

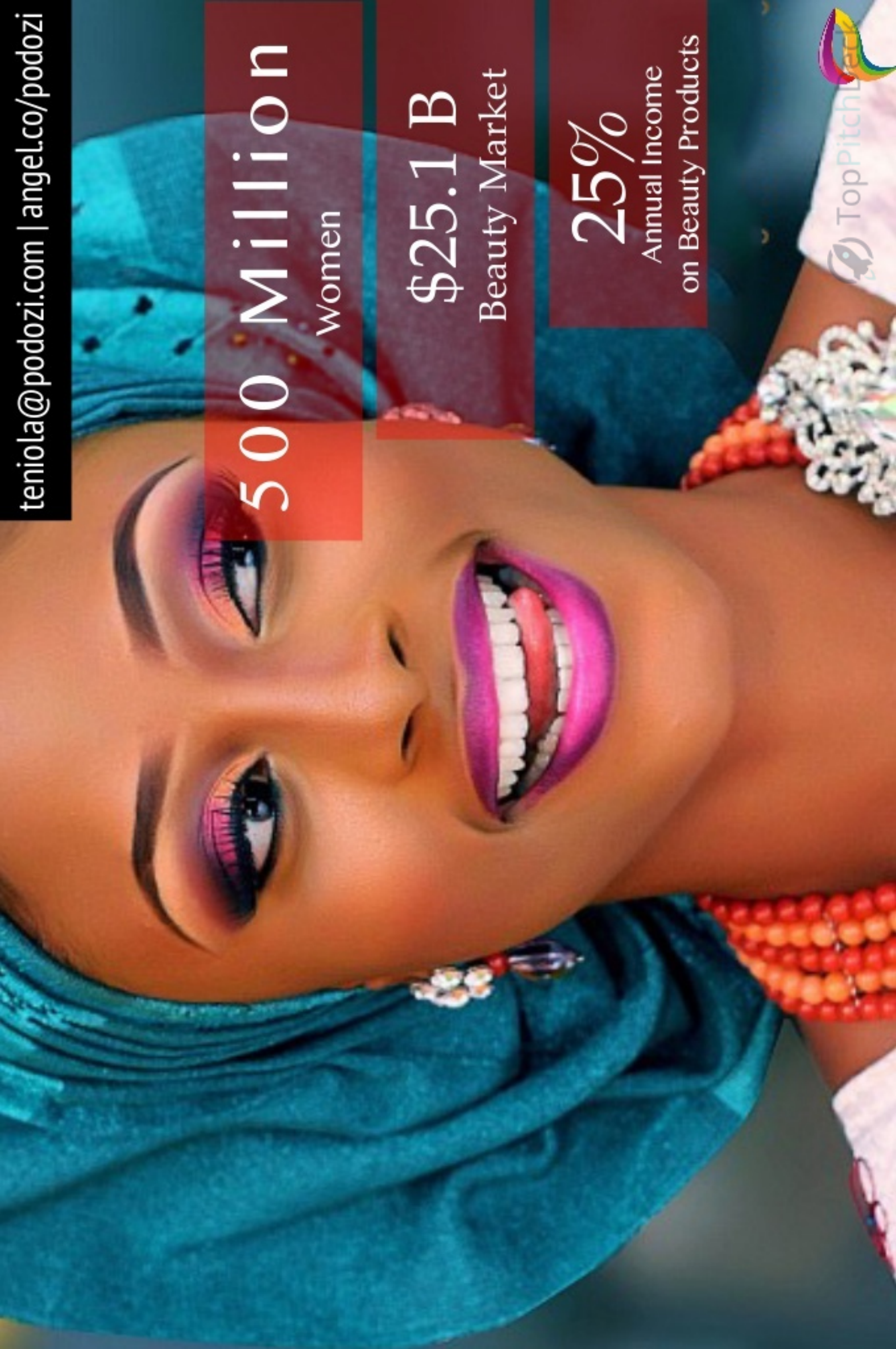


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Beauty Ecommerce for Women of Color





500 Million  
Women

\$25.1 B  
Beauty Market

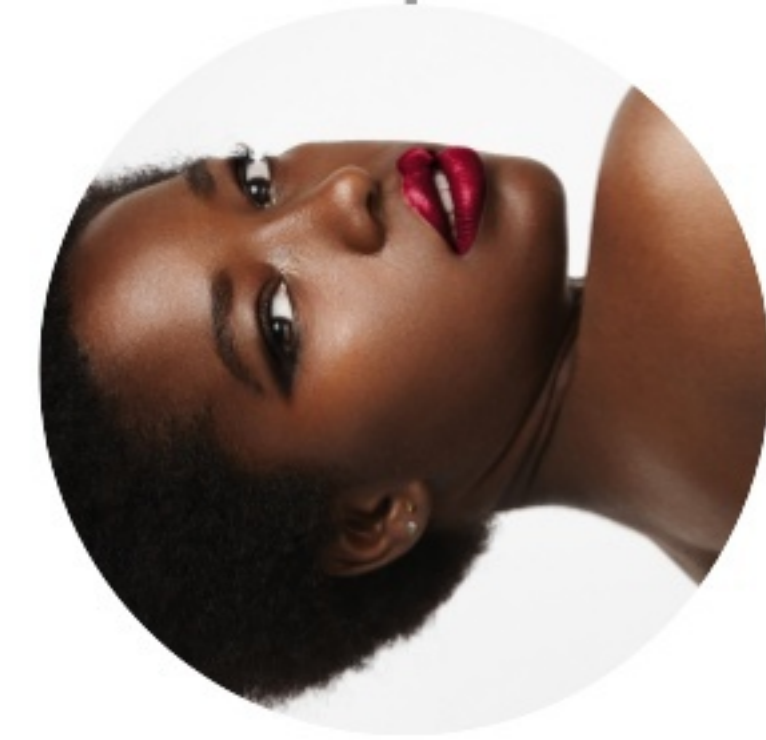
25%  
Annual Income  
on Beauty Products

**Skintone  
Specific**

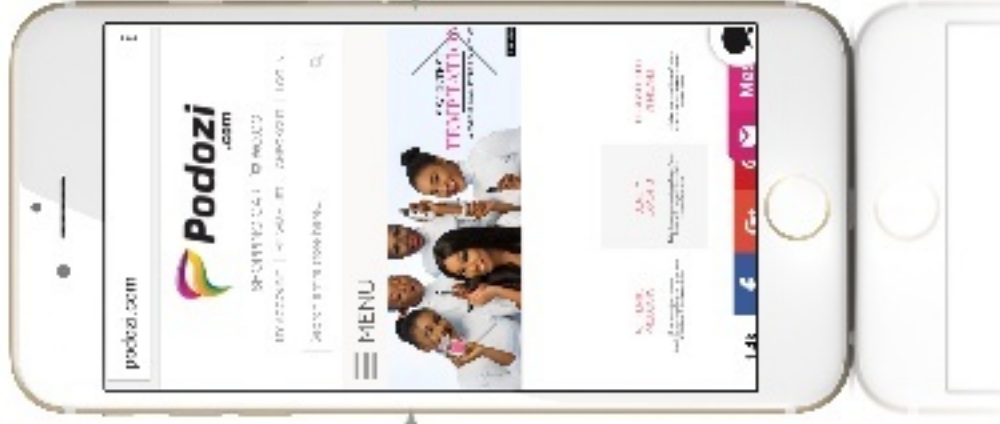


**Knock-Off**





Recommendation  
Platform



Distribution  
Network



Revenue  
Monthly



Retention



Growth Rate  
Monthly

## EXCLUSIVE PARTNERSHIP

REVLON



wet *n* wild<sup>®</sup>  
los angeles



BLACK RADIANCE<sup>™</sup>  
love your shade of beauty

AJ CRIMSON<sup>™</sup>  
BEAUTY





'Wale  
CEO/Co-Founder  
5+ Years  
Product Development  
& eCommerce



Teniola  
COO/Co-Founder  
10+ Years  
Beauty Industry



'Seye  
CTO  
7+ Years  
Software Development



Soon, the emerging countries of Africa will become our first market,  
before the US and Western Europe



Jean-Paul Agon, Chairman / CEO

L'ORÉAL



Africa is the NEW GOLD mine

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