# Government College of Technology - Coimbatore Transformative Image Captioning

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# PROJECT TITLE

Transformative Image Captioning: Harnessing VisionEncoderDecoderModel and ViTImageProcessor

### **AGENDA**

- Introduction to Image Captioning
- Problem Statement
- Project Overview
- End Users and Audience
- Solution and Value Proposition
- Key Features and Benefits
- Conclusion



# PROBLEM STATEMENT

#### **Challenge:**

Inaccurate and Incomplete Image Descriptions

#### Goal:

Develop an Al-powered system for generating accurate and contextually relevant captions for images.



#### PROJECT OVERVIEW

- □Introduction to VisionEncoderDecoderModel and ViTImageProcessor
- □Key Components of the Project Pipeline:
- □Image Loading and Preprocessing
- □ Feature Extraction
- □ Caption Generation
- □ Evaluation Metrics: BLEU Score, Accuracy, Relevance



#### WHO ARE THE END USERS?

- Individuals with Visual Impairments
- Content Creators and Publishers
- Image Search Engines and Platforms
- > Al Researchers and Developers

#### YOUR SOLUTION AND ITS VALUE PROPOSITION



- ✓ Utilizing State-of-the-Art Transformer Models.
- ✓ Seamless Integration of Image Processing and Language Modeling.
- ✓ Accurate and Contextually Rich Image Captions.
- ✓ Enhanced Accessibility and User Experience.
- ✓ Potential for Improving Search Engine Optimization (SEO) for Visual Content.

# THE WOW IN YOUR SOLUTION

Al-driven Accuracy: Generate Descriptive Captions with

**High Precision** 

Scalability: Process a Wide Range of Images with

Efficiency

**Customization:** Fine-Tune the Model for Specific

**Domains or Use Cases** 

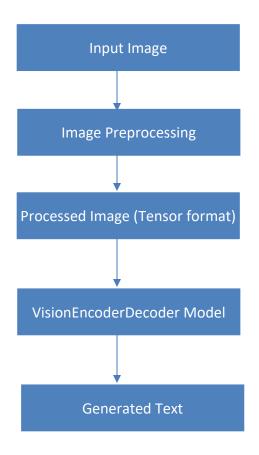
Real-World Impact: Improve Accessibility and User

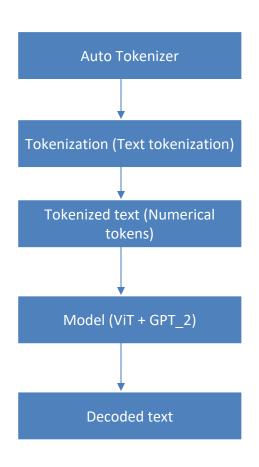
Interaction with Visual Content

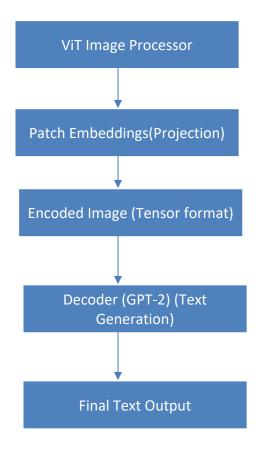
Future Potential: Expand to Multimodal Al Applications

for Comprehensive Content Understanding

#### MODELLING







# **RESULTS**



