Paint it Black: Rocking Dark Mode Dashboards

Coloring all the dashboards



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Data Analytics
Data Visualization
Storytelling
Process Improvement



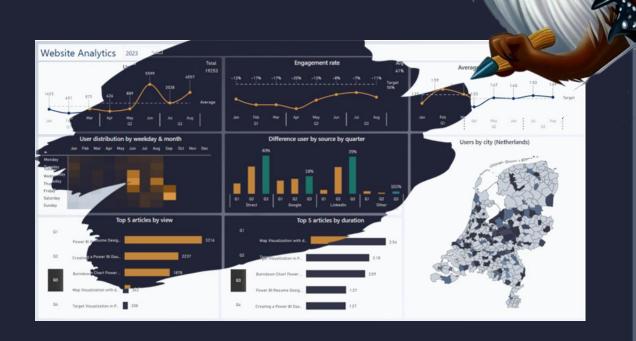
Why dark mode?

This works just fine?!



Why dark mode?

- Comfortable viewing
- Focus
- Consistent experience (other tools)
- Emphasis on content



Why not?

- Lot of text (especially with astigmatism)
- Lot of content on the screen
- Design calls for a wide range of colors
- Accessibility

Does it make sense?

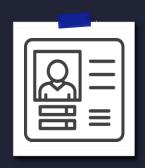
- Does the user benefit from it?
 - 3 examples
 - Support team
 - Company Wide
 - "I need a copy of that"





Personas









- Fictional representation of users
- Needs & wishes
- Similarities and difference
- Don't make assumptions

What color should I use?



What color should I use?



Color choice – depends on usage



Color choice – depends on usage



Color choice – depends on usage



Accessibility - Contrast

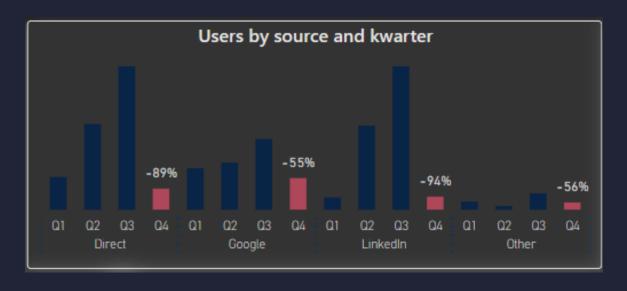


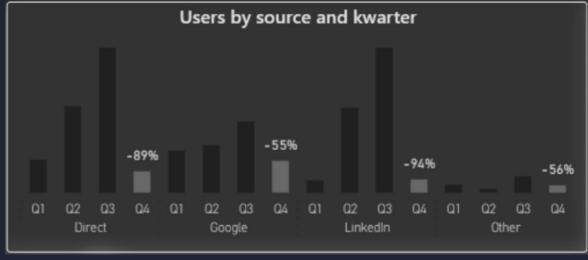
Not enough contrast



Bright colors in visual = better contrast

Accessibility – Check your visuals





Provide Options

- Toggle button or Icons
- Separate pages
- DAX to change colors dynamically





Final thoughts

- Consider the audience
- Don't use too many bright colors
- Provide options
- Think about accessibility
- Keep it simple

Thank you!



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