

APP COPY SAMPLE

GEORGIA RIVER NETWORK



ABOUT GRN:

GEORGIA'S ONLY STATEWIDE
NONPROFIT FOCUSED SOLELY ON
RIVER ACCESS AND PROTECTION

BRAND VOICE:

PROFESSIONAL BUT ALSO
PLAYFUL, LIKE A SEASONED
ADVOCACY LEADER THAT YOU'D
WANT TO GO PADDLING WITH

ASSIGNMENT:

USE ONBOARDING SLIDES TO
HIGHLIGHT THE APP'S KEY
FEATURES AND EDUCATE USERS
ABOUT GEORGIA RIVER NETWORK

SKILLS USED FOR ASSIGNMENT:

CONTENT DESIGN, COPYWRITING



APP COPY SAMPLE

GEORGIA RIVER NETWORK

