

# ElectroHub

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Electronics

Footwear

Clothing


Home Appliances

Accessories

Kitchenware

Bags

Personal Care

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- 1) Top/Bottom 5 product by Sales/Profit/Quantity Sold.
  - 2) How do sales trends vary over time (daily, monthly, quarterly, annually) ?
  - 3) Show relationship between sales & profit.
  - 4) Compare sales/profit/quantity sold between any two periods selected by the user.
  - 5) Average discount offered in each discount category.
  - 6) Total number of orders.
  - 7) Show Sales/Profit/Discount/Net Sales/All remaining fields for each order that could be filtered using visual filters.  
(Product/Date/Customer ID/Promotion Categories)
  - 8) Show sales by different cities.

## FORMULAS:

1. **TOTAL SALES** = Units Sold \* Price per Unit
2. **Discount** = (Total Sales \* Discount Percentage)/100
3. **Net Sales** = Total Sales - Discount
4. **Profit** = 0.1\*Net Sales