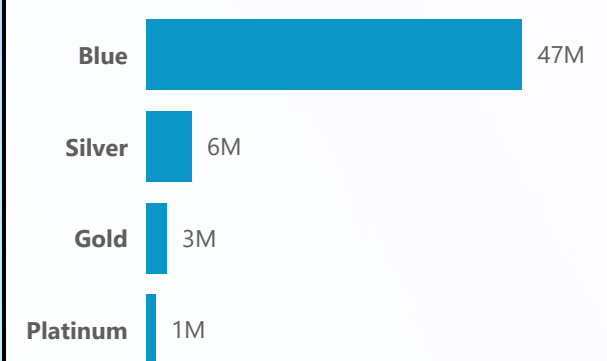
Revenue by Education



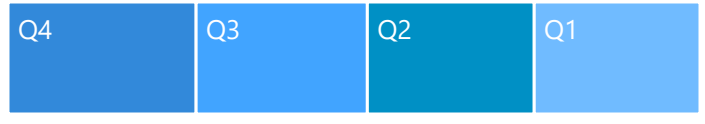
Revenue by Customers Job



Revenue by Acq Cost



# Credit Card Customer Report



week\_start\_date ▼

All ▼

Total Revenue

57M

Total Interest

8.0M

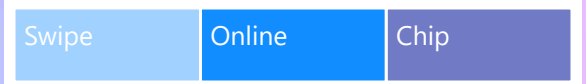
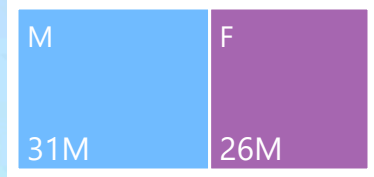
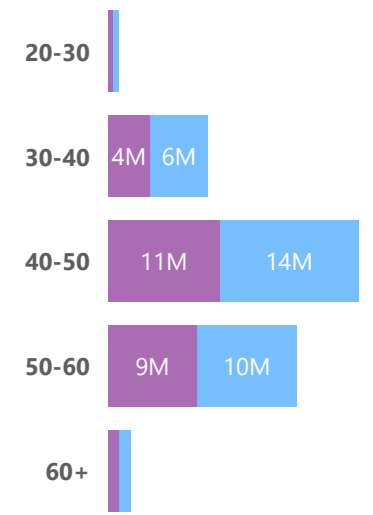
Income

588M

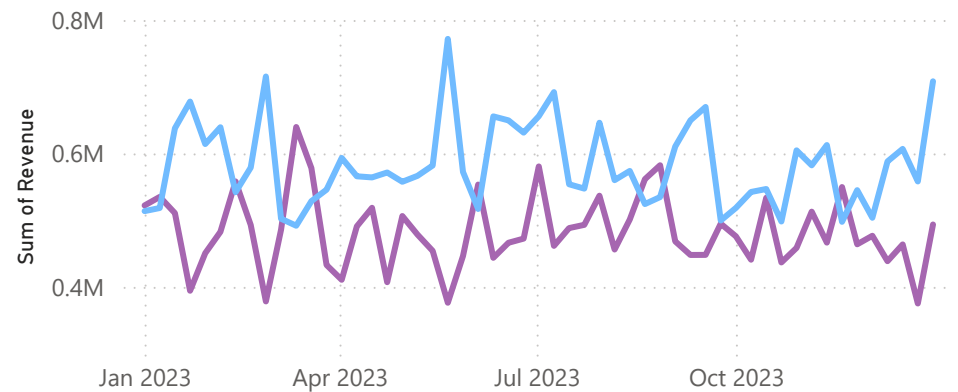
CSS

3.19

Revenue by Age Group

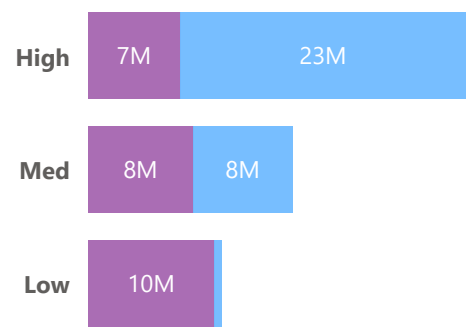


Revenue by Week

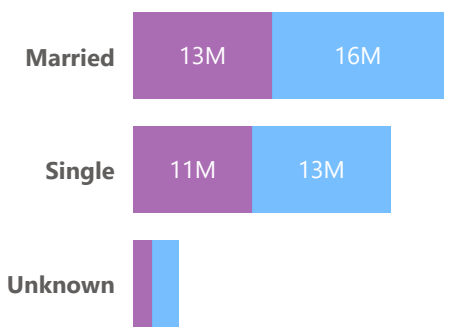


Sum of Revenue	Sum of total_trans_amt	Sum of interest_earned	customer_job
4617448	3689646	6,41,692.22	Retirees
7040606	5602930	9,67,751.42	Blue-collar
8542826	6640301	11,41,510.40	Selfemployeed
8335534	6701573	11,82,230.84	Govt
10283124	8359688	14,64,690.92	White-collar
17697472	14538883	25,84,604.01	Businessman
56517011	45533021	79,82,479.81	

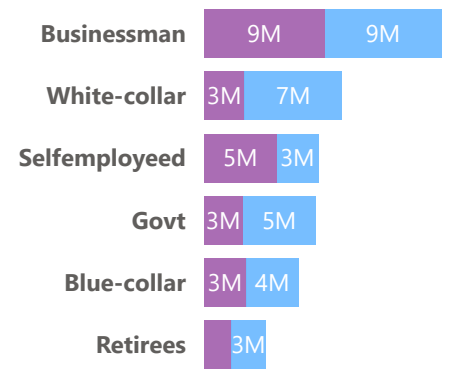
Revenue by Income Group



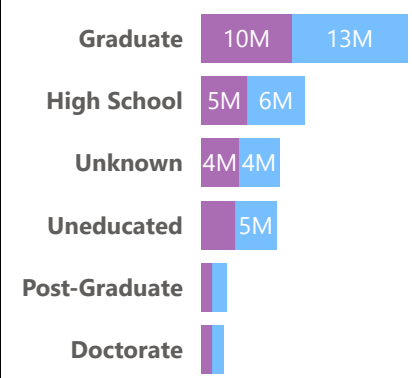
Revenue by Marital Status



Revenue by Job Type



Revenue by Education



Revenue by State Top 5

