

Jothsna Rajan

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Doctoral Student
Centre for Public Policy
Indian Institute of Management
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EDUCATION

Indian Institute of Management Bangalore

Fellow Program in Management (Doctoral Program) in Public Policy, 2014 onwards

Indian Institute of Management Indore

Post Graduate Diploma in Management, 2008 - 10

College of Engineering Trivandrum

B.Tech Electrical Engineering, First Class, 2004 - 08

ACADEMIC APPOINTMENTS

Rajagiri College of Social Sciences

Assistant Professor, Department of Business Studies, 2012 - 2014

CURRENT PROJECTS

Working paper

“Can Technology Overcome Social Disadvantage of School Children’s Learning Outcomes? Evidence from a Large-Scale Experiment in India” (with Gopal Naik, Chetan Chitre & Manaswini Bhalla)

Available at SSRN: <http://ssrn.com/abstract=2775558>

ACCEPTED CONFERENCES

Dec 2015: ISI Delhi, 11th Annual Conference on Economic Growth and Development

Jun 2016: UNU-WIDER, UNU-WIDER Conference on Human Capital and Growth, Helsinki

Jun 2016: GREThA, Université de Bordeaux, 6th International Conference on Development Economics

Jun 2016: University of Milan-Bicocca, International Association for Applied Econometrics Annual Conference

Aug 2016: The 69th European Meeting of the Econometric Society (ESEM), Geneva

Aug 2016: Institute of Economic Research, Kyoto University and Doshisha University, The 2016 Asian Meeting of the Econometric Society (AMES2016), Kyoto

TEACHING

Graduate Program in Business Administration

Rajagiri College of Social Sciences

Operations Research
Project Management
Marketing Research
Business Update

PROFESSIONAL APPOINTMENTS

IndeBo India Private Limited

Assistant Manager (Marketing), 2011 - 2012

- Business Management and Development for the Western European market and further develop sales in new markets
- To develop and execute all round marketing campaigns encompassing web presence, brand building, & product promotion

Ballarpur Industries Limited

Assistant Manager (Product Management), 2010 - 2011

- Market Development and Product Development in the coated paper segment
- Studying the competitive landscape including competitor pricing and imports into the country
- Identify the profitable products in the portfolio in terms of contribution as well as market demand and liaise with the production as well as the sales team to achieve the contribution targets