

launchrock

we get users

@getlaunchrock

angel.co/launchrock

Getting

fans

users

customers

is hard

1,000,000+

signups

50,000+ in line

3,000+

customers



GET READY TO JOIN A
T-SHIRT
REVOLUTION!



STYLEMINT

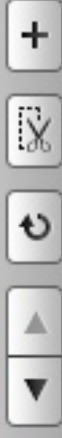
An exclusive t-shirt collection designed by
Mary-Kate Olsen and Ashley Olsen.

To receive access to exclusive style tips, contests and giveaways
enter your email address below.

your@email.com

Go ►

powered by **launchrock**



facebook



Amanda Wen recommends a link.
join me! it feels so good over here.



StyleMint - An exclusive t-shirt collection designed by Mary-Kate Olsen and Ashley Olsen.
stylemint.com

I just joined Mary-Kate Olsen and Ashley Olsen's StyleMint pre-launch email list! I'm first in line to access StyleMint.com, an exclusive t-shirt collection styled just for me that launches July 2011. Join me! #launch

29 minutes ago · Like · Comment · Share

REVOLUTION!

Ashley Olsen.

Invite your friends to launch gifts AND guaranteed shirts.

Get Social! Spread the word through your network now!



To invite friends anywhere on the web, use your personalized referral link below, so we can keep moving you further up the priority list.

<http://stylemint.com/powjc>

Like Us on Facebook | Follow Us on Twitter

twitter



amandawen Amanda Wen

I just signed up for access to Mary-Kate Olsen and Ashley Olsen's new line! #launch <http://t.co/I9Az4Ho> via @MyStyleMint
37 seconds ago



prettybirdie Ashley Lu

I can't wait! I just signed up for access to Mary-Kate Olsen and Ashley Olsen's new line! #launch <http://t.co/I9Az4Ho> via @MyStyleMint
1 minute ago



HilaryTurner Hilary Turner

I just signed up for access to Mary-Kate Olsen and Ashley Olsen's new line! #launch <http://t.co/I9Az4Ho> via @MyStyleMint
1 minute ago

Launched all sorts of things

↑ Olsen Twins' t-shirt line

✈ Private airline

👤 Hair products

🎬 Independent film

🎧 Musicians

STYLEMINT

zaarly beachmint

HubSpot

taskrabbit
Life is busy. We can help.

GRAPHIC.LY

READING
RAINBOW
FLASH MOB

500
startups

We've learned that...

People share...

- Things that resonate
- To raise status
- For collective experience
- To exchange value

Our customers love...

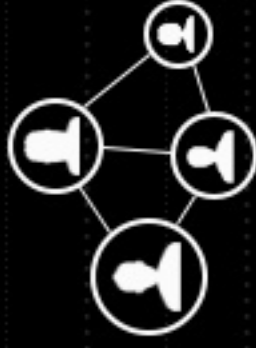
- Amplification
- Higher conversion rate

Our customers want...

- User insights
- Robust communication solution



Search



Social Networks

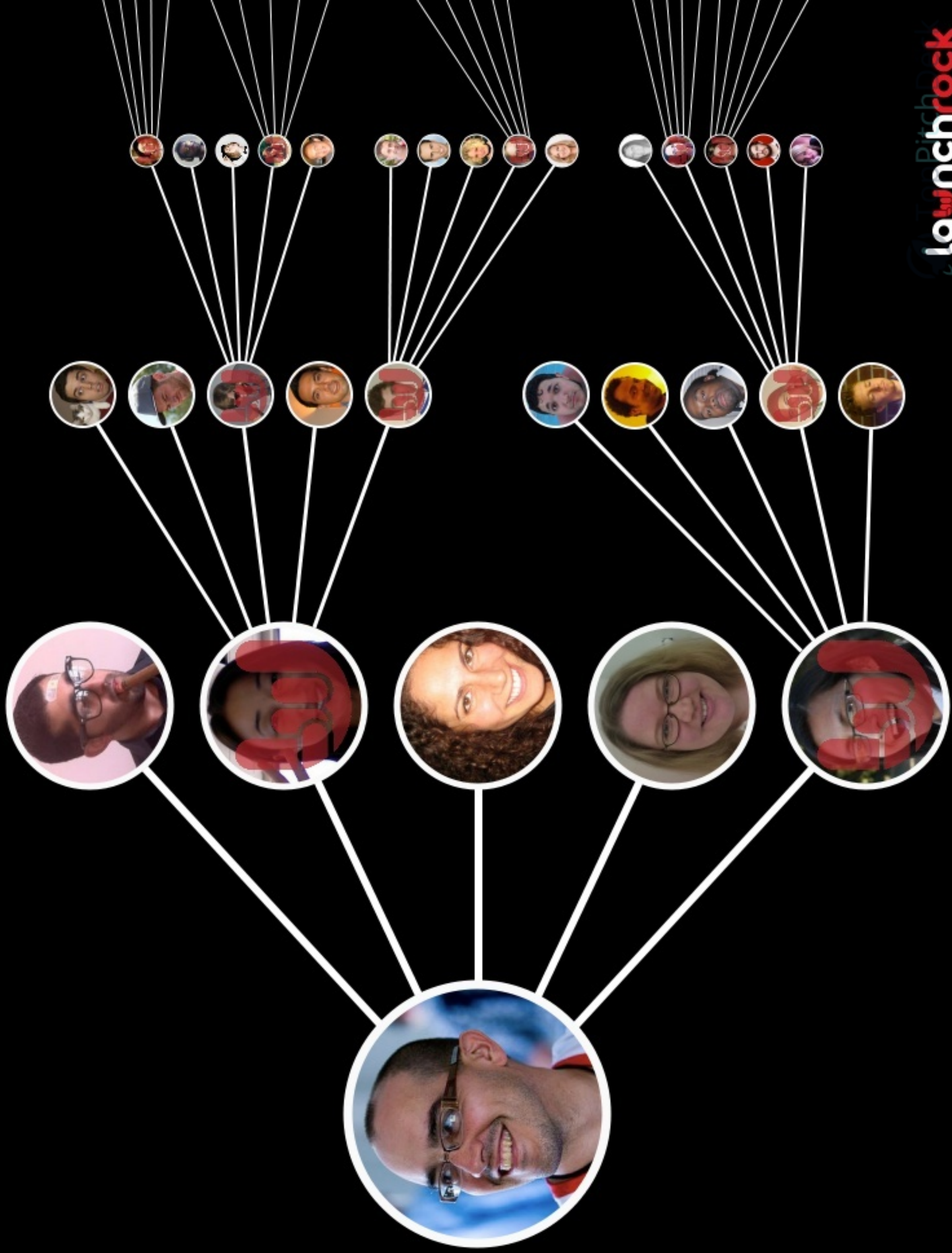


Relationships

Web 1.0

Web 2.0

& Beyond





user

acquisition

&

understanding

User Management

Marketing

Social Insights



Infrastructure



Referrals



Engagement



Relationships



Preferences



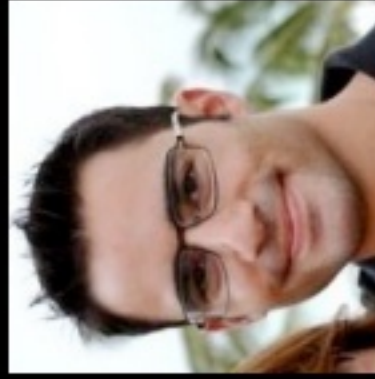
User Insights



Jameson Detweiler
CEO



Sean McCullough
Chief System Architect & Engineer



Zachary Melamed
Lead Developer



Thomas Knoll
Chief of Product & Relationships

Investors

500
startups

500 Startups
Dave McClure & Crew



Paige Craig
CEO at BetterWorks



David Tisch
Managing Director of TechStars NYC



Scott Becker
Invite Media Co-Founder



Paul Bricault
Partner at GreyCroft



Mike Edwards
Founding Partner at InitioGroup



David Famolari
Day2 Ventures

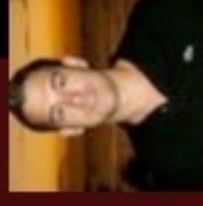
Advisors



Hiten Shah
CEO of KISSmetrics



Nicole Patrice Johnson
COO Special Projects at Founders Fund



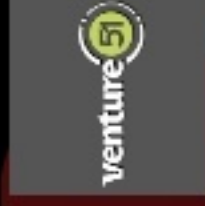
Stephen Gill
RightAction & Leadnomics



Gabriel Weinberg
DuckDuckGo Founder



Ryan Holmes
CEO of HootSuite



Venture51
Early Stage Fund (Investor in Klip)



Dharmesh Shah
Founder of HubSpot



Ryan Holmes
CEO of HootSuite



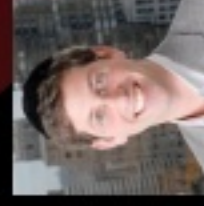
Diego Berdakin
President of BeachMint



Stephen Gill
RightAction & Leadnomics



Adrian Stone
AngelCube Co-Founder



Daniel Wolfson
Wolfson Group

Raising Big BUCKS\$

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