

7 CEO CYBERSECURITY ACTIONS

1. IMPLEMENT

A CULTURE OF TIGHT CYBERSECURITY

PWC 2015 REPORT

50% OF BOARDS SEE IT AS AN I.T. ISSUE

IT'S NOT

IT'S A CEO ISSUE!

2. BAN

USB THUMB DRIVES

TOO HARD?

DEPARTMENT OF DEFENSE BANNED THEM IN '07

USB

CARRY VIRUSES AND MALWARE

HARD TO BELIEVE

THEY STILL EXIST

I HAVEN'T USED

ONE FOR 9 YEARS

3. GET SERIOUS

ABOUT PASSWORDS

TOP 7 PASSWORDS IN 2015

- 123456
- password
- 12345
- 12345678
- qwerty
- 123456789
- 1234

SAD

IMPLEMENT, INSPECT & ENFORCE

A REAL PASSWORD POLICY

14 CHARACTERS

SPECIAL CHARACTERS, NUMBERS, CAPITAL LETTERS, ETC

CHANGE THEM

AT LEAST EVERY 90 DAYS

4. RE-CERTIFY

EVERY EMAIL ACCOUNT

DO IT

AT LEAST SEMI-ANNUALLY

5. MANDATORY

INFORMATION ASSURANCE TRAINING

TRAINING MAY BE

UNPOPULAR BUT IT'S EFFECTIVE

6. TRACK & MONITOR

SOFTWARE PATCH IMPLEMENTATION

PATCHES

CLOSE BACK DOORS AND PROVIDE UPDATES FOR LATEST THREATS

7. LIMIT

ACCESS TO MOST SENSITIVE DATA

WHY

DID MANNING & SNOWDEN HAVE SO MUCH ACCESS?

7 CEO ACTIONS

Implement culture

Ban USBs

Serious passwords

Re-certify accounts

Mandatory training

Track patches

Limit access

DO IT TODAY

SHARE

