

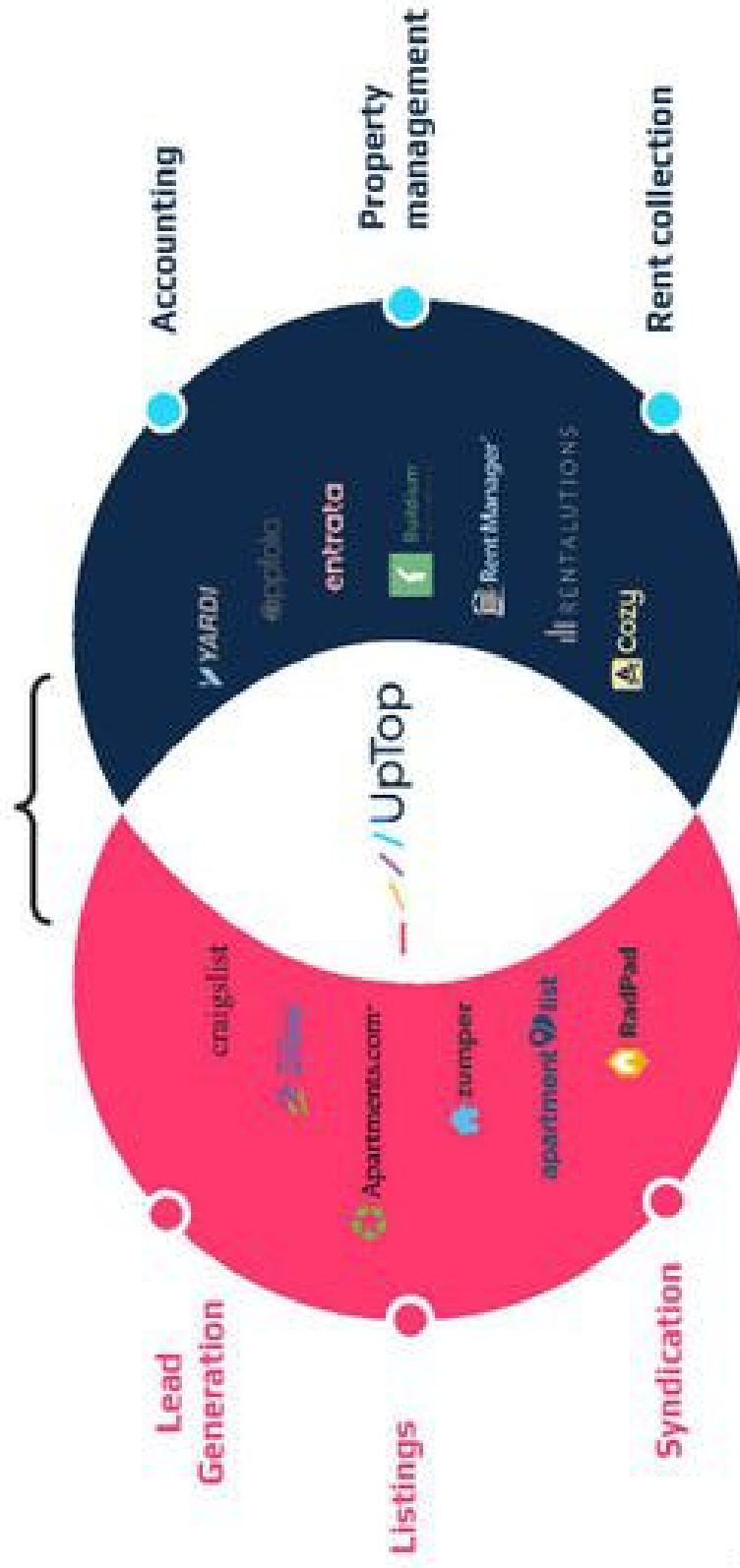


END-TO-END RENTING PLATFORM

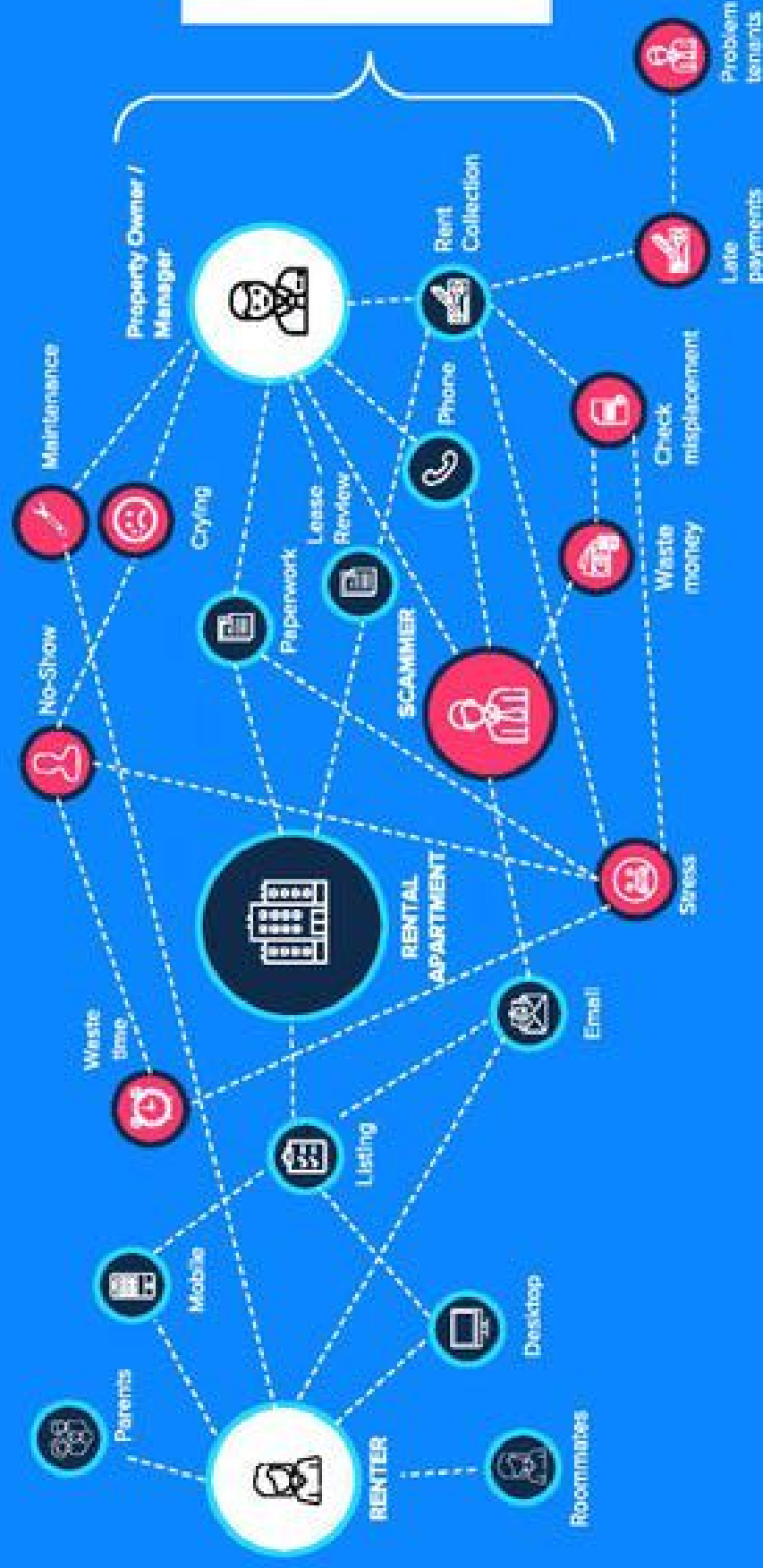
FUNDRAISING 2019

# SOFTWARE IS GREAT, BUT NOT IN THE RENTAL MARKET

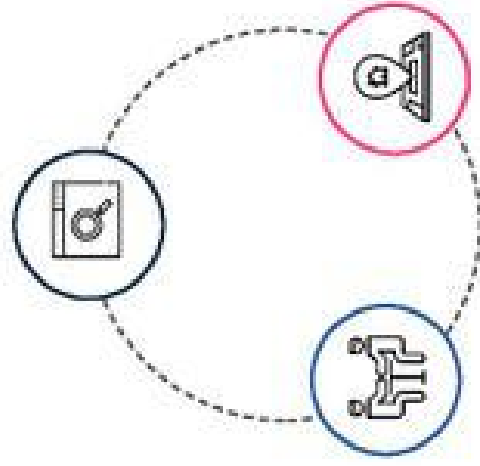
RENTERS & OWNERS / PROPERTY MANAGERS  
USE **SEVERAL** TOOLS



# WHICH RESULTS IN RENTING TODAY...



**So, we created the first**  
**end-to-end renting platform to**  
**enhance the rental experience**



Proprietary and Confidential

By combining a **rental listing search platform**, a **property management software**, and **accounting tools** we streamline the way renters and owners and managers work together for the entirety of the renting lifecycle.

# THE UPTOP PROCESS



## WE TESTED IN MARKET ONE

*In 4 months we ...*

penetrated  
**40 %**  
of the rental  
market

**2500+**  
Units being  
onboarded



**300+**  
Leases executed



**1000+**  
Users

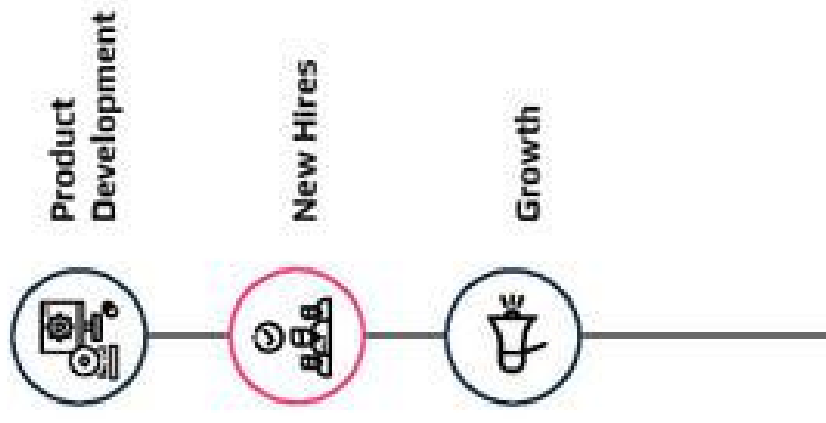


**\$1.5M+**  
in payments processed  
on our platform.

FUNDRAISE

Raising \$4 Million

USE OF PROCEEDS





**Frank Barletta**  
Chief Executive  
Officer



**Brad Marder**  
Chief Technology  
Officer



**Jonethan Fouz**  
Chief Marketing  
Officer



**Travis Hardman**  
Chief Product  
Officer



**Michael DeSutter**  
Design Director



**Jacob Gade**  
Sr. Software  
Engineer



**Hiro Narita**  
Jr. Software  
Engineer



**Anne Lin**  
Jr. Software  
Engineer



**Vincent Choe**  
Jr. Software  
Engineer



**Juliana Kononovski**  
Human Resources



**Kelly O'Halloran**  
Senior Sales  
Development  
Associate



**Yang Gu**  
Business  
Development  
Associate



**Sophie Carrington**  
Business  
Development  
Associate



**Ahmed Ghumman**  
Onboarding  
Specialist



**Ronelle Riven**  
Head of Finance



# OWNER / MANAGER PRODUCT

**102 South Street #302, NY 14850**

**Tenants / 3 Guarantors**  
Michael J. Samsel, B. Jennifer C. Rudy R. Francis M. and 2 others

**Lease Table**

Lease ID	Lease Start	Lease End	Lease Type	Lease Amount	Lease Status	Lease Notes
RAY03345	01/12/18	01/12/19	\$1500	\$1500	Partial Overdue	
RAY03378	04/12/19	04/12/20	\$1500	\$1500	Open	
RAY04267	06/12/19	06/12/20	\$1500	\$1500	Open	

**Chat History**

- Ray: Hey! How you doing?
- Michael: Hey! I'm good. How about you?
- Ray: I'm good. How about you?
- Michael: I'm good. How about you?
- Ray: Hey! Thank you for sending us the lease, we'll get back to you as soon as possible. Take care.
- Michael: Hey! Thank you for sending us the lease, we'll get back to you as soon as possible. Take care.
- Ray: Hey! Thank you for sending us the lease, we'll get back to you as soon as possible. Take care.







FOR MORE INFORMATION, CONTACT

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