



Website Proposal created by Poplogic Creations

Basic Website – KSh 30,000

Launch your online presence and make your business discoverable.

Deliverables:

- A clean, modern website that instantly makes your brand look trustworthy.
- Up to 5 custom-designed pages tailored to your goals (Home, About, Services, Gallery, Contact).
- Mobile-ready design that looks perfect on phones, tablets, and desktops.
- Quick-contact form that helps visitors reach you instantly.
- Basic SEO setup so your site can be found on Google.
- 1-month support to ensure smooth performance after launch.

Perfect for small startups and personal brands ready to be seen online.

Standard Website – KSh 50,000 (*Most Popular*)

Elevate your brand with a website that tells your story and converts visitors into clients.

Deliverables:

- Everything in the Basic Package, plus:
- Custom visual design that reflects your identity and builds trust at first glance.
- Up to 10 fully optimized pages with dynamic navigation.
- Blog or News section to showcase your expertise and boost engagement.
- SSL-secured connection to build customer confidence.
- Photo gallery or portfolio page to display your best work beautifully.
- 3 months of post-launch support — we grow with you.

Ideal for small businesses looking to stand out and grow their online reputation.

3 Premium Website – KSh 85,000

Transform your business into a digital powerhouse — attract, engage, and convert customers 24/7.

Deliverables:

- Everything in the Standard Package, plus:
- E-commerce system or custom interactive feature (bookings, inquiries, payments) to generate sales online.
- Admin dashboard — update content and manage your site easily without technical skills.
- Advanced SEO optimization for higher Google visibility and more organic traffic.
- Speed and performance tuning — faster sites mean happier visitors and higher conversions.
- 6 months of support and maintenance to ensure your site remains secure, fast, and reliable.



Perfect for established brands ready to scale and dominate their digital space.