

Jothsna Rajan

Updated on: June 1, 2016

Doctoral Student
Centre for Public Policy
Indian Institute of Management
Bangalore

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EDUCATION

Indian Institute of Management Bangalore

Fellow (PhD) Public Policy, 2014 onwards

Indian Institute of Management Indore

Post Graduate Diploma in Management (MBA), 2008 - 10
Percentile of 99.70 in Common Admission Test (CAT) 2007

College of Engineering Trivandrum

B.Tech Electrical Engineering, First Class, 2004 - 08

ACADEMIC APPOINTMENTS

Rajagiri College of Social Sciences

Assistant Professor, Department of Business Studies, 2012 - 2014

CURRENT PROJECTS

Working paper

“Can Technology Overcome Social Disadvantage of School Children’s Learning Outcomes? Evidence from a Large-Scale Experiment in India” (with Gopal Naik, Chetan Chitre & Manaswini Bhalla)

Available at SSRN: <http://ssrn.com/abstract=2775558>

ACCEPTED CONFERENCES

Dec 2015: ISI Delhi, Annual Conference on Economic Growth and Development

Jun 2016: UNU-WIDER, Conference on Human Capital and Growth, Helsinki
GREThA, Université de Bordeaux, 6th International Conference on
Development Economics, Bordeaux
University of Milan-Bicocca, International Association for Applied
Econometrics Annual Conference, Milan

Jul 2016: IIM Bangalore, Brown Bag series for Economics and Public Policy,
Bangalore

Aug 2016: The 69th European Meeting of the Econometric Society (ESEM), Geneva
The 2016 Asian Meeting of the Econometric Society (AMES2016),
Kyoto
IIM Bangalore, 11th Annual International Conference on Public Policy
and Management, Bangalore

BOOK REVIEW

IIMB Management Review (forthcoming) *Book Review: Leading Futures: Global Perspectives on Educational Leadership*. Edited by Alma Harris and Michelle S Jones

TEACHING

Graduate Program in Business Administration (2012-14)

Rajagiri College of Social Sciences

Operations Research, Project Management, Marketing Research, Business Update

RELATED COURSEWORK

Indian Institute of Management, Bangalore (2014-16)

Public Policy

Political Economy of Development - Prof. Deepak Malghan, Public Policy Analysis - Prof. Deepak Malghan, Public Administration & Law - Prof. Anil Suraj, Rural Banking & Financial Inclusion- Prof. M S Sriram, Public Management - Prof. G Ramesh, Public Economics - Prof. Rajalaxmi Kamath, Psychological Perspectives in Public Policy - Prof. Ramadhar Singh, Topics in Applied Research - Prof. Shabana Mitra

Research Methods

Inference in Observational Settings - Prof. Arnab Mukherji, Econometrics - Prof. Gopal Naik, Advanced Econometrics - Prof. Shailender Swaminathan, Research Methods- Prof. Gopal Naik, Qualitative Research Methods - Prof. Ganesh Prabhu

PROFESSIONAL APPOINTMENTS

IndeBo India Private Limited

Assistant Manager (Marketing), 2011 - 2012

- Business Management and Development for the Western European market and further develop sales in new markets
- To develop and execute all round marketing campaigns encompassing web presence, brand building, & product promotion

Ballarpur Industries Limited

Assistant Manager (Product Management), 2010 - 2011

- Market Development and Product Development in the coated paper segment
- Studying the competitive landscape including competitor pricing and imports into the country
- Identify the profitable products in the portfolio in terms of contribution as well as market demand and liaise with the production as well as the sales team to achieve the contribution targets