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Green Digital Skills Greenprint Presentation

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Vision

What are your “why”, “what” and your impact goals?

My Vision Statement

I've made a lot of presentation and had not focused on this aspect.

Almost in every field we need to make presentations and making them in another way will contribute to a more sustainable digital environment.

02

Big Idea

What is the idea you have for your organization?

My Digital Design Big Idea

I want to make PowerPoint presentation in a sustainable way.

03

Greenprint

What would it take to implement?

Readiness

- **Organizational**

The project is initiated by myself, as I will benefit from this for now and in my future work.

The stakeholders will not be affected.

Areas affected by the change :

PowerPoint is used in a lot of areas, like : bussines, IT, education, research etc.

- **Functional**

I have to search on internet how to make presentations in a sustainable and effective way.

It will be required minimal effort.

- **Technical**

It is easy to implement it, because it necessary my implication to make greener presentations.

Challenges:

- Wrong objectives selected.
- Challenges on decinding the final look of the presentation.

Initiative

To make mentioned sustainable changes in the PowerPoint presentation
reducing the file size.

Description

There are some steps :

1. Green template

Light background, fewer colors → small file size

This will reduce the amount of ink and paper used when printing the presentation.

2. Minimize text and use visuals

Images, charts, and infographics to convey your message, less text-heavy.

3. Reduce the file size

Compress the images and videos used in the presentation to:

- reduce the file size
- save storage space
- reduce the amount of energy needed to transmit the file.

Audience

Employees will be implicated and affected.

If the presentation is about a new company policy or initiative, employees may be implicated as they will be the ones who need to implement the changes.

Objectives

1.Simple: Use a clear and concise design that is **easy to read and understand**.

Avoid using *too many colors*, *fonts*, and *graphics* that can be distracting.

2. Visuals: Incorporate images, charts, and graphs to help convey your message and make the presentation more engaging.

Leave ample *white space* on each slide to make it easier to read and prevent clutter.

Avoid using too many *bullet points* on a slide, **use visuals** or break up the information into multiple slides.

3.Contrast: Use contrasting colors for text and backgrounds to make it easier to read.

Avoid using **colors** that are **too bright** or hard on the eyes.

4. Consistency: Use a **consistent design** throughout the presentation to create a cohesive and professional look. Using the same font, color scheme, and layout.

5. Adjustable: Tailor the design of the presentation **to your audience**.

For example, if you are presenting to a group of executives, use a more formal and professional design.

Modality

1. Select **green template** for presentation.
2. Use the right images, tables and charts for **visual design** and to reduce the file size.
3. **Cohesive message** of the presentation.

Experiences

The experience gained after implementing these recommendations will reduce waste, carbon footprint and promote responsible resource use.

Content

This will save storage space and reduce the amount of energy needed to transmit the file.

Success Criteria

1 MB file size produce around **20 grams of CO2**

The **average** PowerPoint file size should be kept under ↓ **50 MB** to ensure that it can be easily shared and opened on most devices.

Elevator Pitch

- **PowerPoint presentations** are an **effective way to communicate** complex ideas, data, and information to an audience in a clear and concise manner.
- A **well-designed** presentation can **capture the audience's attention** and keep them engaged throughout the presentation.
- **Reducing ↓ the file size** will produce **less CO2**, will save storage space and the energy consumption.

Thank you!