



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

First operation is Land preparation to ensure the best yields. Best soil condition is essential for their development.

A proper seedbed should be prepared with the right nutrients and conditions that can allow, first of all, seed sprouting and then the crop's establishment for its later development.

Adequate seeding rates, spacing and placement are crucial for the development of the plant.

Late weeding of previous crops is done to prevent setting of seeds.

Agriculture is the greatest and fundamentally the most important of our industries. The cities are but the branches of the tree of national life, the roots of which go deeply into the land.

Agriculture is called the backbone of Indian economy because 70% of Indian population are engaged in agriculture and raw material for the Industrial sectors like food processing company, textile industry comes from the agricultural sector.



Persona's name
Short summary of the persona

It denotes that the greater the advanced stage of development of agricultural nations, the greater the contribution of agriculture to national earnings. The majority of the population in agricultural nations is employed, working, and dependent on agriculture and related activities.

Agriculture impacts society in many ways, including: supporting livelihoods through food, habitat, and jobs; providing raw materials for food and other products; and building strong economies through trade.

Indian agriculture is multifaceted, with horticulture and animal husbandry contributing to over 60% of India's agricultural GDP. India is the largest milk producer, ranks 2nd in vegetables and fruits, 3rd in fish, egg and poultry production in the world.

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Potential crop growth is determined considering the prevailing weather conditions. Reduced crop growth may be caused by a reduction of the length of the growing period, low temperature, limited supply from the soil of water, oxygen, and nutrients to the root system, and a limited activity of the root system.



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?