

Eistimation of buisness expenses

1.1 Overview

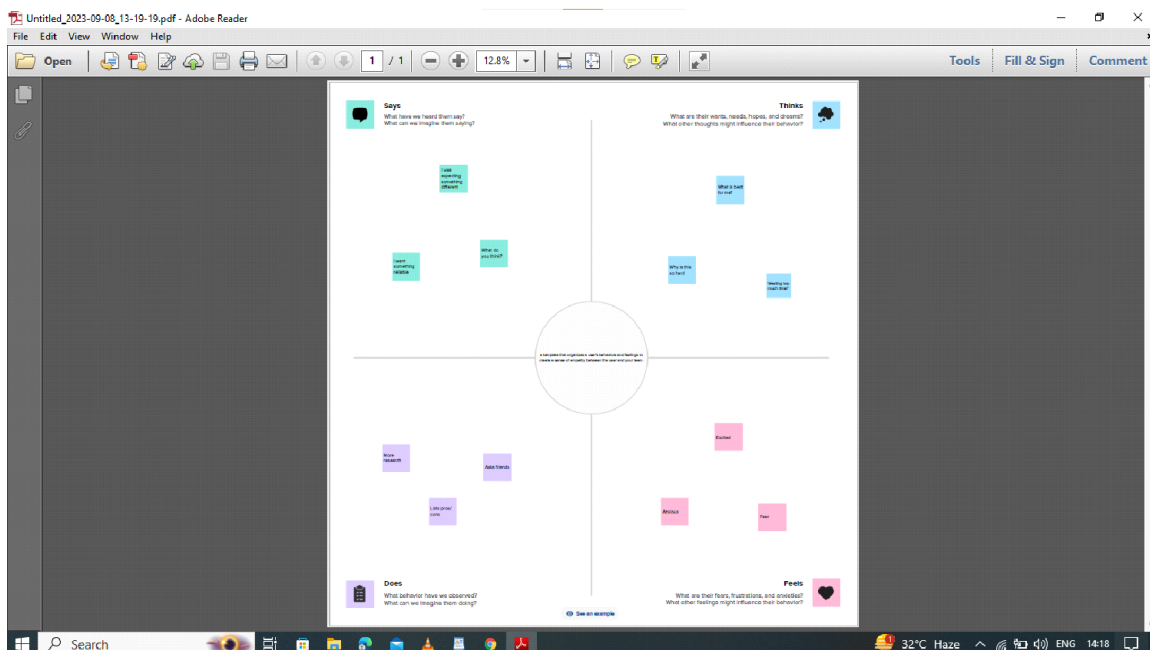
The first sentence of your business overview should serve as a sort of elevator pitch for your company—a quick summary that defines who you are and what you do. In your pitch, you may include your offerings as a company and the target audience that you serve. Try to demonstrate what makes you different from other competitors.

1.2 Purpose

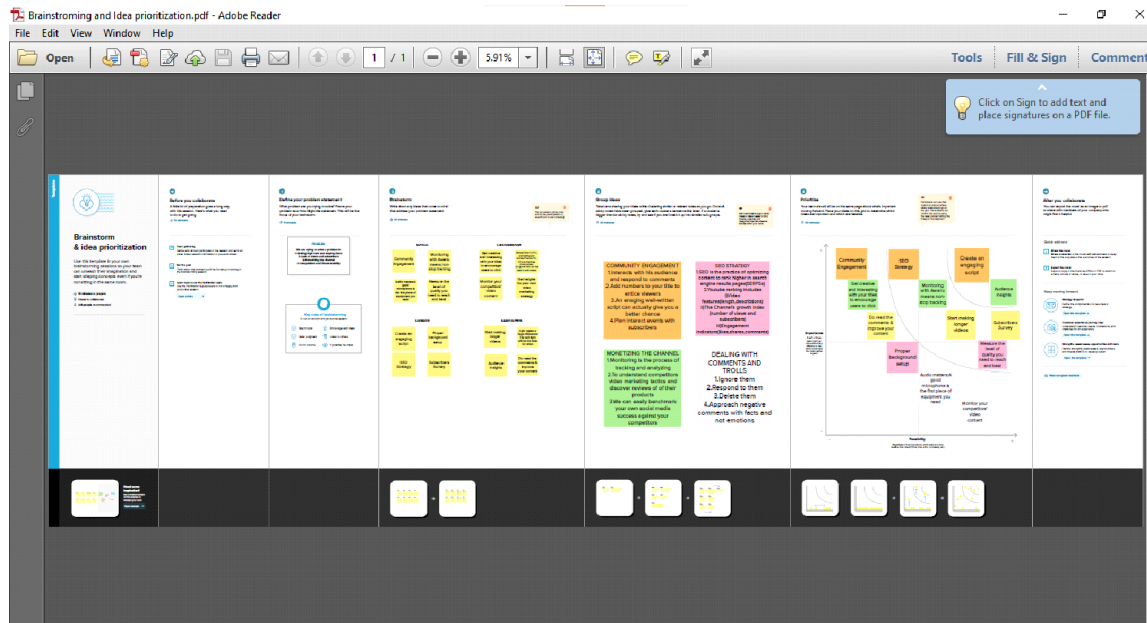
Your business purpose is the reason you have formed your company, boiled down to a single sentence (or two). It can be industry-specific or general enough to include ancillary and future business activities

Problem Defintion and Design Thinking

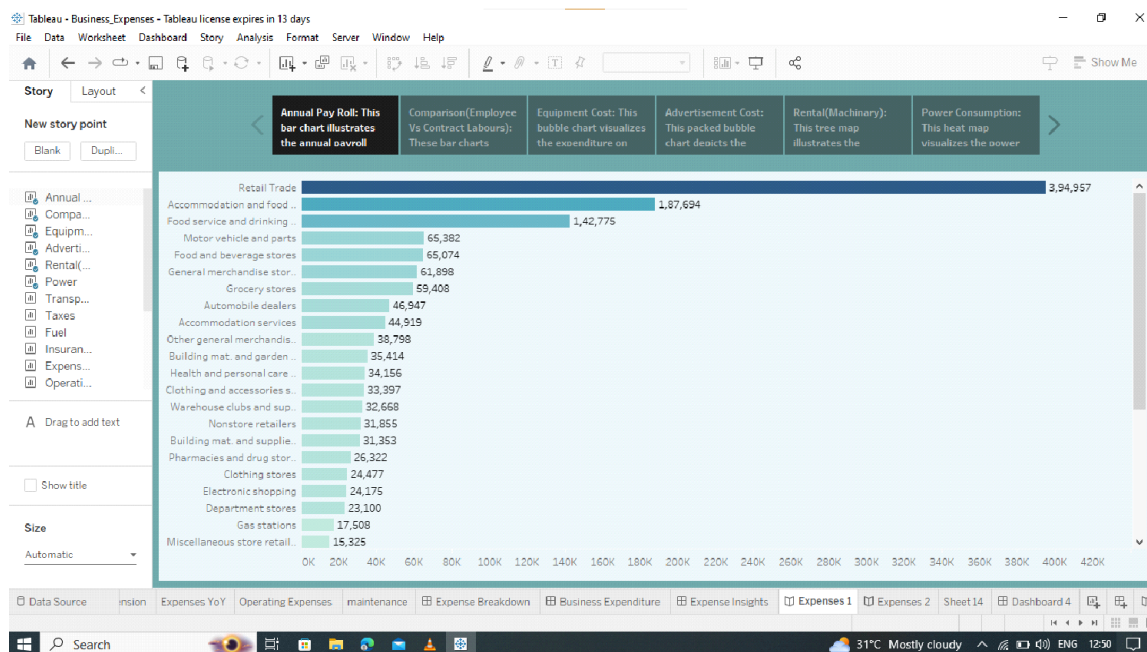
2.1 Empathy Map

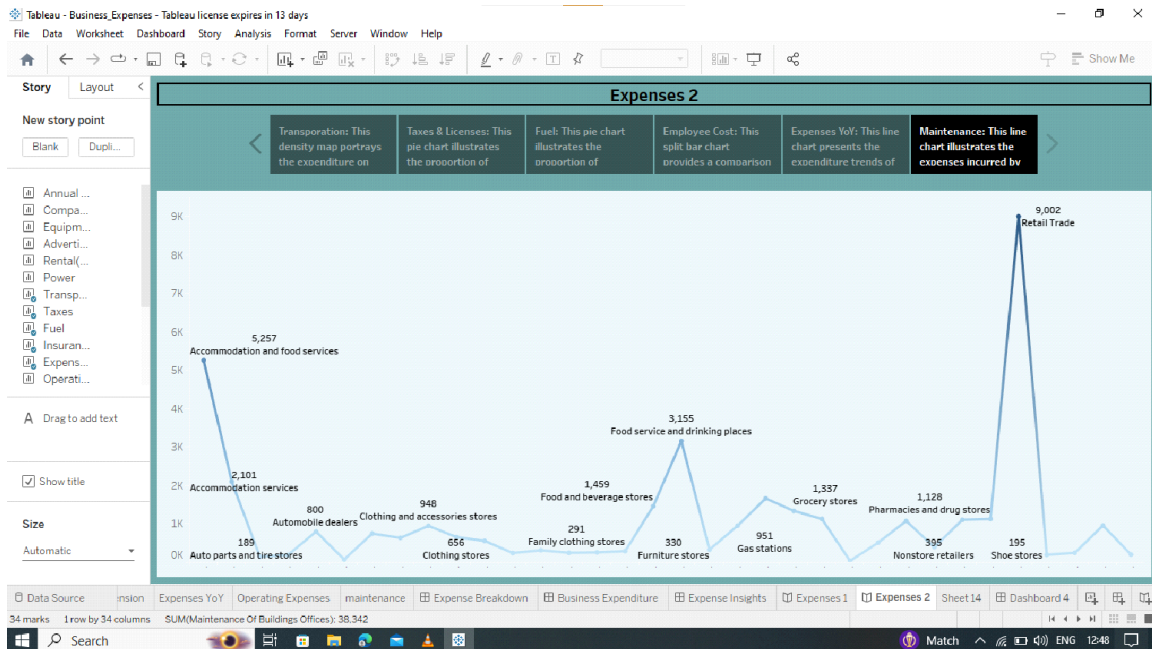


2.1 Ideation and Brainstorming Map

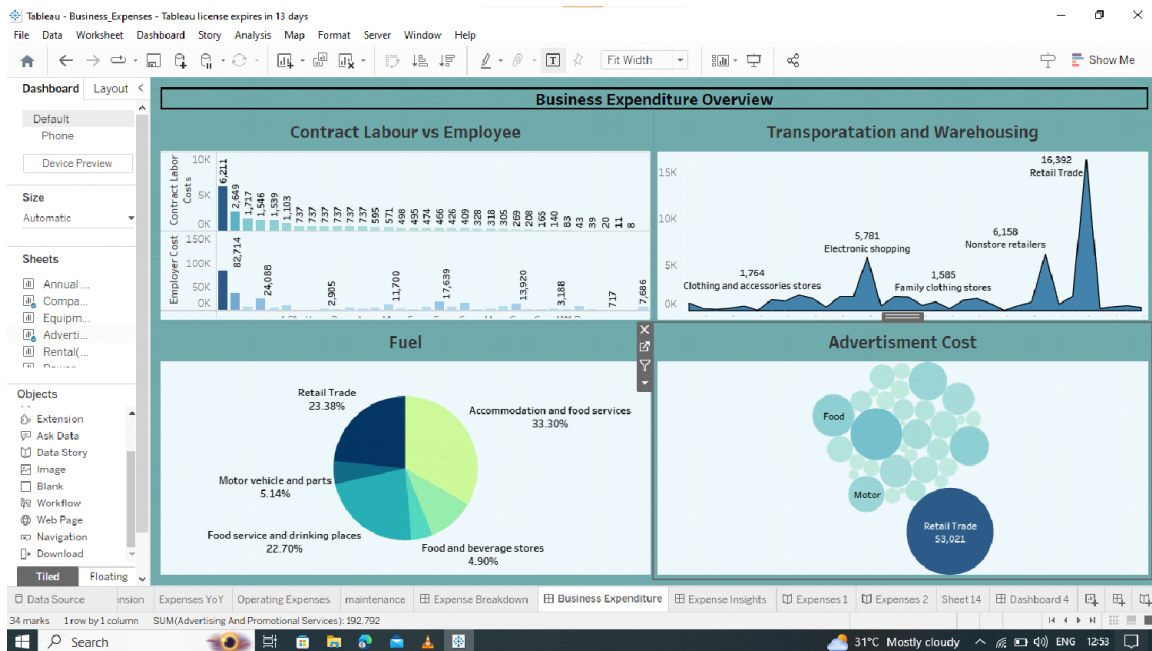


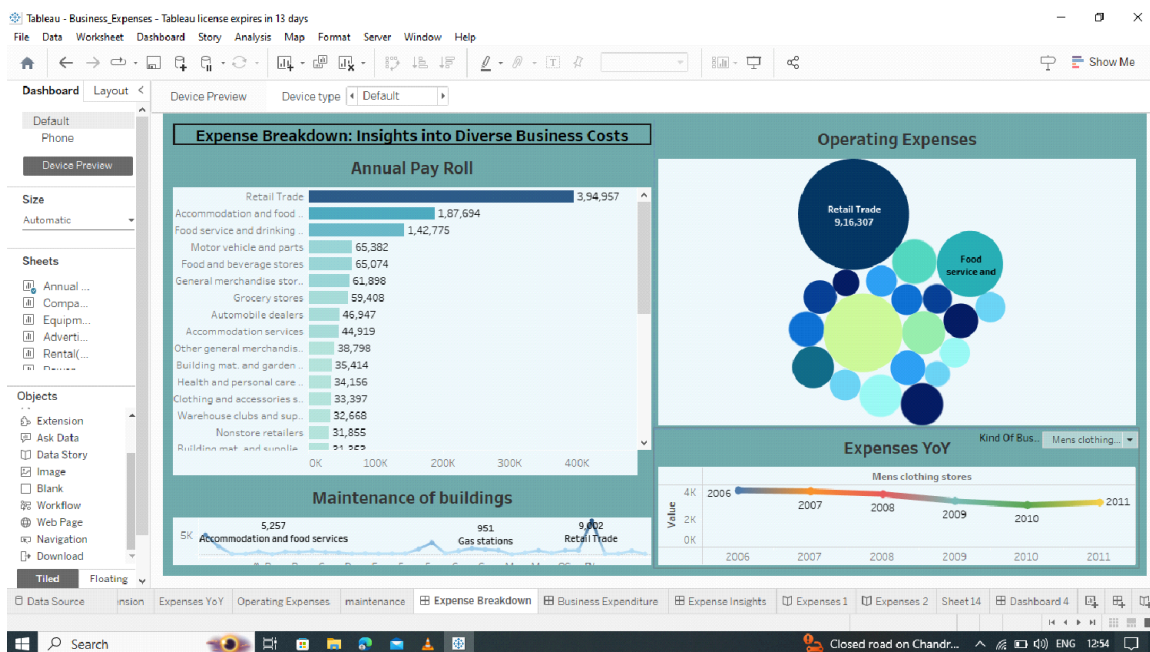
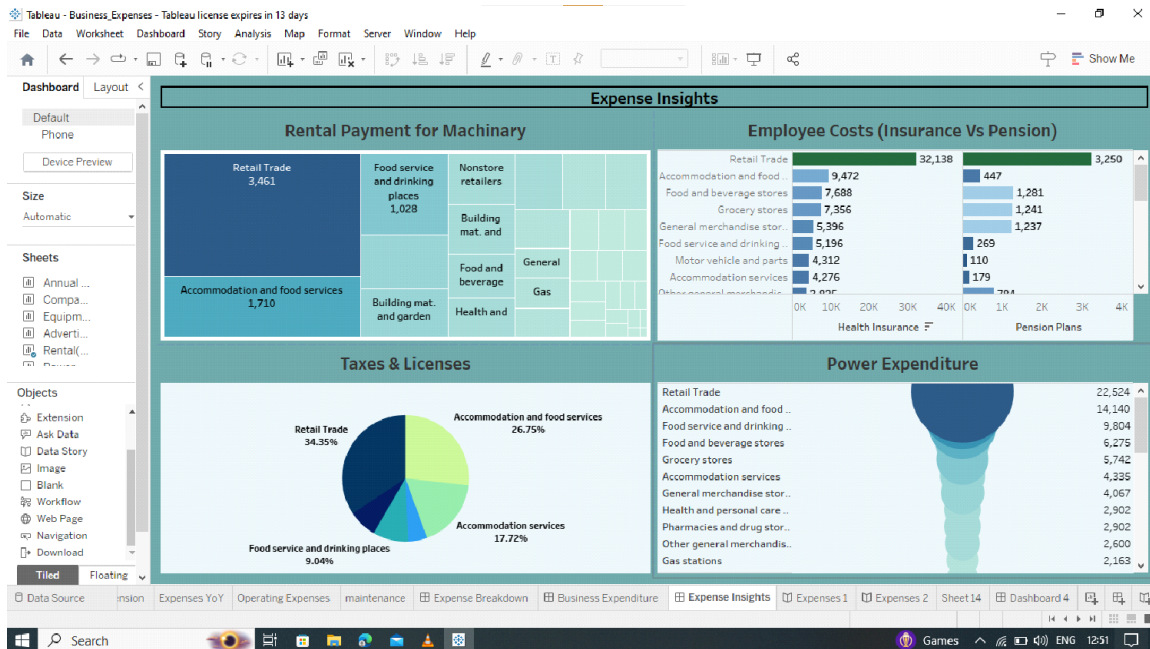
3.Result





Story:





4. Advantages and Disadvantages

1. **Being a business owner can be extremely rewarding. Having the courage to take a risk and start a venture is part of the American dream. Success brings with it many advantages.**

2. **Financial Risks. A business requires**

an extensive amount of financial resources to launch and expand. ...

Time Commitment. ...

Dealing with Stress. ...

Risk of Failure. ...

High Competition. ...

Possible Lack of Guidance. ...

Lack of Business Processes and Operational Procedures.

4.Application:

A business application is a collection of components that provides a business functionality that you can use internally, externally, or with other business ..

6. Conclusion :

A business plan is a formal document that describes a new or existing company's goals and how the organization intends to reach them. Each business plan includes a conclusion that outlines its key points and the company's strengths. An effective business plan conclusion will convince the reader that the business is going to be successful.this article, we explain how to write the conclusion of a business plan and we provide an example to guide you.In

7.Future Scope:

company operates and its specific products or services. On the other hand, the business strategy is the plan a company creates to achieve its long-term goals and objectives

8.APPENDIX:

ppendix is a supplementary final section of your business plan that provides additional documentation

and validation that your business plan is on point