



## YOUR COURSE CONTENT

# What you will learn

The Master's programme in Global Business and Leadership will enable you to gain the key transferable skills required in the labour market, allowing you to act independently and successfully: from the theoretical foundations of international management, leadership, strategic management and social research (market research) to leading intercultural teams. Last but not least, you will have the opportunity to apply all the skills gained during our teaching/learning events and in exchange with our practice partners. You will learn the foundations of strategic management, get an in-depth understanding about leadership (including psychological aspects) and social research (market research), and apply this theory to practical problems.

# Our innovative approach that pays off

With a clear focus on leadership and management functions in companies, and against the backdrop of increasing labour mobility, completing this programme is the perfect way to start your career in a globalised world. Launch your career in Germany, Europe or on another continent: your management skills and the experience gained with your fellow students from all over the world will put you one step ahead of other applicants. If you are keen to implement your business model after graduation, our Founder Institute will support you.



# SRH Universities Campus Heidelberg International Week 2024: Future Skills for Global Citizens

07.10. - 11.10.2024

For our 14th SRH International Week we are excited to welcome our partners, and their students, back on Campus Heidelberg. Save the date and join us from 7th – 11th October 2024!

Event

CURRICULUM GLOBAL BUSINESS AND LEADERSHIP (M.A.)

## Your curriculum

4 SEMESTER 120 ECTS

<div>1. Semester</div> <div>32</div>
<div>2. Semester</div> <div>28</div>
<div>3. Semester</div> <div>30</div>
<div>4. Semester</div> <div>30</div>



#### ADMISSION REQUIREMENTS

## Our requirements

~~A~~n undergraduate degree (with distinction – final grade 2.5 or better)

~~A~~ personal interview as part of the selection process

~~E~~nglish language proficiency: IELTS 6.5 / TOEFL 80 / Duolingo Certificate 110 / PTE Academics 58 or a comparable test

You do not qualify? No problem, SRH has its International College for students who do not qualify for direct entry into our programmes or need to bring up their English language level. You can choose from our Foundation programmes at the College. This is a direct pathway into our university. Find more about here . <https://www.srh-international-college.de/>

#### FEES AND FUNDING

## Your tuition fees

770 EUR per month full-time + one-time registration fee of 750 EUR (Prices apply only to students from the European Economic Area).

Applicants from Non-EEA countries without permanent residence permit need to pay a tuition fee of 5,500 EUR per semester +

one-time registration fee of 1,000 EUR and must pay the tuition fees for one semester in advance. From the second semester onwards the payments for the remaining semesters of study are due six weeks before the end of the period of study already paid for. The payments have to be done semesterwise.

For more information and payment modalities, please refer to the current fee schedules (valid from 01.04.2023):

[Fees schedule EEA students](#)

[Fees schedule non-EEA students](#)

**APPLY NOW**

## Application process and deadlines

We look forward to welcoming you to SRH Heidelberg UAS very soon.

There are no closing dates for application at our University. This is the application process:

~~If~~ you're interested in our Master's programme, simply send us your application [online](#).

~~If~~ you encounter technical difficulties with the online application or have any questions about your application, your contact person Simin Chen will be happy to help you.

~~If~~ you meet the admission requirements, we'll invite you to a selection interview

~~If~~ you pass the selection interview, we'll send you the acceptance letter and the study contract

~~You~~ then sign the study contract and return it to us

~~You~~ pay the registration fee

~~If~~ you come from a non-EU country, you will pay your tuition fee one semester in advance in addition to the registration fee. From the second semester onwards the payments for the remaining semesters of study are due six weeks before the end of the period of study already paid for.

~~We~~ then issue your letter of acceptance

~~You~~ take part in our Welcome Days – and then embark on your degree programme!

## APS Certificate

Please note that special conditions apply to applicants from some countries:



## India

From 1st of November 2022, applicants from India will be required to have their documents verified by the Academic Evaluation Centre New Delhi (APS-India) before applying for a visa. After successful verification you will receive a certificate which allows you to initiate the visa process. Please note that the verification process at APS-India is expected to take approximately 4 weeks. We recommend that you apply for the APS certificate at the same time as you apply to SRH University Heidelberg. For more information, go to the APS-India website: [www.aps-india.de](http://www.aps-india.de)

## The People's Republic of China

The procedure of the Academic Evaluation Centre of the Cultural Section at the German Embassy in Beijing (Akademische Prüfstelle – APS) must have been successfully completed before you apply. The centre checks documents for authenticity and conducts interviews. The original APS certificate must be enclosed with the application documents. For more information, go to the APS website at: [www.aps.org.cn](http://www.aps.org.cn) .

Please note that you don't need to complete the APS procedure if you apply for our 3+1 programmes.

## Vietnam

The Academic Evaluation Centre of the German Embassy in Hanoi has been checking the university entrance qualifications of Vietnamese applicants since 2007. The procedure includes checking the submitted written documents as well as an interview with the applicant. An original copy of proof of successful completion of this process, the APS certificate, must be enclosed with the application documents.



**Our university**

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