



Bid Number/बोली क्रमांक (बिड संख्या): GEM/2025/B/6237083 Dated/दिनांक : 15-05-2025

# Bid Document/ बिड दस्तावेज़

Bid Details/बिड विवरण				
26-05-2025 19:00:00				
26-05-2025 19:30:00				
180 (Days)				
Ministry Of Food Processing Industries				
Na				
Niftem T				
Niftem Thanjavur				
sasu.iicpt@gov.in				
E-Learning Content Development - Non-iGOT; Storyboarding and conversion of content to multimedia formats; English; Mobile and Laptop/Desktop Both; FOOD PROCESSING; Type of content; NA; New product development following includes processing PPT and Foo				
1 Year(s)				
10 Lakh (s)				
3 Year (s)				
No				
No				
Experience Criteria, Bidder Turnover, Certificate (Requested in ATC), Additional Doc 1 (Requested in ATC), Additional Doc 2 (Requested in ATC) *In case any bidder is seeking exemption from Experience / Turnover Criteria, the supporting documents to prove his eligibility for exemption must be uploaded for evaluation by the buyer				

Bid Details/बिड विवरण			
Do you want to show documents uploaded by bidders to all bidders participated in bid?/	No		
Bid to RA enabled/बिंड से रिवर्स नीलामी सक्रिय किया	No		
Type of Bid/बिंड का प्रकार	Two Packet Bid		
Time allowed for Technical Clarifications during technical evaluation/तकनीकी मूल्यांकन के दौरान तकनीकी स्पष्टीकरण हेतु अनुमत समय	2 Days		
Evaluation Method/मूल्यांकन पद्धति	Total value wise evaluation		
Financial Document Indicating Price Breakup Required/मूल्य दर्शाने वाला वितीय दस्तावेज ब्रेकअप आवश्यक है	Yes		
Arbitration Clause	No		
Mediation Clause	No		
EMD Detail/ईएमडी विवरण Required/आवश्यकता	No		
ePBG Detail/ईपीबीजी विवरण			
Required/आवश्यकता	No		
MII Compliance/एमआईआई अनुपालन			
MII Compliance/एमआईआई अनुपालन	Yes		
MSE Purchase Preference/एमएसई खरीद वरीयता			
MSE Purchase Preference/एमएसई खरीद वरीयता	Yes		
March of the previous financial year, should be as i the form of certified Audited Balance Sheets of rele Cost Accountant indicating the turnover details for	of the bidder during the last three years, ending on 31st ndicated above in the bid document. Documentary evidence in evant periods or a certificate from the Chartered Accountant / the relevant period shall be uploaded with the bid. In case the less than 3-year-old, the average turnover in respect of the		

completed financial years after the date of constitution shall be taken into account for this criteria.

support of having provided services during each of the Financial year.

2. Years of Past Experience required: The bidder must have experience for number of years as indicated above in bid document (ending month of March prior to the bid opening) of providing similar type of services to any Central / State Govt Organization / PSU. Copies of relevant contracts / orders to be uploaded along with bid in

3. Purchase preference to Micro and Small Enterprises (MSEs): Purchase preference will be given to MSEs as defined in Public Procurement Policy for Micro and Small Enterprises (MSEs) Order, 2012 dated 23.03.2012 issued by Ministry of Micro, Small and Medium Enterprises and its subsequent Orders/Notifications issued by concerned Ministry. If the bidder wants to avail the Purchase preference for services, the bidder must be the Service provider of the offered Service. Relevant documentary evidence in this regard shall be uploaded along with the bid in respect of the offered service. If L-1 is not an MSE and MSE Service Provider (s) has/have quoted price within L-1+ 15% of margin of purchase preference /price band as defined in the relevant policy, then 100% order quantity will be awarded to such MSE bidder subject to acceptance of L1 bid price. The buyers are advised to refer to the OM No.1 4 2021 PPD dated 18.05.2023 for compliance of Concurrent application of Public Procurement Policy for Micro and Small Enterprises Order, 2012 and Public Procurement (Preference to Make in India) Order, 2017. Benefits of MSE will be allowed only if the credentials of the service provider are validated online in GeM profile as well as validated and approved by the Buyer after evaluation of submitted documents. 4. Estimated Bid Value indicated above is being declared solely for the purpose of guidance on EMD amount and for determining the Eligibility Criteria related to Turn Over, Past Performance and Project / Past Experience etc. This has no relevance or bearing on the price to be quoted by the bidders and is also not going to have any impact on bid participation. Also this is not going to be used as a criteria in determining reasonableness of quoted prices which would be determined by the buyer based on its own assessment of reasonableness and based on competitive prices received in Bid / RA process.

## Additional Qualification/Data Required/अतिरिक्त योग्यता /आवश्यक डेटा

 $\textbf{Scope of Work:} \underline{1747315290.pdf}$ 

Payment Terms: 1747315295.pdf

#### Pre Bid Detail(s)

Pre-Bid Date and Time	Pre-Bid Venue
	Venue: Purchase Section, NIFTEM-T Date & Time: 19.05.2025 @ 4.00PM
19-05-2025 16:00:00	Note: Any queries regarding this bid should be sent to po@iifpt.edu.in on or before date of pre-bid meeting will only be deliberated upon for any pre-bid clarifications.
	The representative who wish to participate in the pre bid meeting should attend with Authorization letter of the agency and ID card.

E-Learning Content Development - Non-iGOT; Storyboarding And Conversion Of Content To Multimedia Formats; English; Mobile And Laptop/Desktop Both; FOOD PROCESSING; Type Of Content; NA; New Product Development Following Includes Processing PPT And Foo.. (5)

#### Technical Specifications/तकनीकी विशिष्टियाँ

Specification	Values
Core	
Platform	Non-iGOT
Type of Services Required	Storyboarding and conversion of content to multimedia formats
Languages	English
Primary device used by platform users for e-Learning	Mobile and Laptop/Desktop Both
Subjects to be covered	FOOD PROCESSING
Specification in terms of Levels required or type of content	Type of content

Specification	Values		
Levels Required	NA		
Type of Content	New product development following includes processing PPT and Food safety and FSSAI regularities PPT and packing technology PPT and DPR and handbook and demonstration video Live action related industries premises		
Voice-over	Gender based voice , Single human voice		
Other support required	Subject matter expertise		
Proof of Concept Required	Yes		
Nature of Raw Content Available	Soft copies available		
Addon(s)/एडऑन			
Number of photographs for stock photography required	NA		
Total duration of live action video required in minutes	Yes		
Level 1 assessment (10 questions) – Multiple Choice Single Select , Multiple Choice Multiple Select	NA		
Level 2 assessment (10 questions) – Multiple Choice Single Select , Multiple Choice Multiple Select , Match the Following , Sequencing , Sorting	NA		
Level 3 assessment (10 questions) - Multiple Choice Single Select , Multiple Choice Multiple Select , Match the Following, Sequencing , Sorting, Crossword Puzzles , Scenario-based/game-based/simulation-based summative assessments , Tracked formative assessments	NA		
Additional Details/अतिरिक्त विवरण			
Language of master version	ENGLISH		
Mention qualification and experience requirements of SME	2		
Approx. number of pages of raw content available for content development	We provide product list for new product development		

# Additional Specification Documents/अतिरिक्त विशिष्टि दस्तावेज़

# Consignees/Reporting Officer/परेषिती/रिपोर्टिंग अधिकारी

Consignee S.No./क्र. सं. परेषिती / रिपोर्टिंग अधिकारी	(L Address/ਧਗ o Co as	Duration in minutes Level wise or Type of content wise is the case may be)	
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S.No./क्र. सं.	Consignee Reporting/Officer/ परेषिती/रिपोर्टिंग अधिकारी	Address/पता	Duration in minutes (Level wise or Type of Content wise as the case may be)	Additional Requirement/अतिरिक्त आवश्यकता
1	Bhuvana S	613005,Stores, National Institute of Food Technology, Entrepreneurship and Management (NIFTEM-T), Pudukkottai Road, Thanjavur - 613005, Tamil Nadu, India.	5	Total duration of live action video required in mins ( Service Provider to quote price per min): 5

# Buyer Added Bid Specific Terms and Conditions/क्रेता द्वारा जोड़ी गई बिड की विशेष शर्तें

#### 1. Generic

OPTION CLAUSE: The buyer can increase or decrease the contract quantity or contract duration up to 25 percent at the time of issue of the contract. However, once the contract is issued, contract quantity or contract duration can only be increased up to 25 percent. Bidders are bound to accept the revised quantity or duration

### 2. Generic

- 1. The Seller shall not assign the Contract in whole or part without obtaining the prior written consent of buyer.
- 2. The Seller shall not sub-contract the Contract in whole or part to any entity without obtaining the prior written consent of buyer.
- 3. The Seller shall, notwithstanding the consent and assignment/sub-contract, remain jointly and severally liable and responsible to buyer together with the assignee/ sub-contractor, for and in respect of the due performance of the Contract and the Sellers obligations there under.

### 3. Service & Support

Dedicated /toll Free Telephone No. for Service Support : BIDDER/OEM must have Dedicated/toll Free Telephone No. for Service Support.

### 4. Service & Support

Escalation Matrix For Service Support : Bidder/OEM must provide Escalation Matrix of Telephone Numbers for Service Support.

### 5. Certificates

Bidder's offer is liable to be rejected if they don't upload any of the certificates / documents sought in the Bid document, ATC and Corrigendum if any.

### 6. Buyer Added Bid Specific ATC

Buyer Added text based ATC clauses

Submit the presentation file in pen drive in a sealed envelope before the tender close.

# Presentation submitting Address

To,

## **PMFME**

National Institute of Food Technology, Entrepreneurship and Managem ent, Thanjavur (NIFTEM-T) Ministry of Food Processing Industries (MoFPI), Government of India,

Pudukkottai Road,

Thanjavur - 613005

7. Buyer Added Bid Specific ATC

Buyer uploaded ATC document Click here to view the file.

# Disclaimer/अस्वीकरण

The additional terms and conditions have been incorporated by the Buyer after approval of the Competent Authority in Buyer Organization, whereby Buyer organization is solely responsible for the impact of these clauses on the bidding process, its outcome, and consequences thereof including any eccentricity / restriction arising in the bidding process due to these ATCs and due to modification of technical specifications and / or terms and conditions governing the bid. If any clause(s) is / are incorporated by the Buyer regarding following, the bid and resultant contracts shall be treated as null and void and such bids may be cancelled by GeM at any stage of bidding process without any notice:-

- 1. Definition of Class I and Class II suppliers in the bid not in line with the extant Order / Office Memorandum issued by DPIIT in this regard.
- 2. Seeking EMD submission from bidder(s), including via Additional Terms & Conditions, in contravention to exemption provided to such sellers under GeM GTC.
- 3. Publishing Custom / BOQ bids for items for which regular GeM categories are available without any Category item bunched with it.
- 4. Creating BoQ bid for single item.
- 5. Mentioning specific Brand or Make or Model or Manufacturer or Dealer name.
- 6. Mandating submission of documents in physical form as a pre-requisite to qualify bidders.
- 7. Floating / creation of work contracts as Custom Bids in Services.
- 8. Seeking sample with bid or approval of samples during bid evaluation process. (However, in bids for attached categories, trials are allowed as per approved procurement policy of the buyer nodal Ministries)
- 9. Mandating foreign / international certifications even in case of existence of Indian Standards without specifying equivalent Indian Certification / standards.
- 10. Seeking experience from specific organization / department / institute only or from foreign / export experience.
- 11. Creating bid for items from irrelevant categories.
- 12. Incorporating any clause against the MSME policy and Preference to Make in India Policy.
- 13. Reference of conditions published on any external site or reference to external documents/clauses.
- 14. Asking for any Tender fee / Bid Participation fee / Auction fee in case of Bids / Forward Auction, as the case may be.
- 15. Any ATC clause in contravention with GeM GTC Clause 4 (xiii)(h) will be invalid. In case of multiple L1 bidders against a service bid, the buyer shall place the Contract by selection of a bidder amongst the L-1 bidders through a Random Algorithm executed by GeM system.

- 16. Buyer added ATC Clauses which are in contravention of clauses defined by buyer in system generated bid template as indicated above in the Bid Details section, EMD Detail, ePBG Detail and MII and MSE Purchase Preference sections of the bid, unless otherwise allowed by GeM GTC.
- 17. In a category based bid, adding additional items, through buyer added additional scope of work/ additional terms and conditions/or any other document. If buyer needs more items along with the main item, the same must be added through bunching category based items or by bunching custom catalogs or bunching a BoQ with the main category based item, the same must not be done through ATC or Scope of Work.

Further, if any seller has any objection/grievance against these additional clauses or otherwise on any aspect of this bid, they can raise their representation against the same by using the Representation window provided in the bid details field in Seller dashboard after logging in as a seller within 4 days of bid publication on GeM. Buyer is duty bound to reply to all such representations and would not be allowed to open bids if he fails to reply to such representations.

All GeM Sellers / Service Providers are mandated to ensure compliance with all the applicable laws / acts / rules including but not limited to all Labour Laws such as The Minimum Wages Act, 1948, The Payment of Wages Act, 1936, The Payment of Bonus Act, 1965, The Equal Remuneration Act, 1976, The Payment of Gratuity Act, 1972 etc. Any non-compliance will be treated as breach of contract and Buyer may take suitable actions as per GeM Contract.

This Bid is governed by the <u>General Terms and Conditions/सामान्य नियम और शर्त</u>, conditions stipulated in Bid and <u>Service Level Agreement</u> specific to this Service as provided in the Marketplace. However in case if any condition specified in General Terms and Conditions/सामान्य नियम और शर्ते is contradicted by the conditions stipulated in Service Level Agreement, then it will over ride the conditions in the General Terms and Conditions.

In terms of GeM GTC clause 26 regarding Restrictions on procurement from a bidder of a country which shares a land border with India, any bidder from a country which shares a land border with India will be eligible to bid in this tender only if the bidder is registered with the Competent Authority. While participating in bid, Bidder has to undertake compliance of this and any false declaration and non-compliance of this would be a ground for immediate termination of the contract and further legal action in accordance with the laws./जेम की सामान्य शर्तों के खंड 26 के संदर्भ में भारत के साथ भूमि सीमा साझा करने वाले देश के बिडर से खरीद पर प्रतिबंध के संबंध में भारत के साथ भूमि सीमा साझा करने वाले देश का कोई भी बिडर इस निविदा में बिड देने के लिए तभी पात्र होगा जब वह बिड देने वाला सक्षम प्राधिकारी के पास पंजीकृत हो।बिड में भाग लेते समय बिडर को इसका अनुपालन करना होगा और कोई भी गलत घोषणा किए जाने व इसका अनुपालन न करने पर अनुबंध को तत्काल समाप्त करने और कानून के अनुसार आगे की कानूनी कार्रवाई का आधार होगा।

---Thank You/धन्यवाद---