

Our International Week of 2023 was a full success!

In October we welcomed more than 200 guests, students and lecturers, to our campus in Heidelberg. We started off the week with our so-called “Social Monday”, including a key note speech by the amazing Futurologist Tristan Horx, our students' "country presentations", a Kickoff of our special International Week courses as well as a fantastic International Tasting.

The courses offered throughout this week were for example:

Communicating Diversity

the Dynamics of Empowerment and Disempowerment on Social Media

Managing a Company Crisis

What to Say When it All Goes Wrong

Using Cross-Cultural Psychology to Change Challenges to Chances

During this week our students and guest lecturers also had the chance to join company visits such as Goldbeck, the Hockenheimring, Roche Diagnostics GmbH. □

On Tuesday the city tours took place. Our guests visited beautiful cities around Heidelberg such as picturesque Weinheim, Schwetzingen and Speyer. □ □

On Thursday, the rain didn't stop the participants and we hiked up to the Thingstätte, Königsstuhl and along the beautiful Philosophenweg. □

We want to thank all our guests and visiting students for joining and making this such a fun and successful International Week! □

The event was a great success, giving students and lecturers the possibility to connect with peers from other cultures and countries and explore our beautiful Heidelberg area.

## Project team

200 international students

SRH Hochschule Heidelberg

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