

Shark Tank India - Data Analysis Report

Executive Summary

This report summarizes insights from Shark Tank India data based on various KPIs, states, seasons, investors, and industries. The dashboard covers 581 total pitches across 4 seasons with a total deal valuation of Rs.7M and key performance trends by region and industry.

Key Insights

- 581 total pitches with Rs.7M in total deal valuation
- Vineeta is the most active shark with total investments of Rs.25.45K
- Average equity deal stands at 7.55%
- Highest deal count occurred in 2024 and 2025 with increasing yearly revenue
- Top states by number of presenters include Maharashtra, West Bengal, and Punjab
- Middle-aged pitchers dominate the pitch count
- Beauty/Fashion and Food & Beverage are the top industries by valuation

Seasonal Performance

- Season 3 had the highest win rate at 5.12%
- Season 4 shows a drop in win rate and industry growth (-2.49%)
- Pitch count increased over the years while average equity remained stable

Investor Insights

- Aman and Peyush are top investors by amount (Rs.5.3K and Rs.4.0K respectively)
- Aman took the highest average equity per deal (9.1%)
- Vineeta has diversified investments across industries like Food & Beverage and Fitness
- Namita, Peyush, and Anupam focused more on Tech and Medical/Health sectors

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Geographic Trends

- Maharashtra leads in both presenters and investment amount
- Northern states like Uttar Pradesh and West Bengal have higher pitch counts
- Telangana has the highest win rate (5.89%) among frequently pitching states

Industry Analysis

- Beauty/Fashion industry leads in deal valuation (Rs.5.83L)
- Other high-valuation industries include Food & Beverage, Business Services, and Children/Education
- Electronics saw a significant jump in investment in Season 3

Recommendations

- Focus on rising sectors like Beauty/Fashion and Food & Beverage for future investments
- Encourage more participation from underrepresented states
- Analyze post-deal startup performance to estimate long-term ROI for sharks
- Track industry equity trends to negotiate smarter deals