POORNIMA M

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PROFESSIONAL SUMMARY

An ardent techie with highly motivated leadership skills who would always love to work in a challenging position in an organization and contribute my best through persistent hard work and diligence. I often look up for a career that helps me achieve progression through continuous learning and implementation.

SKILLS

- ✓ HTML
- ✓ CSS
- ✓ JavaScript
- ✓ ReactJS
- ✓ Redux.

WORK HISTORY

Associate Developer, Jivox Software India, Bangalore   **May 2021 – Present**

- Developed remarkable digital ads using JavaScript, HTML5 and CSS3. Gained tons of insights on personalized advertising and helping brands gain more than a million impressions everyday across US, APAC and EMEA.
- Built Prospecting, Retargeting and Email campaigns along with hands-on experience in Jivox IQ platform.
- Worked closely with business leaders, graphic designers, and QA resources throughout the campaign.
- Provided general troubleshooting assistance for bug fixes.
- Assist the self-serving clients with their queries on the product.
- Trained the new joiners on the product usage and technical stuff related to the product.

Assistant System Engineer, Tata Consultancy Services, Chennai   **May 2019 – May 2021**

- Turned design pages and specific components into using HTML, CSS, and JavaScript.
- Worked with a team of developers to resolve front-end and CSS issues.
- Standardized all output with a new, responsive, mobile-first approach and strategy.
- Collaborated with other virtual team members across the globe.

EDUCATION

B. E (Computer Science and Engineering)   **April 2019**
S.A Engineering College, Chennai

CERTIFICATION

- Completed Full Stack Developer course at GUVI, IITM.

AWARDS & ACHIEVEMENTS

- Received "Above and Beyond" award for the contribution made to the team during tough times.
- Received "Spot Award" for the quarter.