Appendix: Gantt Chart

	February 2010			March 2010				April 2010				May 2010				June 2010		July 2010
	WK 5, 01/02	WK 6, 08/02	WK 7, 15/02	WK 8, 22/02	WK 9, 01/03	WK 10, 08/03	WK 11, 15/03	WK 12, 22/03	WK 13, 29/03	WK 14, 05/04	WK 15, 12/04	WK 16, 19/04	WK 17, 26/04	WK 18, 03/05	WK 19, 10/05	WK 20, 17/05	WK 21, 24/05	WK 22, 31/05	WK 23, 07/06	WK 24, 14/06	WK 25, 21/06	WK 26, 28/06

Alter Ego
Data capturing
Add-on development — 4.17 edays
Website development — 3 edays
Recruitment — 3 edays
Data capturing — 37 edays
Background reading
Personalized Search Papers — 2ed
Keyword Extraction Papers — 5.5 edays
Information Extraction Papers — 2.5ed
Analysis of similar products — 2.5ed
Main implementation
Database normalization — 3 edays
Extraction of the training and development set — 2ed
User interests extraction algorithms — 20 edays
Application to wikipedia disambiguation — 3 edays
Application to search engines — 7 edays
Capturing of alternative data sources — 5 edays
Evalution
Development of the evaluation set — 2ed
Running technology on training and test set — 2ed
Evaluation on alternative data sources — 5 edays
Creation of browser plug-ins — 8 edays
User testing — 3 edays
Performance optimization — 3 edays
Writing
Finish writing up Masters thesis — 15 edays
Creating publication — 7 edays
Handing in thesis
Project Presentation
Presentation Creation — 7 edays
Presentation