

Ideation Phase Empathize & Discover

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| Date | 23 June 2025 |
| Team ID | LTVIP2025TMID49371 |
| Project Name | Comprehensive Analysis & Dietary Strategies |
| Maximum Marks | 4 Marks |

Empathy Map Canvas:

An empathy map is a clear visual tool designed to capture insights about users behaviors, thoughts, and emotions. It helps teams develop an understanding of their users by viewing experiences from the user's perspective. The exercise of creating the map helps participants consider things from the user's perspective along with his or her goals and challenges.

Example:

