**Pizza Delivery Performance — Dashboard Report**

**Project Purpose**

* This project presents an interactive dashboard analyzing Pizza Delivery Performance across cities for 2024–2025.
* The aim is to evaluate delivery efficiency, customer preferences, order patterns, and delay trends.
* The dashboard enables data-driven insights for business teams to improve operations, enhance customer satisfaction, and reduce delivery delays.

**Tools & Technologies**

* Power BI / Tableau (for dashboard design and interactivity)
* Excel / SQL (for data preparation and cleaning)
* GitHub (for project showcase)

**Skills Showcased :**

* Building KPI-driven dashboards (Total Orders, Avg. Delivery, Delay %).
* Designing effective visualizations (trend charts, pie charts, bar charts).
* Data cleaning, transformation, and aggregation for performance analysis.
* Storytelling with data to highlight delivery issues and customer behavior.

**Dashboard Features :**

1. KPI Highlights → **Total Orders** (1,004), Avg. Delivery Duration (29 mins), Avg. Delay (18 mins), High Delay % (69%).
2. **Payment Method Distribution** → Analysis of preferred payment modes (Card & UPI most popular).
3. **Trend of Total Orders** → Monthly trends, with peak in August and lowest in October.
4. Pizza Order by Size → Large (43%) and Medium (34%) dominate customer preference.
5. **Pizza Type Breakdown** → Non-Veg and Veg pizzas lead, followed by Cheese Burst and Vegan.

**Key Insights :**

* 1,004 total orders placed, averaging 12 per city.
* Average delivery: 29 minutes | Average delay: 18 minutes.
* Delay rate is high at ~69%, indicating operational bottlenecks.
* Payment preference is dominated by Card and UPI.
* Large and Medium pizzas make up 77% of total orders.
* Orders peaked in August and dipped in October.
* Non-Veg pizzas are the most ordered category.

**Conclusion :**

This project demonstrates data visualization and storytelling skills through a pizza delivery case study.

* It converts raw operational data into actionable insights that help businesses:
* Improve delivery efficiency.
* Reduce delays.
* Align product offerings with customer demand.

**The project highlights analytical thinking, dashboard design expertise, and performance tracking skills, making it a strong portfolio addition for showcasing business intelligence capabilities.**