



Quora

PITCH DECK

Where Knowledge Queries meet Social Search.



The Problem



**Scattered knowledge with
varying
quality**



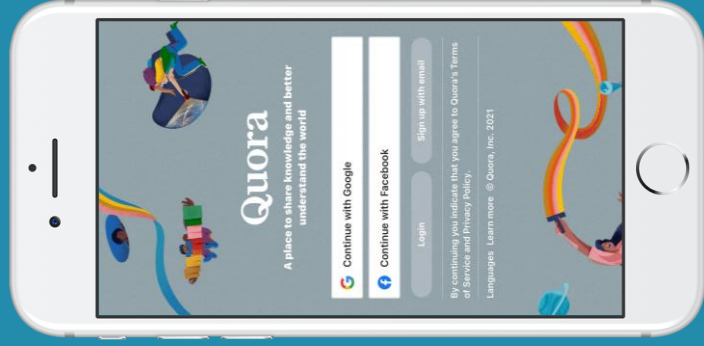
**No good way to ask friends or
experts**



More questions than answers

Enter: Quora

A social ask-and-answer platform where users can access continuously relevant, quality content.



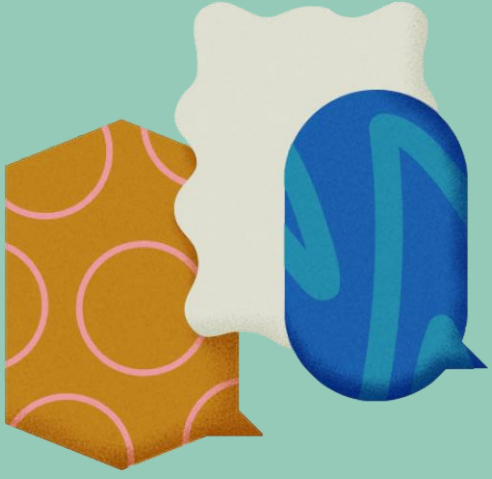
Login with Open Id & follow topics, questions, users



Engineered to encourage discovery and participation



Created & ranked by real humans in real-time



Why Now?



Traffic surpasses NYT, eHow, Craigslist



3B

SEARCHES DAILY

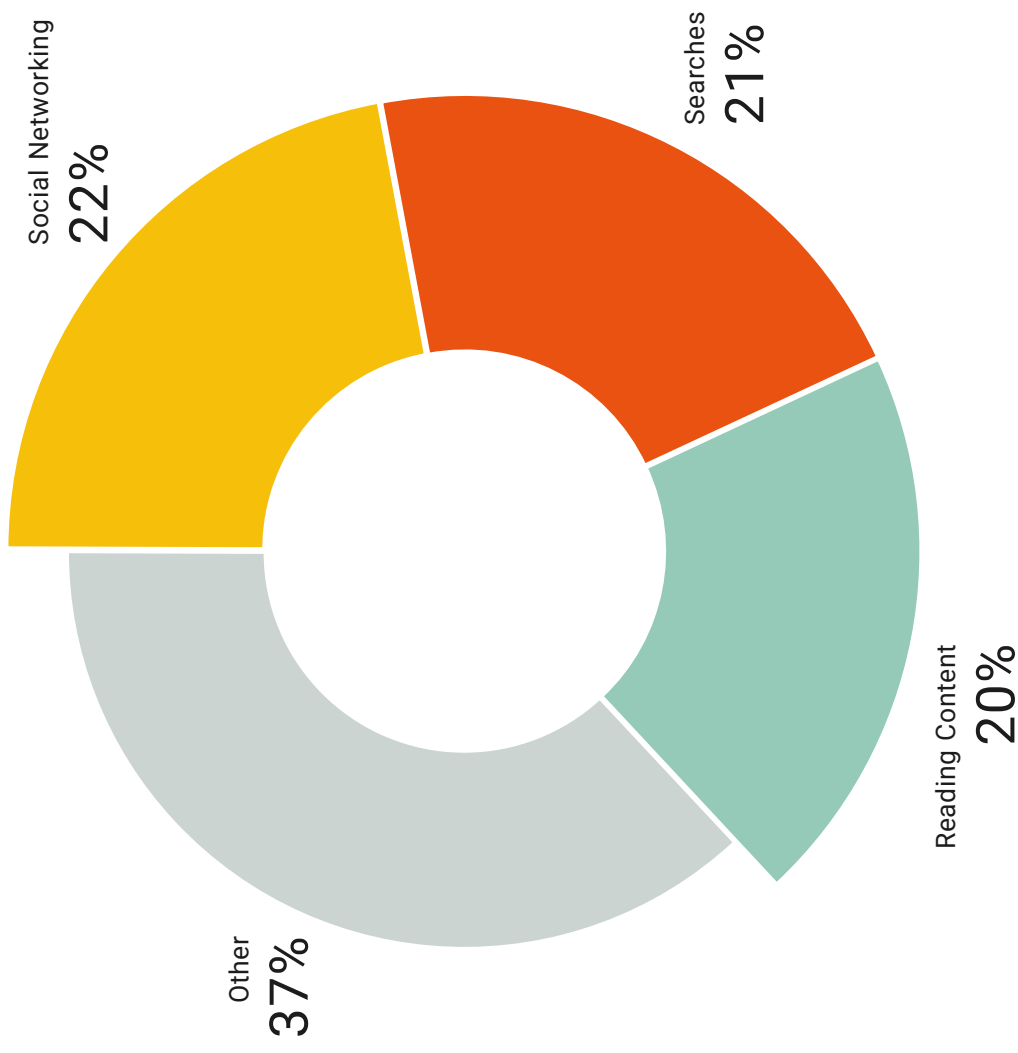
yahoo!

200M
UNIQUE USERS

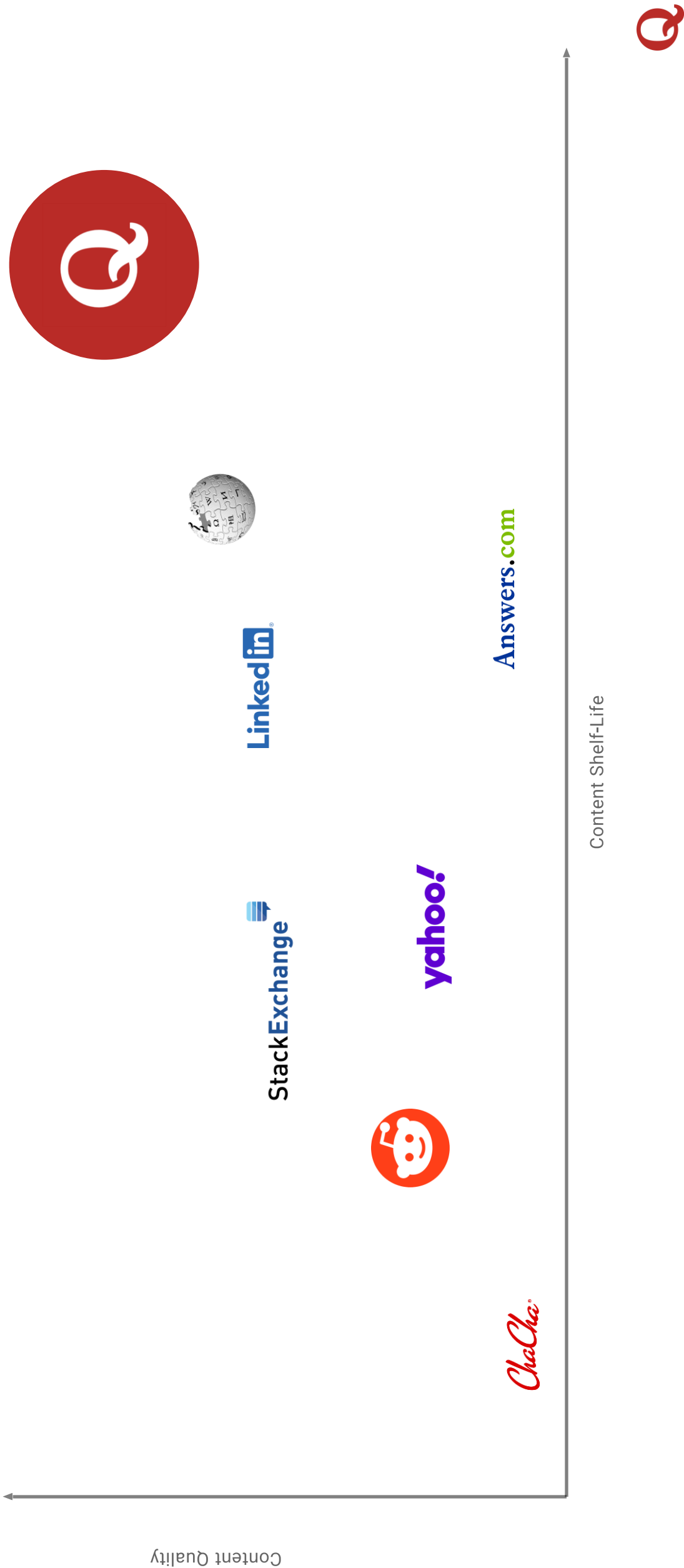


Ineffective search costs companies 10% in salary expenses.

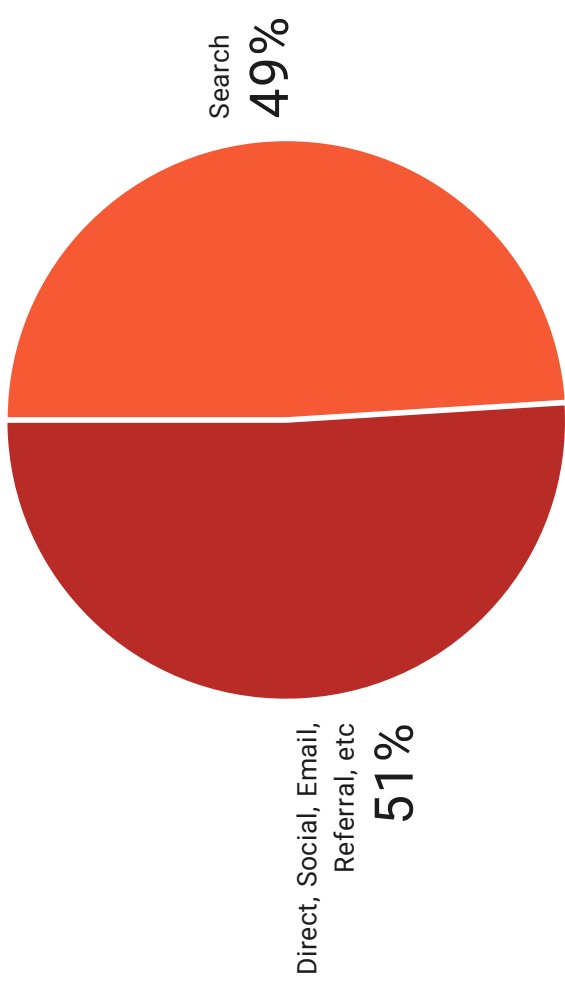
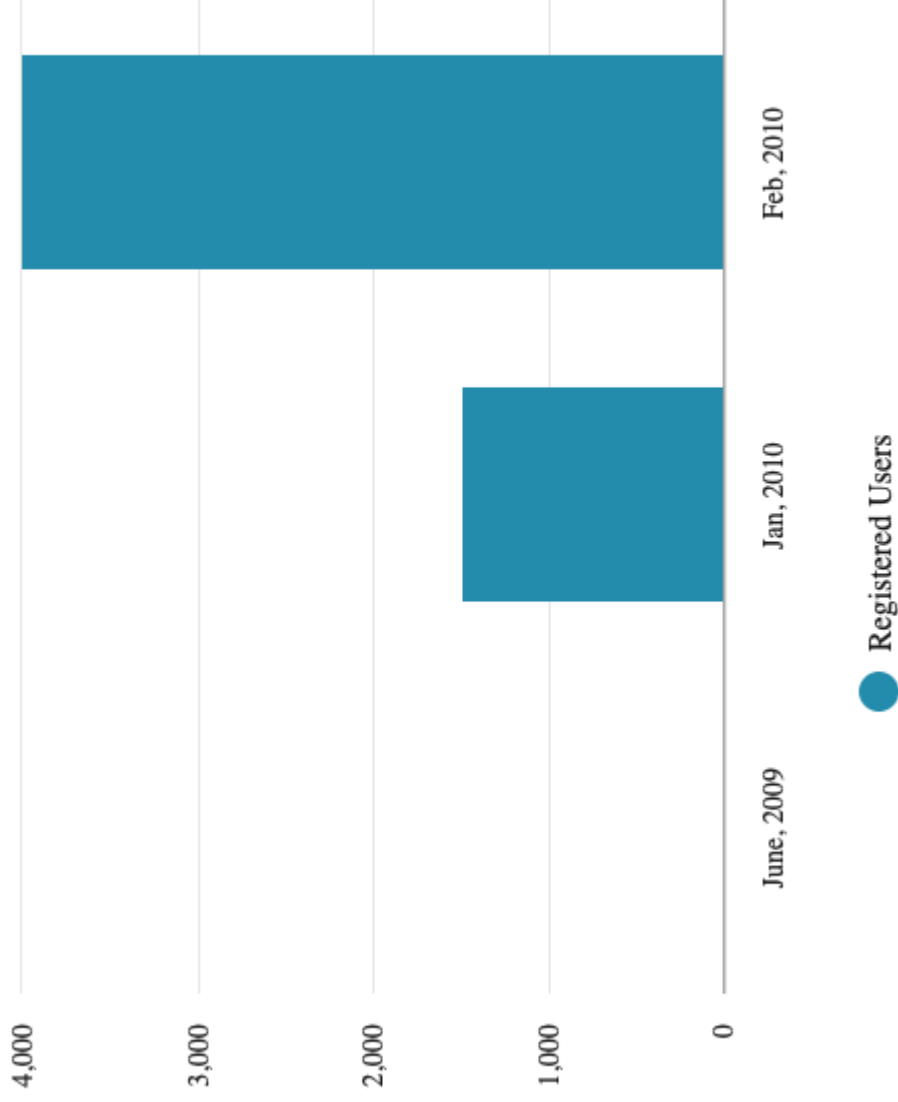
How people are
spending their
time online.



Market Position



Loved by college educated professionals worldwide.



Timeline





WE'RE RAISING

\$10m

- Global Launch
- Talent
- Engineering
- Infrastructure

Ready to help us grow?

founders@quora.com

