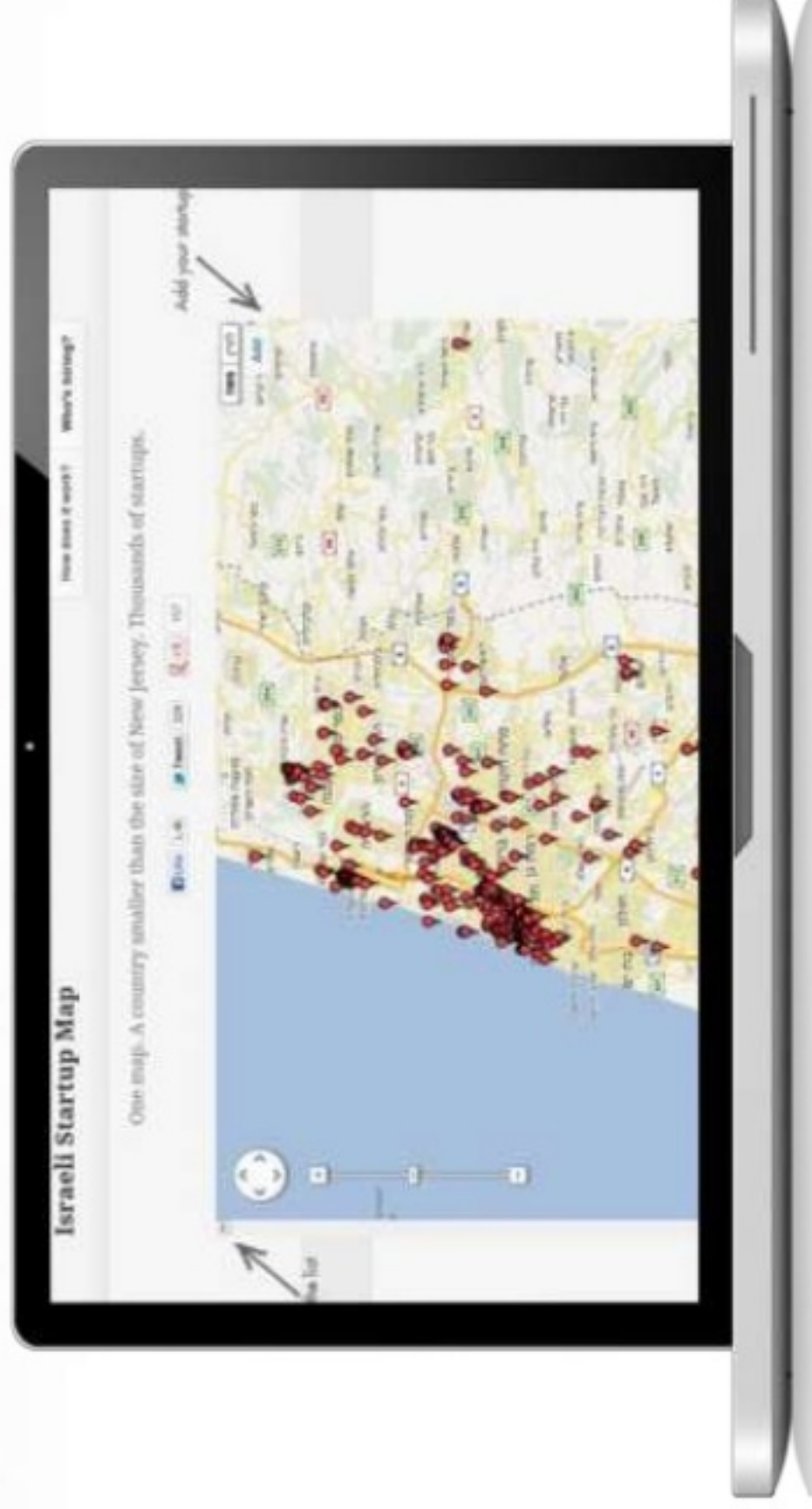


# Mapme

# How It Started



Goes Viral

20,000

Unique Users

18,000

Monthly Alerts

12 Min.

Average Session

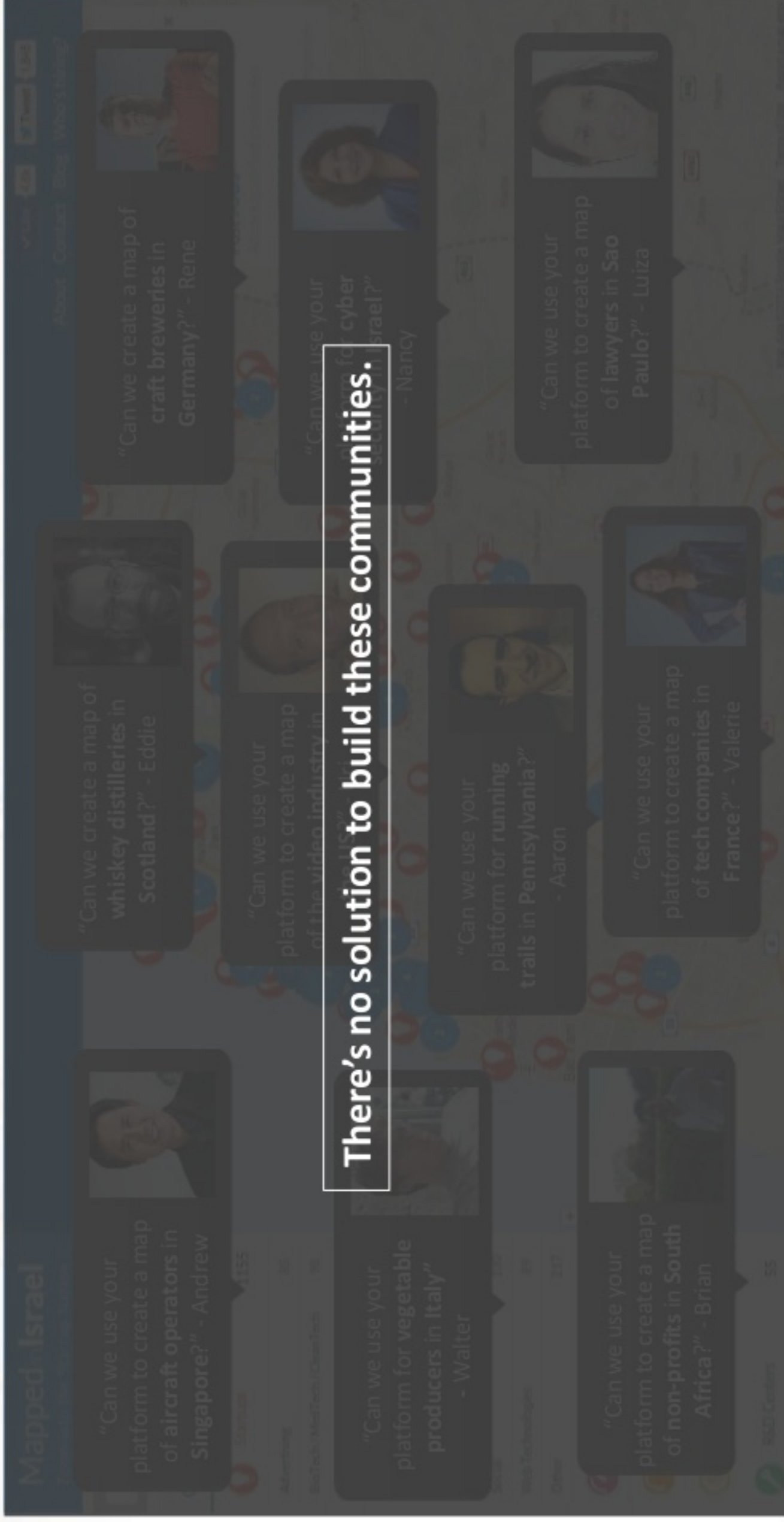
20

Embedded Websites





# Everyone Wants It



There's no solution to build these communities.

The background of the slide is a light-colored map with numerous colorful location pins in shades of blue, orange, and green scattered across it. A white horizontal bar is positioned in the center of the slide, containing the company name.

# Mapme

Platform that empowers passionate people  
to build, launch and grow Community Maps.

## How it Works



### Community



### Organizers

Create & customize map, Validate info



### Contributors

Contribute new data, Update info



### Users

Search map data, Receive alerts

Value



## Organizer

Branding, revenue



## Contributors

Exposure, validation

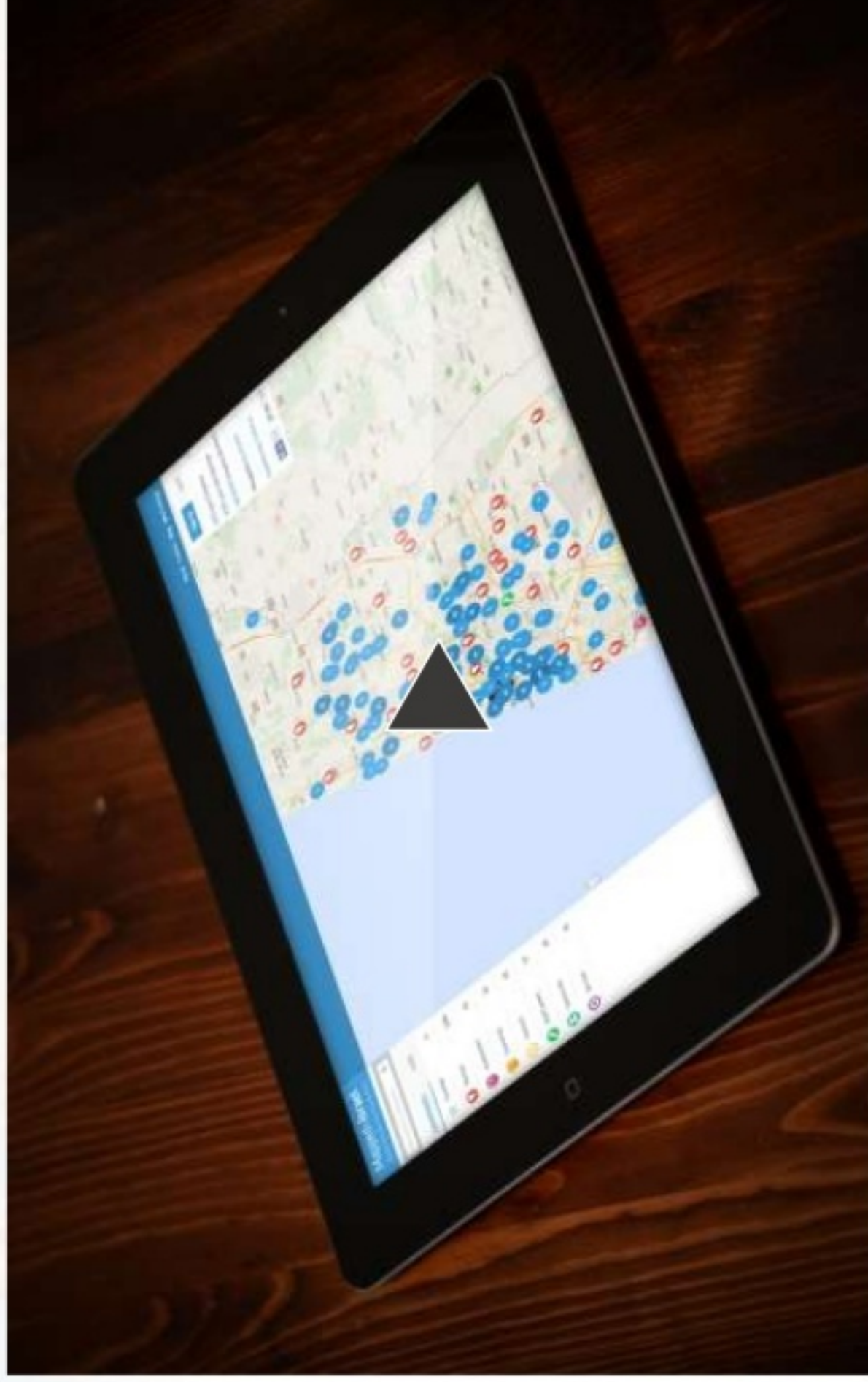


## Users

Actionable data



## Demo Time





# Go-To Market

## Pre-launch

- Pilot maps: Yoga, BitCoin, 3DPrinting
- Generate 500 organizer leads

## Post Launch

- Early adopter communities
- Highly viral product
- Social sharing built into product
- Product Hunt, Hacker News
- PR, blogger connections
- Bring influential organizers

# Market Potential

Our maps will tap into any passionate community



Vineyard Map of France



Hiking Map of the Rockies



Cheese Map of Belgium



Organic Foods Map of LA



Graffiti Map of NYC



University Map in Taiwan

And many more...

# Business Model Opportunities



## Data

- › Up-to-date and comprehensive data is unique and extremely valuable (Yandex, Yahoo, Facebook...)



## Referral Program

- › Add call to action to Places on Community Maps (e.g. apply to job, register for class, get a trial)



## SAAS

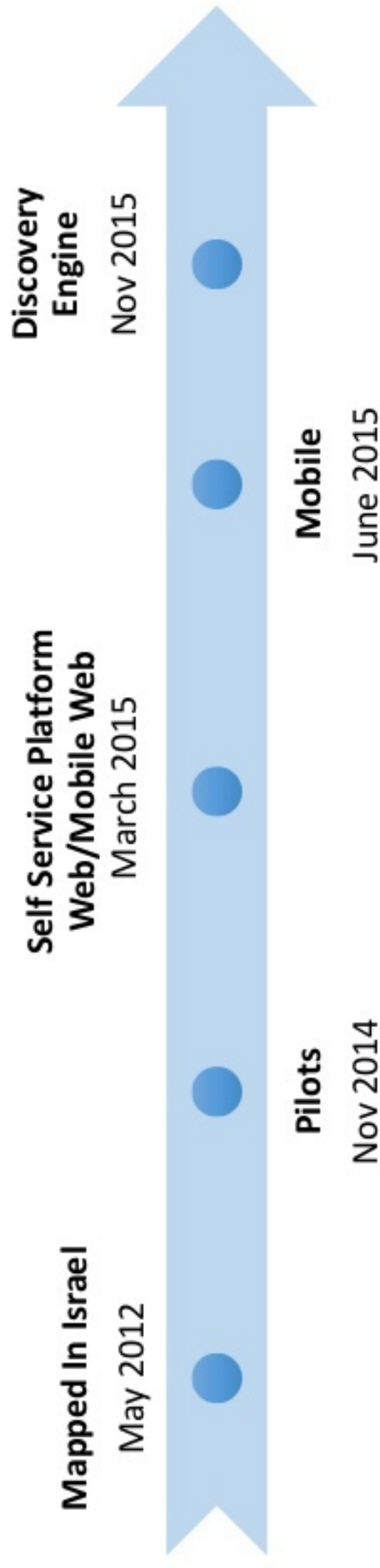
- › Freemium model with premium paid features (private map, branding, user data)



## Highly targeted advertising

- › Mobile, Email, Web distribution
- › Advertising campaigns and premium listings

# Timeline





# Team



**Ben Lang**  
Co-founder & CEO



BUSINESS  
INSIDER

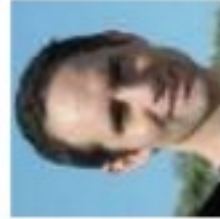


wibiya  
a cordul company



**Philippe Lang**  
Co-founder & COO

YOT  
PO.



**Amir Zucker**  
Co-founder & CTO



**Ariel Finkelstein**  
Advisor



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Seeking

**\$1M to build our self service platform**

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