**Resources:**

* Your Print-on-Demand fulfillment service is important step in the process of building your business. Take a look at the top three recommended fulfillment services to see which products you'd like to sell. In Module 3, you'll get a step-by-step walk through of how to use the fulfillment service.
  + [Printful](https://www.printful.com/custom-products)
  + [Gooten](https://www.gooten.com/dropshipping-products/)
  + [Pillow Profits](https://pillowprofits.com/)

**Resources for Artwork:**

[Adobe Photoshop](https://www.adobe.com/ca/products/photoshop.html) is a great option if you own it already, or have access to it. Though the learning curve and time investment is high. If you're new to design, we use one of the recommendations below that are easy to use and less expensive.

* Design your own artwork or get creative with fonts:
  + [Canva](https://www.canva.com/)
  + [Hatchful](https://hatchful.shopify.com/)
  + [Google Draw](https://chrome.google.com/webstore/detail/google-drawings/mkaakpdehdafacodkgkpghoibnmamcme)
  + [Dafont](https://www.dafont.com/)
  + [Fonts](https://www.fonts.com/)
* Creative templates (free and paid):
  + [Envato Market](https://market.envato.com/)
  + [Creative Market](https://creativemarket.com/)
* Crowd sourced custom designs
  + [99designs](https://99designs.ca/)
  + [DesignCrowd](https://www.designcrowd.ca/)
* Hire a designer
  + [Upwork](https://www.upwork.com/)
  + [Fiverr](https://www.fiverr.com/)