## Queries ran in Athena

```
Query 1:
SELECT
  "date",
  SUM(CAST(amount AS DOUBLE)) AS daily sales,
  SUM(SUM(CAST(amount AS DOUBLE))) OVER (ORDER BY "date" ASC)
AS cumulative sales
FROM
 "AwsDataCatalog"."output db"."raw"
WHERE
  status IN ('Shipped', 'Shipped - Delivered to Buyer')
  AND substr("date", 7, 2) = '22' -- Assuming 2022 (based on '04-30-22' format)
GROUP BY
  "date"
ORDER BY
  "date" ASC
LIMIT 10;
Query 2:
SELECT
 COALESCE(NULLIF("ship-state", "), 'Unknown') AS state,
 SUM(
  CASE
   WHEN lower(status) IN ('cancelled', 'canceled', 'refunded', 'returned', 'return
requested', 'refund initiated')
    THEN -ABS(amount)
   ELSE 0
  END
 ) AS total negative profit
FROM raw
GROUP BY COALESCE(NULLIF("ship-state", "), 'Unknown')
```

```
HAVING SUM(
 CASE
  WHEN lower(status) IN ('cancelled', 'canceled', 'refunded', 'returned', 'return
requested', 'refund initiated')
   THEN -ABS(amount)
  ELSE 0
 END
) < 0
ORDER BY total negative profit ASC
LIMIT 10;
Query 3:
SELECT
 category,
 sku AS sub category,
 ROUND(AVG(rand() * 0.3), 2) AS avg discount,
                                                        -- simulate
discount between 0%–30%
 CAST(SUM(CAST(amount AS DOUBLE)) AS DOUBLE) AS total sales,
 CAST(SUM(CAST(amount AS DOUBLE)) * (1 - AVG(rand() * 0.3)) AS
DOUBLE) AS est profit,
 (CAST(SUM(CAST(amount AS DOUBLE)) * (1 - AVG(rand() * 0.3)) AS
DOUBLE) /
 NULLIF(CAST(SUM(CAST(amount AS DOUBLE)) AS DOUBLE), 0)) AS
profit ratio
FROM raw
GROUP BY category, sku
ORDER BY profit ratio DESC
LIMIT 10;
Query 4:
WITH ranked products AS (
 SELECT
   category,
```

```
sku AS product name,
   CAST(SUM(CAST(amount AS DOUBLE) * 0.25) AS DOUBLE) AS
total profit,
   RANK() OVER (PARTITION BY category ORDER BY SUM(CAST(amount
AS DOUBLE) * 0.25) DESC) AS rank in category
 FROM raw
 GROUP BY category, sku
SELECT
 category,
 product name,
 total profit,
 rank in category
FROM ranked products
WHERE rank in category <= 3
ORDER BY category, rank in category
LIMIT 10
Query 5:
WITH monthly summary AS (
 SELECT
   date format(date parse(date, '%m-%d-%y'), '%Y-%m') AS month,
   CAST(SUM(CAST(amount AS DOUBLE)) AS DOUBLE) AS total sales,
   CAST(SUM(CAST(amount AS DOUBLE) * 0.25) AS DOUBLE) AS
total profit -- assume 25% margin
 FROM raw
 GROUP BY date format(date parse(date, '%m-%d-%y'), '%Y-%m')
)
SELECT
 month,
 total sales,
 total profit,
 ROUND(
   ((total sales - LAG(total sales) OVER (ORDER BY month)) /
```

```
NULLIF(LAG(total_sales) OVER (ORDER BY month), 0)) * 100, 2
) AS sales_growth_rate,
ROUND(
    ((total_profit - LAG(total_profit) OVER (ORDER BY month)) /
    NULLIF(LAG(total_profit) OVER (ORDER BY month), 0)) * 100, 2
) AS profit_growth_rate
FROM monthly_summary
ORDER BY month
LIMIT 10;
```